

# CHAPTER I

## INTRODUCTION

### 1.1. Background of the Problem

Successful life is everyone's dream. Successful life means you live your life with all the things you need fulfill. Speaking of needs, according to humanist psychologist Abraham Maslow there is a standard for human needs. It's called Hierarchy of Human Needs and it has 5 levels to fulfill. Although there is a standard for every human but their needs are different according to their stage some need food, some need money and some need love. And if you fulfill all those 5 levels that's mean you have all the things that you need in your life. You have all the things that you need in your life! Isn't that something that what we called success?

But many successful lives of a person it sometime includes struggle, work hard and suffer. The story of that person who struggle to achieve their dream can be interesting and motivating to listen or read. The evidence that the story of a person who struggle to achieve their dream is interesting. Many people turn story of their life into the form of literature such as biography book or motivation book. Many fictions literature also have similar vibes. Although the stories are not real, if it's the stories are well made from the character, plot and settings we will still get carried away. Sometimes we just really into it and forgot if the fiction isn't real.

Those stories also can motivate us to achieve something that we need. Because whether it is real or not, the spirit and the act of the protagonist that we like bring something to our feeling. According to Wellek and Warren (1963) "also state that the term literature seems best if we limit it to the art of literature, that is, to imaginative literature. Literature is also produced by imagination of the author. Literature is not just a document of facts, it is not just the collection of real events though it may happen in the real life. Literature can create its own world as a product of the unlimited imagination" (p. 22)

For many years ago old literature also tells us many stories about protagonist who want achieve something. Like Hamlet who seeks a revenge, Macbeth who

seeks wealth and throne, and Romeo and Juliet want to make their love come true and. Most of story is a protagonist want to achieve certain needs. Either money, freedom, love, revenge, or even peace. According to humanist psychologist Abraham Maslow (1943), “We are motivated by the desire to achieve or maintain the various conditions upon which these basic satisfactions rest and by certain more intellectual desires.” (p. 394)

Now days there is a new type of literature called film. Although film is motion picture, but films are considered literature because they can be interpreted and analyzed just like written works of literature. *La La Land* is one from the many. *La La Land* premier on January 13<sup>th</sup> 2016. *La La Land* wins many awards such as Academy Award, Golden Globe Award, SAGA, BAFTA, and other awards and more in nominations.

*La La Land* tells us about a story of two young adults living in the Los Angeles while they are chasing their dreams. One named Mia Dolan a dropped-out law student who dreams to be an actress work as barista at coffee shop in Warner Bros studio and the other one is Sebastian Miles a dedicated jazz musician skilled pianist who works as a freelancer musician so he can have his own jazz club. In the movie one of the protagonist characters named Mia Dolan, she threw away everything she had to start a new life in order to realize her dream. Strat from dropped out from college, and then she rent a place to live from the money she got from work as a barista. She always failed in auditions to be an actress, until the last audition she succeeded in doing which ended up making her famous.

In this research, I am interested to analyze this movie because it contains psychological problems found in the background of the movie. Through the movie, we can find out the main character, Mia Dolan and Sebastian, they are trying their best to make their dream come true. One of them even start from zero so she can start follow her dream. There are quite a few that make this movie's message worth to be analyzed.

I will analyze this movie script using intrinsic and extrinsic approach, the intrinsic approach included characterization using telling and showing method, plot and setting. The extrinsic approach is the theory of hierarchy of needs by Abraham Maslow.

## **1.2. Identification of the Problem**

Based on background, I identify that Mia Dolan deal with problems of human needs. After she threw away everything, she had to start a new life in order to realize her dream. I will use psychological theory Abraham Maslow theory Hierarchy of Human Needs to reveal if she fulfilled all requirement to the level of self-actualization of hierarchy of need in the *La La Land* movie script. This research uses literary approach in order to analyze the literary work from the psychological perspective.

## **1.3. Limitation of the Problem**

Based on the identification of the problem above, I limit my research to focus on analyzing hierarchy of human need of Mia Dolan *La La Land* movie script based on the hierarchy of human needs by Abraham Maslow. I limit this study to only about analyzing of Mia Dolan's needs according to *La La Land* movie script by using Abraham Maslow's hierarchy of needs. I will not be going to analyze another protagonist, Sebastian.

