

**POLITENESS STRATEGIES USED BY THE MAIN
CHARACTERS OF *AVENGERS: ENDGAME* MOVIE**

TERM PAPER

By

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**STRATA ONE (S-1) OF ENGLISH LANGUAGE AND CULTURE DEPARTMENT
FACULTY OF LANGUAGE AND CULTURE
DARMA PERSADA UNIVERSITY**

2020

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Submitted in part-fulfillment of the requirements for obtaining
Sarjana Linguistik (S.Li) degree



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2020

INTELLECTUAL PROPERTY STATEMENT

I hereby declare that this term paper is the result of my own academic research under the supervision of Nurul Fitriani, S.S., M.Hum. and Tommy Andrian, S.S., M.Hum. not a plagiarism of someone else's in whole or in a part. The contents have become my responsibility and all of the sources quoted from or referred to have been stated correctly based on the actual date and time.

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ACKNOWLEDGEMENT

First of all, Praise be to Almighty God for His mercy and blessing, Allah Subhanahu Wa Ta'ala. The writer could finish this term-paper well entitled Politeness Strategies Used by The Main Characters of *Avengers: Endgame* Movie. This is submitted to the Strata One English Language and Culture of University of Darma Persada as a partial fulfilment of the requirements for obtaining the Strata One (S-1) degree.

The writer would like to thank all parties who have guided and supported me in finishing this term-paper. My appreciation is delivered to those who give contribution in the completion of this term-paper. Which the writer listed as follows:

1. Nurul Fitriani, S.S., M.Hum. as the Advisor for her guidance, advice, caring, patience and time to help me finish this term-paper.
2. Tommy Andrian, S.S., M.Hum. as the Reader who has checked and corrected my term-paper chapter by chapter.
3. Nurul Fitriani, S.S., M.Hum. as Academic Adviser who has helped me patiently in every semester and guided me in every academic affairs.
4. Tommy Andrian, S.S., M.Hum. as the Head of English Language and Culture Department.
5. Dr. Eko Cahyono as Dean of Faculty of Language and Culture.
6. All lecturers of english department who have given experiences and much knowledge from the beginning until now.
7. My beloved family especially my parents, who always support me to finish it, and giving my financial needs and also remind me to pray and study.
8. My support system, Adelian Hastiningsih, who always encourages me to finish my term paper.
9. Farhan, Handika, Majid and all of my friends who always pushed me to finish my study and my term paper, also giving inspirations and references.

Hereby, this term-paper would not be perfect work without the constructive suggestion and criticism from all readers.

Jakarta, August 14, 2020

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ABSTRACT

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Title : **Politeness Strategies Used by The Main Characters of
Avengers: Endgame Movie**

This term-paper is about politeness strategies and the factors found in *Avengers: Endgame* movie script. This research focuses on answering two formulations of problems as follows: 1) politeness strategies used by the main characters of *Avengers: Endgame* movie and 2) the factors that have influenced the main characters using politeness strategies of *Avengers: Endgame* movie. This research uses qualitative research approach through analyzing the conversation of the main characters obtained from the movie script. The results of the analysis show that the main characters in *Avengers: Endgame* movie used all types of politeness strategies including bald on record, positive politeness, negative politeness, and off-record. positive politeness is the most used type because all of the main characters in this movie is a team. The factors that influence the main characters are social variables consisting of social distance, relative power, and the rank of imposition.

Keywords: *Politeness, politeness strategies, social variables, Avengers: Endgame*

ABSTRAK

Nama : Yudia Rizki Rahmawan
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Avengers: Endgame Movie**

Skripsi ini adalah tentang strategi kesantunan dan faktor-faktor yang ditemukan dalam naskah film *Avengers: Endgame*. Penelitian ini berfokus pada menjawab dua rumusan masalah sebagai berikut: 1) strategi kesantunan yang digunakan oleh karakter utama dalam film *Avengers: Endgame* dan 2) faktor-faktor yang telah mempengaruhi karakter utama menggunakan strategi kesantunan dalam film *Avengers: Endgame*. Penelitian ini menggunakan pendekatan penelitian kualitatif melalui analisis percakapan tokoh utama yang diperoleh dari naskah film. Hasil analisis menunjukkan bahwa karakter utama dalam film *Avengers: Endgame* menggunakan semua jenis strategi kesantunan termasuk *bald on record*, *positive politeness*, *negative politeness* dan *off-record*. *Positive politeness* adalah tipe yang paling banyak digunakan karena semua karakter utama dalam film ini adalah tim. Faktor-faktor yang mempengaruhi karakter utama adalah variabel sosial yang terdiri dari jarak sosial, kekuasaan, dan tingkat pemaksaan.

Kata kunci: *Kesantunan, strategi kesantunan, variabel sosial, Avengers: Endgame*

TABLE OF CONTENTS

INTELLECTUAL PROPERTY STATEMENT	i
TEST FEASIBILITY APPROVAL PAGE	ii
TERM PAPER VALIDATION PAGE	iii
ACKNOWLEDGEMENT	iv
ABSTRACT	vi
ABSTRAK	vii
TABLE OF CONTENTS	viii
CHAPTER 1: INTRODUCTION	1
1.1. Background of the Problem	1
1.2. Identification of the Problem	2
1.3. Limitation of the Problem	3
1.4. Formulation of the Problem	3
1.5. Objective of the Research	3
1.6 Method of the research.....	3
1.7 Benefit of the Research	4
1.8 Systematic Organization of the Research	4
CHAPTER 2: FRAMEWORK OF THE THEORIES	6
2.1. Pragmatics	6
2.2. Politeness.....	7
2.2.1 Positive and Negative Face	7
2.2.2 Face Threatening Act	7
2.3. Politeness Strategy	8
2.3.1 Bald-on Record Strategy	8
2.3.2 Positive Politeness Strategy	10
2.3.3 Negative Politeness Strategy.....	14
2.3.4 Off Record Strategy	16
2.4. Factors of Politeness Strategy	18
2.4.1 Social Distance	18
2.4.2 Relative Power	19

2.4.3 Rank of Imposition.....	19
CHAPTER 3: POLITENESS STRATEGIES USED BY THE MAIN	
CHARACTERS OF AVENGERS: <i>ENDGAME</i> MOVIE ...	21
3.1. Bald on Record Strategies of Avengers: Endgame Movie	21
3.2. Positive Politeness Strategies of Avengers: Endgame Movie	32
3.3. Negative Politeness Strategies of Avengers: Endgame Movie.....	45
3.4. Off Record Strategies of Avengers: Endgame Movie.....	53
CHAPTER 4: CONCLUSION.....	61
REFERENCES	63
SCHEME OF THE RESEARCH	65
POSTER OF THE RESEARCH	66
PRESENTATION SLIDES	67
CURRICULUM VITAE.....	69
TOEIC RESULT.....	70
CONTROL BOOK	71

