

**THE FLOUTING MAXIM AND THE CONVERSATIONAL  
IMPLICATURE ANALYSIS IN THE FILM *THE HUSTLE***

**TERM PAPER**



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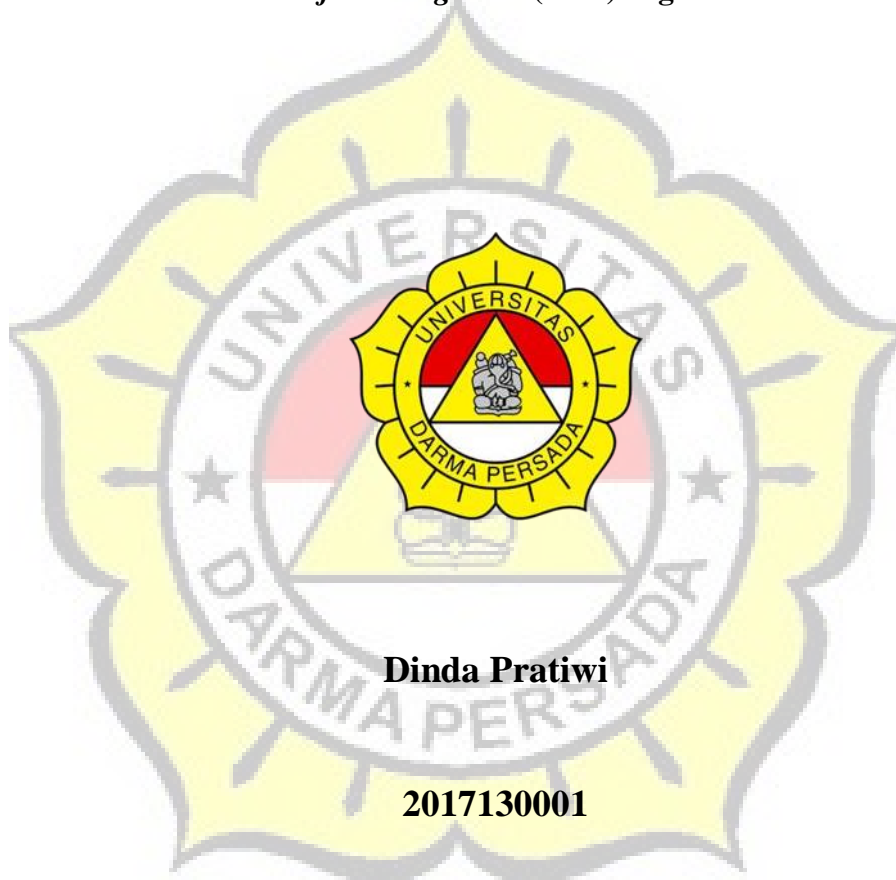
**JAKARTA**

**2021**

**THE FLOUTING MAXIM AND THE CONVERSATIONAL  
IMPLICATURE ANALYSIS IN THE FILM *THE HUSTLE***

**TERM PAPER**

**Submitted in part fulfillment of the requirements for obtaining  
*Sarjana Linguistik (S.Li.)* degree**



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JAKARTA**

**2021**

## LETTER OF APPROVAL


On recommendation of respective Supervisor, Academic Advisor, and Head of the Department, the term-paper submitted by Dinda pratiwi entitled “The Flouting Maxim and The Conversational Implicatures Analysis in The Film “*The Hustle*” has been approved and forwarded to the English Language and Culture Department, Darma Persada University, for final evaluation before the thesis defence for obtaining *Sarjana Linguistik* (S.Li.) degree to the respective candidate.

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**Signature**

**Date**

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**July 15 ,2021**

**Head of English Language  
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**Signature**

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## INTELLECTUAL PROPERTY STATEMENT

I hereby declare that the term paper is the result of my own work and not plagiarism of another works, the contents have become in my responsibility. All the sources quoted or reflected have been stated correctly.

Jakarta, 12 July, 2021



Dinda Pratiwi

## TEST FEASIBILITY APPROVAL

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Has been approved by Advisor, Reader, and Head Department of English  
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## ACKNOWLEDGEMENT

Alhamdulillahirobbilalamin, praise be to the Almighty God for His mercy and blessing, Allah Subhanahu WaTa'ala. I could finally complete this term paper well, which entitled *The Flouting Maxim and The Conversational Implicatures in The Film The Hustle*. This term paper is submitted to the Strata One English Department Language and Culture of the University of Darma Persada as partial fulfillment of the requirements for obtaining the Strata One (S-1) degree.

