

CHAPTER 1

INTRODUCTION

1.1 Background

Language is an important thing that people need for communication. People use language to express and share their ideas, emotion, information and knowledge. Every person has their own styles of communication. In other words, language is tool for communication. In this case, each person has his or her own way to deliver message. In communication, they can use some variation of language when they talk to other people. That is what is called as style. Style can occur in written or spoken language. In this research the writer has just focus on spoken language, because in spoken language people have their own style in communication through language which called by speech style. To deliver message clearly in communication each people using one of speech style.

Speech style or can be called as a “way” expresses something related to the language that someone uses in communication towards other which can be in the form or oral and written style language.

Every person has different style when they are talking it also depend on their situation. The speech style of a person is different from his or her partner speech style because of status, sex, age, social distance, and occupation. These different plays an important rule when someone talks to certain person regarding the topic discussed. According to Holmes (1992), variety is therefore a board term which includes different accents, different linguistic styles, different dialects, and even different language which contrast each other from social reason. Most of people will change their speech styles influenced by social factor because when they talk with someone they also adapt their style appropriated with their interlocutor or the situation and function by using speech style.

Setting or where the communication takes place also influences the speech style. In a formal conference, it is impolite to use casual style or slang, while

using formal language in an informal situation brings the conversation into boring situation. It means that the function of language is not only for communication but also for other purposes.

According to Martin Joos (1967), speech style here means the form of language that the speaker uses which characterized by the degree of formality. He identified the styles in five classes such as frozen style, formal style, consultative style, casual style, and intimate style. It means that people have five option of styles when they want to communicate with others. These types will be the basis of the writer to do the research on speech style.

When people want to say and share their thought using a certain language, they definitely, may not speak in the same way. It is because they have their own style and they know how to differentiate or choose the appropriate speech of style in different situations.

Speech style of spoken or written language can be analyzed from different point of view: word, grammar, and pronunciation. Furthermore, Keraf (1984) states that speech style can be analyzed based on the linguistic contexts which are divided into choice, tone, sentence.

In this modern era, communication cannot be separated with media as a tool to get information. We can see that many media such as TV program that present speech style as the means to share idea or giving information to their audience. Speech style also occur in talk show.

Talk show is an audio or visual program from radio or television where a person or group comes together to discuss a topic, issue, and theme that defines its basic values, guide by a moderator or host. Based on Caurbaugh (1989), talk show is a situation where people gather in a place to talk and they witness each other talk. Talk show program is commonly guided by one host or more who plays a role as an interviewer. The program deliver message or report news in different ways by inviting one or more informant in formal or informal setting. In the talk show, the host has an important rule. Rubin and Step (1997) state that a host should moderate the discussion of a topic by the guest and encourage the audience to become involved by promoting a sense of intimacy.

One of the most famous talk show in America is “Jimmy Kimmel” talk show. It is late night talk show, created and hosted by Jimmy Kimmel. Jimmy Kimmel talk show discuss a particular topic which is interspersed with jokes, and usually the topic carried is about stories that informative, and interesting so that many speech style contained in talk show. This research is focusing in episode with Michelle Obama.

The writer chooses Michelle Obama in Jimmy Kimmel talk show as the subject in this study because Michelle Obama was the First Lady in the United States. In November 16 2018, Michelle guested in Jimmy Kimmel talk show. Michelle as the ex of the First lady in United States became a guest in Jimmy Kimmel talk show which talk show that are full of jokes, it must be interesting to see the what are the speech style Michelle Obama used. Besides, the language used in this talk show program can make people easier to understand the topic.

1.2 Identification of the Problem

In this research the writer applied Martin Joos theory to analyze Michelle Obama Speech style. In Jimmy Kimmel talk show, the topic that discussed are not only one topic. There are few topics that Jimmy Kimmel and Michelle Obama discussed. It can affect to Michelle speech style. There are few types of speech style that can be fit in Michelle Obama utterance because to discuss is not only one topic. There is some difficulty to distinguish the speech style of Michelle Obama because the situation is only in one place. The consultative style and casual style is difficult to differentiate in Michelle Obama speech style. So, the identification of the problem in this research focuses on the speech style used by Michelle Obama in Jimmy Kimmel talk show.

1.3 Limitation of the Problem

This research focuses on the use of general types of speech style, namely: frozen, formal, casual, consultative, and intimate. Also, this research focuses on discusses the speech style of Michelle Obama. She will be objects for this

research. Based on the identification of the problem, the limitation of this research focuses on the speech style of Michelle Obama in talk show.

1.4 Formulation of the Problem

This study focuses on general types of speech style, namely: formal, casual, consultative, frozen, and intimate. Based on limitation of the problem mentioned above, the formulation of the problem is

This research has several objectives to make it is focused. The research objectives are as follow:

1. What is speech style type used by Michelle Obama in Jimmy Kimmel talk show?
2. What is the most dominant speech style Michelle Obama used in Jimmy Kimmel talk show?

1.5 Objective of the Research

Based on the formulation of the problems, the writer conducts this research:

1. To find out the speech style type of Michelle Obama used in Jimmy Kimmel talk show
2. To find out the most dominant speech styles of Michelle Obama used in Jimmy Kimmel talk show

1.6 Method of the Research

To conduct this research, the writer uses qualitative method to analyze the speech style of Michelle Obama in Jimmy Kimmel talk show. Speech style is the form that speaker used which is usually measured along a frozen style, formal style, consultative style, casual style, and intimate style. To do the research the writer uses following steps:

1. The writer watched the Talk Show repeated 2 times.
2. The writer made the transcript
3. Re-watched the talk show to check and match the transcript
4. The writer analyzing the speech style after extracting information.

For the first time, the writer just watches the talk show from the beginning until the end. In the second time, the writer tries to understand the

conversation deliver by Michelle Obama. After watching talk show, the writer makes the transcript of the dialogue. After that, the writer starts to analyze and identify the type and the dominant speech styles that Michelle Obama uses in the talk show.

1.7 Benefit of the Research

The researcher considers this study will give valuable knowledge and understanding for readers about speech style. In this case, Michelle Obama uses speech style in order to make show more interesting. Hence, this study will be useful to show the example for other students who are interested in studying about speech style. This study gives theoretically and practical contribution. Theoretically, this study contributes to gives more knowledge about speech style in daily conversation. Practically, it will be useful not only for student of English department but also to people who concern about speech style.

1.8 Systematic Organization of the Research

This writing of term paper uses paper organization. The writer organizes it into four section that consist of four chapters, as follow:

Chapter 1: Introduction

In this chapter, the writer explains about background, identification of the problems, limitation of the problems, objective of the research, methods of the research.

Chapter 2: Framework of the theories

This chapter consists the theories which will apply to analyze the variable of the title.

Chapter 3: Analysis

In this chapter, the writer examines and analyze the data in order to answers the research question, the writer discover the reason and analyze to identify what the type and dominant speech style Michelle Obama used.

Chapter 4: Conclusion

This chapter consists the conclusion of the analyses.