

CHAPTER 1

INTRODUCTION

1.1 Background of the Problem

Language is a system of communication for writing or speaking that required the use of words in understandable structure and applied in conventional way which used by a particular country or community to express something necessary. *Language* is the foundation in human's communication all over the world, it stands, spreads, and branches naturally from time to time, century to century, as the writer sees there are roughly 6.500 languages are spoken in the world that already known until 2019. Crystal (2005) in his book stated that "The relationship between language and meaning is not a straightforward one. One reason for this complicated relationship is the limitless of modern language systems like English". Language is keep improvising because there are uncountable number of utterances we can creat by connecting new existing words in new ways. For information, language's vocabulary is no limit, as loan words are increased daily. From that state above, there goes communication which use language as a media to give the information.

Communication is the way to send or receive information either in 1-way communication or 2-way communication that may delivered perfectly in one sentence or more. Communication is divided into two parts, *Verbal Communication* and *Non-Verbal Communication*. Sometimes when there is a communication between the speaker and the listener, we are not only using words as a media of how we communicate in our utterance, but also using *Non-Verbal Communication* such as gestures to order or to make sure the listener understand to do something as what we say. Every communication there must be a message that has a purpose or an objective from the speaker to accomplish something by communicating. Furthermore, the way we derive the meaning from the communication might be mislead by the utterance. Because of that, it requires the analysis of speech acts about how we derive and interpret the meaning will plays an important role as a

connector among *Verbal* and *Non-Verbal Communication* that each of them has different message and objective.

Analyzing Speech Acts is a bit challenging when it comes to identify which word or sentence are meant as Locution, Illocution, or Perlocution in a message. The works of analyzing speech acts are affected a lot of factors such as culture, the writer or speaker, and any other sociocultural aspects. Austin, J,l (1975) States “The speech act theory considers language as a sort of action rather than a medium to convey and express. From that definition of Austin, We can assume that speech acts is a science about how we do things with words”. When it comes to the analysis of speech acts, it is important for the analyst to have wide insight about language and its culture which two of those are the main-key of how to analyze the speech acts correctly.

Another Problem in analyzing speech acts is background meaning of the utterance. If we unable identified the context about what speaker says it would lead into misconception of Illocution and Perlocution of the message. Moeschler, Jacques (2001:12) in his journal said that “Speech acts are not isolated moves in communication : they appear in more global units of communication, defined as conversations or discourses”. Moreover, Vanderveken, Daniel (1994, 53) in his book *Foundations of Illocutionary Logic* gives an explicit version of this thesis when asserting that “speakers perform their illocutionary acts within entire conversations where they are most often in verbal interaction with other speakers who reply to them and perform in turn their own speech acts with the same collective intention to pursue with success a certain type of discourse. Thus, above all, the use of language is a social form of linguistic behavior. It consists, in general, of ordered sequences of utterances made by several speakers who tend by their verbal interactions to achieve common discursive goals such as discussing a question, deciding together how to react to a certain situation, negotiating, consulting or more simply to exchange greetings and talk for its own sake. For terminological convenience, the writer will call such ordered sequences of speech acts conversations”.

Based on barrier in speech acts stated above, behind the analysis of speech acts there is an analysis with methods, procedures or techniques based on theories

of speech acts to find the correct, acceptable, and true meaning from the message that sended by the utterance. Therefore, an analyzing speech acts is used to analyze the difficulties and the problem of it. Speech acts contains the families of Speech Acts of 5 (Five) besides Locution, Illocution, and Perlocution. In this research the writer choose a song from 30-years-old rapper from Maryland called as “Logic” in his song *Black Spiderman* to be analyzed the speech acts and to interpret based on methods, procedurs, or theories of speech acts. The song consist many expression sentences implicitly and there are socialcultural terms that in focused in the song to be sent. The Source Language of the song is in English-American.

The lyric of the song that the writer want to analyze in this research is *Black Spiderman*, one of another song in Logic’s albums “EVERYBODY” which released May 5, 2017. Logic featured Damian Lemar Hudson as his partner in his song. “Black Spiderman” debuted at number 87 on the *Billboard Hot 100* and the Canadian Hot 100 for the chart dated May 6, 2017 (retrieved from <https://www.imdb.com/title/tt7475898/>). The song tells about the message of equality to every men, women, and child. Logic said “This song is the celebration of the unity and a world built upon division. People say things like I don’t see color, I just see people! To which I retour you should see a black man, a white woman, a brown little girl or any other color of the rainbow” (Songfacts, 2017, para. 1). Logic also known as a rapper who always keep the message in his every song. And this song, is one of the most impactful song to criticize to all the racism people. The songwriter (Logic) never want to be slave of a stereotype of race, the songwriter believes that we should see that we are born equall yet we are not treated equally and that is why we must fight, for every men, women, and child. Regardless from Racism, Discrimination, Sexual Assault, Sexual Orientation and so much more.

