

CHAPTER II

GENERAL REVIEW

2.1 History of Department of Tourism and Culture of Jakarta

Department of Tourism and Culture of Special Region of Jakarta is one of government department in the capital city of Jakarta. This Department's job and responsible of anything that related with tourism and culture in Jakarta and Kepulauan Seribu.

Before Department of Tourism and Culture Special Region of Jakarta was establish, Government establish Department Development of Tourism Special Region Jakarta on 7 February 1967 as realization of Instruction Presidium Cabinet Ampera No. 103/4TAP/2/66. Department Development of Tourism Special Region of Jakarta is the pioneer of the Department of Tourism and Culture in Indonesia.

As an area that has no oil content, Jakarta has rapidly developed all its tourism potential throughout the world. The tourism sector has succeeded in becoming a major source of foreign exchange income in Jakarta while inspiring other cities in Indonesia to fix its tourism potential. The government then formed an organization specifically dealing with tourism in Jakarta. Based on the Regional Regulation (Perda) No.3 of 2001, the Jakarta Disparbud was established,

where the Organizational Structure and Work Procedures were based on the Jakarta Governor Regulation No.107 of 2001.

Along with the changes in the bureaucracy both at the central and regional levels, the organizational structure of the Jakarta Government also changed. Based on Perda No.10 of 2008 concerning Regional Organizations, the Tourism Office affiliated with the Museum & Culture Office was eventually merged into the Office of Tourism & Culture. On the other hand, the Struktur Organization and Work Procedures are still governed by Governor Regulation No.107 of 2009.

2.2 Vision dan Mission Department of Tourism and Culture of Jakarta

2.2.1 Vision Department of Tourism and Culture of Jakarta

Vision is one of the biggest goals that anyone or every institution and department. Department of Tourism and Culture Special Region Jakarta's vision is :

“Jakarta as the Destination of Tourism and Culture with Standard International”

This vision is based on the strong desire of the Jakarta government, especially the Department of Tourism and Culture of Jakarta, to align Jakarta with major cities in the world as well-known tourist and cultural destinations.

2.2.2 Mission of Department of Tourism and Culture of Jakarta

The mission of Department of Tourism and Culture Special Region of Jakarta are :

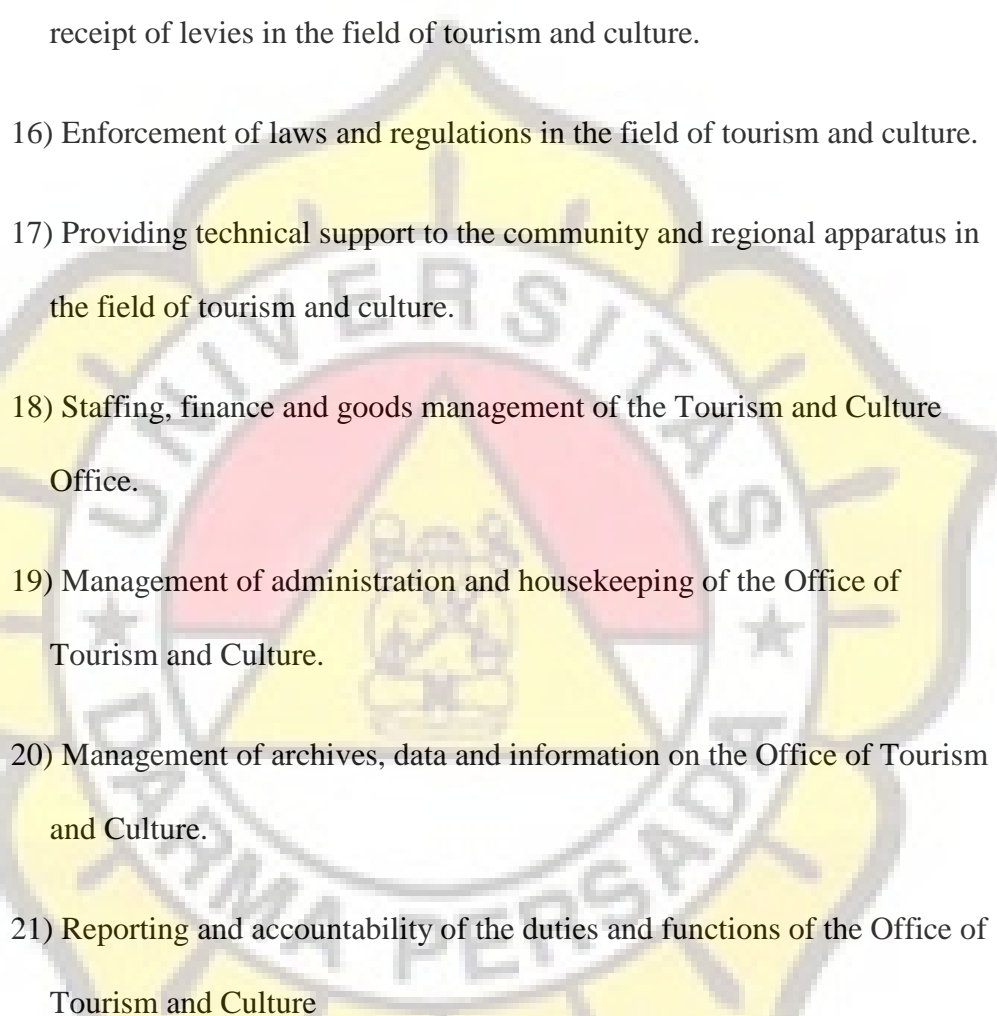
- a. Building tourism and cultural resources and products.
- b. Encourage the empowerment of communities, communities, and organizations engaged in tourism and culture.
- c. Building tourism and cultural infrastructure.

