# FLOUTING AND HEDGING MAXIMS IN DISNEY'S ANIMATED MOVIE RALPH BREAKS THE INTERNET

# **TERM PAPER**



# FLOUTING AND HEDGING MAXIMS IN DISNEY'S ANIMATED MOVIE RALPH BREAKS THE INTERNET

## **TERM PAPER**

Submitted in part-fulfillment of the requirements for obtaining

Sarjana Linguistik (S.Li) degree



## INTELLECTUAL PROPERTY STATEMENT

I hereby declare that this term paper is the result of my own academic research under the supervision of Tommy Andrian, S.S., M.Hum. and Nurul Fitriani, S.S., M.Hum., not a plagiarism of someone else's in whole or in part. The contents have become my own responsibility and all of the sources quoted from or referred to have been stated correctly based on the actual date and time.

Name : Nurhasanah Anggraini

Reg. No : 2014130086

Signature :

Date : 12 February 2020

### **TEST FEASIBILITY VALIDATION**

The term paper submitted by

Name : Nurhasanah Anggraini

2014130086 Reg. No

Study Program : Strata One (S-1)/English Language and Culture

Department

The Title of the Term Paper : FLOUTING **AND HEDGING MAXIMS** IN

DISNEY'S ANIMATED MOVIE RALPH BREAKS

THE INTERNET

has been approved by the Advisor, Reader, and Head of English Language and Culture Department to be tested in front of the Board of Examiners on July 28, 2020 at the English Language and Culture Department, Faculty of Language and Culture, University of Darma Persada University, Jakarta.

Advisor

Tommy Andrian, S.S., M.Hum

Reader

Nurul Fitriani, S.S., M.Hum

Head of Board of Examiners

Fridolini, Hum

### TERM PAPER VALIDATION

The term paper on July 28, 2020 has been academically tested and defended in front of

THE BOARD OF EXAMINERS

Ones of whom sit as follow:

Advisor

Tommy Andrian, S.S, M.Hum

Reader

Nurul Fitriani, S.S, M.Hum

Head Board of Examiners

Fridolini, S.S, MHum

Legally validated in Jakarta on August 14, 2020

Head Department of

English Language and Culture

Dean Faculty of

Language and Culture

Tommy Andrian, S.S., M.Hum.

PAKULTAS BASTRA Cahyono

#### ACKNOWLEDGEMENT

Alhamdulillahirabbil'alamin, all praise to the Almighty Allah SWT for He has given me so many second chances, opportunities, strengths and blessings without which the writer would have never finished this research. The writer would also like to express my sincerest gratitude to:

- 1. Tommy Andrian, S.S., M.Hum. as my term paper advisor and the head of English Language and Culture Department for he had guided me through this whole writing process and also given me helpful suggestions.
- 2. Nurul Fitriani, S.S., M.Hum. as my term paper reader for you have been so understanding, forgiving and compassion towards me.
- 3. Dra. Widiastuti as my academic advisor for she is so patient, sweet and caring towards me even though the writer only meeting her once every six months.
- 4. All lecturers of Darma Persada University, whom I cannot mention one by one, for they have taught me everything the writer know.
- 5. My parents, especially my mom, for her strength and patience always inspire me every day and all of her endless love, prayers and support have shaped me into the woman the writer is. I love you mom.
- 6. My sisters; *Mba* Noni, *Mba* Ita, *Mba* Lie, for you have always supporting and taking care of me in every way possible. The writer count herself unbelievably lucky to have all of you in her life.
- 7. My beloved son, Raffasya Azlan, for you have always encourages me to be a better person and your laugh and smile always lights up my day even on my darkest days.
- 8. My niece, Shasya, who not only have helped me babysit Raffa, Sissy and Adhit but also accompanied me during my "mie time" whenever the writer feels stressed out.
- 9. Sissy and Adhit, my annoyingly adorable niece and nephew who have always able to make me laugh every now and then.
- 10. Fhadlun Hasanah who have always had my back and listened every single one of my complaints these past couple of years.
- 11. Ka Irma who is very often reminding me to see Mr. Tommy to have a consultation and also giving rides to train station.
- 12. My friends Ratu, Izni, Sirly and Ami for giving me motivation to finish my term paper.

13. My other friends; Siska for giving me chocolate with the sweetest note the writer almost cry and Rafiqo for helping me in ways the writer did not expect.

At the end, the writer realizes this term paper is far from perfect. Therefore, any suggestions and constructive criticisms are more than welcome. I do hope this term paper would be beneficial for the readers and also for further research.

