

# CHAPTER 1

## INTRODUCTION

### 1.1 Background of the Problem

Humans are social creatures that cannot live and suffer alone. Humans will always need each other to survive. One of the most tangible and undeniable relationships between humans is social relations. The social relations that exist between humans are marked in the form of interaction with each other. Interaction between humans can be well established because of the communication that is mutually understood between them. One of the tools used in communication is language. Language is like a symbol for a human to communicate. Generally, language is used for a different purpose. We use language to command, request, and do something. Without language, a human cannot interact with each other.

Therefore, everyone will find some cases in communication with others. One of the cases is the misunderstanding when making a conversation. It happens because sometimes people using implicit meaning. Implicit meaning is a part of the assessment in linguistics, especially in the study of pragmatic. Pragmatics plays a vital role in the communication process. According to Levinson (1983, p.9), pragmatics is the study of the relationship between language and context, encoded in language or grammatical structures. The study which discusses the implicit meaning of a sentence or utterance is called implicature. Geurts states (2009, p.1), implicature is an implicit utterance that the speaker says even though the speaker does not say it, which means the speaker conveys information not only in an explicit way and implies a presupposition that is not part of the utterance.

Implicature does not only happen as a phenomenon in

communicating in everyday life, but nowadays, it happens in a literary work, including a movie script. A movie script indeed contains a message in every conversation between the characters who have different speeches and with different contexts. Sometimes, the conversation put in the movie script is not always expressed explicitly. This is why studying implicature in a movie script is also important. Related to this, I am interested in conducting research with a movie script entitled "The Kissing Booth 2".

According to the Netflix Website (2020), "The Kissing Booth 2" is a sequel to "The Kissing Booth" which was released in 2018. This sequel will tell the continuation of the story before. "The Kissing Booth 2" has a romantic comedy genre. "The Kissing Booth 2" was written by Marcello and Jay Arnold and directed by Vince Marcello, which was released in 2020. "The Kissing Booth 2" tells a story about the relationship between Elle's best friends and her boyfriend over the summer. Noah, her boyfriend, has graduated from high school and continues his studies at Harvard University. Meanwhile, Elle must complete her education in California. Noah had to be separated from his girlfriend, Elle Evans, who is also his brother's best friend. Noah believes that they can have a long-distance relationship, while Elle doubts it. They both promise always to maintain their relationship even though they are far away. Struggling to adjust to life without Noah, Elle hangs out full-time with her lifelong best friend, Lee Flynn. Elle also believes that she can be a good girlfriend, independent, and not possessive of Noah.

## **1.2 Identification of the Problem**

Based on the background above, I identify the problem that occurs in the characters in "The Kissing Booth 2" movie script. I assume that the characters in "The Kissing Booth 2" movie script

use implied meanings when having conversations. If the implied meaning is not understood correctly, it can lead to misunderstandings, and the communication process will not run smoothly.

### **1.3 Limitation of the Problem**

Based on the identification of the problem above, implicature is divided into two types. There are conventional implicature and conversational implicature. Therefore, to make the research more specific, I limit my research problem to studying the conversational implicature in "The Kissing Booth 2" (2020) movie script as my research object.

### **1.4 Formulations of the Problem**

Based on the limitation of the problem above, I formulate the problem formulation as follows:

1. What are the types of conversational implicature found in the characters' dialogue in "The Kissing Booth 2" movie script?
2. What are the contextual meanings of the conversational implicature found in "The Kissing Booth 2" movie script?

### **1.5 Objectives of the Research**

Based on the formulation of the problem above, the objectives of this research are as follows:

1. To describe the types of conversational implicature found in the characters' dialogue in "The Kissing Booth 2" movie script.
2. To describe the contextual meanings of the conversational implicature found in "The Kissing Booth 2" movie script.

### **1.6 Benefit of the Research**

This research is about a conversational implicature of the

characters in "The Kissing Booth 2" movie script, in which it provides several benefits: 1) to provide additional knowledge for any reader who wants to know more about the analysis of the conversational implicature, 2) to give a valuable reference for others researchers who are interested in the phenomena of language, especially in the conversational implicature, types of implicature, and the contextual meaning contained in conversation.

### **1.7 Systematic Organization of the Research**

The research is organized into five chapters, as follows:

#### **CHAPTER 1 : INTRODUCTION**

This chapter consists of the background of the problem, identification of the problem, limitation of the problem, formulations of the problem, objectives of the research, benefit of the research, and systematic organization of the research.

#### **CHAPTER 2 : THEORETICAL FRAMEWORK**

This chapter consists of the literature review, the theory about pragmatics, context, implicature, and other supporting theories.

#### **CHAPTER 3 : RESEARCH METHOD**

This chapter consists of the research method, research object, research data, data collection technique, and data analysis

technique that I use to analyze the research data.

**CHAPTER 4 : A CONVERSATIONAL IMPLICATURE OF THE CHARACTERS IN "THE KISSING BOOTH 2" (2020) MOVIE SCRIPT.**

In this chapter, I provide answers to the formulation of the problem by describing the types of conversational implicature and explaining the contextual meaning of conversational implicature found in the dialogues of the characters in "The Kissing Booth 2" movie script.

**CHAPTER 5 : CONCLUSION**

This chapter consists of the conclusion of the analysis of the whole research.