

**CRITICAL DISCOURSE ANALYSIS ON BTS COMMENCEMENT  
SPEECH IN DEAR CLASS OF 2020**

**TERM PAPER**



**STRATA ONE (S-1)  
ENGLISH LANGUAGE AND CULTURE DEPARTMENT  
FACULTY OF LANGUAGE AND CULTURE  
DARMA PERSADA UNIVERSITY  
2022**

**CRITICAL DISCOURSE ANALYSIS ON BTS COMMENCEMENT  
SPEECH IN DEAR CLASS OF 2020  
TERM PAPER**

Submitted in part-fulfillment of requirements for obtaining  
*Sarjana Linguistik (S. Li)* degree



**STRATA ONE (S-1)  
ENGLISH LANGUAGE AND CULTURE DEPARTMENT  
FACULTY OF LANGUAGE AND CULTURE  
DARMA PERSADA UNIVERSITY  
2022**

## INTELLECTUAL PROPERTY STATEMENT PAGE

I hereby declare that the term-paper is the result of my own work and not plagiarism of another work, the contents has become my responsibility. All of the resources of my research and quoted or references have been stated correctly.

Jakarta, January 27, 2022



(Michella Gracia Serafika)

## LETTER OF APPROVAL

On recommendation of respective Supervisor, Academic Advisor, and Head of the Department, the term-paper submitted by Michella Gracia Serafika entitled “Critical Discourse Analysis on BTS Commencement Speech in Dear Class of 2020” has been approved and forwarded to the English Language and Culture Department, Darma Persada University, for final evaluation before the thesis defense for obtaining Sarjana Linguistik (S. Li) degree to the respective candidate.

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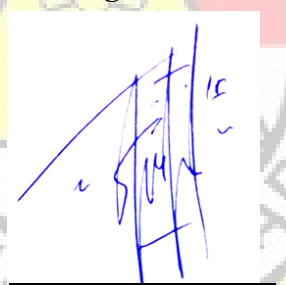
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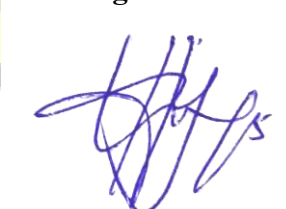
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## ACKNOWLEDGEMENT

Praise be to Jesus Christ for His mercy and blessing for helping me through all the difficulties. I have experienced His guidance day by day. He is the one who let me finish my degree so finally I could complete this term-paper as planned. This term-paper is submitted to the English Language and Culture, Darma Persada University, as a partial fulfillment of the requirements for obtaining the Strata One (S-1) degree.

I would like present my gratitude towards all parties who have guided and supported me in finishing this term-paper. My gratitude is presented to those who have given their contribution in completion of this term-paper, which listed as follows:

1. Mrs. Fridolini, S.S M.Hum as the advisor who made this term-paper possible. I would like to acknowledge and give my warmest thanks to her. Her guidance and advice carried me through all the stages of writing my term-paper.
2. Dr. Diah Madubrangti, S.S., M.Si as the Dean of Faculty of Language and Culture.
3. Dr. Yoga Pratama, M.Pd as the Head of English Language and Culture Department.
4. All lecturers of English Department who have given a lot of experiences and knowledge from the beginning until now.
5. All faculty staff in Darma Persada University
6. My family, especially my two most precious beloved parents; Kethut Andhik Poerwandoyo and Nani Naomi Togas. I will never be able to adequately express my gratitude for the endless love and everything that you have given to me. Also my three lovable siblings, Jane Adelaide, Gabriel Deo and Joy Jessica, thanks a lot for their prayers, jokes, and support in every moment.
7. My virtual friends; @rkive, @jin, @agustd, @uaremyhope, @j.m, @thv, and @abcdefghijklmnpqrstuvwxyz. Thank you for all the encouragement through all your letters in weverse, and all of the song that you guys create which is really heals me when everything is tough.
8. My hommies “pejuang skripsi” Nurafni Janinuri Hayati and Afifah Zahra Ilyas. Thank you for all the journey we have been through during college.

