

## CHAPTER 4

### CONCLUSION

After analyzing the data in chapter 3, I draw a conclusion in this part. This research is conducted to analyze the used of politeness strategies in *Aladdin* movie by the three main characters. I apply the theory of Brown and Levinson (1987) to figure out the politeness strategies and the factors which influence the three main characters of *Aladdin* movie, namely Aladdin or Prince Ali, Princess Jasmine and Genie.

Politeness is the act of having or showing manners and respect for others. In other words, politeness has a purpose to avoid a misunderstanding in communication. We can find politeness in our daily life, because politeness is an action that could make people be tried, if they have a good personality or not. Politeness Strategies are strategies which use by the speaker and the hearer to avoid and minimizing the FTA that occur in communication. This research aims to resolve two formulation of problems. The first formulation of problems deals with the use of politeness strategies and the second formulation of problems deals with the factors that influence the three main characters of *Aladdin* movie in using the politeness strategies.

There are four types of politeness strategies as stated by Brown and Levinson (1987), namely bald on record, positive politeness, negative politeness, and off record. Furthermore, I found out the types of politeness strategies used by the three main characters in *Aladdin* movie, those are 4 off-record, 3 negative politeness, 10 positive politeness and 6 bald-on record. Those strategies are used in the different situations, factors and the interlocutors. They use Off-Record, when the speaker conveys an implicit message through an utterance, the hearer must know the context of the utterance the speaker makes, to get intention from the speaker. The main characters will use the off-record strategies if the hearers are someone that he or she already knows, but does not mean they are close. The negative politeness usually occurs when the speaker says what she/he wants to say. Negative politeness is oriented mainly toward partially satisfying the hearer's negative face or want to get freedom of his/her action. Positive politeness is the

most frequency strategy that the main characters used in their conversation. The positive politeness is used to talk with someone they already know such as friend and they want to be approved as a friends or want to make a close relationship, so the positive politeness will work best in this kind of situation. Furthermore, Bald-on record strategy used when the speaker is in urgent situation and employed as an attempt to minimize the efficiency of speaking.

From the data in Chapter 3, the most Sociological Variables factors that often affect starting from *Social Distant, Relative Power and Rank Of Imposition*. *Social distant* occurs when they are not close, or someone new, but they are getting close using Politeness Strategies. Relative Power occurs when they have different power, like Aladdin and Princess Jasmine, but it does not make communication not going well. Rank of Imposition occurs when the speaker have a degree of imposition to make a negative face, positive face or want to minimizes the imposition of FTA by given to hearer positive face. The sociological variables factors affect the choice of the strategy used by the speaker.

