

Politeness Strategy Analysis Reflected in *Little Women*

Movie by Greta Gerwig



Term Paper

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**Politeness Strategy Analysis Reflected in *Little Women*
Movie by Greta Gerwig**

TERM PAPER

Submitted in Part Fulfilling for Obtaining

Strata One (S-1) Degree



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INTELLECTUAL PROPERTY STATEMENT PAGE

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I hereby declare that the term-paper is the result of my own work and not plagiarism of another work, the content has become my responsibility. All the sources of my research and quoted or referenced have been stated correctly.

Jakarta, January 16th 2021



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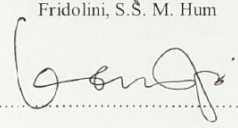
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Has been approved by Advisor, Reader, and Head of English Language and Culture Department to be examined in front of the Board of Examiner on February 18th 2021 at English Language and Culture Department, Faculty of Language and Culture, University of Darma Persada.


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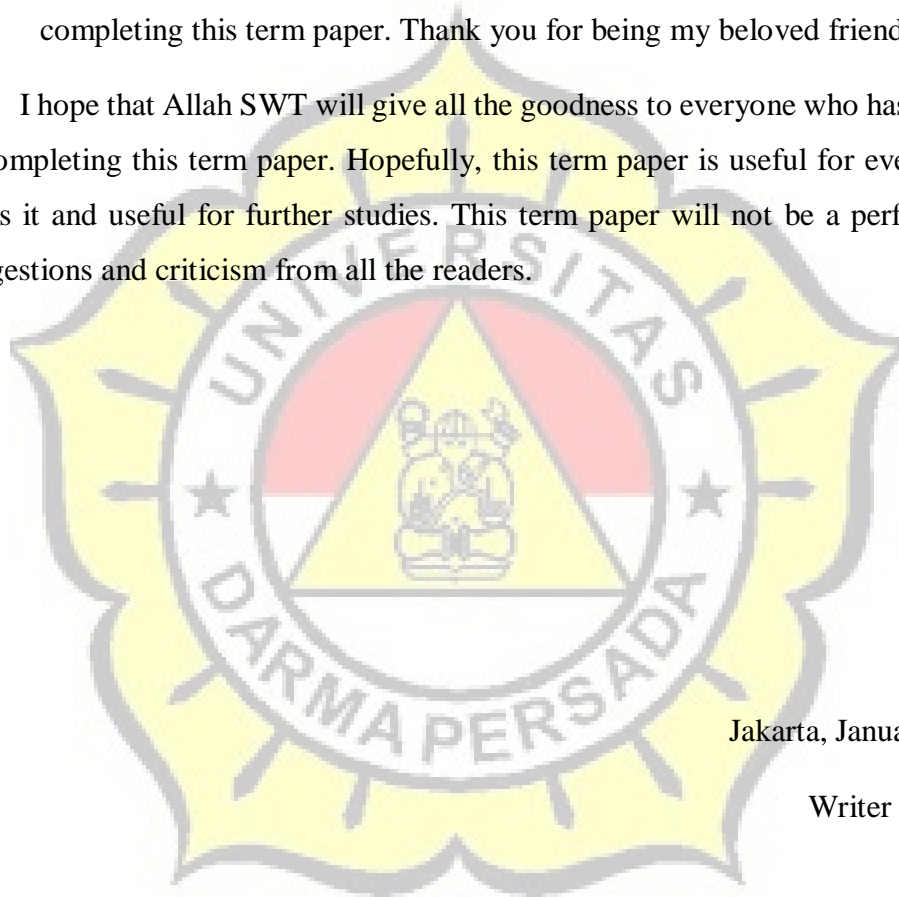
First of all, I want to thank Allah SWT for giving me hope, strength, patience, and ease during the process of doing this term paper entitled *Politeness Strategy Analysis Reflected in Little Women Movie*. This term paper is submitted as a partial fulfilment of the requirements for obtaining the Strata One (S1) degree at the English Language and Culture Department, the Faculty of English Language and Culture, University of Darma Persada.

I would like to thank to all parties who have guided and supported me in finishing this term paper. I would like to give my appreciation to those who have been very kind in helping me to finish this term paper, which I list as follows:

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I hope that Allah SWT will give all the goodness to everyone who has helped me in completing this term paper. Hopefully, this term paper is useful for everyone who reads it and useful for further studies. This term paper will not be a perfect without suggestions and criticism from all the readers.



Jakarta, January 15 2021

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ABSTRACT

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Title : Politeness Strategy Analysis Reflected in *Little Women*
Movie

This term paper mostly discusses the politeness strategies that is shown in *Little Women* movie. Politeness is a social behaviour to a speaker towards deferent wishes of the addressee in different concerns. The purpose of this study is to find the politeness strategies and the most-frequent strategy that is used in *Little Women* movie. Based on Brown and Levinson (1978), there are four types of politeness strategies. Those are bald on record, positive politeness, negative politeness, and off record. Descriptive qualitative method is selected to analysed the data. The theories that were applied in this study are Brown and Levinson's theory (1978), which concerns about the politeness strategies. The result of this term paper is shows that all of the characters use all the politeness strategies from Brown and Levinson and the most frequent strategy that is used by the characters is positive politeness. I hope that this research will help the readers to get a better understanding about politeness strategies based on Brown and Levinson.

Keywords: Linguistic, Pragmatic, Politeness Strategy, Brown and Levinson.

ABSTRAK

Name : Dwi Asih Arisena
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Movie

Skripsi ini membahas tentang strategi kesopanan dapat dilihat dari film *Little Women*. Strategi kesopanan adalah perilaku sosial dari pembicara terhadap keinginan yang berbeda dari pendengar dan dalam masalah yang berbeda. Tujuan dari skripsi ini adalah untuk menemukan strategi kesopanan dan strategi yang paling sering digunakan di film *Little Woman*. Berdasarkan teori dari Brown dan Levinson (1978), strategi kesopanan dibagi menjadi empat tipe, yaitu *bald on record*, *positive politeness*, *negative politeness*, dan *off record*. Dalam menganalisis data, skripsi ini menggunakan metode deskriptif kualitatif. Teori yang digunakan dalam skripsi ini adalah teori dari Brown dan Levinson (1978) mengenai strategi kesopanan. Hasil dari skripsi ini menunjukkan bahwa semua karakter menggunakan ke-empat strategi kesopanan dari Brown dan Levinson, dan juga strategi yang paling sering digunakan dalam film *Little Women* adalah strategi *positive politeness*. Saya harap dengan skripsi ini bisa membantu pembaca untuk memahami strategi kesopanan dari Brown dan Levinson.

Kata kunci: Linguistik, Pragmatik, Strategi Kesopanan, Brown dan Levinson.

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