

CHAPTER 1

INTRODUCTION

1.1 Background of the Research

Literature is a literary work which there is a form of human expression. Literature most commonly refers to works of the creative imagination, including poetry, drama, fiction, nonfiction, and song. Literature is pieces of writing that are valued as works of art, especially novels, plays and poems (Oxford Learner's Dictionary, 2021).

There are many types of literary works that are interesting to study; one of them is song lyrics. Song lyrics are a part of literary work because it has several intrinsic elements that are possessed by poetry. Awe states the way a person writes song lyrics generally is the same as a poem, in that the lines do not go all the way to the edge of the page (Saputra, 2009).

According to Hornby (1995), lyric (of poetry) is expression of the writer's feelings. Based on the quotation before, it can be explained that the song lyrics was created using various sources in the creation process. The life of the author and the things that happen around the author, both social and political issues, can be used as a source of inspiration. Song lyrics is a literary work, as today's popular culture can reflect an event at a certain time and can reflect historical aspects that are very interesting to study.

There are so many literary works which are written by using feminism touches. One of the artists who write by using feminism touches is Little Mix. Little Mix is a British girl band with the purpose of spreading the message of postmodern feminism. The members of Little Mix are Jade Thirlwall, Perrie Edwards, Leigh-Anne Pinnock, and Jesy Nelson. They bring up simple topics such as self-love and self-esteem, understanding healthy relationships. In a way, they are not only embrace girl power's message but also elevate it through their lyrics.

According to Tong (2009), feminist thought is old enough to have a history complete with a set of labels: liberal, radical, marxist or socialist, psychoanalytic, care-focused, multicultural, global, or colonial, eco-feminist, and postmodern or

third wave. This research will focus on postmodern feminism because Little Mix in writing her song works about her own freedom, how a woman supports or fights for a woman other than herself. Tong (2009) states that postmodern feminists invite each woman who reflects on their writings to become the kind of feminist she wants to be.

The song lyrics on the “LM5” album have figurative language and imagery which are interesting to study. This research has purpose to describe the postmodern feminism that experienced by Little Mix. It focuses on figurative language and imagery of the song lyrics.

1.2 Identification of the Problem

Based on the background of the problem above, I identify the problems, ever since Little Mix won the X Factor back in 2011; they have always made an effort to incorporate feminism into their music and their actions. Little Mix inspires other women through the songs that they write.

I assume that Little Mix’s music is related to the female experiences. Their lyrics often advocate girl power, female empowerment, independence and strength, which are all themes of the postmodern feminism.

1.3 Limitation of the Problem

Based on the identification of the problem above, I limit the problem to the postmodern feminism that experienced by Little Mix in the “LM5” album by Little Mix with theory and concepts that I will apply as follow: figurative language, imagery, and postmodern feminism.

1.4 Formulation of the Problem

Based on the limitation of the problem mentioned above, the formulation of the problem of this research is as follows:

1. What are the imagery and figurative of song lyrics found in the "LM5" album by Little Mix, which reflect the concept of postmodern feminism?
2. What are the reasons of the song lyrics using postmodern feminism aspect in the “LM5” album by Little Mix?

1.5 Objectives of the Research

Based on the formulation of the problem mentioned above, so the objectives of this research are:

1. To describe the figurative and imagery found in song lyrics of “LM5” album by Little Mix that reflect postmodern feminism.
2. To explain the reasons the song lyrics in the “LM5” album by Little Mix using postmodern feminism aspect.

1.6 Method of The Research

The approach of the research that used in this research is qualitative approach. Creswell defines qualitative approach as a research process for understand social problems or human problems based on the creation of a holistic picture formed by words, report the views of the informant in detail, and compiled is a scientific background (Samsu, 2017, pg. 86). This research is conducted by using descriptive qualitative method because the result of the data analyzed is in descriptive phenomenon such as words, sentence and language. Descriptive analysis is an analysis carried out about the phenomena that occur in the present (Samsu, 2017, pg. 111).

The object of my research is “LM5” album by Little Mix. This album was released on 2018, by Syco Music. The data of this research are collected from song lyrics of “LM5” album by Little Mix.

In analyzing the problem of this research, I will combine all the important data that have been collected from “LM5” album by Little Mix. I will use the qualitative descriptive method to analyze the problem. The beginning in the process of doing this research is I will listen and read the whole song lyrics of “LM5” album by Little Mix. The listening and reading of the song lyrics is not enough in just once, I have to listen and read it over and over again in order to get at least the sense or the intention of each song lyric. Second, I will begin to analyze the song lyrics of the “LM5” album by Little Mix per lines and stanza, depends on the song lyric itself. In this step, I will describe the figurative and imagery found in song lyrics of the “LM5” album by Little Mix. Third, I will analyze the postmodern feminism which appears in the song lyrics of the “LM5”

album by Little Mix. After this step, I will explain the reasons in song lyrics of the “LM5” album by Little Mix using postmodern feminism aspect.

1.7 Benefit of the Research

The result of the research can be used as a reference in the research literature itself in educational institution. This research gives significance for the future researchers who conduct research about literature focusing on postmodern feminism on song lyrics.

1.8 Systematic Organization of the Research

In accordance to the title of the research above, the order of the presentation is written as follows:

CHAPTER 1 : INTRODUCTION

It consists of the background of the problems, identification of the problems, the limitation of the problems, the formulation of the problems, the objective of the research, the methods of the research, benefit of the research, the systematic of the research.

CHAPTER 2 : FRAMEWORK OF THE THEORIES

It consists of explanation of the concepts and theories of poetry of study, and postmodern feminism aspect.

CHAPTER 3 : ANALYSIS THE “LM5” ALBUM BY LITTLE MIX THROUGH INTRINSIC APPROACH

It consists of analysis of figurative language and imagery.

CHAPTER 4 : THE REFLECTION OF POSTMODERN FEMINISM IN THE “LM5” ALBUM BY LITTLE MIX

It consists of a brief explanation of this chapter’s content, analysis of the song lyrics in the “LM5” album by Little Mix explain the reasons the song

lyrics in the “LM5” album by Little Mix using postmodern feminism aspect.

CHAPTER 5 : CONCLUSION

It consists of an evaluation from the previous chapters and the implication of the evaluated result.

ENCLOSURES : ATTACHMENTS

It consists of references, scheme of research, poster of the research, curriculum vitae, and other required attachments.