2.3 Function of the Jakarta Tourism and Culture Office

Based on the regulation of the Governor of the Province of the Special Capital Region of Jakarta Number 228 of 2014 that the Office of Tourism and Culture is an element of implementing regional autonomy in the field of tourism and culture. The Office of Tourism and Culture is headed by a Head of Service who is domiciled under and responsible to the Governor through the Regional Secretary. The Office of Tourism and Culture in carrying out its duties and functions is also coordinated by the Economic Assistant.

To carry out the duties and functions as referred to in paragraph 1 of the Governor's Regulation, the Office of Tourism and Culture shall carry out the following functions:

- 1) Preparation of strategic plans and work plans and budgets of the Tourism and Culture Office.
- 2) Implementation of strategic plans and budget implementation documents for the Tourism and Culture Office.
- 3) Preparation of policies, guidelines and technical standards for the implementation of tourism and cultural affairs.
- 4) Development, development and development of tourism and cultural industries.
- 5) Assessment of tourism and cultural activities.
- 6) Development and development of functional personnel in the field of tourism and culture.
- 7) Assessment of tourism and cultural activities.
- 8) Protection, development, utilization and supervision of cultural heritage and cultural heritage objects.
- 9) Development of tourism and rural and foreign relations.
- 10) Organizing tourism and cultural services.
- 11) Development of tourism destination areas and local cultural villages.
- 12) Promotion and marketing of tourism and culture.

- 
- The background of the page features a large, faint watermark of the Darma Persada University logo. The logo is a yellow eight-pointed star with a white circle in the center. Inside the circle is a red triangle pointing upwards, and a smaller yellow triangle pointing downwards. The text "DARMA PERSADA UNIVERSITY" is written in a circular path around the central emblem.
- 13) Provision, administration, use, maintenance and maintenance of infrastructure and facilities in the field of tourism and culture.
- 14) Supervision and control of permits in the field of tourism and culture.
- 15) Collection, administration, depositing, reporting and accountability for receipt of levies in the field of tourism and culture.
- 16) Enforcement of laws and regulations in the field of tourism and culture.
- 17) Providing technical support to the community and regional apparatus in the field of tourism and culture.
- 18) Staffing, finance and goods management of the Tourism and Culture Office.
- 19) Management of administration and housekeeping of the Office of Tourism and Culture.
- 20) Management of archives, data and information on the Office of Tourism and Culture.
- 21) Reporting and accountability of the duties and functions of the Office of Tourism and Culture


2.4 Legal Basis Department of Tourism and Culture of East Jakarta

Considering :

- a. That tourism development rests on diversity, uniqueness and distinctiveness of culture and nature by not ignoring future needs, so that it is expected to encourage economic growth that brings benefits to people's welfare.
- b. That tourism destination development needs to be carried out in an integrated, sustainable and responsible manner so that the criteria for sustainable tourism destinations are needed.
- c. That based on the considerations as referred to in letters a and b, it is necessary to stipulate a Minister of Tourism Regulation concerning Guidelines for Sustainable Tourism Destinations;

