CHAPTER 4

CONCLUSION

From this research the writer takes the object from the interview Kara Swisher with Hillary Clinton. Every scene has a cooperative principle that has violates the maxim and it also has conversational implicatures in the dialogue which are thirteen cases maxims of quantity, four cases maxims of quality, thirteen cases maxims of relevance, six cases maxims of manner and each case has its own conversational implicature analysis that the speaker tries to convey.

In a conversation, people do not express the information directly. It is hidden or explicitly stated. Therefore everybody should be able to understand the purpose and meaning of what the speaker said. It requires similar understanding about perspective, culture, and background.

In order to avoid the occurrence of non-observance on the maxim, Grice makes cooperation the principle that allows the conversation to go well and smoothly so that no obstacles or misunderstandings. In this case, Hillary Clinton and Kara Swisher disobeys the conversational maxim. They violate conversational maxims. When theydisobeys the conversational maxim, then they will create a side meaning which called implicature.

The implicature will rise at the time when the participant disobeys the maxim which it will turn onto the personal communication. There is the basic reason in which becomes the background of aspects (like social, mental, and cultural aspect) which guide to the interpretation of the language. In addition, when making a conversation, we need to explore more by not merely just seeing it as an utterance, but we also must obey the conversational maxim in order to reach the main goal of delivering the information as informative as required.

The implicatures found in the analysis show indirect answers, obscure responses, and insufficient information to the previous utterances, yet the speakers expect the hearers to understand what the hidden meanings behind the utterances.

For the readers, it is important to learn conversational implicature to know what the speaker in a conversation exactly mean. Understanding the conversational implicature makes people more understand able in their daily life communication. It will be more interesting and more obviousif they also analyze it through movies, novels,or plays. The writer expects this thesis can provide useful information and can be related study for the next research.