

# CHAPTER 1

## INTRODUCTION

### 1.1 Background of the Problem

Language is one of the important connecting tools between humans. Therefore, language can be said to be mandatory and important in terms of communicating. In this case, the role of language is very important in human life as a means of communication. Language has a function as a means of connecting people in society. According to Chomsky “Language is the inherent capability of the native speakers to understand and form grammatical sentences, A language is a set of (finite or infinite) sentences, each finite length and constructed out of a finite set of elements.” (Chomsky, 1957, p. 13).

The scientific study of language is called linguistics. In linguistics learning, there is a theory about cooperative principles in conversation called maxims. Grice’s Maxim definition is make your contribution such as is required, at the stage at which it occurs, by the accepted purpose or direction of the talk exchange in which you are engaged. In my translations Grice argues “that a reasonable discourse can occur if between the speaker and the speaker obey the principle of cooperative communication” (Grice, 1975, pp. 45-47). The principle of cooperation consists of four conversational maxims, namely: maxim of quantity, maxim of quality, maxim of relevance, and the maxim of manner”. Flouting of Grice’s Maxims in Johnny English Strikes Again Movie can be identified in 4 terms of example based on conversation: Quantity: Say no less than the conversation requires. Say no more than the conversation requires. Quality: Don't say what you believe to be false. Don't say things for which you lack evidence. Manner: Don't be obscure. Don't be ambiguous. Be brief. Be orderly. Relevance: Be relevant.

In the development and analysis of this research, I decided to take the research material from the film Johnny English Strikes Again Movie. Johnny English Strikes Again Movie is really interesting movie, which is the story tell about the epic & funny journey of Johnny (Rowan Atkinson). “In Johnny English Strikes Again, The film opens with Johnny (Rowan Atkinson) remains “interesting”, Through a small

car and without many gadgets like the present era he returned to MI7 headquarters. Gathered with veterans who had worked as secret agents to complete orders from the Prime Minister (Emma Thompson), The goal is to save England which is being hit by a major world war. Getting elected or not didn't matter to Johnny. All he has to do is complete the mission in his own way. Together with his friend Bough (Ben Miller) they have to cross to France and find out who caused chaos in England, and all of the problem and misunderstanding to be my topic research started here. In the opening scene in this film, I immediately find flouting in the conversation that occurs at the beginning of the film. (A: Oh, bollocks. B: We've got a problem. A: a cyber-attack? B: Yes. Prime Minister. A: Took me two bottles of wine and half a packet of sleeping pills to finally nod off.) in this conversation is one example of flouting that occurs in this film and there are still a few more that I will analyze later.

This chapter described the reasons for conducting the research and it deals with several points: introduction that concerns with background of the problems, identification of the problems, limitation of the problems, formulation of the problems, objectives of the research, benefit of the research, and definition of terms as will be elaborated in the following sections. For this reason, I chose this theme for my term paper, which is there are many cases for my research in this movie. We could say this theme is very interesting to be discussed and analyzed as a term paper.

I used a qualitative method for this term paper, where the source of this term paper reference came from the research library like thesis, book, article, and review. It means, there's two source I have in this research, ( i ) Primary resource and ( ii ) Secondary resource, and the purpose of this study is to prove the problem case I mentioned earlier about Flouting of Grice's Maxim in Johnny English Strikes Again Movie appear in this term paper.

## **1.2 Identification of the Problem**

This research focuses on the flouting of grice's maxims used in Johnny English Strikes Again Movie, because grice's maxims is important to use in every conversation and communication. I tried to identify and study the cooperative principle Grice's Maxims used in Johnny English Strikes Again Movie for several

reasons. There are kind flouting of Grice's Maxims in this movie. Kind of Maxims can be flouting in this movie like, quantity, quality, relevance, and manner. The writer wants to show that these problems arise in this Johnny English Strikes Again Movie.

### **1.3 Limitation of the Problem**

This research focuses on the types of grice's maxim, namely: quantity, quality, relevance and manner. Also, this research focuses on discusses the flouting of grice's maxims in Johnny English Strikes Again Movie. All of the character and conversation will be objects for this research. Based on the identification of the problem, the limitation of this research focuses on what kinds of flouting grice's maxims in this movie.

### **1.4 Formulation of the Problem**

According to the explanation above, the research problems can be formulated as the two points below:

1. What types of Flouting of Grice's Maxims exists in Johnny English Strikes Again Movie?
2. What makes Flouting of Grice's Maxims happen in Johnny English Strikes Again Movie?

### **1.5 Objective of the Research**

In order to be able to reach the purpose of the research, the steps of analysis are conducted in the following ways:

1. To find out type of flouting of grice's maxims in Johnny English Strike Again Movie.
2. To find out what makes Flouting of Grice's Maxims happen in Johnny English Strikes Again Movie.

### **1.6 Method of the Research**

To conduct this research, I am using qualitative method to analyze flouting of grice's maxims in Johnny English Strikes Again Movie. Grice's Maxims have 4 type in conversation, quality, quantity, relevance, and manner. To do the research I uses following steps:

1. I watch the movie repeated 2 times.

2. I analyze the original script.
3. Re-watched the movie to check and match the script.
4. I analyze the grice's maxim after extracting information.

For the first time, I am just watching the movie from the beginning until the end. In the second time, I am trying to understand the conversation deliver by all character. After watching the movie, I am trying to match the transcript with the dialogue in the movie. After that, I am starting to analyze and identify the type and the most flouting grice's maxims that appear in Johnny English Strikes Again Movie. I watched the movie part by part, then I also read the script and I analyzed it by understanding the conversation, applying the existing theory in this study then sorting out which sentences were flouting in the conversation.

### **1.7 Benefit of the Research**

The researcher considers this study will give valuable knowledge and understanding for readers about Grice's Maxims. In this case, this study will be useful to show the example for other students who are interested in studying about Maxims. This study gives theoretically and practical contribution. Theoretically, this study contributes to gives more knowledge about Maxims in every conversation study. Practically, it will be useful not only for student of English department but also to people who concern Grice's Maxims.

### **1.8 Systematic Organization of the Research**

This writing of term paper which entitled Floating of Grice's Maxim in Johnny English Strikes Again uses paper organization. I would organize it into four section that consist of four chapters, as follow:

Chapter 1 : Introduction

In this chapter, I explained about the background, identification of the problems, limitation of the problems, objective of the research, methods of the research, and benefits of the research.

Chapter 2 : Framework of the theories

This chapter consists the theories that will be used to analyze the variable of the title.

Chapter 3 : Analysis

In this chapter, I analyzed the data in order to answers goal of research, the writer discover the reason and analyze to identify what the type and dominant grice's maxim in Johnny English Strikes Again Movie.

#### Chapter 4 : Conclusion

This chapter consists the conclusion of the analysis.

#### Enclosures: Attachments

This chapter above are followed by references, scheme of the research, curriculum vitae, and other term attachments.