Remember:

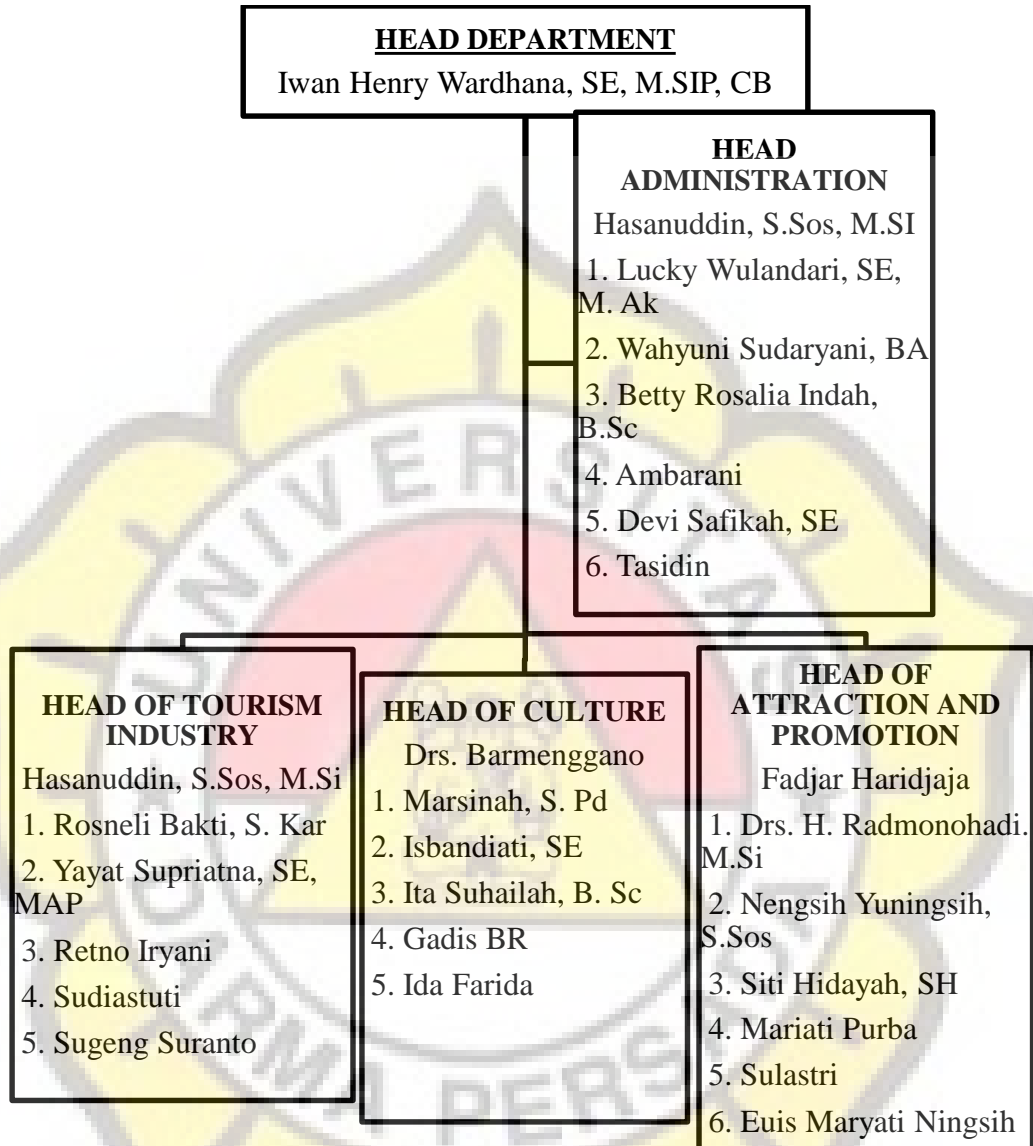
- 1) Law Number 10 of 2009 concerning Tourism (State Gazette of the Republic of Indonesia of 2009 Number 11, Supplement to the State Gazette of the Republic of Indonesia Number 4966); DRAFT 24 AGT 2016
- 2) Law Number 32 of 2009 concerning Protection and Management of the Environment (State Gazette of the Republic of Indonesia of 2009 Number 140, Supplement to the State Gazette of the Republic of Indonesia Number 5059)

