

**THE POSITIVE AND NEGATIVE POLITENESS  
STRATEGIES USED BY THE CHARACTERS IN “LET IT  
SNOW” (2019) MOVIE SCRIPT**

**TERM PAPER**

By

**ANISAH NUR MAWADDAH**

**2017130032**



**STRATA ONE (S-1) OF ENGLISH LANGUAGE AND CULTURE  
FACULTY OF LANGUAGE AND CULTURE  
UNIVERSITY OF DARMA PERSADA  
JAKARTA  
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Submitted in part fulfillment of the requirements for obtaining  
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**STRATA ONE (S-1) OF ENGLISH LANGUAGE AND CULTURE  
FACULTY OF LANGUAGE AND CULTURE  
UNIVERSITY OF DARMA PERSADA  
JAKARTA  
2021**

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Jakarta, June 15, 2021



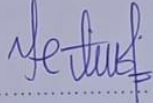
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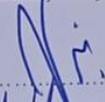
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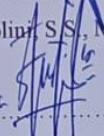
The term paper submitted by:

Name : Anisah Nur Mawaddah  
Reg. No. : 2017130032  
Study Program : Strata One (S-1) of English Language and Culture  
Title of the term paper : The Positive and Negative Politeness Strategies  
Used by The Characters in "Let It Snow" (2019)  
Movie Script

has been approved by Advisor and Head Department of English Language and Culture to be tested in front of Board of Examiners on July, 30 2021 at English Language and Culture Department, Faculty of Language and Culture, Darma Persada University, Jakarta.

Advisor :   
Nurul Fitriani, S.S., M.Hum

Examiner :   
Fridolinda S.S., M.Hum

Head Board of Examiners :   
Dr. Yoga Pratama, M.Pd

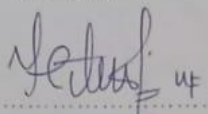
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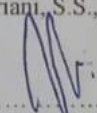
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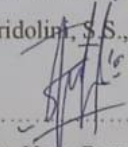
The Term Paper on July 30, 2021 has been academically tested and defended in front of

### THE BOARD OF EXAMINERS

Ones of whom sit as follow


Advisor :   
Nurul Fitriani, S.S., M.Hum

Examiner :   
Fridolinda, S.S., M.Hum

Head Board of Examiners :   
Dr. Yoga Pratama, M.Pd


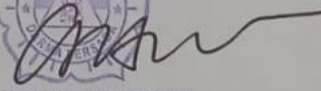
Legally validated in Jakarta on August 16, 2021

Head Department of  
English Language and Culture



Dr. Yoga Pratama, M. Pd.

Dean Faculty of  
Language and Culture



FAKULTAS BAHASA DAN BUDAYA  
Dr. Ir. Eko Cahyono, M. Eng.

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I hope this term paper will give contribution and benefit to the readers. However, I realize that this term paper is will far from being perfect. Therefore, all criticisms and suggestions will be appreciated.

Jakarta, June 15, 2021

Anisah Nur Mawaddah

## ABSTRACT

Name : Anisah Nur Mawaddah  
Program of Study : English Language and Culture  
Tittle : The Positive and Negative Politeness Used by The Characters in “Let It Snow” (2019) Movie Script

Communication is an activity that usually occurs in the social context. People use communication to engage to each other, with a particular purpose, such as exchanging information, negotiating things, and so on. Basically, when doing communication, we should pay attention to the language politeness, in which it can show our courtesy when talking to each other. Therefore, language politeness is needed in our casual conversation. The purpose of this study is to provide an understanding of two main politeness strategies; the positive and negative politeness which are used by the characters in “Let It Snow” movie. This study uses qualitative approach, and content analysis method to conduct the research. The result of the study shows that the characters in “Let It Snow” movie use positive politeness more frequently than the negative one. In this study, there are (37) positive politeness strategy utterances and (23) negative politeness utterances. They use positive politeness strategy to minimize the distance between each other (speaker and listener), while negative politeness is used as a form of respecting to each other.

Keywords: communication, politeness strategies, positive politeness, negative politeness, movie characters.

