CHAPTER 1

INTRODUCTION

1. Background of the Research

Language is used by human to communicate with others. Human uses language in every aspect of life. Language is various because it is used by a group of people to cooperate and many of those people include man, women, old, young that do interaction in daily life using language for many kinds of need. Communication is an activity of the expression of ideas and feelings, or prividing information to others. Communication through language cannot be separated with many other rules, we have to follow the rules in using language. Communication is a process of sending and receiving messages or information between two people or a group which has function as a tool to interact with others. Communication usually begins with a conversation which includes the speaker and hearer as the main participants in it.

One way of making a good conversation with each other is by applying politeness. Human being live with rules created by their culture, and it is different from on culture to other culture. The concept of politeness is one of the above discussed rules existed in all societies. Politeness is a tool to make both speaker and hearer relaxed comfortable with one another, and to avoid disagreement of conversation in order to keep social relationship well. Politeness is an important thing for us in communication. In pragmatic, politeness is a system of interpersonal relations designed to facilitate interaction by minimizing the potential for conflict and confrontation inherent in all human interchange.

Politeness and its reflection can be learned from the film. The characters play roles with particular characterization are different from one to another. They use dialogue with some kinds of politeness strategies on it. In this study, the

researcher wants to examine the politeness strategies used by the main characters in the popular film entitled *Young Sheldon* using its film script. This film series have twenty-two episodes; the researcher just uses for some episode only to analysis this film series. This film series tells the daily life of Sheldon Cooper, he is a nine-year-old genius who must adjust to the Medford High environment, at the age of nine he is already in the high school. In this film series also at the same time tells about the way Sheldon socializes with his family. In this film series Sheldon is a boy who has a very broad mind and high thoughts which makes him look like an adult that makes him difficult to socialize with other people around him and hard to find a friend who can have the same thoughts as him. So, he dodges with other people who do not match his thoughts.

Sheldon has two siblings, the first is Georgie Cooper. he is the eldest brother. Georgie is a brother who is ignorant, childish, and very unconcerned about cleanliness. then, he also has a twin sister named Missy Cooper. She is the only sister who is very cute and also has traits that sometimes make Sheldon feel annoying because she is a sister who always comments a lot about the intelligence of Sheldon. Sheldon also has parents who really care about him. Sheldon's father named George. he is a sports teacher or baseball coach at his school. Later, Sheldon have a beautiful mother who is very caring and who always worry about Sheldon when he goes to high school. Because his mother does not want Sheldon to be bullied by his senior class in school. But because Sheldon is a child who is brave enough and does not want to socialize with others, Sheldon only socializes with books in the school library, because according to him, the library is a heaven for all knowledge. then the last is grandmother, they all call her is Meemaw. She is a good grandmother. Sometimes She becomes a baby sitter for Sheldon and the siblings. Because she is also very loving and caring for all of her grandchildren. So, she has a relationship that is so close to all of her grandchildren.

The focus of discourse analysis is any form of written or spoken language, such as a conversation or newspaper article. The main topic of interest is the underlying social structures, which may be assumed or played out within the conversation or text. The object of the research is a *Young Sheldon* series film script. The genre of the movie is comedy. In short, this study focuses to the politeness strategies as follow: Bald-on Record, Positive Politeness, Negative Politeness, and Off-Record. Those strategies are applied in order to uncover the linguistics elements within the smart boy device character's interaction to the adult people. Those explanations above are the reasons of the researcher to do this analysis with a movie series script entitled *Young Sheldon* movie series as the research by using Brown and Levinson as the main theory to analysis.

2. Identification of Problem

Based on the background above, the researcher identifies the problems are the differences politeness strategies that is utered by the characters, and there are the factors which influence the politeness strategies used by the characters. The researcher assumes that politeness strategies become dominant to be used by the main characters.

3. Limitation of Problem

Based on the identification of the problem above, the characters are chosen because of the researcher's consideration is based on the frequency of the appearance   and the important roles within the plot in the movie. In this research, the characters that will be analyzed are Mary as Mom, Georgie as Brother, Sheldon, and Missy as Sister. The researcher only analyzes the script in this film but, not visual and audio substances which expressions, intonations, and so on.

4. Formulation of the Problem

1) Which politeness strategies are used by the main characters in *Young Sheldon Season 1 film script*?

2) What are the factors influencing the choice of politeness strategies used by the main characters in *Young Sheldon Season 1 film script*?

5. Objective(s) of the Research

Based to the research problems, the objectives of this research are:

1) To find out the politeness strategies which are used by the main characters in Young *Sheldon* 1 film script.

2) To investigate the factors which influence the choice of politeness strategies used by the main character in the *Young Sheldon* 1 film script.

6. Methods of the Research

This research is conducted through qualitative approach. According to Ross (1999), qualitative approach is based on a "world view" which is holistic and has the following beliefs; 1) there is not a single reality; 2) reality based upon perceptions that are different for each person and change over time; 3) what we know has meaning only within a given situation of context. Myers (1997) says qualitative research methods are developed in the social sciences to enable researchers to study social and cultural phenomena. This means that the goal of qualitative method is to get deeper analysis or understanding about something.