- 
- The logo of Darma Persada University is a large, semi-transparent watermark in the background. It features a yellow five-petaled flower-like shape with a red and white circular emblem in the center. The text "UNIVERSITAS DARMA PERSADA" is written around the emblem.
- 3) Law Number 11 of 2010 concerning Cultural Heritage (State Gazette of the Republic of Indonesia of 2010 Number 130, Supplement to the State Gazette of the Republic of Indonesia Number 5168)
 - 4) Law Number 23 of 2014 concerning Regional Government (State Gazette of the Republic of Indonesia of 2014 Number 244, Supplement to the State Gazette of the Republic of Indonesia Number 5587) as amended several times, the latest by Law Number 9 of 2015 concerning the Second Amendment to Law - Law Number 23 Year 2014 concerning Regional Government (State Gazette of the Republic of Indonesia of 2015 Number 58 Supplement to the State Gazette of the Republic of Indonesia Number 5679)
 - 5) Government Regulation Number 50 of 2011 concerning the National Tourism Development Master Plan for 2010-2025 (State Gazette of the Republic of Indonesia of 2011 Number 125, Supplement to the State Gazette of the Republic of Indonesia Number 5262)
 - 6) Presidential Regulation Number 63 of 2014 concerning Tourism Supervision and Control (State Gazette of the Republic of Indonesia of 2014 Number 140)
 - 7) Presidential Regulation Number 19 of 2015 concerning the Ministry of Tourism (State Gazette of the Republic of Indonesia of 2015 Number 20)

- 8) Minister of Tourism Regulation Number 6 Year 2015 concerning Organization and Work Procedure of the Ministry of Tourism (State Gazette of the Republic of Indonesia Year 2015 Number 545)



2.5 Organization Chart Department of Tourism and Culture of East Jakarta



NO	NAME	ID NUMBER	TIER	DEPARTMENT
1	Iwan Henry Wardhana	197511211994031001	IV/b	Head Department
2	Hassanudin	196309231987031008	IV/a	Head Administration
3	Fadjar Haridjaja	196501311997031001	IV/b	Head Division Attraction and promotion
4	Matroji	196204031985031014	IV/a	Head Division Tourism Industry
5	Barmenggano	196207061989031012	III/d	Head Division Culture Development
6	Radmonohadi	19660206195031002	IV/a	staff
7	Isbandiati	196212091996032001	III/d	staff
8	Marsinah	196101111983032008	III/d	staff
9	Rosneli Bakri	196105031991032006	III/d	staff
10	Ila Suhalah	196210191983032009	III/d	staff
11	Nengsih Yuningsih	196640607198103200 4	III/d	staff
12	Betty Rosalia Indah	196505241992032004	III/c	staff
13	Wahyuni Sudaryani	196609071995032002	III/c	staff

14	Lucky Wulandari	198601282010012039	III/c	staff
15	Mariati Purba	196109161987032004	III/b	staff
16	Siti Hidayah	197412171997032002	III/b	staff
17	Euis Maryati Ningsih	196205231984102001	III/b	staff
18	Gadis	196508271987032005	III/b	staff
19	Ambarini	196203011985032005	III/b	staff
20	Ida Farieda	196610151992032008	III/b	staff
21	Retno Iryani	196209201985032006	III/b	staff
22	Devi Safikah	197703102009042004	III?a	staff
23	Sugeng Suranto	197202192009041001	II/b	staff
24	Tasidin	197204252014081002	II/b	staff

Department of Tourism and Culture is a unit work of Government in Province Special Region of Jakarta that has technically given an assignment to guide and develop tourism and culture in Jakarta and responsible to the Head Department of Tourism and Culture Special Region Jakarta, while tactically to the Mayor of East Jakarta. The following list are the structure in Department of Tourism and Culture in East Jakarta.

