

**DOUBLESPEAK BY EUPHEMISM IN MIKE PENCE
INTERVIEW AT “POLITICO PLAYBOOK LIVE”**

TERM PAPER

By

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**STRATA ONE (S-1) OF ENGLISH LANGUAGE
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FACULTY OF LANGUAGE AND CULTURE
DARMA PERSADA UNIVERSITY
JAKARTA
2021**

**DOUBLESPEAK BY EUPHEMISM IN MIKE PENCE
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Submitted in part-fulfillment of the requirements for obtaining

Sarjana Linguistik (S.Li.) degree



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2021**

INTELLECTUAL PROPERTY STATEMENT PAGE

I hereby declare that the term-paper is the result of my own work and not plagiarism of another work, the contents has become my responsibility. All the sources of my research and quoted or referenced have been stated correctly.

Jakarta, July 21, 2021



(Irfan Joelendra Purbadi)

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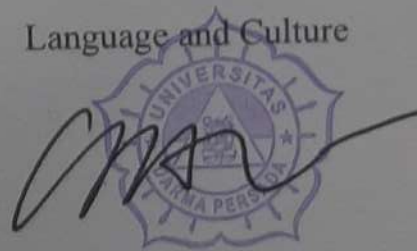
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Jakarta, July 12, 2021

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ABSTRACT

Name : Irfan Joelendra Purbadi
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Title of the Term Paper : Doublespeak by Euphemism in Mike Pence
Interview at “Politico Playbook Live”

Doublespeak is language that pretends to communicate that is carefully constructed to make what is said and reality incompatible. Politico is a United States media organization that focuses on United States domestic politics and have audience in the moderate side of political spectrum who held an interview for Vice President Mike R. Pence under the series "Playbook Live." This research was conducted to identify utterances that contain the euphemism kind of doublespeak and to expose how those utterances are able to sway thought of other people using doublespeak theory of Lutz (1991) and further analyzed with types of euphemism by upgrades, downgrades, deception and obfuscation theory of Allan (2012) which are: circumlocution, understatement and overstatement. Descriptive qualitative method is used in this research. The result of this research founded that there are twenty eight utterances containing the euphemism kind of doublespeak constructed using circumlocution (nine occurrences), understatement (nine occurrences) and overstatement (ten occurrences).

Keywords: euphemism kind of doublespeak, circumlocution, understatement, overstatement, Mike Pence interview at Politico

ABSTRAK

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Judul : Doublespeak by Euphemism in Mike Pence
Interview at “Politico Playbook Live”

Doublespeak adalah bahasa yang berpura-pura berkomunikasi yang dirancang untuk membuat apa yang dikatakan dan realita berbeda. Politico adalah sebuah organisasi media di Amerika Serikat yang berfokus pada politik domestik Amerika Serikat dan memiliki pembaca yang memiliki pandangan moderat dalam spektrum politik yang menyelenggarakan wawancara untuk Wakil Presiden Mike R. Pence di bawah seri "Playbook Live." Penelitian ini dilaksanakan untuk mengidentifikasi ujaran mana yang mengandung doublespeak jenis eufimisme dan membongkar bagaimana ujaran tersebut bisa mempengaruhi pemikiran orang lain menggunakan teori doublespeak milik Lutz (1989) dan dianalisis lebih jauh menggunakan teori pembentukan eufimisme dengan penambah-nambahan, pengurang-ngurangan, pengelabuan dan penyamaran milik Allan (2012) yang terdiri dari circumlocution (sirkumlousi), understatement (pengurang-ngurangan), dan overstatement (pelebih-lebihan). Metode deskriptif kualitatif digunakan untuk penelitian ini. Hasil penelitian menemukan bahwa ada dua puluh delapan ujaran yang mengandung doublespeak jenis eufimisme yang dibentuk menggunakan strategi circumlocution (sembilan kali), understatement (sembilan kali), dan overstatement (sepuluh kali).

Kata kunci: *doublespeak jenis eufimisme, sirkomlikusi, pengurang-ngurangan, penambah-nambahan, wawancara Mike Pence di Politico*

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