

**CODE SWITCHING AND CODE MIXING USED BY BOY
WILLIAM IN
“DRINKS WITH BOY” YOUTUBE VIDEOS**

TERM PAPER



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FACULTY OF LANGUAGE AND CULTURE
DARMA PERSADA UNIVERSITY
2021**

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TERM PAPER

Submitted in part-fulfillment of the requirements for obtaining
Sarjana Linguistik (S.Li) degree



**STRATA ONE (S-1) OF ENGLISH LANGUAGE AND CULTURE
DEPARTMENT
FACULTY OF LANGUAGE AND CULTURE
DARMA PERSADA UNIVERSITY
2021**

INTELLECTUAL PROPERTY STATEMENT PAGE

I hereby declare that the term-paper is the result of my own academic research under the supervision of Nurul Fitriani, S.S., M.Hum. and Alia Afiyati, S.S., M.Pd. not a plagiarism of someone else's working a whole or in a part. The contents have become my responsibility and all of the sources quoted from or referred to have been stated correctly.

Jakarta, 20 Januari 2021



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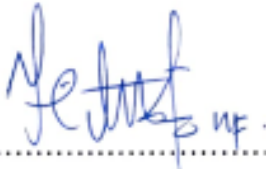
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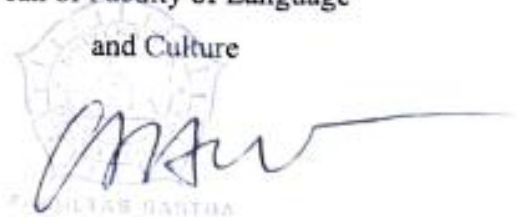
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However, I realize that this term paper has limitation in certain way and this term paper is far from being perfect. thus, critique, comment and suggestion are welcom. Hopefully, this term paper can be useful and can give the beneficial for the readers who want to get information about code switching and code mixing.

Jakarta, Januari 21, 2021

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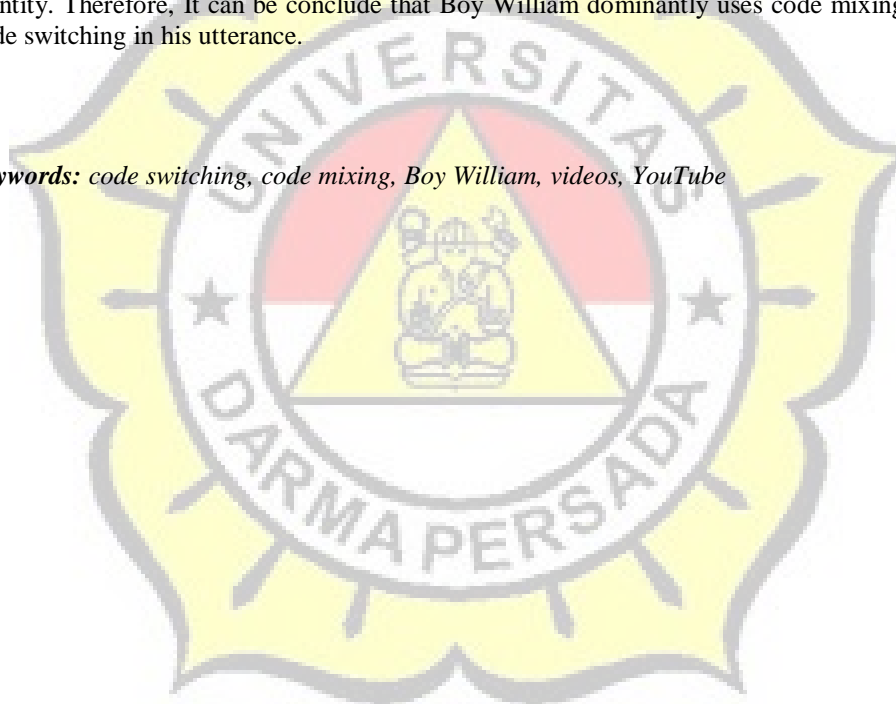


ABSTRACT

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Program of Study : English Language and Culture
Title : Code Switching and Code Mixing Used by Boy William in “Drinks With Boy” YouTube Video