## **1.4. Formulation of the Problem**

Based on the limitation of the problem above, I make all these questions to make things easier and on purpose. The formulation of the problem can be concluded into all of these questions, as follows:

1. What are the characteristics of character Mia Dolan in *La La Land* movie script?
2. What are plot and setting in in *La La Land* movie script?
3. What are types of Human Need stated in *La La Land* movie script?
4. How is Hierarchy of Needs revealed on the main character in *La La Land* movie script?

## **1.5. Objective of the Research**

Based on the formulation of the problem above, the research objective is to show character Mia Dolan in *La La Land* movie script fulfill all her five levels need according to Maslow's Needs Pyramid. The steps that I take to reach the objective of this research as follows:

1. To understand the characteristic of character Mia Dolan in *La La Land* movie script.
2. To analyze the plot and setting in *La La Land* movie script.
3. To describe what are kind of human needs stated in *La La Land* movie script.
4. To explain how hierarchy of human needs revealed in *La La Land* movie script.

### **1.6. Method of the Research**

This research uses qualitative research methods, types of literature research, efforts to understand extrinsic aspects using content analysis study, the nature of research in the form of analysis using data collection methods in the form of literary text from *La La Land* script as the main source, and is supported by several references as a second source, related to theories and concept.

According to *Denzin and Lincoln (1994, p.2)* Qualitative research is multimethod in focus, involving an interpretive, naturalistic approach to its subject matter. This means that qualitative researchers study things in their natural settings, attempting to make sense of, or interpret, phenomena in terms of the meanings people bring to them. *Denzin and Lincoln (1994, p. 2)*

The researcher has several methods for collecting empirical materials, ranging from the interview to direct observation, to the analysis of artifacts, documents, and cultural records, to the use of visual materials or personal experience. *Denzin and Lincoln (1994, p. 14)*

Leedy and Ormrod (2001) define this method as “a detailed and systematic examination of the contents of a particular body of materials for the purpose of identifying patterns, themes, or biases” (p. 155). Content analysis review *forms of human communication* including books, newspapers, and films as well as other forms in order to identify patterns, themes, or biases. The method is designed to identify specific characteristics from the content in the human communications. The researcher is exploring verbal, visual, behavioral patterns, themes, or biases.

Based on those definitions above, I can conclude that qualitative research is method that focus to understand the subject by their natural settings and

experiences. Then the researches will interpret the phenomena in terms of the meanings.

I used is content analysis study to collecting my data from the source *La La Land* in the form of film and movie script. All my data that I take are the result of the review forms of human communication by exploring verbal, visual, behavioral patterns, themes, or biases. I also use another source to collects data about literary research, psychology of literature, and method of the research from e-books, books, and internet.

### **1.7. Formulation of the Research**

Based on the things above, this research is expected to be useful for those who are interested in deepening their knowledge of related topics, analyzing a fictional character psychologically based on human needs according to Abraham Maslow Hierarchy of Needs. This research is useful for those who are interested in the analysis of their favorite literary works, in this case *La La Land* is the one that being analyzed. Using Abraham Maslow Hierarchy of Needs in *La La Land*, we can see through a new perspective from a movie. Not only as just regular viewer but as a connoisseur because you are not only enjoying but also getting a knowledge.

### **1.8. Systematic Organization of the Research**

In accordance to the title of the research above, the order of the presentation is written as follows:

#### **CHAPTER 1: INTRODUCTION**

It consists of the Background of the Problems, Identification of the Problems, the Limitation of the Problems, the Formulation of the Problems, the Objective of the Problems, the Methods of the Research, Benefit of the Research, the Systematic of the Research.

#### **CHAPTER 2: FRAMEWORK OF THE THEORIES**

It consists of Literature Review, intrinsic and extrinsic approaches. Intrinsic approach includes characterization, setting and plot.

Extrinsic approach includes the applied psychological approach about Abraham Maslow's Hierarchy of Human Needs.

### CHAPTER 3: *LA LA LAND* THROUGH INTRINSIC APPROACH

It consists of characterization of the characters, plot, and settings of the film. The concepts above appear in the number of sub-chapters.

### CHAPTER 4: ANALYSIS *LA LA LAND* MOVIE'S SCRIPT THROUGH HIERARCHY OF HUMAN NEEDS

It consists of a brief explanation of this chapter's content, analysis of all levels of human needs on the main character fulfill through the characters, setting and plot. The concepts above appear in the number of sub-chapters.

### CHAPTER 5: CONCLUSION

It consists of an evaluation from the previous chapters and the implication of the evaluated result. The chapters above are followed by references, scheme of the research, research poster, curriculum vitae, and other required attachment.

