

CHAPTER 1

Introduction

1.1. Background of the Research

Song is a composition of the art of tone or sound in a sequence, combination, and temporal relationship (usually accompanied by a musical instrument) to produce musical compositions that have unity and continuity (containing rhythm). And a variety of rhythmic tones or sounds are also called songs. The song can be sung solo, both (duet), three (trio) or in a crowd (koir). Words in songs are usually in the form of rhythmic poetry, but some are religious or free. Songs can be categorized into many types, depending on the size used. Listening to songs may have become our habit. But, often we just listen without knowing what the meaning and meaning of the song is. Now, let's look for the meaning of some songs and here I will discuss a little about the meaning of the song.

In the music industry, to strengthen the popularity of a song, the producer will produce a video clip. In producing video clips, producers will strengthen the meaning of the song through the composition of images, colors, and certain symbols to strengthen the meaning of the song. The producer hopes that if the audience of a song can understand the song not only through lyrics and music, but also through the composition of images, colors and symbols in the video clip.

Meaning of the speaker's intent, the influence of the language unit in understanding human perception or human or group behavior, the relationship in terms of equivalence or incompatibility between language and nature outside the language or between utterances and all things designated, or how to use Language symbols. The explicit meaning generally has a meaning: firm, gambling, not sounded, not straightforward, explicit, clear and does not have a vague meaning in various things such as: content of news, magazines, newspapers, speeches, etc. In explicit daily use it can be interpreted as something to the point, not vague and confusing. This word is an antonym of the

implicit word which means implied, unclear existence, and convoluted. While implicitly means that there are independent variables and non-free variables.

Talking about domestic and foreign songs has become our consumption every day, sometimes some songs store dark music and the lyrics tend to be unusual. No wonder that songs like this are rumored to be identical songs with things related to Satan. The purpose of inserting hidden sentences in the form of praise and messages of Satan as an attempt to force the darkness to control one's mind and information through music industry.

Satanism can be interpreted briefly as the worship of Satan and made him God. This heretical movement has teachings of carrying out things that religion considers sinful. Satanism also accepts Satan, a symbol of evil, as a leader and guide. Even though they are called devil worshipers, they do not acknowledge the existence of Satan. For Satanists, Satan is only a symbol that expresses their hostility towards religion and the hardness of their hearts. In an article entitled "Introduction to Satanism" published by the Church of Satan, it was stated that the Satanists were actually Atheists.

In the research that will be conducted, the researcher will analyze the forms of Satanic worship contained in the meaning of explicit and The implicit meanings through lyrics and symbols in songs popularized by Ariana Grande "God is A Woman" that popular in 2018. This research was carried out because the song was popular in her day but it was thought that the song had devil worship intentions that we had not realized.

In a linguistic context, the researcher believes that studying this phenomenon would bring many benefits for anyone who is interested in Semiotica issues. This analysis could be a good way to make Ariana Grande know the most popular songs in their songs.

1.2. Identification of the Problem

Based on the background above, meaning that refer to the satanic worship (illuminati) approach are implied through the disclosure of beautiful lyrics and the video clips that will not be realized by the audience.

I assume that Grande's song give many implicit meanings that implied by the lyrics and symbols. Meanings such as Satan worship that reinforced by symbols of existence that illustrate the Illuminati on most of the songs.

1.3. Limitation of the Problem

Based on the problems that have been formulated in formulation of problems, the limitation of the problem is focused on the lyrics and symbols in the video clip that present the form of devil worship in the songs that will be analyzed of semiotics theory and semantic theory.

1.4. Formulation of the Problem

Based on the background of the problem, I classify the problem into the form of questions as follows:

- 1.4.1.** What is the icon, index, and symbol meaning in Ariana Grande "God is a woman" video clip?
- 1.4.2.** What implicit meaning there exist in the songs that are replicated in the lyrics and symbols of the songs?
- 1.4.3.** Is satanic worship confirmed in the video clip?

1.5. Objective of the Research

In order to able to reach the purpose of the research, the analyses steps are conducted in the following ways:

- 1.5.1.** To find out the icon, index, and symbol meaning in Ariana Grande "God is a woman" video clip.

1.5.2. To find out the implicit meaning that exist in the songs that are replicated in the lyrics and symbols of the songs.

1.5.3. To find out if satanic worship is confirmed in the video clip.

1.6. Methods of the Reasearch



This study uses qualitative research methodology. In this case, written data is analyzed qualitatively to develop; The theory is elaborated in more detail and enriched with the closest applicable examples with the variety of texts involved. The analysis itself contains about the explanation from compositions that are used in the song lyrics and video clips such as sign, symbol, and tag-line and the relations between each elements to find out the hidden meaning in the song lyrics and video clips.

The steps that I take for the investigation of the research are 1.) I choose the important song lyrics and video clips, and put the video clips into the paper, 2.) To find out the implicit meanings and symbols of the songs. 3.) I write down the message that is created on every clips. 4.) The last step is to find out the implicit meaning, I finish all implicit meaning through icon, index, symbol analyses the meaning and I get the point.

1.7. Systematic Organization of the Research

This writing of term paper uses paper organization. I organize it into four sections that consist of four chapters, as follows:

Chapter 1: Introduction



In this chapter, I explain about the background, identification of the problems, limitation of the problems, formulation of the problems, objective of the research, methods of the research, about the analysis of The Reflection of Satanic Worship in Popular Work of Fiction, Songs : A Study of Semiotics.

Chapter 2: Review of the Literature

This chapter consists of the theories of semiotics about Icon, Index, and Symbol. There is also the theory of the meaning and Satanism. It summarizes the of the current literature that is relevant in my topic.

Chapter 3: The Reflection of Satanic Worship in Popular Work of Fiction, Songs : A Study of Semiotics.

In this chapter, I examine and analyse the data in order to answer the research questions. I discover the hidden message (implicit meaning) from those song.

Chapter 4: Conclusion

This chapter consists of the conclusion on the analyses of the complete study.

