CHAPTER 1
INTRODUCTION

1.1 Background of the Research

Communication is a process where a speaker and hearer have an utterance. There are two kinds of communication verbal and non-verbal communication. Verbal is a direct communication and non-verbal is a written communication. In communication, we use language to convey the utterances to the hearers. Communication happens in almost all aspects of life and it's not only as the communication to each other, but also it uses in the social aspects such as one's relationship with other religion, politic, economic, and culture. In addition, communication is not only use for those aspects but it also uses to movies, soundtracks, and scripts.

Understanding politeness is very important. People often think that politeness is simply a matter of saying please, sorry, excuse, and thank you. Politeness does have its own role. Being linguistically polite means speaking to people appropriately in the right place and the right time. People must be aware of the context of speaking and then be able to determine which politeness form is the best to be applied in a context. Communication among family members happens in everyday talk. Family members use language to manage a household, create and maintain relationships, and negotiate and reinforce values and beliefs. Interaction among family members includes the interaction between adults, adult and children, and children and adult. The concept of politeness is frequently occurring in family conversations such as when members of the family ask for something, nagging, insult, command, complain, and so on.

Family communications have special features that make them an interesting object of a research since the home is a private venue for pragmatic learning. However, there are still limited numbers of research that discuss it. Being interested in the concept of pragmatics in a family talk, the researcher chooses Instant Family movie as the object of her research. The movie talks about the Married couple Pete and Ellie Wagner, feeling a void in the marriage, visit a foster care center. The couples are brought to a fair where

they have the chance to go up to kids that they are interested in adopting. Pete and Ellie walk by the teenagers, although Ellie shows hesitance over raising a teen. One of the teens named Lizzy, informs Ellie that they all know no one wants to adopt the teens. Pete and Ellie talk to Karen and Sharon over potentially taking in Lizzie. The social workers inform the couple that Lizzie's mother is a drug addict who is currently in jail, and she set their home on fire because she left the crack pipe lit. It also turns out that Lizzie has two younger siblings, Juan and Lita. Although this seems like more of a challenge for Pete and Ellie, they agree to meet the siblings. Ellie has enough and decides that they will go through with the foster care to prove that they can be good parents. By this research, I use politeness as one of the kinds of linguistics element.

Through this movie I am curious with conversation all of the characters, as we know almost all of the characters in this movie have different background of life. In this movie, I have to understand the intention in human conversation, it requires interpretation in order to accomplish some purposes in communication. The interpretation is based on what we might have intended to convey and includes evaluation as 'rude' and 'inconsiderate' or 'considerate' and 'thoughtful'. The impact of these evaluations become the investigation and it calls politeness.

1.2 Identification of the Problem

Based in the background above, I identify that there are the types of politeness strategies which uttered by the characters and there is dominant politeness strategies used by the characters. I try to identify the strategy of the politeness in communication by the characters because the characters in that movie come from different backgrounds there are a teacher, junior high-school students, parents, children, and the friendship relationship.

1.3 Limitation of the Problem

In this limitation of the problem, I try to analyze politeness strategies such as positive, negative, off record, and bald on record that showed in the conversation between Ellie, Pete, Lizzy, Juan and Lita. The analysis will be applied using Brown and Levinson theory.

1.4 Formulations of the Problem

The problem is the politeness strategies involved in the communication. This problem becomes interesting since the characters are family members who have close relationship. In short, the research problems can be formulated as the two points below:

1. What are the types and dominant types of politeness strategies employed by the characters in the Instant Family movie by Sean Andres?
2. Why does the dominant strategy of politeness on main characters conversation appear more frequently in the Instant Family movie by Sean Andres?

1.5 Objectives of the Research

Based on the research question above, I have several objectives of the research as follow:

1. To identify the types and the dominant of politeness strategies employ by the characters on the Instant Family movie by Sean Andres.
2. To find out the reason why of the dominant strategy appear more frequently on the Instant Family movie by Sean Andres.

1.6 Benefit of the Research

This study is expected to provide accurate information about the meanings of what is contain in every utterance its politeness and politeness strategies. This study is also to learn about politeness strategy in deeper through the movie that become the object of this study. The strategy is can be applied in daily conversation.

1.7 Method of the Research

In the method of analyzing data, the descriptive qualitative method is employed. Descriptive means that the data are analyzed by explaining them in words or sentences descriptively. According to Creswell (2003: 43) qualitative research is an inquiry process of understanding based on distinct methodological traditions of inquiry that explore a social human problem. The data will be analyzed using the theory of politeness strategies and factors influencing the choice of the strategies proposed by Brown and Levinson (1987).

The method that will be used in this research is descriptive qualitative analysis by text analysis. In this research, I use script in the movie to collect the data. From these data, I get the conclusions of the research subject. I search the data in selected the movie then look for the script in the movie that is suitable as a data, afterwards I write in the data card for makes the analysis easier. The data has already collected by qualitative analysis and by performing to the following many steps.

In this research, the data will be taken from the conversation between or among characters that contain commands with politeness strategies in Instant Family Movie directed by Sean Andres. There are some sample conversations between or among characters that were analyzed in this research.

1.8 Systematic Organization of the Research

Term paper has a systematic organization. I organize the term paper that consists of four chapters:

Chapter I: Introduction

In this first chapter, I start to explain from background of the research, identification of the problem, limitation of the problem, formulations of the problem, objective of the research, benefit of the research, methods of the research, and systematic organization about politeness strategies in Instant Family movie by Sean Andres

Chapter II: Framework of the Theories

In this chapter consist of the theory politeness strategies about positive politeness, negative politeness, off record, bald on record and do not do the FTA and theory in sociolinguistic aspect.

Chapter III: The politeness strategies on the characters of the Instant Family movie by Sean Andres

In this chapter, I analyze the problem of the research. I analyze the types of politeness strategies and what the dominant strategies of the characters. After that I also find out the reason why those characters use that strategy and why that strategy become dominant.

Chapter IV: Conclusion