Jakarta, August 14, 2020

Writer

Nurhasanah Anggraini

#### **ABSTRACT**

Name : Nurhasanah Anggraini

Reg. No. : 2014130086

Study Program : Strata One (S-1) of English Language and Culture

The Title of the Term Paper : FLOUTING AND HEDGING MAXIMS IN

DISNEY'S ANIMATED MOVIE RALPH BREAKS

THE INTERNET

This research is aimed to find out what maxims are flouted and hedged, and to observe how they are flouted and hedged in certain conversation. The writer elaborates the theory of Cooperative Principle by H.P Grice, the various ways of flouting maxim by Grundy and Cutting, and the theory of hedging maxims by George Yule with cases which are taken out from the script of Disney's animated movie entitled Ralph Breaks the Internet which first premiered in 2018. The writer begins conducting the research by identifying the flouting and hedging maxims employed by the characters in the movie. After that, the writer observes how the characters in the movie flouting and hedging the maxims through their utterances in the movie. Finally, the writer classifies the flouting and hedging maxims done by the characters in the movie according to the theories employed in Chapter 2. For this research, the writer uses qualitative approach with descriptive method. The results of the analysis are: 24 cases of flouting maxim and 16 cases of hedging maxim. At the end, the writer finds flouting and hedging maxims are quite essential in a conversation. Flouting maxims make conversations less stiff and hedging maxims lessen the impact of an utterance in a conversation.

**Keywords:** Cooperative Principle, maxim flouting, maxim hedging, Ralph Breaks the Internet

#### **ABSTRAK**

Nama : Nurhasanah Anggraini

NIM : 2014130086

Program Studi : Strata Satu (S-1)/Jurusan Bahasa dan Kebudayaan Inggris

Judul : PELANGGARAN DAN PEMBATASAN MAKSIM DALAM

FILM ANIMASI DISNEY BERJUDUL RALPH BREAKS THE

**INTERNET** 

Kajian ini bertujuan untuk mencari tahu pelanggaran dan pembatasan maksim, dan mengamati bagaimana maksim dilanggar dan dibatasi. Penulis menggabungkan teori Prinsip Kerja Sama yang dikemukakan oleh Grice, teori tentang bagaimana melanggar maksim yang dikemukakan oleh Grundy dan Cutting, serta teori tentang pembatasan maksim yang dikemukakan oleh George Yule dengan kasus yang diangkat dari naskah film animasi Disney dengan judul Ralph Breaks the Internet yang pertama kali tayang perdana pada tahun 2018. Penulis memulai penelitian dengan mengidentifikasi pelanggaran dan pembatasan maksim yang digunakan oleh para karakter di dalam film. Setelah itu, penulis mengamati bagaimana para karakter di film melanggar dan membatasi maksim melalui ucapan mereka di film. Akhirnya, penulis mengklasifikasikan pelanggaran dan pembatasan yang digunakan oleh para karakter dalam film berdasarkan teori-teori yang sudah dijelaskan di Bab 2. Untuk kajian ini, penulis menggunakan pendekatan kualitatif dengan metode deskriptif. Hasil dari analisis ditemukan 24 kasus pelanggaran maksim dan 16 kasus pembatasan maksim. Pada akhirnya, penulis menyadari bahwa pelanggaran dan pembatasan maksim cukup penting dalam percakapan. Pelanggaran maksim membuat percakapan lebih luwes dan pembatasan maksim dapat mengurangi dampak dari sebuah ungkapan dalam percakapan.

Kata kunci: Prinsip Kerjasama, pelanggaran maksim, pembatasan maksim, Ralph Breaks the Internet.

# TABLE OF CONTENTS

| INT | TELLECTUAL PROPERTY STATEMENT           | i    |  |  |
|-----|---|------|--|--|
| TES | ST FEASIBILITY VALIDATION               | ii   |  |  |
| TEI | RM PAPER VALIDATION                     | iii  |  |  |
| AC  | KNOWLEDGEMENT                           | iv   |  |  |
| ABS | STRACT                                  | vi   |  |  |
| ABS | STRAK                                   | vii  |  |  |
| TAl | BLE OF CONTENTS                         | viii |  |  |
| Cha | apter 1: INTRODUCTION                   | 1    |  |  |
| 1.1 | Background of the Research              | 1    |  |  |
| 1.2 | Identification of the Problem           | 3    |  |  |
| 1.3 | Limitation of the Problem               |      |  |  |
| 1.4 | Formulation of the Problem              |      |  |  |
| 1.5 | Objective of the Research               |      |  |  |
| 1.6 | Method of the Research                  | 4    |  |  |
| 1.7 | Benefits of the Research                |      |  |  |
| 1.8 | Systematic Organization of the Research |      |  |  |
| Cha | apter 2: FRAMEWORK OF THEORIES          |      |  |  |
| 2.1 | Pragmatics                              |      |  |  |
| 2.2 | Discourse Analysis Implicature          | 7    |  |  |
| 2.3 |   |      |  |  |
| 2.4 | The Cooperative Principle               |      |  |  |
|     | 2.4.1 Maxim of Quantity                 | 9    |  |  |
|     | 2.4.2 Maxim of Quality                  | 9    |  |  |
|     | 2.4.3 Maxim of Relevance                | 9    |  |  |
|     | 2.4.4 Maxim of Manner                   | 9    |  |  |
| 2.5 | Flouting Maxims                         |      |  |  |
|     | 2.5.1. Maxim of Quantity                | 10   |  |  |
|     | 2.5.2. Maxim of Quality                 | 10   |  |  |
|     | 2.5.3. Maxim of Relevance               | 10   |  |  |
|     | 2.5.4. Maxim of Manner                  | 11   |  |  |
| 2.6 | Ways of Flouting Maxims                 | 11   |  |  |

