

# CHAPTER I

## INTRODUCTION

### 1.1. Background of the Research

Language is a very important part of life, especially as a social object. Language is used by human to communicate with the surrounding environment. Without language, it is difficult for us to understand the specific intentions of others. It plays an important role because it can explain to the speaker what the speaker wants. According to Crystal (2000: 212), "Language is the systematic use of sounds, symbols or written symbols in human society for communication and self-expression." Although communication is very important in social life. As a society, humans need to communicate with each other through good communication. Language is a very important part of the life especially of the social creatures.

In linguistics, discourse is a part of speech. In fact, as we have already experienced, when the sender and receiver understand the same information through communication, the communication is successful. Context is important for the listener or speaker to understand the meaning of the speaker. Therefore, it can be considered that this method is a practical method to create a second language learning situation, especially oral communication skills.

According to Leech Pragmatic's (1983: 14) "pragmatically deal with speech acts and performances that occur in time under specific circumstances." Deixis is closely related to anaphora. Pragmatics is based on the research of Gazdar (1979: 2), at least on semantics, suggestion, presupposition, speech act and text structure. According to Bannon (2009), "movies are popular culture, and translation is part of the entertainment business". Movies are a form of communication. These communication stories come from society-not only where society is currently located and what it means. It's doing it now-but society has been.

Deixis is one of the most basic content in speech technology terms (Yule: 1996). The word Deixis is borrowed from Greek to point to or indicate. In addition, according to Levinson (1983: 37) pointed out that pragmatics is the

study of Deixis' (at least in the past) meaning, presupposition, speech act, and text structure. Deixis is directly related to relational language and context, which is reflected in its own language structure. Deixis is used to analyze conversations, utterances or sentences, because each utterance is related to pointing people, things, places, or times. If the listener or reader knows who, when and where to speak, the meaning will be clear. Thus, Deixis is used to solve this problem. Therefore, I want to analyze the deixis, its types and its reference meaning.

Moral value means behavior in conformity with the moral code of the social group. Moral behavior that conforms to ethical standards of social groups. Moral comes from the Latin *mores*, meaning etiquette customs and folklore. Moral behavior is controlled by morals concept-the behavioral rules of cultural members. Get used to it and determine the expected behavior pattern of everyone team member. Moral value is the result of comprehension evaluation process Implement God and human values in life (Elizabeth B. Hurlock: 1977: 386). According to (Linda and Eyre, 1997) Therefore, these values will guide humanity appropriate knowledge and creativity. Based on the theory above the moral value it's important in our life to get the better relationship with God and human.

According to Ian Davidson, Chairman of the Australian Film Council, film is easier to accept than books or other forms of storytelling. Movies are also works of art, and their format is easier to access and enjoy than galleries. When watching a movie, we are not only entertained. We can appreciate beautiful things. Understand the world and ourselves, connect with the community, and contribute to positive social change. In order to analyze the interpretation of deixis, I tried to analyze it from the movie "The Good Dinosaurus" directed by Peter Shon and the script of Meg Lefauve. The Good Dinosaur is a 2015 American 3D computer-animated adventure drama Disney/Pixar film released on November 25, 2015 as Pixar's 16th feature-length animated film and directed by Peter Shon

This film is directed by Peter Sohn, an American artist, chief, voice entertainer, and storyboard craftsman at Pixar Animation Studios. "The Good

Dinosaurs" screenplay is credited to Meg LeFauve however the film has four other composing credits ,counting Shon, Peterson ,Erik Benson and Kelsey. In "The Good Dinosaur," Sohn compares two remarkable styles of liveliness, his characters planned with a silly caprice and his settings treated with a painterly authenticity. The western-inspired movie follows an 11-year-old Apatosaurus named Arlo who befriends a scruffy human boy named Spot, with Spot serving as Arlo's scratching, fetching companion on a dangerous voyage into the wilderness.

Some of the films directed by Sohn are Monster University, Toy Story, Up and The Good Dinosaurs. A very important thing to do during watching the movie is following the plot so that the viewer could catch the story. Plot could be met by scene per scene with the dialogue that tells us the story. Thus, because of the dialogue per scene contains its own discourse that stated by the actors that possibly to be analyzed I propose the paper under the title "Deixis Analysis of The Good Dinosaur Movie Directed by Peter Sohn: Pragmatic's Study". Based on the explanation above I interested in conducting a research about deixis and moral value in The Good Dinosaurs movie.

### **1.2. Identification of the Problem**

Based on the background above, I identify this movie as subject of analysis because the popularity of the movie ,many deictic words and also this movie has good moral value. There are some messages sent by the composer to the listener(people) especially for children, family, and friendship with specific situation or context in The Good Dinosaurs movie script .Furthermore, the Good Dinosaurs movie script can be analyzed using pragmatics approach, especially using theory from George Yule (1996) about deixis analysis.

### **1.3. Limitation of the Problem**

Based on the identification of the problem ,the limitation of this research focuses on the use of general types and the function of deixis they are: personal deixis, place deixis and time deixis. And also, this research

focuses on discusses the moral value contained in the movie of The Good Dinosaurs.

#### **1.4. Formulation of The Problem**

Based on the limitation of the problem above, the formulation of the problem are as follows:

1. What are the types of deixis found in “The Good Dinosaurs” Movie script by Meg LeFauve?
2. What is the most dominant deixis and analysis found in “The Good Dinosaur” movie script by Meg LeFauve ?
3. What is the found the moral value in “The Good Dinosaurs” movie script by Meg LeFauve?