- a. Head Department
- b. Division of Administration
- c. Division of Tourism Industry
- d. Division of Culture
- e. Division of Attraction and Promotion

2.5.1 Head Department

The Head Department of Tourism and Culture of East Jakarta is Mr. Iwan Henry Wardhana and has the following tasks :

1. Lead the performance of task and function Department of Tourism and Culture of East Jakarta.
2. Cooperate with Government or Private Institution to develop, guide and introduce tourism and culture in Jakarta to public.
3. Report, coordination and responsible of work in every division
Department of Tourism and Culture of East Jakarta

2.5.2 Division of Administration

The Head Division of Administration in Department of Tourism and Culture of East Jakarta is Mr. Hassanudin. The Administration Division has the following tasks :

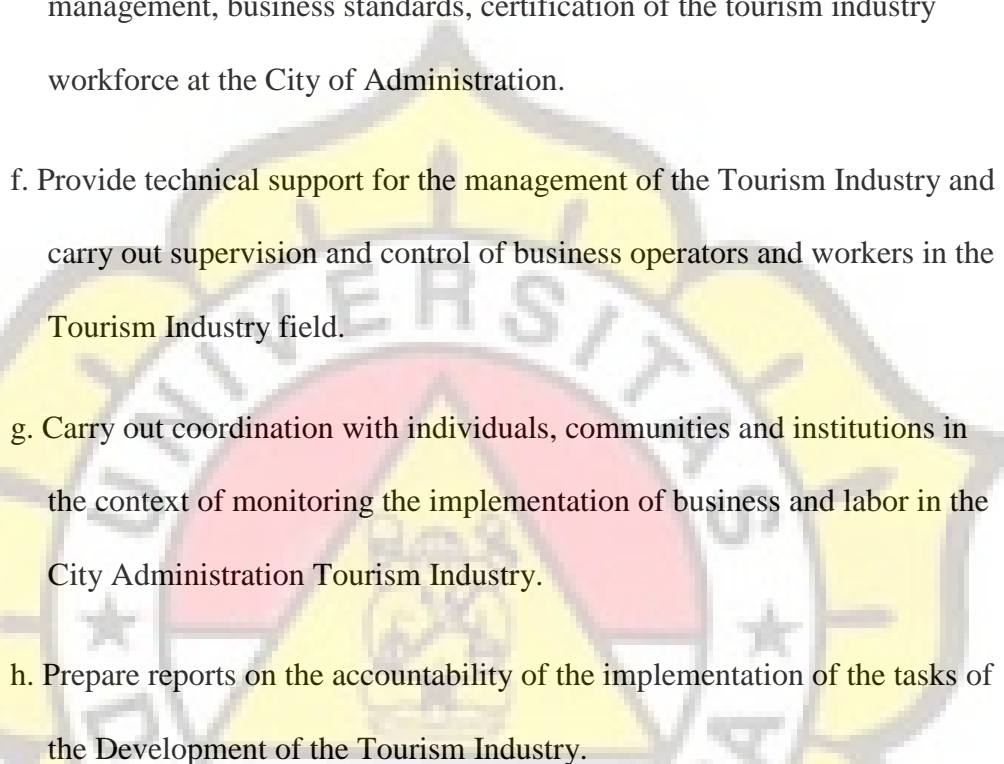
1. Manage the strategic plan Department of Tourism and Culture of East Jakarta according to the working section.

2. Supervise, evaluate and control the document and budget of the department.
3. Implementing the managing archive, data and information Department of Tourism and Culture East Jakarta.
4. Implementing the sanitary, security, beauty and neatness of working space in Department of Tourism and Culture of East Jakarta.
5. Report and responsible of division's work to Head Department of Tourism and Culture of East Jakarta.

2.5.3 Division of Tourism Industry

The Division of Tourism Industry Development is a unit of the City Service Tribal line in the implementation of the tourism industry guidance within the scope of the City Administration. The Tourism Industry Development Section in the East Jakarta Tourism Office is led by Mr. Matroji who is domiciled and responsible to the Head of the Office. East Jakarta Tourism Industry Development Section Has the following tasks:

- a. Compile strategic planning materials and work plans and budget of the City Service Department in accordance with their task environment.
- b. Carry out strategic plans and budget execution documents for the City Service in accordance with the scope of their duties.
- c. Collect, compile and present City Administration tourism industry data.

- 
- The logo of Darma Persada University is a large, semi-transparent watermark in the background. It features a yellow gear-like outer ring with the text 'DARMA PERSADA UNIVERSITY' in a circular arrangement. Inside the ring is a red shield with a white emblem in the center.
- d. Carry out coaching includes compliance with regulations, products, management and services of the Tourism Industry within the City Administration.
 - e. Carry out the provision of consultation and technical guidance on business management, business standards, certification of the tourism industry workforce at the City of Administration.
 - f. Provide technical support for the management of the Tourism Industry and carry out supervision and control of business operators and workers in the Tourism Industry field.
 - g. Carry out coordination with individuals, communities and institutions in the context of monitoring the implementation of business and labor in the City Administration Tourism Industry.
 - h. Prepare reports on the accountability of the implementation of the tasks of the Development of the Tourism Industry.

