

CHAPTER 1

INTRODUCTION

1.1. Background of the Problem

Linguistics is one of disciplines about language. One of the most important discipline is pragmatics. Pragmatics studies the use of language by humans as determined by the condition of a society (Mey, 2001:6). It means the language that people use depends on the social condition where they live.

The study of pragmatics includes context, deictic, presupposition, implicature, and speech acts. The speech act is one of central points of pragmatics in this research. According to Yule (1996:47), a speech act is generally defined as “an action via utterances”. The utterances do not only contain the grammatical structures and words but also the actions in the utterances. Utterance has become a focus of speech act analysis. It can be seen in conversation and particular sentence structure.

An analysis of speech acts tries to find out the speaker’s intention. The speaker talks to the hearer to request a help, express his feeling, ask for information, etc. In a similar circumstance, the hearer provides the help, recognizes the feeling, and provides information for the speaker. Mainly, the speaker who uses the utterances can express his message explicitly or implicitly to in communication. A question can be used for asking something, and there is an utterance to ask someone to do something. At that point, these cases can be analyzed by the speech act analysis. A speech act analysis can be applied in linguistics and literary works. The dialogues in the literature can be analyzed by speech act. This thing happens because the main point of speech acts is the utterance or conversation.

This research chooses a literary work of a movie *The Kissing Booth*. The film *The Kissing Booth*, released in 2018 on Netflix, tells the story of a girl who falls in love with her close friend's brother, breaking the promise of friendship between them. *The Kissing Booth* is a comedy romance film that was aired in 2018. This film is the work of director Vince Marcello. This film is an adaptation of a novel by Beth Reekles. *The Kissing Booth* is a 105 minutes movie. The film was

first shown on 11 May 2018 and simultaneously screened in five States, Singapore, Germany, Spain and France. Actresses and actors who starred in the film include Joey King, Chloe Williams, Joel Courtney, Carson White, Stephen Jennings, Jacob Elordi and also Hilto Pelser.

This film tells the story of Elle Evans who tries to balance between love and friendship. Elle Evans (Joey King) is a popular and beautiful woman. She didn't have to try hard to get people to talk to him. However, Elle is also someone who has never been chased by boys in her school. Until one day Elle plans to raise funds, then she decides to open a kissing booth at the Spring Carnival held by her school. Elle has been a good friends with Lee Flynn (Joel Courtney) since she was young. They have been friends for a long time and often participate in dancing competitions at the mall since the age of 6 years. Elle and Lee have become friends and have a set of rules in their friendship. One of the rules they have made is that they are forbidden to do romantic things with their siblings.

However, at the time Elle opens a charity booth kissing to raise funds, Noah (Jacob Elordi) kisses Elle. At that moment, Elle realizes that she is in love with Noah. However, if Elle has a relationship with Noah, of course this will violate the agreement she has made with Lee. Elle's loyalty to Lee is tested when she falls in love with Noah.

In this study, a film script is used as the object of research. This research focuses on the analysis of illocutionary and necessity used in the movie *The Kissing Booth* in the movie script. In doing research, I have searched some research, from previous research I got references that can be used to find out how I do research to analyze illocutionary acts in movie. Based on the description above, I am interested to do the research on the topic and give the title for my research *Speech Act Used by The Main Character In The KISSING BOOTH MOVIE*.

1.2. Identification of the Problem

Based on the background of the research above, I identify the problems on the analysis of locutionary, illocutionary, and perlocutionary act that are reflected on movie subtitle of *The Kissing Booth* of Vince Marcello. The research assumes

that illocutionary act and perlocutionary act in *The Kissing Booth* affect the movie itself to be attractive and good to watch.

1.3. Limitation of the Problem

To make the research more specific, I limit the problems of this research only to analyze the utterances from the main characters in *The Kissing Booth*. They are Vince Marcello, namely Elle Evans, Noah Flynn, and Lee. Because there are so many utterances in the subtitle, I analyze sentences that are more familiar, so I could easily do the analysis.

1.4. Formulations of the Problem

Based on the limitation the problem, the problems in this research are formulated as follow:

1. How is the analysis of locutionary, illocutionary, and perlocutionary act that are reflected on movie subtitle of *The Kissing Booth* of Vince Marcello?
2. What are the types of illocutionary and perlocutionary act that are reflected on movie script of *The Kissing Booth* of Vince Marcello?

1.5. Objectives of the Research

Based on the formulation of the problem above, the objectives of this study can be identified as follow:

1. To find out how the analysis of locutionary, illocutionary, and perlocutionary act that are reflected on movie subtitle of *The Kissing Booth* of Vince Marcello is
2. To find out the types of illocutionary and perlocutionary act that are reflected on movie subtitle of *The Kissing Booth* of Vince Marcello are.

1.6. Method of the Research

In this research, I used a research method with qualitative methods of data collection techniques . Qualitative research is a research method to explore and understand the meaning that some individuals or groups of people think come from social or human problems (Creswell, 2013). The final report of a qualitative study

has a flexible structure or framework. The perspective used in this study is inductive style, focuses on individual meanings, and translates the complexity of a problem

1.6.1 The Unit of Analysis Data

The unit that is analyzed in this research is movie subtitle from *The Kissing Booth Movie* by Vince Marcello as the main source, and supported by several references, such as books and articles from internet that relate to the study as a second source, associated with theory and concept.

1.6.2 Research Instrument

In collecting data, I used myself as the instrument who tries to analyze accurately the phenomena relating with the research questions that are revealed in this research.

1.6.3 Technique of Analysis Data

The technique which is used in analyzing the data is descriptive analysis technique with the following steps: (1). Re-watching the movie, (2) Identifying the data that will be analyzed, (3) Taking notes of important thing both of primary and secondary data source, (4) Reading some related books and articles from internet to find out the theory, data and information needed. (5) Classifying and determining the relevant data.

1.6.4 Data Analysis

After collecting the data, the writer conducts the analysis as the following steps: (1) Analyzing the speech acts elements of the movie, namely: locutionary, illocutionary and perlocutionary (2) The analysis is describing Locutionary, illocutionary and Perlocutionary from *The Kissing Booth Movie Subtitle*. (3) Giving the conclusion based on the result of the analysis.

1.7 Benefit of the Research

This research is beneficial for any reader who wants to know how to understand speech act. Secondly, the research hopefully can be useful because it is done with new thoughts and perspectives. So that, this research can prove something new for further research and understood by the reader.

1.8. Systematic Organization of the Research

The writing of this thesis uses the paper organization. It consists of four sections as follow:

CHAPTER 1 : INTRODUCTION

In this chapter. I explain the research background, identification of problem, limitation of the problem, formulations of the problem, objectives of the research, method of the research, benefit of the research, and systematic organization of the research.

CHAPTER 2 : FRAMEWORK OF THEORIES

This chapter consists of reference citations for each research variable related to Speech Acts, such as Locutionary, Illocutionary and Perlocutionary. In addition on this chapter I am going to do a literature review using three thesis' from different researcher with the same main topics I am focusing.

CHAPTER 3 : SPEECH ACT USED BY THE MAIN CHARACTER IN THE "KISSING BOOTH" MOVIE

This chapter examines the data in order to answer the formulation of problem mentioned in chapter one.

CHAPTER 4 : CONCLUSION

This chapter consists of the conclusion of the analysis of the complete study. This chapter is followed by references, scheme of the research, research poster, curriculum vitae and other required attachments.