1.2 Identification of the Problem

From the background above, the writer identify the problem of the research is there are possible meaning based on Locution, Illocution, and Prelocution that makes obstacles in the process of analyzing the speech acts of the song. I assume that the research in analyzing the speech acts into appropriate meaning could find

the closest equivalent and appropriate on words or sentences in the song to be understood and acceptable to the listener.

1.3 Limitation of the Problem

The research is limited on analyzing any possible clauses or sentences in *Black Spiderman* song by Logic that the writer find problematic in the listener. The major focus of the research is on analyzing the implicit message from song by using Speech Acts analysis with suitable methods, procedures, or techniques from theories of speech acts to derive the closest equivalent for the meaning. And also this analysis is based on Pragmatic study including speech acts and any possible information through gesture as non-verbal communication.

1.4 Formulation of the Problem

To expand the informartion about Speech Acts Analysis on Song "Black Spiderman" Logic's, the writer conclude the formulation of the problem in this research become three formulations, that have to be observed and to be analyzed. Those formulation of the problems are :

1. What is the meaning of each clause that occur in "Black Spiderman" from Logic?
2. How are the messages of equality reflected in the song?
3. How does the songwriter tells us in his song to perform according to the theory of speech acts?

1.5 Objective of the Research

Based on the formulation of the problem above, the purpose of this research is to prove the analysis of speech acts from the song "Black Spiderman"by Logic. To achieve this goal, the writer did several research stages as follows :

1. To find out the meaning of each clause that occur in "Black Spiderman" from Logic.
2. To explain the messages of equality reflected in the song.

3. To identify the songwriter tells us in his song to perform according to the theory of speech acts.

1.6 Method of the Research

To conduct this research, the writer use qualitative method that based on speech acts theory. The needed of descriptive and expository data are taken from the books and additional information to conduct the research make the qualitative method more appropriately.

According to Cresswell (1994), "A qualitative study is defined as an inquiry process of understanding a social or human problem, based on building a complex, holistic picture, formed with words, reporting detailed views of informants, and conducted in a natural setting". To do the research, I use the data collecting method by searching for a words, phrases, idiom, pro-verb, or a sentences that will be annotated and be expanded become a translation that easy to be understand for the reader. I use qualitative data method to gain specific purpose by collecting possible data corelation about speech acts as the result to receive the analysis more acceptable and relatable to the formulation of the research.

Levinson (1983 : 5) characterizes that pragmatics is the investigation of language use, that is the investigation of connection among language and setting which is fundamental to an record of language understanding which includes the creation of deductions which will interface what is said to what in particular is commonly accepted or what has been said previously. Pragmatics can likewise tackle the issue between the speaker and the listener, particularly the issue about perspective.

Leech (1983:36) states that pragmatics includes critical thinking both from the speaker's perspective and from the listener's perspective. The issue of speaker's perspective is the way to deliver an expression which will make the outcome.

From the theories above, pragmatics implies an investigation about the connection between language, which are means and circumstance.

1.7 Benefit of the Research

The writer conduct this research in order to get beneficial to produce an appropriate the meaning for them who are interested about the message that exist in the song implicitly and to help other researchers to provide information needed in other research about the use of methods, theories, and to earn the reflection from this song based on linguistic study.

1.8 Systematic Organization of the Research

Paper organization is used for this research. The paper organization is explained as follow :

CHAPTER I : INTRODUCTION

Chapter one explains about the background of the research, identification of the problem, limitation of the problem, formulation of the problem, objective of the research, method of the research, benefit of the research and systematic organization of the research.

CHAPTER II : FRAMEWORK OF THE THEORIES

Chapter two explains some theories of speech acts such as methods, procedures, and analysis of speech acts. Those mentioned theories will support this research.

CHAPTER III : THE MESSAGE OF EQUALITY ON SONG “BLACK SPIDERMAN” LOGIC’S, SPEECH ACTS ANALYSIS

Chapter three examines the data in order to answer the formulation of the problem mentioned in chapter one. The analysis will be examined through theories mentioned in chapter two.

CHAPTER IV : CONCLUSION

Chapter four concludes the analysis of this research and also gives suggestion, evaluation from the previous chapters and the implication of the evaluated result.

The chapter above are followed by references, scheme of the research, research poster, curriculum vitae, and other required attachments.

