

CHAPTER 1

INTRODUCTION

1.1. Background of the Problem

Revenge and ambition are motives that depend on emotion. Whether they are carried out or not, depends on will-power. A motive itself is a purpose coming out from some kind of emotion. The purpose of revenge may be stimulated by external factor of an individual to make the individual perform evil actions. Revenge is the act of hurting or injuring another person due to hurt or wrong doing experienced by someone. According to James Chaplin written by Misdar (Misdar, 2019, p. 12), in the complete dictionary of Psychology, revenge is defined as an attempt to take revenge for an injustice, both real and imagined, which turns into a fear of retaliation from the target of aggression. The concept of revenge can also occur because of the desire to make retribution. When you are hurt, you will naturally respond in certain ways to defend yourself.

Ambition, on the other hand, is closely connected with the self. According to Tatenhove written by Prawito Dado (Prawito Dado, 2020, p. 5), ambition is the energy expressed in active behavior towards a goal or aspiration. Ambition is a passionate desire, desire or lust to get what he wants. Revenge and Ambition are aspects of human psychology. Because, revenge and ambition refer to behavioral psychology as two sides of a coin. Interrelated and emotional triggers that evoke a person to act in desire and desire to achieve something.

Revenge and ambition are clearly depicted in the movie *Cruella* directed by Craig Gillespie. This movie tells how Estella as the main character had an ambition and smart attitude in her past. Estella is very ambitious to be a fashion designer and she is very good at drawing beautiful and unique clothes. However, her dreams and ambitions must be buried deeply because her mother was killed and died, and she became orphan. Her unpleasant past life made Estella survive as a pickpocket until adulthood.

On one occasion Estella got a job at a famous fashion company owned by Mrs. Baroness and became her assistant, she was very good at making clothes designs. Finally, Mrs. Baroness saw Estella's good talent, Mrs. Baroness stole Estella's clothes design and treated Estella with Evil, and tried to kill Estella. When Estella was about to be killed, one of Mrs. Baroness' workers helped Estella and told her that Mrs. Baroness was her biological mother who had dumped her to her maid, and Mrs. Baroness also killed Estella's mother who had not been her real mother. Finally, Estella decided to take revenge on Mrs. Baroness due to the bad behavior she got from her boss as well as her biological mother.

The movie script "*Cruella*" was written by Dana Fox and Tony McNamara (LOFT, 2021). This movie tells the action comedy crime main character Cruella de Vil from the 1956 novel, the third live-action adaptation in the 101 Dalmatians franchise that serves as a reboot and origin story for the title character. Starring Emma Stone, Emma Thompson, Joel Fry, Paul Walter Hauser, Emily Beecham, Kirby Howell-Baptiste, John McCrea. (Wikipedia, 2021)

Revenge and ambition are interesting themes to analyze, because they contain the psychological problems found in the background of the story in the movie. There are so many aspects that can be analyzed from a film because of the complexity of the film itself, such as motion, shooting, sound, and others. Thus, for the sake of data analysis, the movie script is needed. The primary data is from the script of the film *Cruella*, and to support the analysis, the movie itself is regarded as a reference. The data will be analyzed by using intrinsic and extrinsic approaches. Intrinsic approach is characterization, plot, and setting. Extrinsic approach is the psychology and psychology of literature aspects of revenge and ambition.

1.2. Identification of The Problem

Based on the background of the problem above, I assume that the theme of this film is the concept of revenge and ambition of the main character in the movie script "*Cruella*" by Craig Gillespie which can be analyzed with the showing method, character, plot, and setting.

1.3. Limitation of The Problem

Based on the identification of the problem above, I limit the research problem to the psychological study of Estella's character who has ambitions to become the best designer in the world. She turns into someone who is evil, a little crazy, and vengeful after meeting Mrs. Baroness, who is her biological mother but also who killed her foster mother when she was young. I use some theories and concepts such as indirect characterization showing methods, Characters, themes, plot, and setting. Through a psychological approach, I use the concept of revenge and ambition.

1.4. Formulation of The Problem

Based on the limitations of the problem above, I formulate the problem as follows:

1. How does the main character's behavior change from good behavior to bad behavior?
2. What form of revenge did the main character take ?
3. What is the form of Estella's ambitious behaviour ?
4. What are plot and setting that support the theme in the movie script "Cruella"?