## **ABSTRAK**

Nama : Anisah Nur Mawaddah  
Program Studi : English Language and Culture  
Judul Skripsi : The Positive and Negative Politeness Used by The Characters in “Let It Snow” (2019) Movie Script

*Komunikasi merupakan suatu kegiatan yang biasanya terjadi dalam suatu konteks sosial. Orang melakukan komunikasi guna berinteraksi dengan tujuan tertentu, misalnya bertukar informasi, melakukan negosiasi, dan lain sebagainya. Pada dasarnya, ketika berkomunikasi, kita haruslah memperhatikan kesantunan dalam berbahasa sebagai bentuk kesopanan kepada lawan bicara kita. Oleh karena itu, dalam melakukan percakapan sehari-hari, kesantunan berbahasa pun dibutuhkan. Tujuan dari studi ini adalah untuk memberikan pemahaman terkait dua strategi kesantunan tindak tutur, yakni kesantunan positif dan kesantunan negatif yang digunakan oleh karakter di film “Let It Snow”. Studi ini menggunakan pendekatan penelitian kualitatif, dan metode analisis isi. Hasil studi menunjukkan bahwa karakter di film “Let It Snow” lebih sering menggunakan kesantunan tindak tutur positif daripada kesantunan negatif. Dalam penelitian ini terdapat (37) ujaran kesantunan positif, dan terdapat (23) ujaran kesantunan negatif. Kesantunan positif digunakan untuk meminimalisir jarak antar tokoh film ketika berkomunikasi, sedangkan kesantunan negatif digunakan sebagai bentuk rasa hormat atau tindak kesopanan kepada lawan bicara.*

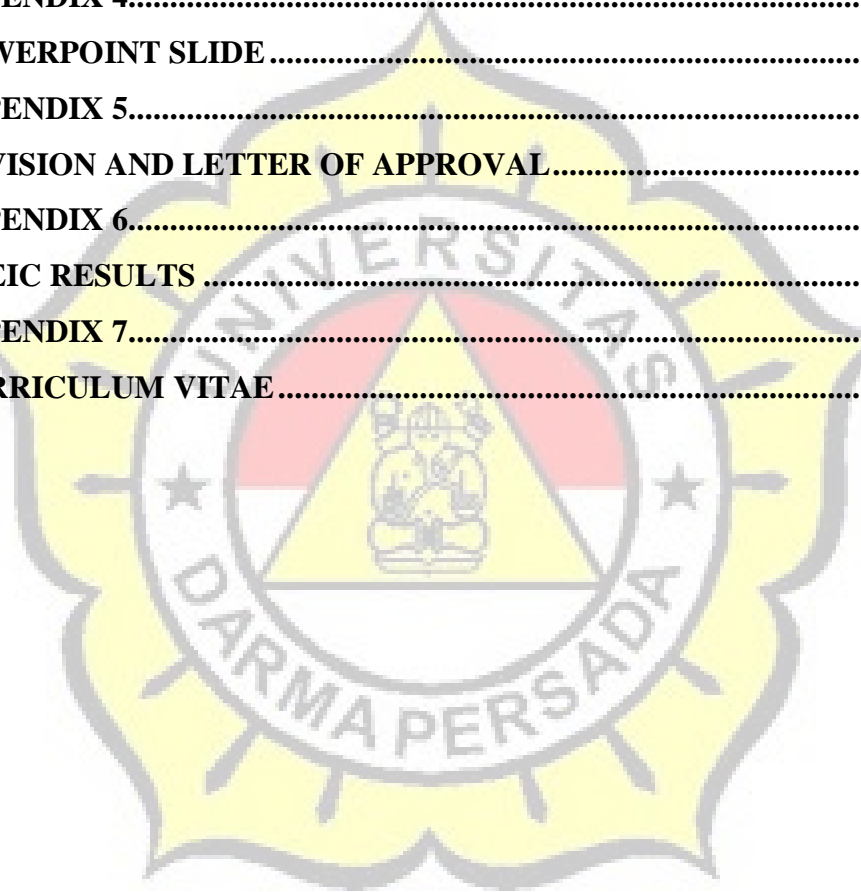
**Kata kunci:** komunikasi, strategi kesantunan tindak tutur, kesantunan positif, kesantunan negatif, karakter



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