I would like to thank all parties who have guided and supported me in finishing this term paper. My appreciation is delivered to those who give a contribution to the completion of this term paper. Which I listed as follows:

1. Fridolini, S.S.M.Hum. as the Advisor for her excellent guidance, advice, patience, caring, and time to help me finish this term paper.
2. Dr. Yoga Pratama, M. Pd., as the head of English Language and Culture.
3. All lecturers of English Department who have given me so much knowledge and experience.
4. My beloved family especially my parents and my mother who always give me endless love and always remind me to pray and study and finish my paper.
5. My support system, Leo who was always patient and support me during the process of this research, give me motivation and advice.
6. Deyol, Ijel, Aina, Arani, Atika, Ida and team Rohaye as my best friend who accompanied me through difficult times during college and always gave me enthusiasm in working on this thesis, thank you all of you
7. All of the people, especially who always answered all my questions when I have no idea and stuck to finishing this term paper.

Jakarta, July, 2021

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## ABSTRACT

Name : Dinda Pratiwi  
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Title : The Flouting Maxim and The Conversational  
Implicatures Analysis in the film *The Hustle*

Communicating is a social activity like we do any other special activity. Communication activities can be realized if there are speakers and interlocutors to interact and also exchange information. In a communication, the speaker will convey a certain message conveyed through language and then the other person will try to capture the meaning of the message conveyed by the speaker. So, to create good communication between the speaker and the interlocutor must understand each other the meaning of the message conveyed so that there is no misunderstanding. However, in everyday life, we often encounter someone's misunderstanding in interpreting an utterance because of the indirect meaning conveyed by the speaker and difficult to understand by the interlocutor. This research is qualitative research that uses a pragmatic approach to describe the violations committed by the actors. The purpose of this study is to provide an understanding of the forms and relevance of the flouting of maxims and conversational implicatures in *The Hustle* film. The results showed that there were 4 floutings of the maxim of quality, 3 floutings of the maxim of quantity, 4 floutings of the maxim of relevance, and 5 floutings of the maxim of manner. Of the 16 available flouting data, most of the flouting maxims of manner were found because they were deliberately flouted to give a funny and hilarious effect to the audience. Flouting of maxims in the principle of cooperation is also one of the causes of conversational implicatures aimed at deceiving, creating funny effects, rejection, and satire.

**Keywords:** Flouting Maxim, Cooperation Principle, Conversational Implicature, Pragmatic, *The Hustle*



## **ABSTRAK**

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Judul : The Flouting Maxim and The Conversational Implicatures Analysis in The Film *The Hustle*

*Berkomunikasi adalah kegiatan sosial seperti kita melakukan kegiatan khusus lainnya. Kegiatan komunikasi dapat terwujud jika ada pembicara dan lawan bicara untuk berinteraksi dan juga bertukar informasi. Dalam sebuah komunikasi, penutur akan menyampaikan pesan tertentu yang disampaikan melalui bahasa dan kemudian lawan bicara akan berusaha menangkap makna pesan yang disampaikan oleh penutur. Jadi, untuk menciptakan komunikasi yang baik antara pembicara dan lawan bicara harus saling memahami makna dari pesan yang disampaikan agar tidak terjadi kesalahpahaman. Akan tetapi, dalam kehidupan sehari-hari sering kita jumpai kesalahan pemahaman seseorang dalam memaknai suatu tuturan karena makna tidak langsung yang disampaikan oleh penutur dan sulit dipahami oleh lawan tutur. Penelitian ini adalah penelitian qualitative yang menggunakan pendekatan pragmatik untuk mendeskripsikan pelanggaran-pelanggaran yang dilakukan oleh para pemeran. Tujuan dari penelitian ini adalah untuk memberikan pemahaman tentang bentuk dan relevansi dari pelanggaran maksim dan implikatur percakapan dalam film *The Hustle*. Hasil penelitian menunjukkan, terdapat 4 pelanggaran maksim kualitas, 3 pelanggaran maksim kuantitas, 4 pelanggaran maksim relevansi, dan 5 pelanggaran maksim cara. Dari 16 data pelanggaran yang ada, pelanggaran maksim cara paling banyak ditemukan karena sengaja dilanggar untuk memberikan efek lucu dan kocak kepada penonton. Pelanggaran maksim dalam prinsip kerja sama juga menjadi salah satu penyebab terjadinya implikatur percakapan yang bertujuan menipu, menciptakan efek lucu, penolakan, dan menyindir.*

**Kata Kunci:** Pelanggaran Maksim, Prinsip Kerjasama, Implikatur Percakapan, Pragmatik dan *The Hustle*

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