

THE JOURNAL REPORT

THE IMPACT OF THE PANDEMIC ON THE PEAK OF BOGOR

Submitted as a partial fulfilment of the requirements
for Achieving Associate Expert (ahli Madya) Degree



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Jakarta, July 1 2021



(Mulki Lukman)

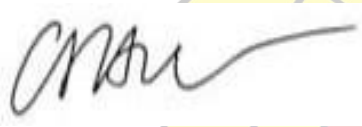
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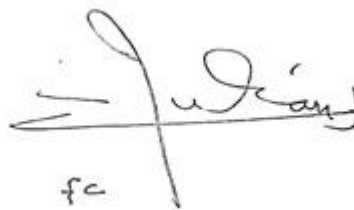
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THE IMPACT OF THE PANDEMIC ON THE PEAK OF BOGOR

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Abstract

the tourism sector as one of the pillars of national development has an impact on foreign exchange earnings, regional income and also the absorption of investment and labor in various regions in Indonesia.

The tourism sector is also one of the attractions for tourists to visit an area, even in other countries. Tourism promotion is a very important thing for Indonesia to do so that Indonesia, especially in the tourism sector, is recognized by the world community.

However, in 2020, the world was shocked by the corona virus that came from wuhan, then this virus quickly spread to the world, including Indonesia, one of them, which caused Indonesia to have to implement a lockdown in all cities. This virus has caused the paralysis of the Indonesian economic sector, including the tourism sector.

This study aims to analyze the government's efforts, especially the government of Bogor to break the chain of covid clusters in the peak tourist area of Bogor

Keywords: pandemic corona virus, tourism, the peak of bogor.

Abstract

Sektor pariwisata sebagai salah satu pilar pembangunan nasional berdampak pada perolehan devisa, pendapatan daerah dan juga penyerapan investasi dan tenaga kerja di berbagai daerah di Indonesia.

Sektor pariwisata juga menjadi salah satu daya tarik bagi wisatawan untuk berkunjung ke suatu daerah, bahkan di negara lain. Promosi pariwisata merupakan hal yang sangat penting dilakukan Indonesia agar Indonesia khususnya di bidang pariwisata dikenal oleh masyarakat dunia.

Namun pada tahun 2020 dunia dihebohkan dengan virus corona yang berasal dari wuhan, kemudian virus ini dengan cepat menyebar ke dunia termasuk Indonesia salah satunya yang menyebabkan Indonesia harus menerapkan lockdown di semua kota. Virus ini telah menyebabkan lumpuhnya sektor ekonomi Indonesia, termasuk sektor pariwisata.

Penelitian ini bertujuan untuk menganalisis upaya pemerintah khususnya pemerintah Bogor dalam memutus mata rantai kluster covid di kawasan wisata puncak Bogor.

Kata kunci: pandemi virus corona, pariwisata, puncak bogor.



Introduction

The Indonesian nation is a large nation consisting of ethnicity, race, religion, language, culture and of course its natural resources. One of the natural resources that must be developed properly is the tourism sector.

The tourism sector is one of the sectors promoted by the government. In the RPJMN, the tourism sector is one of the 5 main targets of national development, which is

regulated in Law No. 10 of 2009 on tourism and Government Regulation No. 50 of 2011 concerning the Master Plan for National Tourism Development in 2010-2025.

Tourism is a very important forum in the economic development of a region, both in the social and cultural fields.

Tourism is also very influential in an area, so it has a very important role and has the potential to provide economic benefits to the surrounding area. In addition, it can also provide positive benefits to regional income and job creation.

The creation of labor and regional income certainly does not escape the role of local residents and the community around the tourist area, how their efforts and efforts and community participation in forming or reviving the tourist area.

Community participation is a key word in every tourism development program, as if it becomes a new label that must be attached to every policy formulation and tourism development project.

However, efforts to develop tourism in Indonesia do not always run smoothly as expected. In 2019, the corona virus or commonly known as covid 19 appeared and made the world's citizens afraid because this virus was considered dangerous and quickly spread.

Initially, coronavirus infection was a disease caused by the corona virus and caused the main symptoms in the form of respiratory problems. This disease is in the spotlight because of its emergence at the end of 2019 for the first time in Wuhan, China. The location of its appearance for the first time has made the coronavirus also known as the Wuhan virus.

Besides China, the coronavirus also spread rapidly to various other countries, including Japan, Thailand, Japan, South Korea, even to the United States, India, and finally to our country, Indonesia.

Corona viruses are commonly found in animals – such as camels, snakes, farm animals, cats, and bats. Humans can be infected with the virus if there is a history of contact with these animals, for example on farmers or traders in animal markets.

