

CHAPTER 1

INTRODUCTION

1.1 Background of the Problem

Language is a communication tool in the form of sound and speech. This tool has a very important position. Without it, information will not be conveyed easily. Humans are social beings who need each other. To get what is needed by humans itself, interaction and communication are very necessary. This process requires an interaction for understanding. This tool used to communicate is called language. Henry Sweet defines the language of expression of speech-sounds combined into words. Words are combined into sentences, this combination answers to that of ideas into thoughts. That means that humans need language to share their ideas with others or to communicate with the aim of having a good relationship among them. In social interaction, there are several aspects that affect a person's way of speaking, such as educational background, age, position, gender, and context. However, people must decide which language is suitable for communication. Because the language used with people who compile them uses language for communication, it is related to sociolinguistics.

On the other hand, problems might appear in the language. English that is often discussed is difficult to decide on polite language that is in accordance with the context and social aspects of communication. In response, when having conversations with other people, discussing English is still strange, this language is considered impolite or even inappropriate. Besides that, it can cause misunderstandings in the conversation. When people speak other languages, they must learn and talk first about culture to release misunderstandings when talking to foreigners.

Polite language is an important part of communication. It may be defined in a number of ways and also be dependent on a variety of factors, including age, social distance between the speaker and the interlocutor, how well they know each other and the context of situation. Politeness theory is the theory that accounts for the redressing of the affronts to face posed by face-threatening acts to addressees. Politeness is universal that it can be observed as a phenomenon in all cultures.

According to Yule (1996: 60), politeness is showing awareness of other person's face; it was related to social distance or closeness. Politeness refers to the emotional and social sense of self that everyone else to recognize. In this case, politeness is really needed to built a good relationship and to have a good social interaction with other people. In other word, politeness is the expression of the speaker's intention to mitigate face threats carried by certain face threatening acts toward other.

According to Brown and Levinson, politeness strategies are developed in order to save the hearer's face (Goody, 1996). Face refers to the respect that an individual has for him or herself, and maintaining the self-esteem' in public or in private situation. Another idea from Goffman (1993) state that "The concept of face as an image which is projected by a person in his social contacts with others. Face has the meaning as in the saying to loose fact". In this statement, Goffman (1993) said that in interacting with many people the speaker using a face as an image that can be shown to Goffman opinion's, face that can be use to the speaker are positive face, negative face, bald on-record, and off record.

Based on the description above, the writer decides to observe and analyze the application of politeness strategies, the writer wants to show that movie can be a good medium to learn politeness. In this study, the focus is to observe and to analyze the use of politeness strategies in the movie entitled *The Fate Of The Furious*. The writer choose that movie because it contains the formal and informal communication which is used in the daily conversation. It shows many utterances that are used by Dominic Toretto, Luke Hobbs, Letty, Tej, Roman and Mr. Nobody as a main character in that movie using politeness strategies. Through the daily conversation, the writer analyzes utterances of the main characters so that the research question can be answered. *The Fate Of The Furious* tells about a very close family but is divided where the main character is forced to betray his family to save his ex-lover and son who has been taken hostage. in the end the family reunited. The original *The Fate Of The Furious* movie was released on April 14, 2017.

The writer chooses politeness strategies as a subject in this research because politeness is an important subject matter in communication. Politeness relates with the study of knowing the way people use a language while they are having

interaction or communication. Moreover, the writer found out that politeness strategies influencing someone's politeness are important and also interesting to be explored. Therefore, the study is done by classifying the politeness strategies as shown by the main characters in *The Fate Of The Furious* movie and the factors which influence the main characters in applying the politeness strategies in their conversations.

1.2 Identification of the Problem

Based on the background above, the writer assumes that there are several problems in communication. Misunderstandings in communication often occur due to lack of politeness that someone has in speaking. Behaving politely in communication is needed in any situation. To resolve that issue, Politeness strategies are very useful to avoid a conflict in conversation and needed to built a good relationship and to have a good social interaction with other people.

1.3 Limitation of the Problem

The problem limitation of this study is to analyze politeness strategy in movie that used by Dominic Toretto, Hobbs, Letty, Tej, Ramsey and Roman as the main characters in *The Fate of the Furious* movie by using politeness theory. This research is conducted by watching and read the script in movie. In this study the writer analyzes the utterances which contains politeness strategies used by the main characters based on Brown and Levinson's theory to analyze the data. After that, the writer has to find the factors influencing the choice of politeness strategies that used by the main characters.

1.4 Formulation of the Problem

Based on the background of the research above, this research analyzes about politeness startegies used by the main characters in *The Fate of the Furious* movie. This study is done to answer the following question :

1. To find out politeness strategies which are used by The Main Characters in *The Fate of the Furio us* movie.

2. To find out the factors influencing the choice of politeness strategies used by The Main Characters in *The Fate of the Furious* movie.

1.5 Objectives of the Research

Based on the formulation of the problem above, this research has several objectives to make it is focused. The writer conducts this research for the aims as follows:

1. To find out politeness strategies which are used by The Main Characters in *The Fate of the Furious* movie.
2. To find out the factors influencing the choice of politeness strategies used by The Main Characters in *The Fate of the Furious* movie.

1.6 Method of the Research

This study uses descriptive qualitative approach and employs the Brown and Levinson (1987) theory on politeness as its theoretical framework and for the analysis of the data obtained. The object of this study is excerpts which contain politeness strategy of request utterances taken from the conversation of the characters in *The Fate of the Furious* movie.

The data are taken from *The Fate of the Furious* script. Documentation is used in collecting the data about the utterances of the characters. In analyzing the data, the researcher takes some steps as follows: (1) classifying excerpts which contain politeness strategy of request, (2) classifying the politeness strategy of request utterances by using Brown and Levinson's theory of politeness strategy, (3) describing the intention of addressing request utterances from the data by using Brown and Levinson's theory of politeness strategy, (4) describing the factors that contribute to the choice of politeness strategies in realizing request, and (5) making the conclusion and suggestion based on the data.

1.7 Benefit of the Research

Politeness is very affected to daily communication. The writer believes that this study will encourage people to be more aware of sociolinguistics, especially about politeness in order to be capable of applying English expressions politely. The writer also believes that this study gives benefits for the readers. The readers may

get more understanding about what politeness is and be able to apply English expressions in the form of conversation in daily conversations.

1.8 Systematic Organization of the Research

In order to give clear organization of the research and as guidance for the readers to understand the whole study. The paper organization is explained as follow:

CHAPTER 1 : INTRODUCTION

Chapter one explains about the background of the research, identification of problem, limitation of problem, formulation of problem, objective of the research, method of the research and systematic organization of the research.

CHAPTER 2 : FRAMEWORK OF THE THEORIES

Chapter two explains some theories of politeness such as concept of face and politeness, politeness theories and concept of politeness, and politeness strategies. Those theories will support this research.

CHAPTER 3 : POLITENESS STRATEGIES USED BY THE MAIN CHARACTERS IN *THE FATE OF THE FURIOUS* MOVIE

Chapter three examines the data in order to answer the formulation of the problem in chapter one. The analysis will be examined through theories mentioned in chapter two.

CHAPTER 4 : CONCLUSION

Chapter four concludes the analysis of this research and also gives suggestion.

ENCLOSURES : ATTACHMENTS

The chapter above are followed by references, scheme of the research, poster of the research, curriculum vitae, and other required attachments.