|      | 2.6.1.        | Tautology   | 11 |
|------|---------------|---|----|
|      | 2.6.2.        | Metaphor  | 11 |
|      | 2.6.3.        | Overstatement   | 12 |
|      | 2.6.4.        | Understatement  | 12 |
|      | 2.6.5.        | Rhetorical Question   | 12 |
|      | 2.6.6.        | Irony   | 12 |
|      | 2.6.7.        | Banter  | 13 |
|      | 2.6.8.        | Sarcasm   | 13 |
|      | 2.6.9.        | Irrelevant Statement  | 13 |
|      | 2.6.10        | . Ambiguous Statement   | 14 |
| 2.7  | Hedgi         | ng Maxims   | 14 |
|      | 2.7.1.        | Hedging the Maxim of Quantity                                 | 15 |
|      |               | Hedging the Maxim of Quality                                  |    |
|      | 2.7.3.        | Hedging the Maxim of Relevance                                | 16 |
|      |               | Hedging the Maxim of Manner                                   |    |
| 2.8  |               | of Hedges   |    |
|      | 2.8.1.        | Rounder   | 16 |
|      |               | Adaptors  |    |
|      |               | Attribution Shields   |    |
|      |               | Plausibility Shields  |    |
| 2.9. | Synop         | sis of Ralph Breaks the Internet                              | 17 |
|      | 2.9.1.        | Plot  | 17 |
|      | 2.9.2.        | The Cast  | 19 |
| Cha  | pter 3:       | FLOUTING AND HEDGING MAXIMS IN DISNEY'S ANIMATED              |    |
| MO   | VIE <i>RA</i> | ALPH BREAKS THE INTERNET                                      | 21 |
| 3.1  | Types         | of Maxims that are Flouted in Ralph Breaks the Internet movie | 21 |
|      | 3.1.1         | Flouting the Maxim of Quantity                                | 21 |
|      | 3.1.2         | Flouting the Maxim of Quality                                 | 26 |
|      | 3.1.3         | Flouting the Maxim of Relevance                               | 30 |
|      | 3.1.4         | Flouting the Maxim of Manner                                  | 31 |
| 3.2  | Types         | of Maxims are Hedged in Ralph Breaks the Internet movie       | 32 |
|      | 3.2.1         | Hedging the Maxim of Quantity                                 | 32 |
|      | 3.2.2         | Hedging the Maxim of Quality                                  | 35 |
|      | 3.2.3         | Hedging the Maxim of Relevance                                | 37 |

|                   | 3.2.4  | Hedging the Maxim of Manner                                      | 38 |  |
|-------------------|--------|--|----|--|
| 3.3               | The W  | Vay Maxims are Flouted in Ralph Breaks the Internet movie?       | 39 |  |
|                   | 3.3.1  | Tautology  | 39 |  |
|                   | 3.3.2  | Metaphor   | 40 |  |
|                   | 3.3.3  | Overstatement  | 41 |  |
|                   | 3.3.4  | Understatement   | 45 |  |
|                   | 3.3.5  | Rhetorical Question  | 45 |  |
|                   | 3.3.6  | Irony  | 46 |  |
|                   | 3.3.7  | Banter   | 47 |  |
|                   | 3.3.8  | Sarcasm  | 47 |  |
|                   | 3.3.9  | Irrelevant   | 48 |  |
|                   | 3.3.10 | Ambiguous Statement  | 49 |  |
| 3.4               | The W  | Vay Maxims are Hedged in <i>Ralph Breaks the Internet</i> movie? | 50 |  |
|                   | 3.4.1  | Rounder  | 50 |  |
|                   | 3.4.2  | Adaptors   |    |  |
|                   | 3.4.3  | Plausibility Shield  |    |  |
|                   | 3.4.4  | Attribution Shield   | 54 |  |
|                   |        | CONCLUSION   |    |  |
|                   |        | CES  |    |  |
|                   |        | X: SCRIPT R <mark>ALPH B</mark> REAKS TH INTERN <mark>ET</mark>  |    |  |
|                   |        | OF THE RE <mark>SEARCH</mark>                                    |    |  |
| POS               | STER ( | OF THE RESEA <mark>RCH</mark>                                    | 91 |  |
| CURRICULUM VITAE. |        |  |    |  |
| PRI               | ESENT  | ATION SLIDES   | 93 |  |
| TOl               | EIC RE | ESULT  | 95 |  |
| CO                | NTROI  | L BOOK   | 96 |  |