However, the explosion in the number of cases in Wuhan, China shows that the corona virus can be transmitted from human to human. The virus can be transmitted through droplets, which are very small water particles that usually come out when coughing or sneezing. If the droplets are inhaled or in contact with the corneal layer of the eye, a person is at risk for contracting this disease.

Although anyone can be infected with the corona virus, those who are elderly, have chronic diseases, and have low immune systems are more susceptible to this infection and its complications.

The weakening of the tourism industry due to the COVID-19 virus has also occurred in Indonesia. Puncak Bogor is one of the destinations most affected by the decline in the number of tourists who come to visit, because the tourism sector is the backbone of local people's income.



Theoritical Framework

Impact of pandemic

Puncak Bogor can be an interesting weekend getaway with family, especially for children's vacations. Moreover, for residents of Jakarta and West Java who are busy with work activities every day, so they don't have time to play with their children.

Puncak Bogor Tourism is a mountainous tourist area which is included in the Bogor Regency and Cianjur Regency, West Java. Located at the foot and slopes of the Gede-Pangrango mountains, making this area offers cool air and charming natural beauty.

Puncak Bogor tourism provides tranquility, coolness, and comfort for tourists. A cool and beautiful area of course is also good for children's happiness. Parents can play with their children in various tourist destinations in Puncak Bogor comfortably.

Or for motorized riding connoisseurs, it is also very fun to visit together to the peak of Bogor tourism with friends, just stop by the street culinary area on the roadside to enjoy a cup of coffee or hot boiled noodles.

Because in the midst of the Covid-19 pandemic, which has not subsided, this tourist attraction was reopened for economic recovery.

But on the other hand, tourist mobility affects the spread of the Corona virus in the cold air area. No doubt, the peak area which consists of three sub-districts, Ciawi, Cisarua and Megamendung, is included in the red zone status.

The ban on tourists to the Puncak Bogor area, West Java has also begun to be implemented, becoming a dilemma for the Bogor Regency Government (Pemkab).

Because in the midst of the Covid-19 pandemic, which has not subsided, this tourist attraction was reopened for economic recovery.

But on the other hand, tourist mobility affects the spread of the Corona virus in the cold air area. No doubt, the peak area which consists of three sub-districts, Ciawi, Cisarua and Megamendung, is included in the red zone status.

The Bogor Regency Government now has to face a double threat in the midst of an uncontrolled pandemic. Between maintaining the health aspects of its citizens or restoring the economy affected by Covid-19.

the regent of Bogor (Hj. **Ade Munawaroh Yasin**, S.H., M.H.) confirmed that the joint team of the Bogor Regency Covid-19 Task Force (Satgas) will conduct raids on tourists from outside the region who do not comply with health protocols. The raids, which will involve the TNI, Polri, Satpol PP and the Transportation Service (Dishub) will also

target restaurants and tourist attractions around Puncak, which violate restrictions on operating hours.

In addition, the volume of vehicle flow to the Puncak tourist area decreased by almost 80 percent during the implementation of the Emergency Community Activity Restrictions (PPKM) which had been running for more than a week.

Head of Traffic at the Bogor Resort Police, (Iptu Dicky,2021), said that during PPKM only 100-200 vehicles were turned back by police officers on Sunday (11/7/2021).

Street vendors

Bogor Regency Satpol PP officers control street vendors (PKL) in Cisarua, Bogor Regency, West Java on Wednesday 2 June 2021. Hundreds of street vendors in the Puncak tourist area, Bogor, were brought under control by Satpol PP because they became the center of a crowd of tourists during the COVID-19 pandemic.

Secretary of the Bogor Regency Satpol PP Iman Wahyu Budiana said the demolition had to be carried out because traders and visitors often ignored health protocols even in the midst of the COVID-19 pandemic.

He assessed that the activities of street vendors were considered to have disrupted public order such as causing congestion in the parking area of the At-Taawun Mosque to the road.

It was brought to order because every night it was crowded, especially Saturday-Sunday weekends were full, many were hanging out, and many were eating, so it has the potential to become a cluster of COVID-19 transmission due to the crowd.

The Ministry of Public Works and Public Housing (PUPR) has prepared the construction of a rest area to support tourism routes in the Puncak area, Bogor Regency. The construction of this rest area is part of the Puncak area structuring program in

collaboration with the Bogor Regency Government, followed by the relocation of street vendors to a more appropriate and safe place.