For the first, the researcher will collect the data to analysis this script. After that, the researcher makes a tabulate for presenting data in table form. Then the researcher will analyze this script which makes the theories by Brown and Levinson who explain about politeness strategies. Also the researcher will explain the steps to analyze this script and the factors which influence the choice of politeness strategies used by the main character in *Young Sheldon Season 1 Film Script*. Finally, the researcher will explain the summary about this script which used the politeness strategies. The utterances were categorized based on Brown and Levinson's (1987) politeness strategies. Additionally, the factors influencing the characters' choice of politeness strategies were analyzed based on Brown and Levinson's politeness theory.

In supporting the process of data analysis and collection, the researcher employed information taken from journals and internet. Hence, the supporting instrument used in conducting the research are laptop, headset, and field notes.

6.1 Data Analysis Technique

the researcher gathered all the characters' conversation in the movie based on the script and observed how they try to deliver their messages to others and also how they respond to the conversations. Afterwards, those utterances were identified in order to find out which utterances applied a certain politeness strategy. Furthermore, the researcher classified certain utterances into four politeness strategies by Brown and Levinson (1987). The researcher focused on politeness strategies and factors influence the characters' politeness in speaking. In conducting the study, the researcher took several steps procedure in order to finish the analysis. the researcher will be analyzing the script, categorizing the characters' utterances, identifying the factors of politeness strategies within the utterances and writing up the report.

6.1.1   Analyzing the Script

The first step was analyzing the script. The script of *Young Sheldon Season 1 Film Series* has been found by the researcher from the internet. Then, the researcher analyzed the script to collect the data which was in the form of utterances in the script. The researcher made sure that the script was the authentic one. Afterwards, the researcher searched for the utterances that contained politeness strategy. The researcher analyzed all of the expressions or utterances produced by the main characters in order to find the answer for the research problems.

6.1.2   Categorizing the Characters' Utterances

When having analyzed the script, the researcher categorized the characters' utterances into four potential types of politeness strategies proposed by Brown and Levinson (1978). There are bald-on record, positive politeness,

negative politeness, and off-record. Each of the utterances was put into each category to assist the researcher in analyzing the data.

6.1.3 Identifying the Factors of Politeness Strategies within the Utterances

After categorizing the characters' utterances, the researcher continued the procedure by identifying the factors that influence the choice of the strategy. The researcher employed Brown and Levinson's (1987) theory about factors is choosing the politeness strategy. There are two factors in choosing the strategy namely payoffs and sociological variables. The payoffs vary from one strategy to another. The sociological variables include the social distance, the power, and the rank of imposition. Thus, the researcher gave explanations about the choice of the strategies in analyzing the choice of the strategy. The utterances and the situations involved became the researcher's consideration as well.

6.1.4 Writing up the Report

The last one was reporting the result of analysis. At this step, the researcher started to write the report after obtaining all the data needed. The researcher provided explanations on the four main character's utterances presented as the examples and associated the findings. The data were discussed based on the theories provided. The researcher focused on types of politeness strategies and factors influencing the characters in speaking politeness. Since the research was qualitative research, the researcher presented the results in a narrative form.

7. Benefit of the Research

This research benefits readers to understand more about politeness strategies which are divided into four types, there are Bald-on Record, Off-Record, Positive Politeness and Negative Politeness. Furthermore, this research is also to prove that language can make us to understand about the strategy in politeness from the movie, the readers also do not just watch this film but they

can learn about the language used by the characters in the film. Additionally, the researcher expects the results of the research will be beneficial for current and further research as well as for academic and non-academic audience. This research can encourage the reader to do more research about the relevance of conversation analysis through film, also the readers may get more understanding about what politeness is and be able to apply English expressions in the form of conversation in daily life.

8. **Systematic Organization of the Research**

In accordance to the title of the research above, the order of the presentation is written as follows:

CHAPTER I: INTRODUCTION

In this chapter, the researcher explains about background, identification of the problem, limitation of the problem, formulation of the problem, objectives of the research, literature review, benefit of the research, methods of the research, and systematic organization of the research regarding the use of politeness strategies by main characters in *Young Sheldon* movie script.

CHAPTER II: FRAMEWORK OF THEORIES

It consists of the theory of discourse, politeness strategies, and language in community from sociolinguistic aspect.

CHAPTER III: ANALYSIS OF THE POLITENESS STRATEGIES ON MAIN CHARACTERS CONVERSATION IN *YOUNG SHELDON SEASON 1* FILM SCRIPT

In this chapter, the researcher analyzes and examines the problem of the research. the researcher analyzes politeness strategies are used on main characters conversation in *Young Sheldon Season 1 Film* script, then find out the dominant strategy which use, also find out the reason why the strategies become dominant.

CHAPTER IV: CONCLUSION

In this chapter, the researcher concludes the analysis of the discover of thecomplete study.