Code switching and code mixing have become the phenomena trend in society. The phenomena occur because of the ability of a person to communicate using more than one language. The phenomenon can lead to change in language usage, which causes code switching and code mixing. The use of code switching and code mixing in society has been common. It happens in one of the famous YouTuber in Indonesia. This research is conducted using a qualitative approach. The method used in this research is content analysis. The object of this research are YouTube videos of Boy William in Drinks With Boy videos. The data used in this research are English utterances found in Drinks With Boy videos. In this research, I analyze 46 data, and then I classify them into two parts which are code switching, 16 data, and code mixing, 30 data. There are several factors William uses code switching and code mixing, they are: a) talking about a particular topic; b) repetition; c) the speaker; d) the interlocutor; e) the intention of clarifying; f) expressing group identity. Therefore, It can be conclude that Boy William dominantly uses code mixing rather that code switching in his utterance.

Keywords: *code switching, code mixing, Boy William, videos, YouTube*



ABSTRAK

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Alih kode dan campur kode telah menjadi fenomena yang trend di masyarakat. Fenomena tersebut terjadi karena kemampuan seseorang dalam berkomunikasi menggunakan lebih dari satu bahasa. Fenomena tersebut dapat menyebabkan perubahan penggunaan bahasa yang menyebabkan terjadinya alih kode dan campur kode. Penggunaan alih kode dan campur kode dimasyarakat telah menjadi hal yang umum. Hal tersebut juga terjadi pada salah satu YouTuber ternama di Indonesia. Penelitian ini dilakukan dengan menggunakan pendekatan kualitatif. Metode yang digunakan pada penelitian ini adalah content analisis. Objek penelitian yang digunakan adalah video YouTube Boy William dalam konten Drinks With Boy. Data yang digunakan dalam penelitian ini adalah ujaran bahasa Inggris yang terdapat dalam video Drinks With Boy. Dalam penelitian ini, saya menganalisis 46 data, kemudian saya klasifikasikan menjadi dua bagian yaitu alih kode, 16 data, dan campur kode 30 data. Ada beberapa faktor yang digunakan William dalam campur kode dan alih kode, yaitu, a) membicarakan topik tertentu; b) pengulangan; c) pembicara; d) lawan tutur; e) klarifikasi maksud; f) pengungkapan identitas kelompok. Oleh karena itu, dapat disimpulkan bahwa Boy William lebih dominan menggunakan campur kode dibandingkan alih kode pada untkapannya.

Kata Kunci: *alih kode, campur kode, Boy William, video, Youtube*

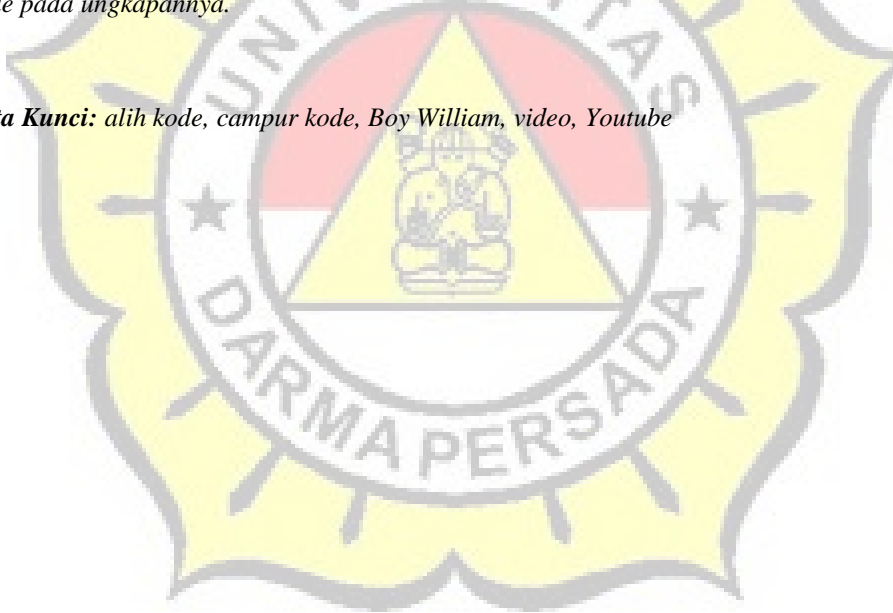


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