Division of tourism industry has basis legal to do their duties. These are the following basis legal :

- a. Law Number 10 of 2019 concerning Tourism.
- b. Regional Regulation Number 12 of 2013 concerning the Implementation of One-Stop Integrated Services.
- c. Regional Regulation Number 6 of 2015 concerning Tourism.

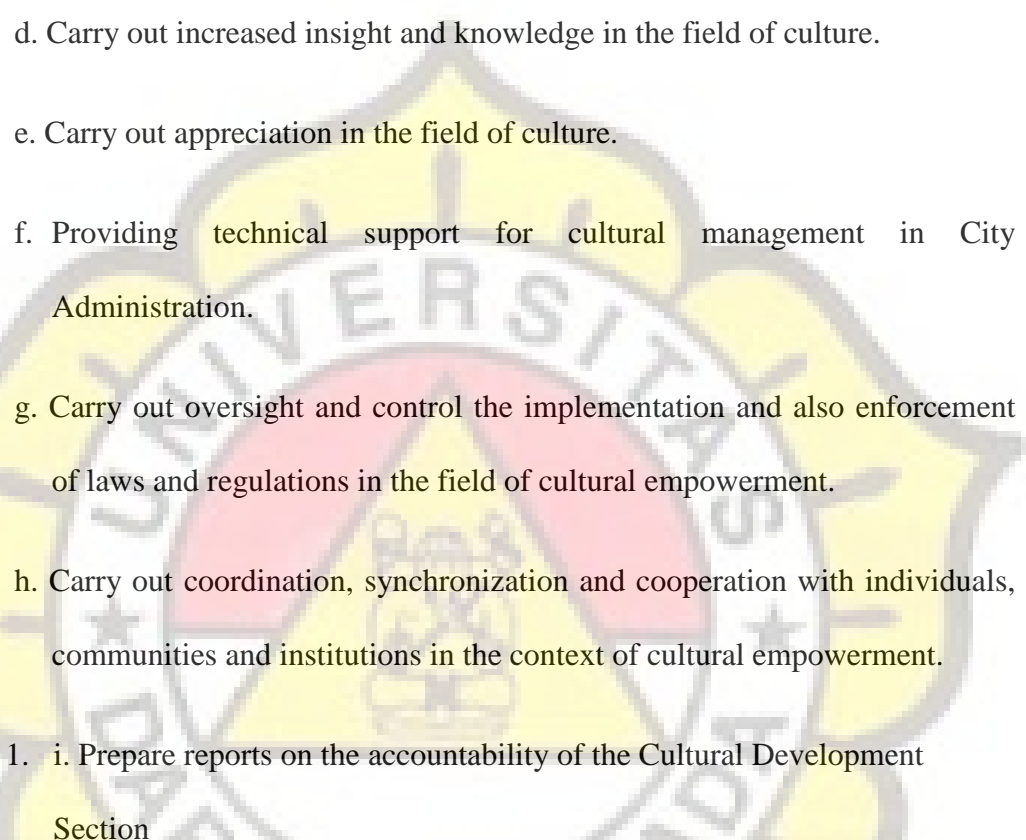
- d. Governor Regulation Number 20 of 2006 concerning the organization of a Restaurant Business.
- e. Governor Regulation Number 19 of 2007 concerning the organization of Massage or SPA.
- f. Governor Regulation Number 20 of 2007 concerning the implementation of Karaoke.
- g. Governor Regulation Number 21 of 2007 concerning the Implementation of Discotheques
- h. Governor Regulation Number 28 of 2007 concerning Implementation of Sante Par Aqua (SPA).
- i. Governor Regulation Number 81 of 2007 concerning the implementation of Agility games.
- j. Governor Regulation 35 of 2009 concerning Implementation of Business Travel Bureau.
- k. Governor Regulation Number 41 of 2009 concerning Hotel Business Operations.
- l. Governor Regulation Number 133 of 2012 Tourism Business Registration.
- m. Governor Regulation Number 269 of 2016 concerning Organization of Work Procedures of the Office of Tourism and Culture.

