

CHAPTER 1

INTRODUCTION

1.1 Background of the Problem

Language is not merely a medium for conveying information; it is also a means to express emotions, ideas, and intentions of a speaker. Through communication, humans fulfill their needs as social beings to express opinions, perspectives, and collaborate (Kausar, et al 2021:87).

Linguistics is a discipline that focuses on language as its object of study; therefore, it is highly useful in analyzing linguistic aspects and the relationships among these elements as linguistics function as tools for interaction.

One branch of linguistic studies that encompasses aspects beyond language itself is pragmatics. Verhaar (1996:14) states that pragmatics is a branch of linguistics that discusses elements of language structure as tools of communication between speakers and listeners. Speakers and listeners in a conversation generally support one another, and this support originates from shared understanding. Both sides in a conversation realize that there are norms that regulate their behavior, the use of language, and the interpretation of each other's actions and speech. According to Kausar, et al (2021), conversations often contain meanings deeper than the words spoken. This condition makes conversational implicature an ideal aspect for examining elements beyond linguistic structure.

Rustanti stated that pragmatics is a branch of science that studies the meaning contained in communication between speakers and listeners

(Nurwendah et al., 2019). Gazdar stated that implicature is a meaning depicted through an expression in a specific context (Kurniati, 2019a; Wigati Purwaningrum, Faculty of Communication and Language & Citation, 2019). Therefore, an expression can have a different meaning than the actual meaning. Differences in meaning within an expression can be caused by certain factors, such as the interlocutor or the environment. As in Indonesia, all Indonesian citizens come from various ethnicities, races, and customs. This diversity inevitably gives rise to a language with varying meanings, where language is a symbol or sign used by local communities in interactions (Anak et al., 2019; Mislikhah, 2020).

Yule (1996:3) define implicature as something understood, suggested, or intended by the speaker, which differs from what is explicitly stated. Implicature is important to investigate further, especially conversational implicature, which generally serves five functions: declarative, representative, expressive, directive, and commissive.

Implicatures are also commonly found in entertainment programs such as television shows, Netflix, and YouTube, media accessed by millions. The use of implicature in language can make it difficult for listeners or viewers to understand the meaning if they lack the necessary skills to interpret the I's language.

“Inside Out 2” becomes one of the most-watched entertainment programs on Netflix. Inside Out 2 is an elegantly packaged movie script that is a sequel to “Inside Out (2015)”. “Inside Out 2” follows the narrative of Riley, a teenage girl. This movie script illustrates Riley’s more complicated

emotional shifts and dynamics as she grows older. The basic emotions, Joy, Sadness, Anger, Fear, and Disgust, return with new, more complex tasks that reflect teens' emotional and psychological development. "Inside Out 2" clearly illustrates how these emotions interact and influence the life of a teenager. For example, as Riley encounters new situations, such as changing schools or making connections with new people, the movie script depicts how these emotions influence Riley's behaviors and actions. This short highlights how emotions like fear and anger may influence social interactions, as well as the importance of developing good social skills in order to create healthy relationships.

According to various responses that I encountered, particularly on the IDN TMS websites, the usage of language in the movie script confuses children because part of the dialogue is implied. In my opinion, a review of the "Inside Out 2" movie script reveals multiple dialogues with conversational implicature.

On the some part of the movie Joy explains that Riley's beliefs are shaped by her memories, and this realization is specific to Riley. The expression "at the root level" emphasizes that memory plays a deep and fundamental function in molding Riley's views and self-confidence. Because it is unique to Riley's internal growth, this implicature is unique. This is a detailed discussion of Riley's psychological processes rather than a generic explanation of how everyone's memory influences their opinions.

The implication is that Riley's memories determine not only her personality and emotional responses but also the beliefs that guide her

decisions and worldview. Joy delves deeper into Riley's emotional and cognitive growth, highlighting how Riley's experiences impact her perspective. This does not apply to everyone in the same way; instead, it is distinctive to Riley's particular mental condition.

Many have studied implicature because every person must imply hidden meanings from their utterances. Instead of expressing it directly, some people choose to hide the intent of their utterances. This might be because the speaker feels uncomfortable saying it directly, or it might be possible to convey the meaning of the word directly to offend the listener.

The existence of conversational implicature can be found in every kind of conversation or media communication. Movies, as one of the various forms of communication, are considered to reflect people's daily lives. Additionally, movie dialogue may include both indirect and implicit utterances as filmmakers try to get closer to the audience's understanding (Putriayu and Imperiani, 2022). This study specifies the use of implicatures within conversations in a "Inside Out 2" movie script (2024).

1.2 Identification of the Problem

Based on the context of the topic described above, I identified several concerns that will form the basis of this research. I will identify conversational implicatures in characters from "Inside Out 2". Presenting complex emotional interactions where characters express feelings indirectly or implicitly needs to be expressed, in which when they interact, there could be misunderstanding occurred.

1.3 Limitation of the Problem

Based on the identification of the problem, this research focuses on linguistic studies. Conversational implicatures are all researchable language features. I examine conversational implicatures in the movie “Inside Out 2”, as they are crucial for understanding the meaning of complicated language used in dialogue.

1.4 Formulation of the Problem

Based on the limitation, I formulate the following:

1. What are types of conversational implicature found in “Inside Out 2” movie script?
2. What are the contexts of the use of conversational implicature found in “Inside Out 2” movie script?

1.5 Objective of the Research

Based on the formulation, the objective of my research are:

1. To describe types of conversational implicature found in “Inside Out 2” movie script.
2. To explain the contexts of the use of conversational implicature found in “Inside Out 2” movie script.

1.6 Benefit of the Research

This research discusses implicatures; it examines general and specific implicatures in the film "Inside Out 2". It is hoped that the results of this research can become informative material, especially in the field of implicature/pragmatics,

for students of the Department of English Language and Culture, and can become reference material and add to the foundation in research and study of implicature.

1.7 Systematic Organization of the Research

The framework of the term paper writing, which is titled “A Pragmatic Analysis of Conversational Implicature in the “Inside Out 2” Movie Script (2024)” is as follows:

CHAPTER 1: INTRODUCTION

This chapter consists of: background of the problem, identification problem, limitation of the problem, formulation of the problem, objective of the research, benefits of the research, and systematic organization of the research.

CHAPTER 2: THEORETICAL FRAMEWORK

This chapter discusses theories related to this research, including pragmatics, implicature, general and specific implicature, and previous related studies.

CHAPTER 3: RESEARCH METHOD

This chapter discusses the research methods in this study, including Time and Location, Quantitative Approach and Method, Subject and Research Data, Data Collection Techniques, Data Analysis Techniques.

CHAPTER 4: A PRAGMATIC ANALYSIS OF CONVERSATIONAL IMPLICATURE IN THE “INSIDE OUT 2” MOVIE SCRIPT (2024)

This chapter discusses the research results, namely the total amount of implicatures in the movie and the type of implicature..

CHAPTER 5: CONCLUSION

This chapter consists of the conclusion of the research and suggestions for future Is and readers.