#### **1.5. Objectives of the Problem**

Based on the problem of study above, the aims of this paper are:

1. To find out the types of deixis in “The Good Dinosaur” movie script by Meg Lefauve
2. To find out the types of dominant deixis in “The Good Dinosaurs” movie script by Meg Lefauve
3. To find out the moral values in “The Good Dinosaurs” movie script by Meg Lefauve

#### **1.6. Method of the Research**

This research is conducted by using qualitative approach , the data needed in form of information that does not need to be quantified. According to Bogdan and Biklen (1982) state that qualitative research is descriptive which the data is collected in the form of words or pictures rather than numbers. Data in the form of quotes from documents ,field notes ,and interviews or excerpts from video ,audio ,or electronic communications are used to present the findings of the study .

Based on the explanation above , I use content analysis method. According to Schreier (2012), content analysis is systematic because all relevant material is taken into account ,a sequence of steps is followed

during the analysis and the researcher has to check the coding for consistency .

Objects of the research that I use are movie and manuscript of " The Good Dinosaurs " as the primary resource . I choose this movie that can be used to analyze deixis and the moral values. The data analysis of this research by using collecting data which is in the dialogue text of The Good Dinosaurs Movie Script. The data analysis of this research are : I will watch the movie of The Good Dinosaurs . Then I read the manuscript while identify the dialogues which contain of deixis. And the last I analyzes them and gives the reason why the dialogues are categorized as fulfilling deixis.

### **1.7. Benefit of the Research**

I consider this study will give valuable knowledge and understanding for readers about deixis . In this case, in the Movie The Good Dinosaurs, there are several types of deixis. Therefore, this study will be useful to provide examples to other students who are interested in learning about deixis. This study makes theoretical and practical contributions .Theoretically, this research contributes to providing more knowledge about what deixis we use in our daily conversations. In practical terms, this will be useful not only for students majoring in English but also for people who have a concern about what types of speech are being heard or read.

### **1.8. Systematic Organization of the Research**

I organized into four chapters :

#### **CHAPTER I : INTRODUCTION**

In this chapter, I explain about the background ,identification of the problems,limitation of the problems, statement of the problems,the objective of the research ,and benefits of the research about the analysis of Deixis in The Good Dinosaurs Movie Script.

## **CHAPTER II : FRAMEWORK OF THE THEORIES**

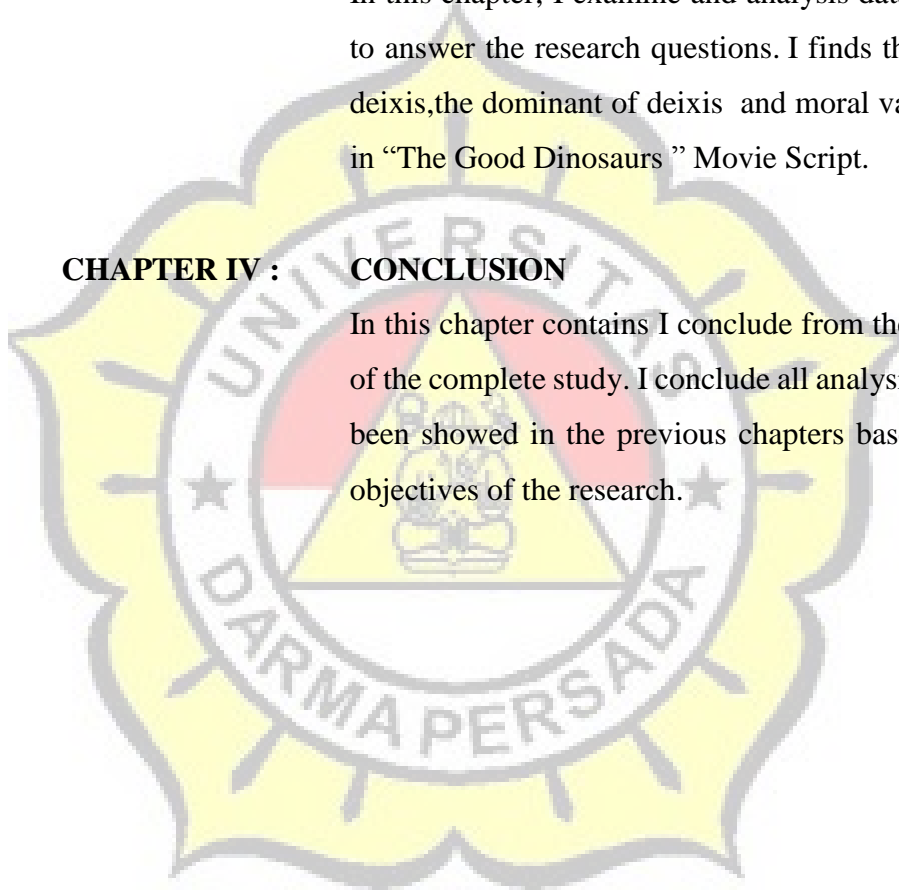
In this chapter consists of the theories of deixis, the use of deixis and the methods that will support the research.

## **CHAPTER III : AN ANALYSIS OF DEIXIS IN “ THE GOOD DINOSAURS “ MOVIE SCRIPT BY MEG LEFAUVE.**

In this chapter, I examine and analysis data in order to answer the research questions. I finds the type of deixis, the dominant of deixis and moral value used in “The Good Dinosaurs ” Movie Script.

## **CHAPTER IV : CONCLUSION**

In this chapter contains I conclude from the analysis of the complete study. I conclude all analysis that has been showed in the previous chapters based on the objectives of the research.



## **CHAPTER II**