

## Chapter 4

### CONCLUSION

This chapter will be the conclusion from the whole analysis in the previous chapter. This research will be useful for the students or everyone and the faculty to know about the study of using Semiotic approaches as the analysis in qualitative methods. In the objective of the research are to identify from icon, index, symbol by Charles Sanders Peirce's Theory, then to find out the message in every picture that satanic worship is confirmed in Ariana Grande "God is a woman" music video. I use the theory by Charles Sanders Peirce to find out the icon, index, symbol meaning, and after the result I will find out the message in every picture that satanic worship is confirmed in Ariana Grande "God is a woman" music video.

I use the theory of semiotics to conduct the analysis of The Reflection of Satanic Worship in Popular Work of Fiction, Song through Semiotics Approaches. I analyse The Reflection of Satanic Worship in Popular Work of Fiction, Song: A Study of Semiotics using a semiotican theory, which is the theory of Charles Sanders Peirce.

According to the analysis of The Reflection of Satanic Worship in Popular Work of Fiction, Song: A Study of Semiotics, there are 7 scenes that are appeared in the music video. Each of scenes is having the implicit meanings and the message. After all, I conclude the message into one and the satanic worship is confirmed.

Grande's song tries to explain the power of a woman who is sometimes not realized by the woman herself. Because women can do anything compared to men, but I think this song contains pride because we cannot call ourselves God and in this music video there are symbols of illuminati.

After I find out the icon, index, and symbol to know the message of the analysis of the implicit meaning of The Reflection of Satanic Worship in Popular Work of Fiction, Song through Semiotics Approaches by those sign that appear in every picture and the song lyrics. Every sign and song lyrics has related between the icon, index, and symbol.

After I get the sign from icon, index, and symbol, I interpreted the message that contained in every scene in the video clips. This song was rumored to have been singed to bring fans and all those who watched it worshipping BAPHOMET, aka the devil statue, worshiped indirectly by his followers. So this Baphomet is a statue of a goat-headed horse wearing horns and wings and has breasts, and if we see Ariana's official video clip on Youtube official, in scene 2 he shows breasts and paintings that make up other female organs. Satanic worship is confirmed in the video clip, because the other scenes have symbols illuminati like, devil horned sign, pyramid, all seeing eye, kabbalah. We can't says we are God because it is clearly know who is our God. As we know that Ariana is controlled by the Illuminati.

