CRITICAL DISCOURSE ANALYSIS OF KAMALA HARRIS SPEECH AT DEMOCRATIC NATIONAL CONVENTION 2020

TERM PAPER

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Submitted in part-fulfillment of requirements for obtaining

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2022

INTELLECTUAL PROPERTY STATEMENT PAGE

I hereby declare that the term-peper is the result of my own and not plagiarism of another work, the contents has become my responsibility. All the sources of my research and quoted or references have been stated correctly.

Jakarta, January 26, 2022

(Amilia Bajeber)

LETTER OF APPROVAL

On recommendation of respective Supervisor, Academic Advisor, and Head of the Departement, the term-paper submitted by Amilia Bajeber entitle " Critical Discourse Analysis Of Kamala Harris Speech At Democratic National Convention 2020" has been approved and forwarded to the English Language and Culture Departement, Darma Persada University, for final evaluation before the thesis defense for obtaining *Sarjana Linguistik* (S.Li) degree to the respective candidate.

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Jakarta, January 20, 2022

Amilia Bajeber

CRITICAL DISCOURSE ANALYSIS OF KAMALA HARRIS SPEECH AT DEMOCRATIC NATIONAL CONVENTION 2020

Amilia Bajeber

ABSTRACT

This research discusses the speech delivered by Kamala Harris at Democratic National Convention 2020. In this research, there are 3 main focuses that will be analyzed, namely determining the power relation, ideology, and inequality contained in Kamala Harris' speech at Democratic National Convention 2020. This research uses a qualitative approach with critical discourse analysis methods, the object of this research is a transcript of Kamala Harris' speech at Democratic National Convention 2020 and the data used are utterances from that speech. The results of this study are as follows, there are 39 data used in this research, 12 data are related to power relations in which Harris wants to show that she has a great influence and qualified experience in politics. In addition, there are 15 data are related to ideology as Harris intend to show that she has a stronger and better ideology to build America. Furthermore, there are 12 data are included to inequality as she wants to attract the hearts of the Americans by raising the inequality issue that is rife and she wants to the raising issue. Therefore, Harris wants to influence her listeners to give their support for Harris in the US presidential and vice-presidential elections by showing her strength in politics, her ideology that prioritizes the welfare of the people and reduces inequality that occurs in America.

Keywords: Critical Discourse Analysis, Power Relation, Ideology, Inequality, Kamala Harris.

ANALISIS WACANA KRITIS PADA PIDATO KAMALA HARRIS DI KONVENSI NASIONAL DEMOKRAT 2020

Amilia Bajeber

ABSTRAK

Penelitian ini membahas mengenai pidato yang di bawakan oleh Kamala Harris pada konvensi nasional demokrat 2020. Dalam penelitian ini, terdapat 3 fokus utama yang akan di analisis yaitu menentukan hubungan kekuasaan, ideologi, dan ketimpangan yang terdapat dalam pidato Kamala Harris pada konvensi nasional demokrat 2020. Penelitian ini menggunakan pendekatan kulitatif dengan metode analisis wacana kritis, object dari penelitian ini adalah transkrip pidato Kamala Harris pada konvensi nasional demokrat 2020 dan data yang digunakan merupakan kutipan atau ujaran dari pidato tersebut. Hasil penelitian ini adalah sebagai berikut, terdapat 39 data yang digunakan dalam penelitian ini, 12 data yang mengandung hubungan kekuasaan dalam pidato Harris yang ingin menunjukkan bahwa Harris memiliki pengaruh besar dan pengalaman yang mumpuni dalam dunia politik. Selain itu, terdapat 15 datum yang mengandung ideologi dalam pidato Harris yang ingin menunjukkan bahwa ia memiliki ideologi yang kuat dan lebih baik untuk membangun Amerika. Selanjutnya, terdapat 12 datum yang mengandung ketimpangan dalam pidato Harris yang ingin menarik hati masyarakat Amerika dengan mengangkat masalah ketimpangan sosial yang marak terjadi dan ia ingin mengangkat masalah tersebut. Sehingga, Harris ingin mempengaruhi para pendengarnya agar memberi dukungan mereka untuk Harris dalam pemilihan presiden dan wakil presiden Amerika dengan menunjukkan kekuatannya dalam berpolitik, ideologinya yang mengutamakan kesejahteraan rakyat, dan mengurangi ketimpangan yang terjadi di Amerika.

Kata Kunci: *Analisis wacana kritis, Hubungan Kekuasaan, Ideologi, Ketimpangan, Kamala Harris.*

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