

POLITENESS STRATEGIES USED BY THE MAIN CHARACTERS OF *AVENGERS: ENDGAME* MOVIE

TERM PAPER

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FACULTY OF LANGUAGE AND CULTURE
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POLITENESS STRATEGIES USED BY THE MAIN CHARACTERS OF AVENGERS: ENDGAME MOVIE

TERM PAPER

Submitted in part-fulfillment of the requirements for obtaining
Sarjana Linguistik (S.Li) degree



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2020

INTELLECTUAL PROPERTY STATEMENT

I hereby declare that this term paper is the result of my own academic research under the supervision of Nurul Fitriani, S.S., M.Hum. and Tommy Andrian, S.S., M.Hum. not a plagiarism of someone else's in whole or in a part. The contents have become my responsibility and all of the sources quoted from or referred to have been stated correctly based on the actual date and time.

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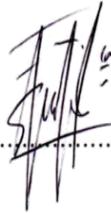
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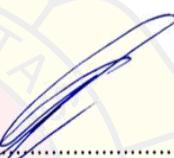
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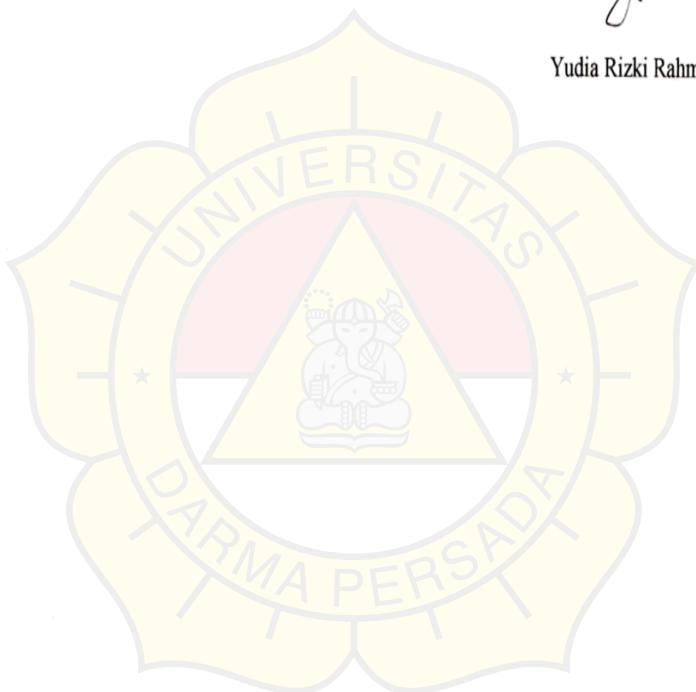
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Jakarta, August 14, 2020

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ABSTRACT

Name : Yudia Rizki Rahmawan
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Title : **Politeness Strategies Used by The Main Characters of *Avengers: Endgame* Movie**

This term-paper is about politeness strategies and the factors found in *Avengers: Endgame* movie script. This research focuses on answering two formulations of problems as follows: 1) politeness strategies used by the main characters of *Avengers: Endgame* movie and 2) the factors that have influenced the main characters using politeness strategies of *Avengers: Endgame* movie. This research uses qualitative research approach through analyzing the conversation of the main characters obtained from the movie script. The results of the analysis show that the main characters in *Avengers: Endgame* movie used all types of politeness strategies including bald on record, positive politeness, negative politeness, and off-record. positive politeness is the most used type because all of the main characters in this movie is a team. The factors that influence the main characters are social variables consisting of social distance, relative power, and the rank of imposition.

Keywords: *Politeness, politeness strategies, social variables, Avengers: Endgame*

ABSTRAK

Nama : Yudia Rizki Rahmawan
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Judul : **Politeness Strategies Used by The Main Characters of *Avengers: Endgame* Movie**

Skripsi ini adalah tentang strategi kesantunan dan faktor-faktor yang ditemukan dalam naskah film *Avengers: Endgame*. Penelitian ini berfokus pada menjawab dua rumusan masalah sebagai berikut: 1) strategi kesantunan yang digunakan oleh karakter utama dalam film *Avengers: Endgame* dan 2) faktor-faktor yang telah mempengaruhi karakter utama menggunakan strategi kesantunan dalam film *Avengers: Endgame*. Penelitian ini menggunakan pendekatan penelitian kualitatif melalui analisis percakapan tokoh utama yang diperoleh dari naskah film. Hasil analisis menunjukkan bahwa karakter utama dalam film *Avengers: Endgame* menggunakan semua jenis strategi kesantunan termasuk *bald on record, positive politeness, negative politeness* dan *off-record*. *Positive politeness* adalah tipe yang paling banyak digunakan karena semua karakter utama dalam film ini adalah tim. Faktor-faktor yang mempengaruhi karakter utama adalah variabel sosial yang terdiri dari jarak sosial, kekuasaan, dan tingkat pemaksaan.

Kata kunci: *Kesantunan, strategi kesantunan, variabel sosial, Avengers: Endgame*

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