- n. Decree of the Governor of the Special Capital Region of Jakarta Number 98 of 2004 concerning the Implementation of the Tourism Industry in the DKI Jakarta Province.
- o. Decree of the Governor of the Special Capital Region of Jakarta Number 118 of 2004 concerning Implementation Guidelines for the Supervision of the Implementation of the Tourism Industry in the Special Capital Region of Jakarta.
- p. Documents for the Implementation of Regional Work Unit Budget (DPA-SKPD) Tourism and Culture Office of the Jakarta Capital City Budget Year 2018 Number 703 / DPA / 2018 October 18 2018.

2.5.4 Division of Culture Development

The Division of Cultural Development is the Work Unit of the City Service Tribal Line in the implementation of cultural empowerment within the City Administration sphere. The Culture Development Section of the East Jakarta Service Office is led by Mr. Barmenggono who is located at the bottom and is responsible to the Head of the Department of Service. The Culture Development Section has the following three activities:

- a. Compile strategic planning materials and work plans and budget of the City Service Department in accordance with the scope of their duties.

- 
- b. Carry out the strategic plan, document the implementation of the budget of the City Service in accordance with the scope of their duties and the culture of the City Administration.
 - c. Collecting, compiling and presenting City Cultural cultural resource data.
 - d. Carry out increased insight and knowledge in the field of culture.
 - e. Carry out appreciation in the field of culture.
 - f. Providing technical support for cultural management in City Administration.
 - g. Carry out oversight and control the implementation and also enforcement of laws and regulations in the field of cultural empowerment.
 - h. Carry out coordination, synchronization and cooperation with individuals, communities and institutions in the context of cultural empowerment.
 - 1. i. Prepare reports on the accountability of the Cultural Development Section

2.5.5 Division of Attraction and Promotion

The Attraction and Promotion Section is a Work Unit of the City Service Tribal Line in the implementation of tourism and cultural attractions within the City Administration area. The Attraction and Promotion Section of the East Jakarta Tourism and Culture Office is headed by Mr Fadjar who is located below

and is responsible to the Head of the Dinas Ethnic Office. The Attraction and Promotion Section has the following tasks:

- a. Compile strategic planning materials and work plans and budget of the City Service Department in accordance with the scope of their duties.
- b. Carry out strategic plans and budget execution documents for the City Service in accordance with the scope of their duties.
- c. Collecting, compiling and presenting tourism and cultural attractions in the City Administration.
- d. Carry out a selection in the framework of organizing tourism and culture in the City Administration.
- e. Carry out the implementation of tourism and cultural attractions in the City Administration.
- f. Carry out monitoring and evaluation of the implementation of tourism and cultural attractions which include facilities, show infrastructure, performance activities, safety, comfort, number and audience satisfaction.
- g. Providing technical support in the field of tourism and cultural attractions.
- h. Carry out the selection of Abang and None at City Administration level.
- i. Coordinate the empowerment of Abang and None at City Administration level

- j. Prepare reports on the accountability of the tasks carried out in the Attraction Section.

2.6 Taman Mini Indonesia Indah (TMII)

Taman Mini Indonesia Indah (TMII) is an Indonesian cultural theme park in East Jakarta. This area of approximately 150 hectares [1] or 1.5 square kilometers is located at coordinates 6 degrees 18'6.8"LS, 106 degrees 53'47.2"BT. In Indonesia, almost every ethnic group has different building shapes and patterns, not even one ethnic group has more than one type of traditional building. The building or traditional architecture they create is always based on the conditions of the environment and culture they have. At TMII, this picture is realized through Regional Pavilion, which represents the ethnic groups in 33 Provinces of Indonesia. The provincial pavilion was built around a miniature lake of the Indonesian archipelago, thematically divided into six zones; Java, Sumatra, Kalimantan, Sulawesi, Bali and Nusa Tenggara, Maluku and Papua. Each bridge features local buildings.

This park is a summary of the Indonesian culture, which covers various aspects of the daily life of the 33 provinces of Indonesia (in 1975) which are displayed in regional platforms with traditional architecture, as well as displaying various clothing, dances and regional traditions.

Besides that, in the middle of TMII there is a lake depicting miniature Indonesian archipelago in the middle, cable car, various museums, and Keong

Mas IMAX Theater and Tanah Airku Theater), various recreational facilities make TMII one of the leading tourist areas in the mother city.

