CHAPTER 4

CONCLUSION

This research is a study of the use of politeness strategies in Avengers: *Endgame* movie. This study aims to categorize the politeness strategies and analyze the factors that influence the main characters of Avengers: Endgame movie's politeness.

Politeness is the act of having or showing manners and respect for others. In other words, politeness can make a good relationship in communication. We can find politeness in our daily life because people can be seen as good or bad from the way they communicate.

The writer has found the types of politeness strategies used by the main characters in Avengers: Endgame movie. Those are 8 bald on record, 10 positive politeness, 6 negative politeness and 6 off record. Those strategies are used in the different situation and the interlocutors. Positive politeness and bald on record are the most common types of politeness in this movie. Positive politeness is prominent because the main characters in this movie as a team. Bald on record also prominent because this movie is action. There are many situations that make the main characters to use words that are efficient and direct.

Bald on record strategy commonly is used when the speaker and the hearer are known each other well and also in urgent situation. The speaker will speak directly and makes the hearer feel bit uncomfortable. Positive politeness strategy is used to talk with someone that they already know each other in a group or team. This strategy is commonly to minimize the distance between the speaker and the interlocutor. Negative politeness is used when the speaker and the interlocutor have social distance. The speaker wants to have his/her freedom of action to say what he/she wants to say. Furthermore, off record strategy is used when the speaker and the interlocutor have known each other, but it does not mean they are close. The speaker will speak indirectly and make the interlocutor has to interpret the speaker's utterances.

As found in previous chapter, the most sociological variables factors that often affect starting from social distance, relative power and rank of imposition. Social distance occurs when they do not have relationship or someone new. Relative power occurs when they have different power. Rank of imposition occurs when the speaker minimizes the imposition of FTA by given to hearer positive face. The sociological variables factors affect the way the speaker choice of the politeness strategy.

Politeness is useful in daily activities. In social interaction, politeness makes effective and ethical communication. Besides that, politeness can create good communication relationships between people. This research is expected to benefit readers who are interested in politeness strategies. The readers can gain more understanding of what politeness is and be able to apply it in daily conversation.