1.5. Objectives of The Research

Based on the formulation of the problem above, the purpose of this study is to prove that the assumption of this film's theme is "The Concept of Revenge and Ambitious of The Main Character in Movie Script "*Cruella*" by Craig Gillespie. To achieve these goals, I conduct several stages of research as follows:

1. To analyze how the character's behavior change from good behavior to bad behavior
2. To analyze the form of revenge she take and her reasons
3. To analyze the form of Estella's ambitious behavior
4. To analyze the plot and setting that support the theme

1.6. Benefit of the Problem

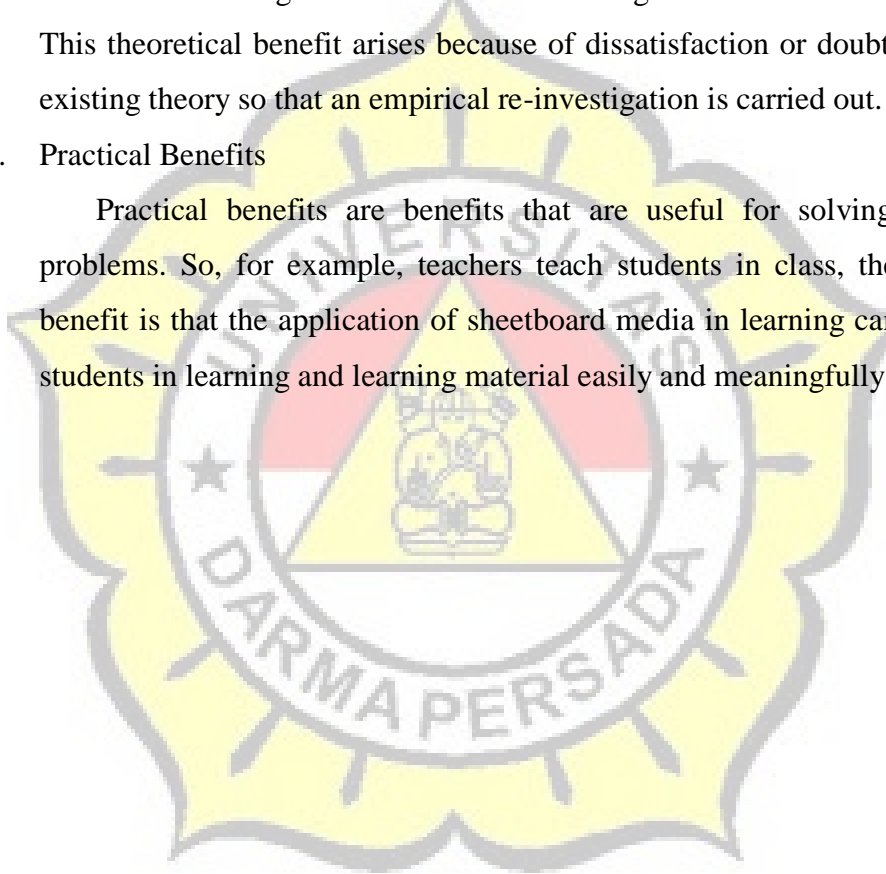
Research is done to improve our understanding. Research provides the information and knowledge needed to solve problems and make decisions. The benefit of research is the use of research results later, both for the benefit of program development and the interests of science. Specifically, the benefits of research in any field include two aspects, namely :

1. Theoretical Benefits

This theoretical benefit is based on the purpose of verification research, to examine existing theories. Whether to strengthen or invalidate the theory. This theoretical benefit arises because of dissatisfaction or doubt about the existing theory so that an empirical re-investigation is carried out.

2. Practical Benefits

Practical benefits are benefits that are useful for solving practical problems. So, for example, teachers teach students in class, the practical benefit is that the application of sheetboard media in learning can facilitate students in learning and learning material easily and meaningfully.



1.7. Systematic Organization of the Problem

In accordance with the title of the study above, the order of presentation is written as follows:

CHAPTER 1 : INTRODUCTION

It consists of Background Problem, Problem Identification, Problem Limitation, Problem Formulation, Problem Objectives, Research Methods, Research Benefits, Research Systematics.

CHAPTER 2 : THEORITICAL FRAMEWORK

It consists of Psychological Theories, and Previous Research.

CHAPTER 3 : RESEARCH METHODS

It consists of Time and Location, Research Approaches and Methods, Research Objects and Data, and Data Collection Techniques.

CHAPTER 4 : THE CONCEPT OF REVENGE AND AMBITION OF MAIN CHARACTERS IN CRAIG GILLESPIE'S FILM CRUELLA

It consist of character analysis based on setting and plot, the factors that cause problems using the theory in Chapter 2.

CHAPTER 5 : CONCLUSION

It consists an evaluation of the previous chapters and the implications of the research result.