TMII has a logo which basically consists of the letters TMII, Abbreviation for "Taman Mini Indonesia Indah". While the mascot is a Hanoman puppet character named NITRA (Anjani Putra). The Taman Mini "Indonesia Indah" mascot was inaugurated by Mrs. Tien Soeharto, coinciding with the dual age of TMII, in 1991.

The idea of constructing a miniature that contained the completeness of Indonesia with all its contents was triggered by the First Lady, Siti Hartinah, better known as Mrs. Tien Soeharto. This idea was sparked at a meeting on Jalan Cendana no. 8 Jakarta on March 13, 1970. Through this miniature, it is hoped that it can evoke a sense of pride and love for the homeland of all the Indonesian people. Then began a project called the Indonesian Miniature Project "Beautiful Indonesia", which was carried out by the Harapan Kita Foundation. TMII began to be built in 1972 and was inaugurated on April 20, 1975. Various aspects of Indonesia's natural and cultural wealth until the use of modern technology was demonstrated in an area of 150 hectare. Originally the TMII topography was rather hilly, but this was in accordance with the wishes of the designer. The design team made use of this uneven height of land to create landscapes and rich landscapes, depicting various types of environments in Indonesia.

2.7 Snowbay

SnowBay is a waterpark located in the area of Indah Indonesia Mini Park, East Jakarta. SnowBay began operating since 2009 and continues to innovate as well as now. SnowBay has 13 attractive rides that are ready to make visitors entertained and have unforgettable holiday moments.

Not only just a waterpark, visitors can also enjoy entertainment every weekend and holiday season. For example, there is Snow Fun Party, Life Guard Attraction, SB Dance and Band, Crazy Ball, Pillow Warrior to feel walking on water through a Water Walk game.

SnowBay now also has a mini concert hall facility called Sirius Hall. The building, which has been operating since December 2018, can be used as a place to hold mini concerts, seminars, gatherings, film screenings, children's graduations to screenings of 4-dimensional films.

2.8 Lubang Buaya

Legend of Lubang Buaya develops by words. Finally, residents around him heard from H. Yusuf, a man from Cirebon, who claimed the descent of Datuk Banjar. Those who believe, go to the well before the rainy season, around October. There, they held Ruwatan. Prayers for safety from flood threats are offered. The name Datuk Banjar, which is believed to be in control of the place, they recited with reverence. Ruwatan tradition extends to other requests. To the ruler of the well, the residents also asked for an abundance of fortune and a mate for their daughters.

The land around the well lip is brownish red and dry. The closest part is given red and white iron bars. Glossy white marble floors surround the well with a diameter of 75 centimeters. A cupola, a building like a pavilion, rowing it. The ceiling of this building is carved. Right above the hole, a mirror depends. Through this mirror, people can stare at the bottom of the well that is given a lamp. Except for the flame, there was nothing there. Never mind the water, the grass does not grow in the 12 meter depth well.

If the Lubang Buaya is arranged, it is not intended to precipitate folklore about the Datuk Banjir. There is another story that has a political dimension, as well as being part of Indonesia's history with all its controversies. It was there that the bodies of seven military officers, six generals and a lieutenant, were found damaged. This traumatic event, especially for the Indonesian military, known as the PKI movement, is short of "September 30, 1965 Indonesian Communist Party".

The murder of the officers became the PKI's offensive anticlimax towards its political enemies. The military hunts down those who are considered responsible. The strength of the PKI masses was exhausted quickly, following a massive massacre of them in various regions by the pro-military military and mass. Some of them were thrown into prison and exiled to remote islands.

A glimpse of the PKI offensive, which was marked by the formation of militias and military wings, could at least be traced to May 23, 1965. At that time,

the PKI held a anniversary. In this event, D.N. Aidit, a PKI ideologist, called on his cadres to improve their revolutionary attitude.

A celebration similar to the 'people's power parade' was lively with posters containing PKI slogans, including the propaganda of the formation of the "Force V". This refers to the power of workers and peasants to be armed and trained in the military. Four previously formed forces are the army, sea, air and police military.

The explosion of mass violence is just a matter of time. And indeed, Aidit's call was followed by the plunge of PKI exponents into villages carrying the slogan "The Village Surrounding the City", unlike Mao Tse Tung's slogan when waging a communist revolution in China.