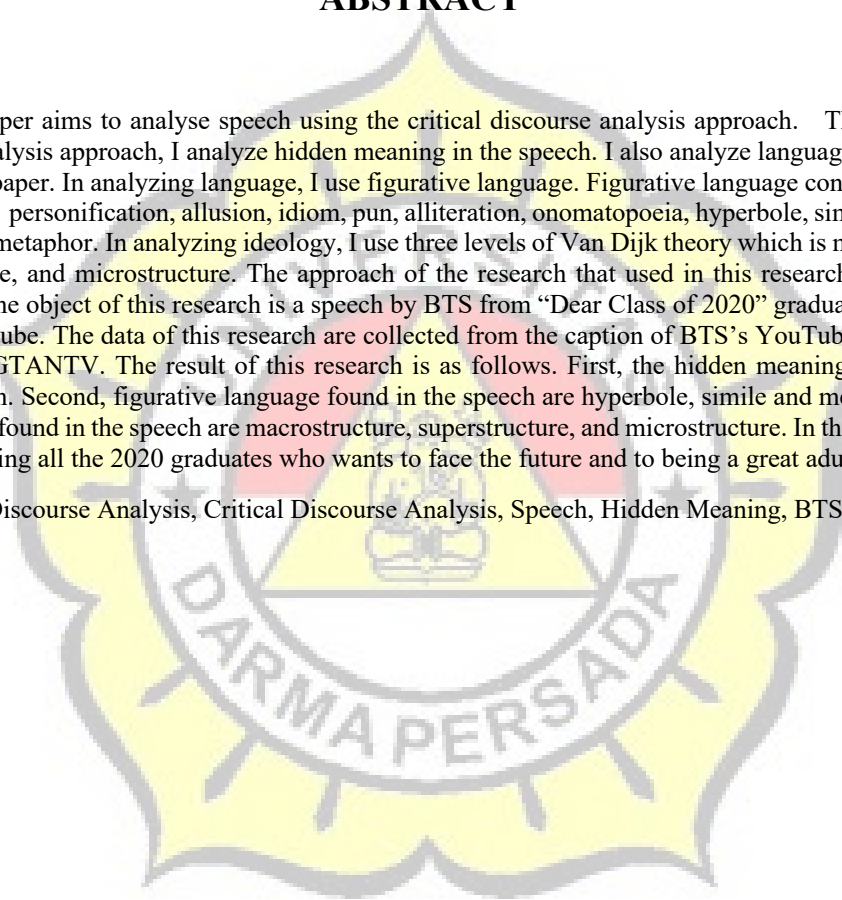
# **CRITICAL DISCOURSE ANALYSIS ON BTS COMMENCEMENT SPEECH IN DEAR CLASS OF 2020**

Michella Gracia Serafika

## **ABSTRACT**

This term-paper aims to analyse speech using the critical discourse analysis approach. Through critical discourse analysis approach, I analyze hidden meaning in the speech. I also analyze language and ideology in this term-paper. In analyzing language, I use figurative language. Figurative language consists of a lot of types such as personification, allusion, idiom, pun, alliteration, onomatopoeia, hyperbole, simile, metaphor, and implied metaphor. In analyzing ideology, I use three levels of Van Dijk theory which is macrostructure, superstructure, and microstructure. The approach of the research that used in this research is qualitative approach. The object of this research is a speech by BTS from “Dear Class of 2020” graduation event that held by Youtube. The data of this research are collected from the caption of BTS’s YouTube Channel that called BANGTANTV. The result of this research is as follows. First, the hidden meaning that found in BTS’s speech. Second, figurative language found in the speech are hyperbole, simile and metaphor. Third, the ideology found in the speech are macrostructure, superstructure, and microstructure. In this speech, BTS are encouraging all the 2020 graduates who wants to face the future and to being a great adult.

Keywords: Discourse Analysis, Critical Discourse Analysis, Speech, Hidden Meaning, BTS



# ANALISIS WACANA KRITIS DALAM PIDATO BTS DALAM ACARA KELULUSAN “DEAR CLASS OF 2020”

Michella Gracia Serafika

## ABSTRAK

*Skripsi ini bertujuan untuk menganalisis pidato dengan menggunakan pendekatan analisis wacana kritis. Pendekatan analisis wacana kritis yang digunakan untuk menganalisis data yaitu dengan menganalisis masalah sosial yang terjadi di masyarakat dalam pidato. Saya juga menganalisis bahasa dan ideologi di dalam skripsi ini. Dalam menganalisis bahasa, saya menggunakan bahasa figuratif. Bahasa figuratif memiliki banyak tipe yaitu personifikasi, kiasan, idiom, permainan kata, aliterasi, onomatopeia, hiperbola, simile, metafora dan metafora tersirat. Dalam menganalisis ideologi, saya menggunakan tiga level dari teori Van Dijk. Teori itu adalah makrostruktur, superstruktur dan mikrostruktur. Pendekatan yang saya gunakan dalam penelitian ini adalah pendekatan kualitatif. Objek dalam penelitian ini adalah pidato BTS dari acara kelulusan “Dear Class of 2020” yang diselenggarakan oleh YouTube. Data penelitian ini dikumpulkan dari caption kanal YouTube BTS yang disebut BANGTANTV. Hasil penelitian ini adalah sebagai berikut, masalah sosial di masyarakat yang ditemukan di dalam pidato BTS. Bahasa figuratif yang ditemukan di dalam pidato ialah hiperbola, simile, dan metafor. Ideologi yang ditemukan dalam pidato adalah makrostruktur, superstruktur dan mikrostruktur. Di pidato ini, BTS memberi semangat kepada seluruh lulusan tahun 2020 dalam menghadapi masa depan dan untuk menjadi orang dewasa yang luar biasa.*

**Kata Kunci:** Analisis Wacana, Analisis Wacana Kritis, Pidato, Masalah Sosial, BTS



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