

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Research

Literature is a body of written works. The name has traditionally been applied to those imaginative works of poetry and prose distinguished by the intentions of their authors and the perceived aesthetic excellence of their execution. Literature may be classified according to a variety of systems, including language, national origin, historical period, genre, and subject matter (Rexroth, 2019). Literature deals with human beings in society with the regards of human to adapt into the society. Novel, movie, as the major genres in literature can be presume as an effort to recreate the social relations between human beings and their family, environment, politics, and others. It penetrates into the surface of social structure and expresses human beings' ways of comprehending their society with their feeling (Burwood, 2018).

A movie is an electronic signal of moving graphics , pictures, or text used to combine a steady stream of images used for entertainment, education, or other uses. This term is often used to describe content that is longer than ten minutes, or something you would watch on your TV or at the theatre. Whereas video is used to describe short clips or files on the Internet (Computer Hope, 2020)

Lately, gender has been discussed by many researchers because of its social issues in the society. Men and women need to fit the standard of society in order to be able to live their life. Especially women, they have to fit not only the femininity but also the standard of beauty. Gender itself is a term that refers to a social or cultural variation associated with being male or female (Diamond, 2002). This term refers to how men an women are expected to act and behave by the society's concept. The gender inequality in this movie between men and women is going to be the main topic of the discussion of this analysis.

The original story of Mulan comes from the famous poet “*The Ballad of Mulan*” back to the Northern Dynasties in China (386–581 AD) and later popularized in 1998 by Walt Disney movie “*Mulan*”. In this movie, Disney movie try to remake the *Mulan* (1998) animated movie to a live action one. This movie

wants to show how the main character, Mulan, try to push the limit of the gender inequality in China.

The script that I will analyze is about Mulan, a girl, with a little sister of an honored family. She is a teenager that is preparing to find a groom to marry and bring honor to her family. Then they hear that the Rourans or the Northern invaders invade China, the Emperor commands that every family in China to send one man from the family to join the defensive Chinese army. Hua Zhou, father of Hua Mulan, is the only man in the family, as well as an army veteran. Mulan realizes that her father has no chance of survival, flees with his armor, horse, and sword to join in his place under disguise. She arrives at the training camp, which is run by Commander Tung, who previously serves with Zhou in the previous war. Her father sends a phoenix to keep Mulan safe. She is warned from the beginning of the film that she has too much *chi* for a girl. *Chi/qi/ki* as described in philosophy and martial arts, in the context of the film, *chi* seems to represent a warrior's energy.

In this research I will analyze how this work is related to gender inequality, how Mulan is treated in the movie and to analyze the movie through feminism approach from the characterization, setting, and plot, as well from the movie script.

## **1.2 Identification of the Problem**

Based on the background of the problems above, I identify the main character Mulan, as the oldest child from the Hua family. The problem begins when someone said that Mulan has too much *chi* for a girl and she must find balance. If not, it will only bring bad luck to the family and herself. After that she ruins her meeting with the matchmaker to find her a groom. At the end of the story, Mulan and her *chi* finally get acknowledge by the Emperor for saving him and the dynasty.

Therefore, I assume that the theme in this movie script is the inequality of men and women that the main character receives which can be observed through the gender role and feminism.

## **1.3 Limitation of the Problem**

Based on the identification of the problems above, I limit the problem of the research theory and concept as follows:

1. Through an intrinsic approach: characterization through showing method, plot and setting

2. Through an extrinsic approach: Sociology of literature through theory of gender the concept of liberal feminism

#### **1.4 Formulation of the Problem**

Based on the limitation of the problems above, the problem in this movie script can be formulated to prove the reflection of feminism on the main character in *Mulan (2020)* Mulan which become the assumption of this research. Therefore, the problems in this research are formulated as follows:

1. How is the development of characterization seen from the movie script *Mulan (2020)*?
2. How far are the functions of plot and setting in developing the theme of the movie?
3. How to develop the theme of this movie by using gender role and feminism?

#### **1.5 The Objectives of the Research**

Based on the problems, the objectives of this study are to find out about “The Analysis of gender inequality and feminism seen through *Mulan (2020)* movie and the movie script by Disney”. In order to achieve the objective, I do several research steps as follows:

1. To develop the characterization seen from the movie script *Mulan (2020)*
2. To develop the functions of plot and setting on the movie
3. To develop the theme of this movie by using gender role and feminism

#### **1.6 Methods of the Research**

To understand the ways of analyzing this research, it is important to choose an appropriate method. The method of research used in this paper is qualitative approach through descriptive writing.

Qualitative method is a research that aims to describe phenomena about individual with personal experience, perception, motivation, and action which is described by language and words with any research method. Descriptive qualitative method changes the interpretation ways into description (Moleong, 2006:7)

Qualitative research is focus in understanding a research query as a humanistic or idealistic approach. Though quantitative approach is a more reliable

method as it is based upon numeric and methods that can be made objectively and propagated by other researchers. Qualitative method is used to understand people's beliefs, experiences, attitudes, behaviour, and interactions (Pathak, V., Jena, B., & Kalra, S., 2013)

Qualitative research is research using methods such as participant observation or case studies which result in a narrative, descriptive account of a setting or practice. Sociologists using these methods typically reject positivism and adopt a form of interpretive sociology (Parkinson, G., & Drislane, R., 2011).

Based on the three definitions of qualitative research above, I can conclude that qualitative research is a method to observe a case studies through a descriptive data and behaviour that can be observed.

This research will feature the interpretative research and analysis using the form of movie and the movie script entitled *Mulan (2020)* as the primary resource and related and supportive literatures as the secondary resources

I use collecting data as the technique, after I read and observe the movie script of "*Mulan (2020)*". The primary source is the movie script of "*Mulan (2020)*" from the internet. And the supporting data are books and article about the literary research and review and feminism theory. After that I analyze the data that I have collected using intrinsic through the characterization, setting, and plot, and extrinsic approach using the concept of feminism

Therefore, the descriptive qualitative method with the type of library research, is the appropriate method to analyze the object of the research since this research meets the requirement of qualitative analysis.

### **1.7 Benefit of the Research**

By doing this research, there are a view kind of benefits, this research is expected to broader the knowledge about feminism in literature study. It is hoped that the result of this study research provide more understanding about literary analysis and concept above. It is also hoped that this research will be useful for next researcher who will conduct and apply for future research.

### **1.8 Systematic Organization of the Research**

In accordance to the title of the research above, the of the presentation is written as follows:

## CHAPTER I: INTRODUCTION

It consists of: Background of the Problems, Identification of the Problems, Limitation of the Problems, Formulation of the Problems, Objectives of the Research, Method of the Research, Systematic Organization of the Research.

## CHAPTER II: FRAMEWORK OF THE THEORIES

It consists of literature review, intrinsic approach, such as showing and telling methods, characterization, setting and plot. And extrinsic approach, applied by sociology approach in feminism concept as the reflection of the movie script on the main character

## CHAPTER III: THE INTRINSIC APPROACH ANALYSIS IN “*MULAN (2020)*” MOVIE SCRIPT BY DISNEY.

It consists of: a brief analysis of the main character’s characterization, plot and setting of the movie script.

## CHAPTER IV: THE EXTRINSIC APPROACH ANALYSIS IN “*MULAN (2020)*” MOVIE SCRIPT BY DISNEY.

It consists of a brief analysis of feminism through the character, plot and setting.

## CHAPTER V: CONCLUSION

It consists of an evaluation of the previous chapters and the implication of the evaluated result.