The rest area construction will start in 2020 and finish in 2021 by utilizing a 7 hectare land owned by PT Perkebunan Nusantara VIII which is near the Gunung Mas Agrotourism area, Bogor. This rest area will be equipped with a number of facilities to provide comfort for motorists such as 3 parking areas with a total area of 1,774 m² to accommodate about 500 cars, a mosque covering an area of 576 m², a viewing plaza covering an area of 572.27 m², meeting points, parks or green open spaces. , and the amphitheater.

To accommodate the relocated street vendors, 516 kiosks with an area of 11 m² were built, which were divided into 100 wet stalls and 416 dry kiosks. In addition, a retention pond with an area of 2,041 m², a Waste Management Site (TPS), and modern toilets with 28 female toilets, 22 men's toilets, 19 urinal units and 26 sink units were also built to support the provision of clean water and sanitation. The total budget for the construction of the rest area is Rp. 61.7 billion.

In addition to building a rest area, the Ministry of PUPR also provides support for the arrangement of the Bogor area through the Directorate General of Highways in the form of widening the Bogor Peak Line for 6 kilometers. The work is divided into 5 segments starting from Gadong (Ciawi) to Cisarua (Puncak). The handling of the Puncak Bogor road has been carried out in stages since the end of 2018 at a cost of IDR 73.1 billion through the 2018-2019 state budget multi-year scheme.



Peak tea gardens

Meanwhile, for the condition of the peak tea gardens, Gunung Mas Agro Tourism Administration Assistant, Ridwan Fauzan, said tourists can go on an excursion in the open while watching the tea trees that spread widely.

Regarding the health protocol at the Gunung Mas Tea Plantation tourist village, Cisarua, Bogor Regency, (Ridwan) explained, the manager checked the health condition of tourists since entering the area. Visitors are required to undergo body temperature checks at the gate, wear masks, and wash their hands and vehicles must also pass through the disinfectant booth.

This Cisarua tea garden had been closed for four months since the Covid-19 pandemic broke out in March 2020. While not operating, the manager fixed the facilities, procedures for visitors to travel, and routine health checks on 98 employees.

Hotels and restaurants

The chairman of the Bogor Regency Indonesian Hotel and Restaurant Association (PHRI), (Budi Sulistyono) said 80 percent of the 100 hotels and restaurants registered as PHRI members had reopened.

Health protocol standards from the government must be implemented to prevent the spread of Covid-19. About 80 percent of the 100 hotels and restaurants registered as PHRI members have opened (Budi Sulistyono, 2021).

Even though the Puncak area is starting to get crowded with visitors, this does not have a direct impact on increasing the occupancy of visitors to existing hotels and restaurants. He suspects, many people do not know that hotels and restaurants have started to open. Budi also hopes that the tourism economy or culinary lovers will continue to increase. He said, however, that many people in Puncak depend on hotels and restaurants for a living.

Execution method

The implementation method applied by the author includes data collection techniques obtained from the results of research from other parties so that they are not directly involved in the field, for more detail the author only looks for sources of information obtained from internet literature sources. these sources include online media, as well as from research journals. the method used in this research is online media research, data published by the government, and uses qualitative research.

Therefore, the author identifies and analyzes the sources and data obtained from the internet and then summarizes them into one descriptive and simple article. another goal to be achieved is to get on a overview of the impact felt on peak of bogor in the midst of the actual and factual covid 19 pandemic.

Discussion

The Covid-19 pandemic has resulted in the tourism sector being paralyzed and facing formidable challenges. Even so, the government has prepared various important steps so that the tourism sector can bounce back. The President estimates that next year there will be a boom in the tourism sector so that the tourism industry and the creative economy must be ready, (Moeldoko, 2021), at a webinar with the theme Reopening the Indonesian Economy: Making Peace with Covid-19, Welcoming the New Normal Protocol in Tourism Areas throughout Indonesia.

(Moeldoko, 2021) there were three important steps taken by the government as an effort to restore the tourism sector. First, social protection programs for workers in the tourism and creative economy sectors are well targeted. Second, the budget reallocation of the Ministry of Tourism and Creative Economy, which is directed at labor-intensive programs for workers in the tourism and creative economy sectors. Third, prepare an economic stimulus for business actors in the tourism and creative economy sectors.

The peak of bogor has a lot of cultural potential that makes local or foreign tourist interested in visiting the place. Improving the quality of road and bridge infrastructure services on the Ciawi-Puncak route is aimed at easing congestion from the direction of Jakarta to the Puncak area and vice versa, which often occurs during weekends or long holidays. A number of tourist sites in the Puncak area have begun to open during the new normal period while still carrying out health protocols to prevent the spread of Covid-19.

