

CHAPTER I

INTRODUCTION

1.1 Background of the Research

Every people in this world want to be a success person and every people has the different meaning of success. However, there are so many people who make the definition of successful is seen by how much they have material in their live. However there are also people who make definition of successful from their happiness. The definition of the characterization of the people them self.

When the people try to get their success, they also will fulfill their basic needs, like food, clothes and home, then they also needs support from their husband, wife, children, family and friend, after those all has fulfilled or it has enough, they will more easy to reach their successful, and after they have got their success they will get the other needs that is achievement, they will more be confidence because they will get the prestige status, attention, dignity and appreciation. If it is seen, it will be like a level of needs which should be fulfilled step by step. Sometimes we can learn about the success from a movie or film. Film or Cinema is a work of art when motion conforms to a perceptible rhythm with pause and pace where all aspects of the continuous image related to the whole. Film is recognized as a unique and powerful art form on par with painting, sculpture, music, literature, and drama. (Joseph M. Boggs and Dennis W. Petrie,2008:2-3).So through the film we will be more easy to understand the value of the film itself because we can hear the voice, watch the act of the actor/actress, and understand the plot of the movie, so it looks we see the real life. As we know the value of something can be obtained by the movie, there is great movie with the title *The Greatest Showman* which tells the story of a visionary who rose from nothing to create a mesmerizing spectacle that became a worldwide sensation. He is a poor man who has a big dream, some of his dreams are he want to marry with rich women who become his friend since he was child and he want to be successful person by his works. He is success to make the world proud of him; he can get a good reputation, attention and achievements as mentioned above. He can fulfill his needs step by step. The main character named Phineas Taylor Barnum.

Phineas Taylor Barnum is an ambitious showman and entrepreneur. He never gives up with his dream. He will fight to reach his success. He also fulfill his basic needs, social needs, safety needs, esteem needs and self-actualization in reaching his dream.

This works will take the theme about the character person who reach his successful and he also fulfill his needs step by step. Related to his character, it will be analyzed the intrinsic elements of literature, intrinsic elements are include characterization, setting, plot, and theme, however this research will be only focus in finding the characterization of the Phineas Taylor Barnum, Setting and Plot, then the theory which will be approached in this research is about Hierarchy of Needs. There are five kind level of needs according to Abraham Maslow, there are Physiological needs, Safety needs, social needs, self -Esteem needs and the last is Self-Actualization which will be analyzed in this works.

1.2 Identification of the Problem

I identify the problem of the research how character Phineas Taylor Barnum efforts in realizing his dream ending with the success, he is full of optimistic so that he can be a success person who can make his dream come true. He fulfills his needs that is affected by his character in realizing his success. I analyze the characterization of the character Phineas Taylor Barnum in realizing his dream ending with the success as the reflection of Hierarchy of Needs concept.

1.3 Limitation of the Problem

Many things can be learned from *The Greatest Showman* movie, both in terms of intrinsic and extrinsic elements. However, it is impossible to analyze everything in this paper. Therefore, the author try to find how character Phineas Taylor Barnum efforts in realizing his dream ending with the success through the

Abraham Maslow's Hierarchy of Needs.

1.4 Formulation of the Problem

Based on the limitation of the problem as mentioned above, the formulation of the problem are as follows:

1. What are the characterizations of Phineas Taylor Barnum, setting and plot in *The Greatest Showman* Movie?
2. What are Maslow's Hierarchy of Needs concepts in *The Greatest Showman* movie?

3. Does elaboration of the result of intrinsic analysis with the hierarchy of needs concept support the theme character Phineas Taylor Barnum efforts in realizing his dream ending with the successful in “*the greatest showman*” movie as the reflection of Maslow’s hierarchy of needs?

1.4 Objective of the Research

The objectives of this research are:

The study answers about the problem formulation.

1. To know the characterization of Phineas Taylor Barnum, setting and plot in the Greatest Showman Movie.
2. To know how the Phineas Taylor Barnum fulfilled his needs through Abraham Maslow’s Hierarchy of needs theory.
3. To know the elaboration of the result of intrinsic analysis with the hierarchy of needs concept support the theme Phineas character Taylor Barnum efforts in realizing his dream ending with the successful in “*the greatest showman*” movie as the reflection of Maslow’s hierarchy of needs.

1.5 Method of the Research

This research uses the qualitative method in conducting. Qualitative, which is one of method that is used in research, is a research using verbal data and other non-numeric data as the basic analysis and in solving the problems these are studied. In analyzing data, the writer uses characterization and setting theory, and the humanistic Psychology Approach especially, the Hierarchy of needs of Abraham Maslow’s theory. The writer uses the descriptive analytical method to explain the main character in *The Greatest Showman* and describe how the main character fulfills his needs, psychological needs, safety needs, love and belongingness, self-esteem needs and self-actualization needs viewed from Abraham Maslow theory. In this analysis, the writer explains the data related the research problems such as dialogs and pictures from The Greatest Showman movie and analyzes them based on Abraham Maslow’s hierarchy of needs theory.

1.6 Benefit of the Research

I write this research to get more knowledge about the Maslow’s Hierarchy of Needs in real life. I hope this study can be useful for those who want to know about the “*The Greatest Showman*” movie, in this paper analyze deeply about character Phineas Taylor Barnum, and the

way he fulfills his needs in his life. It gives benefit for people who like or interest with the movie who will give us more spirit in reaching our dream or facing this life positively. This work uses the new perspective by applying the concept of Maslow's Hierarchy of Needs, so it can show how the needs are fulfilled in the real life.

1.7 Systematic Organization of the Research

The systematic presentation is written as follows:

CHAPTER I: INTRODUCTION

It consists Background of the problem, Identification of the Problem, Limitation of the Problem, Formulation of the Problem, The Objectives of The Research, The Method of the Research, The Benefits of the Research, and The Systematic Organization of the Research.

CHAPTER II: FRAMEWORK OF THEORIES

It consists of the explanation of the theories. It includes intrinsic and extrinsic approach. Intrinsic approach consists of character, characterization, setting and plot. Extrinsic approach uses theory Hierarchy of Needs by Abraham Maslow.

CHAPTER III: PHINEAS TAYLOR BARNUM'S CHARACTER EFFORTS IN REALIZING HIS DREAM ENDING WITH THE SUCCESS THROUGH INSTRINSIC APPROACHES

It consists of analysis of characterization, analyze the setting and plot. The analysis consists of some sub chapters.

CHAPTER IV: CHARACTER PHINEAS TAYLOR BARNUM IN REALIZING HIS DREAM ENDING WITH THE SUCCESS IN "THE GREATEST SHOWMAN"

MOVIE AS THE REFLECTION OF MASLOW'S HIERARCHY OF NEEDS THEORY

It consists of the analysis Character Phineas Taylor efforts in realizing his dream ending with the success in the Greatest Showman movie as the reflection Maslow's Hierarchy of Needs theory. The analysis consists of some sub chapters.

CHAPTER V: CONCLUSION

It consists of the conclusion that character Phineas Taylor Barnum efforts in realizing his dream ending with the success reflects Maslow's Hierarchy of Needs Theory. The chapters above are followed by references, scheme of the research, research poster, curriculum vitae and other required attachments

