

**DOUBLESPEAK IN BARACK OBAMA’S SPEECH “ON THE
USE OF CHEMICAL WEAPONS BY SYRIAN GOVERNMENT**

TERM PAPER

By

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**STRATA ONE (S-1) OF ENGLISH LANGUAGE AND
CULTURE
FACULTY OF LANGUAGE AND CULTURE
UNIVERSITY OF DARMA PERSADA UNIVERSITY
2021**

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Submitted in part – fulfillment of the requirement for obtaining

Sarjana Linguistik (S.Li) degree



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2021**

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I hereby declare that the term-paper is the result of my own work and not plagiarism of another work, the contents has become my responsibility. All the sources of my research and quoted or referenced have been stated correctly.

Jakarta, 6 Juli 2021



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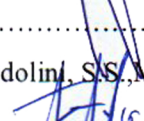
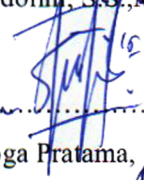
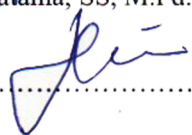
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ABSTRACT

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Title : Doublespeak in Barack Obama's Speech on The Use of Chemical Weapons by Syrian Government

Doublespeak is communicating in a way that misrepresents or obscures the truth. There are four types of doublespeak Euphemism, Jargon, Gobbledygook and Inflated Language. Euphemism is divided into several categories, they are: metaphor, hyperbole, circumlocution, initialism, acronym, omission, hypernym, understatement, colloquial, jargon and figurative expression. The purpose of this study is to determine what kinds of doublespeak there are in Obama's speech about the Syrian war, why doublespeak is being used in the speech and how the historical and political context affect the speech. This research was conducted using qualitative method. By obtaining data from the speech, it can be found that there are 20 data that contains doublespeak, within it contains 2 data of doublespeak Euphemism, 4 data of Euphemism Hyperbole, 11 data of Political Jargon, 1 data of dysphemism and 2 data of Military Jargon. There are three reasons why doublespeak is being used in the speech, to demonize the Syrian government, to reshape American public opinion and last is to seek an approval for another war.

Keywords: doublespeak, demonize, Euphemism, Jargon, Hyperbole

ABSTRACT

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Judul : Doublespeak in Barack Obama's Speech on The Use of Chemical Weapons by Syrian Government

Doublespeak adalah berkomunikasi dengan cara memutarbalikan atau menutupi kebenaran. Ada empat tipe doublespeak yaitu Euphemism, Jargon, Gobbledygook dan Inflated Language. Euphemism dibagi menjadi beberapa kategori yang berbeda, yaitu: Metaphor, Hyperbole, Circumlocution, Initialism, Acronym, Omission, Hypernym, Understatement, Colloquial, Jargon and Figurative Expression. Tujuan studi ini adalah untuk menentukan jenis doublespeak apa yang digunakan di dalam pidato Obama tentang Perang Suriah, mengapa doublespeak digunakan di dalam pidato tersebut dan bagaimana konteks sejarah dan konteks politik mempengaruhi pidato tersebut. Riset ini dilakukan dengan menggunakan metode kualitatif. Dengan mendapatkan data dari pidato tersebut, dapat kita temukan bahwa ada 20 data yang mengandung doublespeak, di dalamnya 2 data berjenis Euphemism, 4 data berjenis Euphemism Hyperbole, 11 data berjenis Political Jargon, 1 data berjenis Dysphemism dan 2 data berjenis Military Jargon. Ada tiga alasan mengapa doublespeak digunakan dalam pidato tersebut yaitu untuk menjelekkan pemerintah Suriah, membentuk ulang opini publik Amerika dan terakhir untuk mendapatkan persetujuan untuk mengikuti perang yang lain.

Keywords: doublespeak, demonize, Euphemism, Jargon, Hyperbole

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