

CHAPTER 1

INTRODUCTION

This chapter consists of background of the research, identification of the problem, limitation of the problem, formulation of the problem, objectives of the research, methods of the research, benefits of the research and systematic organization of the research.

1.1 Background of the Research

Semantics is a part of linguistics that investigates the meaning of words. Semantics is defined as the knowledge of the meaning of words. Linguistic is the science of language or science that makes language the object of study. Language is one of the important aspects for humans to be able to express themselves, socialize and knowledge in education, as well as being used in communication with the surrounding environment. Language is a system of typical spoken or written symbols utilized by individuals for act with one another. Someone wants language to speak, to move and to get information from people. During this time, individuals will speak with alternative through song. Through song somebody may convey the voice to several individuals, in order that individuals will understand the feelings. Now, there are so many songs that can categorize our feelings, such as songs with the theme of love, social, political, and others.

As so much as we all know that song may be a a part of literature. Meyer (1997) stated that "Literature is a term used to describe a written text using language." (p. 41). Song is one example of literature. Song is the art of singing. Song has parts, like lyrics and music. Listening to songs is a fun activity, songs can be heard anytime and anywhere, but listeners will not be happy if they don't understand the figurative language that is usually found in songs. There are some similarities between a song and a literature work. A song must be rhythmic, so should a literary work. Rhythm is one of the important components in every songs and poetry. In fact, there is even a method of poetry that's shaped into music called a verse form. It will be used in songs to specific the thoughts and feelings of the author. In this research, I analyzed figurative language in

song lyric of Selena Gomez's song. In writing, songwriters usually use figurative language, so that the song lyrics are interesting and the listener is more interested to listening to the music. Basically, figurative language is part of linguistics. Generally, people like songs because they have good music or they like the singers. It is very important to know the meaning of the lyrics because we will understand the meaning and purpose of the song.

One of the famous singer is Selena Gomez. She has born with the birth name of Selena Marie Gomez. She has born on July 22, 1992 in Grand Prairie, Texas, A.S. The unit genre of music are pop, dance-pop and electropop. Selena Gomez released a new album with the name “Rare”, in the song's lyrics there are several figurative words that are difficult to understand. She is not only singer, but also songwriter, actress and an activist. I am interested in analyzing figurative language because in general listeners often have difficulty understanding the meaning of the song's lyrics. I chose Selena Gomez's songs because Selena Gomez songs have meaning and are nice to hear. This is because the songwriters use figure of speech so that it becomes more beautiful. Selena Gomez is also famous for her songs that contain the beauty of words and use her sensitivity to express her imagined feelings. The most famous Selena Gomez's song are Who Says, Love You Like A Love Song, The Heart Wants What It Wants, Hands To Myself, and many more. Therefore, I am interested in analyzing the figurative language in Selena Gomez's song. There are several reasons why I chose figurative language to analyze in song lyrics. First, because this song contains figure of speech. So that it makes the song interesting to be sung and accepted in the community. Second, Selena Gomez's song is popular in the world community.

Figurative language is a language that is avoided to speak directly about a topic. This theory helps me to answer analytical questions about this research. There are several types of figurative language. That made it easier for me to investigate the figurative language in each song. Types of figurative language are metaphor, allusion, idiom, onomatopoeia, synecdoche, repetition, personification, alliteration, hyperbole, oxymoron, irony, and simile. Figurative

language does not mean what it says, because figurative language does not use literal language.

On this occasion, I will analyze the figurative language of Selena Gomez's songs in the rare album. The purpose of this research is to find out what figurative language is used and what are the meanings contained in the lyrics, so that listeners can know and understand each of the lyrics that contain the figurative language. The results of this study indicate that there are several figurative languages used in the “Rare” album by Selena Gomez.

1.2 Identification of the Problems

Based on the background of the research above, I identified the problem that there is a figurative meaning that is difficult to understand, such as in the song lyrics of Selena Gomez. It is difficult for people to understand what the songwriter meant, because what is said is not always the same as what is wanted to be expressed and sometimes someone says something without saying the literal meaning. Figurative language is not only found in song lyrics. Figurative language can be found in both written and spoken language. I am interested in Selena Gomez's song because in the song lyrics there are several figurative languages. Figurative language has several types and meanings. The figurative language in the song lyrics is used to make the song more beautiful and unique.

1.3 Limitation of the Problems

Based on the identification of the problem above, I limit the problem of theory, namely words that are difficult for some people to understand, because they use figurative language in the lyrics of the song and not many people understand about figurative language.

1.4 The Formulation of the Problems

Based on the problems above, I formulated the problem, what factors make people not understand the lyrics in the song. To answer this question, I formulated a research problem as follows:

- 1) What kind of figurative language is used in Selena Gomez's song lyrics?

- 2) What is the figurative meaning of Selena Gomez's song lyrics?

1.5 Objectives of the Research

Based on the problem formulation above, the purpose of this research is to find out about figurative language and the types.

- 1) Identify the kind of figurative language used in Selena Gomez's song lyrics.
- 2) Analyze the meaning contained in the lyrics of the Selena Gomez's song.

1.6 Methods of the Research

This research use a descriptive method. Descriptive method is a method that describes the object of research in detail. The descriptive method is a problem-solving step that is investigated by describing the state of the subject or object. This study uses a qualitative approach. A qualitative approach is a process of research and understanding based on methodology that investigates social phenomena and human problems. In this approach, the research procedure produces descriptive data in the form of written or spoken words from the people being observed and the behavior being observed. The writing technique used in data collection is literature study, collecting literature and other scientific works for review.

1.7 Benefits of the Research

This study contributes to English language lecturers in their English teaching process, and provides additional knowledge to English students and English language lecturers. This research add the literature in linguistic about figurative language. Enrich the students knowledge in understanding the figurative language, mainly the figurative language used in Selena Gomez's "Rare" album.

1.8 Systematic Organization of The Research

Based on the benefits of the research above, systematic organization of this research is arranged as follows:

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CHAPTER 2: FRAMEWORK OF THE THEORIES

It consists of the explanation about the theories. It includes definition of linguistic, definition of semantics, definition of figurative language, figurative language function, types of figurative language, song lyrics, profile of Selena Gomez and literature review.

CHAPTER 3: FINDING AND DISCUSSION

It consists of analysis of the research approach, data sources, unit of analysis, data collection, data analysis techniques and data analysis of the figurative meaning that used in the lyrics of Selena Gomez's songs and shows the types of figurative language.

CHAPTER 4: CONCLUSION

It consists of a conclusion that shows about this theme. Explains observation about a main study that contains in chapters along with the implication of study toward other variables. Attachment: References, Scheme of the Research, Poster of the Research, Appendix, Presentation Slides and Curriculum Vitae.