

# CHAPTER 1

## INTRODUCTION

### 1.1 Background of the Research

Each society has some basic needs which have to be satisfied for better day to day life. Social institutions are a medium like as social molds which are established for carrying out basic functions and help to established collective image of behavior. These institutions come in to existence for satisfying needs of an individual. Even though, every institution carries out certain specific function. It is not entirely independent. There is interdependent in every social institution. Every institution has to use various resources for its fulfillment. For example, chalk and black board for educational institutions; mosque and church for religious institutions, and parents and children for family institutions. The family is the first and most basic social, political, and economic unit. Family institution is present in all human communities. Person in family have blood relation. In the family there are sexual relation in men and women. This are common relations and they are stable because of they are established by institution. Since both society and economy began around the hearth of the traditional family, it is to the family, with the father as its head and the mother as its heart, which we must return to be regenerated. All members of this institution participate in a financial process and responsibility. This institution is small in size. When the children grow they get married and they form own independent family. Therefore, the size of the family is small. Family institution plays a very important role in giving stability to society.

As family is a primary social institution of a society, existence of every social institution is depends on the functions carried out by that social institution. According to Ogburn and Nimkoff (Nimkoff, 1947), satisfaction of sexual needs and child bearing are important functions of family. As the opinion of many social scientists main reason for the existence of the family institution is longer period of child dependence. Family carries out social regulations by developing personality.

In traditional as well as modern society this functions are of family institution. Therefore, we come to know that family is a major social institution of society.

Sophie Kinsella is an international bestselling writer. She was educated at Putney High School, Sherborne School for Girls, and New College, Oxford, where she initially studied Music, but after a year switched to Politics, Philosophy and Economics. Kinsella worked as a financial journalist before turning to fiction. Related to her background job, Kinsella is writing the *Shopaholic Novels* series of *chick lit* novels, which focus on the misadventures of Becky Bloomwood, a financial journalist who cannot manage her own finances. The series focuses in her obsession with shopping and its resulting complications for her life. The most recent addition to the *Shopaholic* series, “Shopaholic to the Rescue” was released on 22 October 2015.

In the last *Shopaholic* series, *Shopaholic to the Rescue* tells about problem in her family. Where Becky’s father and her best friend’s husband disappear and now she was on a road trip to Las Vegas. She was determined to get to the bottom of why her dad has mysteriously disappeared that has everyone worried. Her dad refuses to tell his family what he was up to and Suze’s husband, Tarkie, refuses to contact Suze at all. They knew that this mission has something to do with setting something from the past right but that had no idea what it could be. They follow from what they knew of Becky’s dad’s past but all leads end up being dead and end. This problem made Becky knew that her family need help, Luke, Minnie, Suze, and her mother to look for them together. And this novel showed that Becky comes up her biggest, boldest, most brilliant plan yet.

I choose this novel because tells about a sense of concern for the family. Where is rarely we wanted to care with the family. This novel shows that as child we cannot life without parents. Parents have important role for family. Every family is different, but many families face similar issues. This study aims to analyze and show how Becky and her family face the problems.

## **1.2 Identification of the Problem**

Based on the background of the problem above, I identify that the problem of the novel is Becky tries to help her family that disappeared and never gives up to make her Dad comes back despite of her Dad disappeared with lack of communication. Therefore, I assume that the assumption of this research is: *The Strategy on Character Becky Bloomwood as Relation to The Family Conflict in Shopaholic to The Rescue Novel by Sophie Kinsella.*

## **1.3 Limitation of the Problem**

Based on identification of the problem above, I limit the problem of the research by analyzing the family institution that gives the importance of family roles in this case which is resulted by on the main character, Becky Bloomwood, through intrinsic (characterization, setting, plot), and extrinsic approach. And also, how the concept of Conflict Theory by Georg Simmel can be implemented into the novel *Shopaholic to the Rescue* which I think it is the problem that will be analyzed for further.

## **1.4 Formulation of the Problem**

Based on the problem this research aims to answer about how the role of the family is importance and the situation leading to Becky Bloomwood's strategy to save her family. To answer this question, there are some steps that I take:

1. What is characterization of Becky in this novel by using showing and telling methods?
2. What are the plot and setting of this novel?
3. How can concept Georg Simmel's Conflict Theory approach be used to analyze the novel?
4. Can the theme of this novel be reinforced by using intrinsic and extrinsic approaches?

## 1.5 Objectives of the Research

Based on the formulation of the problem above, I purposes to show that the theme of this research is *The Strategy on Character Becky Bloomwood as Relation The Family Conflict in Shopaholic to the Rescue by Sophie Kinsella*. To achieve the objectives of this study there are several steps that must be performed, as follows:

1. To analyze the characters and characterizations through the method of characterization.
2. To analyze the setting and plot in the novel.
3. To analyze this novel by using concept of Conflict Theory by George Simmel.
4. To reinforce the theme by using the intrinsic and extrinsic approaches.

## 1.6 Methods of the Research

The type of this research is qualitative method which is using data collection method. It refers a way of conducting, and conceiving the research. In qualitative research, the writer is the instrument or the tool for designing, collecting and analyzing research. Novel *Shopaholic to the Rescue* by Sophie Kinsella is the essential datum, while other books or articles related to this research functions as the secondary data to help this research.

## 1.7 Benefits of the Research

This research aims to develop the knowledge about literature and apply the theory of the literature, in this case theory of George Simmel to the novel of Sophie Kinsella, *Shopaholic to the Rescue*. For the knowledge, this research aims to add comprehension of George Simmel's theory and the application to the literature. For the readers, in this case, the students, this research intends to help developing point of view toward literature. It also helps to find reference in the way to do their-own research. For the public, this research wants to introduce literature as an artistic product, which gives a lesson and reference in social life, especially in family.

## 1.8 Systematic Organization of The Research

- Chapter 1 This chapter entitled INTRODUCTION consists of background of the research, identification of the problem, limitation of the problem, formulation of the problem, the objective of the research, framework of theories, method of the research, benefits of the research, and systematic organization of the research.
- Chapter 2 This chapter entitled FRAMEWORK OF THEORIES consists of intrinsic theoretical and extrinsic review through sociology approaches that includes explanation on Conflict Theory.
- Chapter 3 This chapter consists of analyzing intrinsic approaches that includes intrinsic elements such as character, characterization, plot and setting. And the extrinsic approaches by sociological concept of Conflict Theory by George Simmel.
- Chapter 4 This chapter consists of correlation of theme between intrinsic and extrinsic approaches.
- Chapter 5 This chapter is the conclusion of novel analysis Sophie Kinsella's *Shopaholic to the Rescue*.