

# CHAPTER 1

## INTRODUCTION

### 1.1 Background of the Research

So far, we have known that film or movie is very attached to society. According to Nawiroh (2014, p. 91), the definition of the film varies in each country. In Greece, the film is known as cinema, which stands for cinematographie (the camera name of the Lumiere brothers). Cinematographie means cinema (motion), tho or phytos is light, while graphie means writing or pictures. So, what is meant by cinematographie is painting motion with light. Other terms come from English, namely movies, derived from the word move which means moving images or live images.

According to Hornby (2006, p. 950), a movie means a series of moving pictures recorded with a sound that tells a story, shown at a cinema or movie. The movie is something that many people like. Besides the story is good and the animation is interesting to watch, many movies are loved so far like cartoons. An animated appearance that is not rigid and makes the audience not tired of making cartoons as a favorite thing to watch.

From the many studies that use film media, making films more popular to be used as research materials like this. This means that films always influence people's lives. From the film, we can conclude that not only through motion, but signs also have specific meaning. The science that studies communication through signs is called semiotics (Sobur, 2020, p. 272). Sometimes, the messages in the movie are not delivered directly which makes people feel confused. The hidden meaning can be found in the dialogue, character, object, sign, etc. The semiotic study is a solution to find hidden messages through the signs in movies.

Many studies raise the issue of gender stereotyping in movies. The same applies to women who are always interesting to talk about and never end to discuss. People's views on women are also largely shaped by what has been described by the mass media, especially cinema or films.

"Enola Holmes" (2020) is a film by Herry Bradbeer which is based on the novel written by Nancy Springer, namely "The Case of the Missing Marquess: An Enola Holmes Mystery". This film tells the story of Enola (Millie Bobby Brown), the youngest brother of Mycroft (Sam Claflin) and Sherlock Holmes (Henry Cavill) who lives only with their mother because their father has died and two older brothers have to go to continue their education and work. Enola received an extraordinary upbringing that was different from women in general. Her mother, Eudoria Holmes, was a dangerous activist in an organization fighting for women's rights. Enola has been a very feminist since then, but her two brothers are very unsupportive. It should be noted, that at that time, women in England were more focused on personality schools and were concerned with formally dressed and behaved in public. Therefore, Enola decided to leave home to find her mother who was in big plans about fighting for women's rights in England in the Reform of the Suffrage Act.

This research conducted because of my interest in the film "Enola Holmes (2020)" which has a feminist element and is set in 1884 which is the time setting in the film that implicitly tells about the Reform Law in England. The law is a way for women to get the right to vote in elections. In that era, the rights and roles of women from the lower middle class were so restricted that some groups of women felt pressured and made feminist action movements to change the world view of their people. In addition to highlighting Enola's shrewdness and a brief history of the Victorian era, this film also showcases the element of feminism as its main element. The presence of this film seems to provide a new perspective on the role of women who are different from the usual ones.

To further examine the movie script "Enola Holmes", I use semiotic analysis because movies are generally built with many signs. The signs include various sign systems that work well together to achieve the desired effect. Because the movie consists of signs that form meaning for movie lovers, a movie can be studied using semiotic analysis. Based on the descriptions above, I am interested in further researching the reflection of liberal feminism in the movie script "Enola Holmes (2020)", played by Millie Bobby Brown using Charles Sanders Peirce's theory of semiotic analysis.

### **1.3 Identification of the Problem**

In identifying this research, I focus on finding the data in the term paper "A Semiotic Analysis of Liberal Feminism Reflected in "Enola Holmes (2020)" Movie Script" by identifying using Peirce's theory to find signs containing reflection liberal feminism in "Enola Holmes (2020)" movie script. The main character in the movie shows a feminist who since childhood has implant in her mind by her mother, who is an activist in women's organizations. All signs have deep meaning and I try to explain them through this term paper.

### **1.4 Limitation of the Problem**

Based on the identification of the problem above that I will use in my research "A Semiotic Analysis of Liberal Feminism Reflected in "Enola Holmes (2020)" Movie Script", I limit them to liberal feminism by Wollstonecraft's theory which I think is very appropriate to study. Then I use Peirce's theory of semiotics in the form Triangle Meaning model which is the sign, object, and interpretant to find some act of feminism in the movie script.

### **1.5 Formulation of the Problem**

Based on the problem limitations above, I formulate the problem of "A Semiotic Analysis of Liberal Feminism Reflected in "Enola Holmes (2020)" Movie Script" with several formulas, as follows:

1. What are the utterances that reflect liberal feminism found in "Enola Holmes (2020)" movie script?
2. What are the meanings of utterances by characters in the "Enola Holmes (2020)" movie script according to semiotic analysis?

### **1.6 Objective of the Research**

Based on the formulation of the problems above, this study aims to classify signs according to the themes and concepts contained in the "Enola Holmes" movie script. To achieve the goal, I use the following steps:

1. To explain the utterances that reflect liberal feminism in "Enola Holmes (2020)" movie script.
2. To describe the meanings of utterances by characters in the "Enola Holmes (2020)" movie script according to Peirce's theory.

### **1.7 Method of the Research**

This study uses a qualitative approach through descriptives analysis to determine the data in the movie script. According to Saryono (2010), qualitative research is the research in investigating, discover, describe, and explain the quality or features of social influences that cannot be explained, measured, or described through a quantitative approach.

The research object of this study is a movie script titled "Enola Holmes" written by Jack Thorne. This movie script was released in 2020. The data I am going to use, to prove my research theme is the utterances spoken by the characters found in "Enola Holmes" movie script.

In collecting the data, I use purpose sampling and I will take the following steps: (1) watching the movie and reading the transcript of the movie as a research unit; (2) determining the basis of thought using concepts and theories from the which relate to the analyzed data; (3) giving marks in movie script which relate to the problem of the research; (4) classifying the data which relate to research theme; (5) analyzing and checking the data validity I have classified to prove my research themes; (6) concluding the research.

### **1.8 Benefit of the Research**

This research is expected to have many benefits, especially for the readers. The semiotic study is very useful applied daily. In research, semiotics analyzes to find the signs more effective. I hope that my research will be able to contribute to references and add insight into various literary studies, especially on related themes or theories. I also hope that in the future readers will be more thorough in analyzing the data and finding new perspectives in researching. This research can also provide an overview of the feminist genre of film and the theory that is applied.

## **1.9 Systematic Organization of the Research**

The term paper has paper organization. I will organize the term paper into five chapters as follows:

### **CHAPTER 1 : INTRODUCTION**

This chapter explains the background of the research, identification of the problems, limitation of the problems, formulation of the problems, objectives of the problems, method of the problems, benefits of the research, and systematic of writing in analyzing a term paper entitled "A Semiotic Analysis of Liberal Feminism Reflected in "Enola Holmes (2020)" Movie Script"

### **CHAPTER 2 : FRAMEWORK OF THE THEORIES**

This chapter is about the theories that I use. I use the theory of semiotics and the theory of feminism as a theoretical foundation to support this research.

### **CHAPTER 3 : A SEMIOTIC ANALYSIS OF LIBERAL FEMINISM REFLECTED IN "ENOLA HOLMES (2020)" MOVIE SCRIPT**

This chapter focuses on analyzing the data after reviewing all the data that has been determined. This section includes an explanation according to the research method used with data from the previous chapter. This chapter is the main of the research.

### **CHAPTER 4 : CONCLUSION**

This chapter consists of an evaluation from the previous chapter contains to complete the study.

### **ENCLOSURES : ATTACHMENTS**

The chapters above are followed by references, scheme of research, poster of the research, and other required attachments.