CHAPTER 1

INTRODUCTION

1.1   Background of the Research

Language is important in human life. We speak to communicate, and to ensure that we succeed in communicating we take the point of view of others into account. Moreover, language reflects the users from the behaviour and background. In every region in the world, people have their own language to interact. In bilingual or multilingual society, people use more than one language. Then a problem appears. They are often confused on which language they should use. In some cases, the answer is they use both languages by alternating back and forth.

In many countries, regional variation is not simply a matter of two dialects of a single language, but a matter of two or more quite distinct and different languages, for example, Indonesia as archipelago countries with different tribes has hundreds of regional language as their first languages used in every day communication. Nowadays, everything becomes more sophisticated. English has become a language that many people in Indonesia speak in their daily communication. In this era, we may often hear bilingual people switch their language into another language. Developing communicative competence in two or more languages give an individual opportunities to express their feelings and thoughts and shape their identity. It also helps them satisfy their individual and social needs in the different context of the language used. Spolsky (1998: 45) defines bilingual is a person who has some functional ability in second language. That phenomenon usually called code switching in sociolinguistics.

Code switching occurs in bilingual and multilingual when a person switches from one language, variety, or dialect to another one. People can do code switching in any kinds of situation and domain. Hoffman (1991: 110) says that it might be argued that code switching is potentially the most creative aspect of bilingual speech. It has also been considered as a sign of linguistic decay, evidence that bilinguals are not capable of acquiring two languages properly or keeping them apart. Furthermore, he says that the most general description of code switching is

that it involves the alternate use of two languages or linguistic varieties within the same utterance or during the same conversation.

In this research, the writer analyzes code switching related through the factors influencing to the code switching. Then, code switching comes to the term of sociolinguistics approach. Sociolinguistics has become an increasingly important and popular field of study, as certain cultures around the world expand their communication base and intergroup and interpersonal relations take on escalating significance. According to https://psychology.wikia.org/wiki/Code-switching, retrieved on March 31, 2020, sociolinguistics describe the relationships between code switching behaviours and class, ethnicity, and other social positions.

Nowadays, we can get information in the form of visual or audio data easily, we can find on television footage, we often find some public figures or some hosts who use code switching when they speak in the some television programs. Code switching phenomenon become a trend or style of speaking in society. This phenomenon affects the program in television, for example: Breakout Music Program. Breakout is one of Indonesian television music program that the host delivers the term of hosting the program by switching the code. He delivers his utterances to the viewers using two languages, Indonesian and English. The audiences of that TV program is mainly teenagers and adults, with the host, Boy William.

William Hartanto (born October 17, 1991 in Jakarta, Indonesia) known professionally as Boy William, is an Indonesian actor, VJ, and rapper. He first started his career by winning the Starteen model election in 2009 where he showed his talent for dancing the Haka Dance. He represented his school in the Haka Dance Competition in Africa for a month. He also had leading roles in Indonesian films *Di Balik 98* and *Sunshine Becomes You*. He is currently a VJ of Breakout on the television channel NET. He often switches language from English to Indonesian and Indonesian to English as his character and his style when speaking or explaining. The writer chooses Boy William's utterances on Breakout NET TV program as a unit analysis because the writer finds so many factors is influenced

the code switching in his utterances. Besides that, the writer wants to learn deeply about code switching.

1.2. Identification of the Problem

The writer identifies that Boy William wants to express his utterances. So, the writer used types of code switching theories to find the types of code switching that used by Boy William in "Breakout" program on NET TV, and the writer used the factors influencing code switching theories to prove that there are the factors influencing Boy William to do Code Switching in "Breakout" program on NET TV

1.3. Limitation of the Problem

Based on the identification of the problem above, the writer limits the research to Boy William's utterances found in some videos from 2014 to 2018 in Breakout NET Youtube channel by using Hoffman's and Holmes's theory. The writer limits the problem to the code switching of Boy William's utterances with a discussion of the approach based on factors influencing Boy William to do code switching.

1.4. Formulation of the Problem

Based on the limitation of the problem, the writer classifies the problem as follows:

1. What are the types of code switching found in Boy William's utterances?
2. What are factors that cause Boy William to do code switching?

1.5. Objectives of the Research

Based on the formulation of the problems, so the objectives of the research are as follows:

1. To find out the types of code switching found in Boy William's utterances.
2. To find out the factors that cause Boy William to do code switching.

1.6. Method of the Research

This research uses qualitative approach. Berg (2009:2) defines qualitative approach can often be far more involved, intense work, and produce data that

require hours of analysis that cannot be done solely by a software program, It means that uses mostly non-numeric data such as narrative text. The writer uses descriptive method. Manuel and Medel (1998:25) defines descriptive method describes what is, it involves the description, recording, analysis, and interpretation of the present nature, composition or processes of phenomena. The focus is on prevailing conditions, or how a person, group, or thing behaves or functions in the present. It often involves some type of comparison or contrast.

The data source is taken from Breakout NET Youtube Channel, by watching it through *https://www.youtube.com/user/BREAKOUTNET/playlists*. Data used for this research are all code switching found in Boy William's utterances. The data analysis for this research are as follows: 1) watching the videos, 2) classifying utterances that contain code switching, 3) classifying the utterances of code switching by using Hoffman's theory, 4) describe the utterances of the data using Hoffman's theory, 5) explains the factors that causing Boy William to do code switching, 6) make conclusions based on data.

1.7.   Benefits of the Research

The writer hopes this research can be useful for those who want to obtain a deep understanding and knowledge of sociolinguistics, especially the phenomenon of code switching which is related to the factors influencing the code switching. The writer focuses on analyze Boy William's utterances using Hoffman's type of code switching and Holmes's factors influencing code switching. Furthermore, a result of this research is also to improve the knowledge about the relation about the use of a variety of language and especially the research about sociolinguistics.

1.8.   Systematic Organization of the Research

In order to give clear organization of the research and as guidance for the readers to understand the whole study, the paper organization is explained as follow:

CHAPTER 1 : INTRODUCTION

This chapter explains about the background of the problem, identification of problem, limitation of problem, formulation of problem, objective of the research, method of the research, about the analysis of Code Switching Used by Boy William In "Breakout" Program on NET TV.

CHAPTER 2 : FRAMEWORK OF THE THEORIES

This chapter consists of the theories of sociolinguistics, bilingualism, and code switching. The writer also mention theory that support the theories that are used.

CHAPTER 3 : CODE SWITCHING USED BY BOY WILLIAM IN "BREAKOUT" PROGRAM ON NET TV

In this chapter, the writer examines and analyzes the data to answer the research questions. The writer discovers code switching that Boy William's utterances using Hoffman's type of code switching and Holmes's factors influencing code switching.

CHAPTER 4 : CONCLUSION

Chapter four consists of the conclusion on the analyses of the complete study.