In order to put the brakes on Covid-19, tourists and traders in Puncak, Cisarua, Bogor Regency underwent a rapid test by the West Java Tourism and Culture Office and the Bogor Regency Government.

The Head of Cisarua Subdistrict (Deni Humaidi,2020) said the testing was carried out as an effort by the Government to stem the spread of Covid in the Puncak area, which may be brought by tourists.

Not only tourists were intercepted, including traders were also tested because they came into contact with the tourists, (Deni,2020)

(Deni,2020)the tests were carried out randomly in three places, two of which were at the border, namely at the Harakatul Jannah mosque at Gadog intersection and both at the Attaáwun Puncak Mosque.

Then one place in the tourist center that is most visited for now, namely the Gunung Mas tea garden tour.

(Deni,2020)rapid tests were targeted in each place, but due to limited time, the tests were only up to 200 and 250. Tomorrow we will continue and the results have not yet been announced, tomorrow everyone.

Meanwhile, the Coordinator of the Early Detection and Tracking Division of the West Java Covid-19 Response Acceleration Task Force, (Dedi Mulyadi,2021), if any visitors were found to be reactive in the rapid test, a swab test would be carried out right now. And the person concerned will be turned back and forth to the place of origin where he came. Then if the result is not reactive, then you are welcome to continue the journey. However, those who are interested in traveling are warned to continue to carry out health protocols.

(Dedi,2021)the Rapid test was held in the Puncak tourist area because he carried out instructions or directions from the Governor of West Java Ridwan Kamil who requested and targeted the prevention of Covid-19 transmission in tourist areas or areas in West Java, especially Puncak which was visited by many residents from various fields. COVID-19 epicenter areas such as DKI Jakarta, Depok, Bekasi and Bogor itself.

The government through the Ministry of Tourism and Creative Economy (Keparekraf) continues to strive to create an economy by increasing the number of tourist objects through the Clean, Beautiful, Healthy and Safe (BISA) movement in Puncak, Bogor, Promotion of Special Interest Tourism Kemenparekraf, (Afrida Pelitasari,2021) explained the purpose of implementing this activity for the coordinator and to socialize the BISA movement in all tourist objects.

So that the community can cultivate, maintain and protect the environment around the tourist attraction. Among them, not throwing garbage, always maintaining cleanliness, and implementing health protocols when visiting tourist objects.

Then also apply 3M, namely washing hands, masks and maintaining distance. In essence, this program is to prepare all communities, actors and tourism entrepreneurs for IMR by paying attention to health protocols

Conclusions

Early June, the weekend before the transition period began in Jakarta, there were people who had stolen the start, coming to tourist attractions. Traffic flow to the Puncak area, West Java, for example, was observed to be congested.

The police, who regulate traffic in the Puncak area, urge the public to postpone their trips if they are not essential because we are still working together to prevent the spread of Covid 19.

The Puncak tourist area at night is still packed with vehicles from Puncak to Jakarta, after the weekend break.

As of tonight, the backflow of vehicles from the Puncak direction to Jakarta has spread to traffic jams at a number of points. With the opening of malls and tourist attractions, the public is expected to always maintain the cleanliness of the protocol.

Various efforts have been made to suppress the spread of covid 19 in the peak area, such as the PP Satpol officers who discipline street vendors in the peak area, the application of swabs to tourists who also come to street vendors, suppressing the rate of vehicles carried out by the police. Limiting hours during pandemic, tourism actors and management must pay more attention to tourism protocols, the health of each employee and all of this is done solely to maintain the economy in the peak area of Bogor, especially those related to health, security, comfort, sustainability and responsibility. responsible for tourism, and an authentic digital ecosystem.

because the tourism industry in Bogor Regency continues to be prepared and vigilant in implementing health protocols so that they can return to life in the midst of the Covid-19 pandemic. Director of Regional II Destination Development of the Ministry of Tourism and Creative Economy of the Republic of Indonesia, (Wawan Gunawan,2021), in principle the Ministry of Tourism and Creative Economy applies health protocols in the tourism sector. We are coordinating intensively with relevant ministries, institutions and stakeholders to prepare protocols that can later be applied to the tourism industry, which of course applies to tourism in Bogor Regency.

(Wawan,2021) now how we look at tourism, health protocols to security are the attention of tourists. For example, when tourists want to come to destinations in the peak area. The first thing to consider is whether the tourist destination is ready or not to implement the health protocol.

Because now it has become a demand, security must be ensured, comfort must also be ensured. This means that these tourists must have received certainty or guarantee the quality of the health protocol, if they come to the tourist destination they will not be infected with the virus.

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