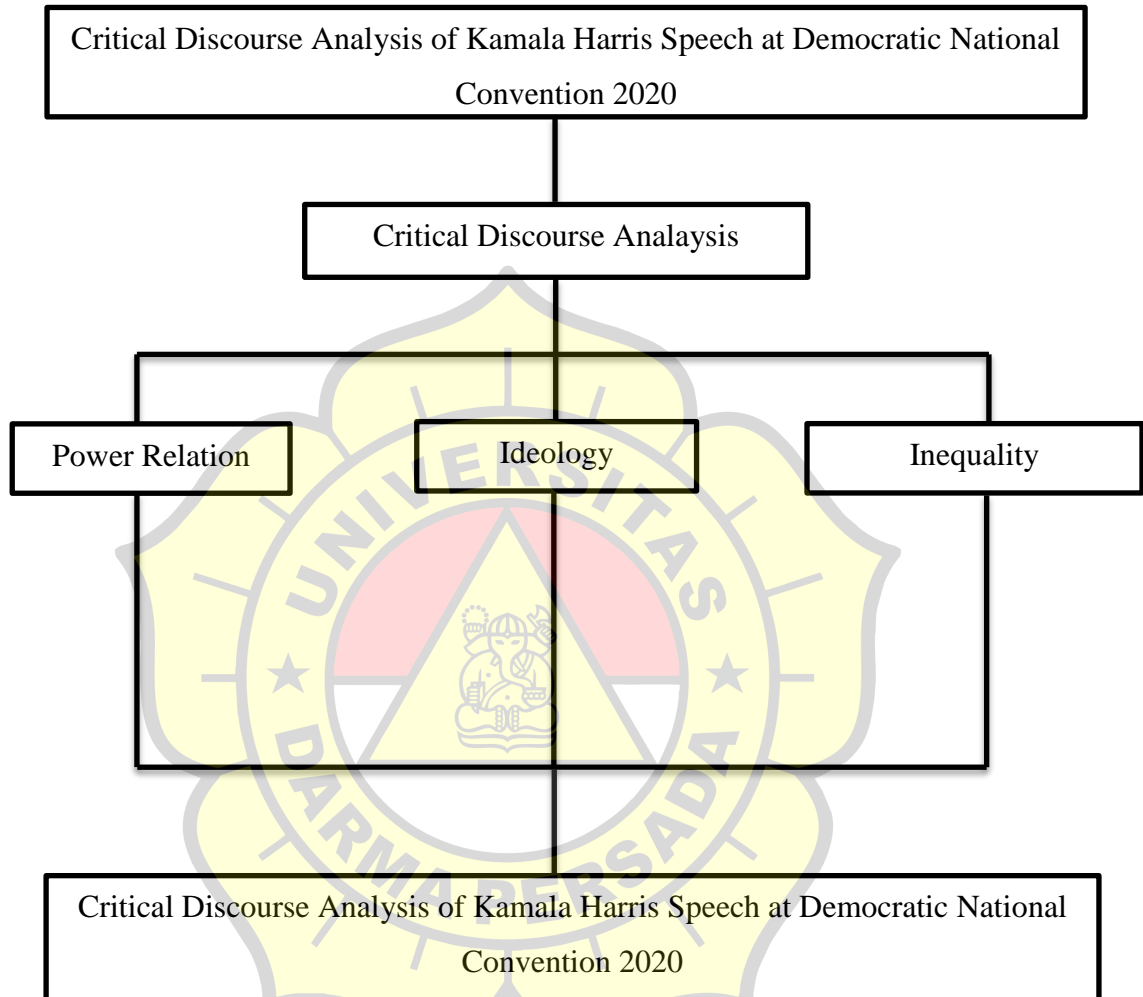


APPENDIX 1

SCHEME OF THE RESEARCH



APPENDIX 2

POSTER OF THE RESEARCH

 **CRITICAL DISCOURSE ANALYSIS OF KAMALA HARRIS SPEECH AT DEMOCRATIC NATIONAL CONVENTION 2020**



(The New York Times, 2020)

BACKGROUND OF THE PROBLEM

Speech is the way for a politician to convey a message or thought to the wide community. In analyzing a speech, a Critical Discourse Analysis (CDA) is needed to find out the messages or thoughts the speaker wants to share with the listeners. This research analyzes Kamala Harris's speech at Democratic National Convention 2020. Kamala Harris is the first black woman vice-presidential candidate of America who got the opportunity to give a speech at the Democratic National Convention 2020. She gives a special speech to share her thoughts and messages to all the Americans. This research wants to analyze Kamala Harris speech at Democratic National Convention 2020 which explains her thoughts and messages behind her speech that she wants to share to all the Americans.

FORMULATION OF THE PROBLEM

1. What are the power relation reflected in Kamala Harris utterances in her speech at Democratic National Convention 2020 and the implicit meaning behind them?
2. What are the ideology reflected in Kamala Harris utterances in her speech at Democratic National Convention 2020 and the implicit meaning behind them?
3. What are the inequality reflected in Kamala Harris utterances in her speech at Democratic National Convention 2020 and the implicit meaning behind them?

METHOD OF THE RESEARCH

This research uses a qualitative approach with critical discourse analysis methods, because the data results are analyzed in the form of descriptive phenomenon such as words, sentences, and language from Harris' speech by analyzing from the social influence side.

OBJECTIVE OF THE RESEARCH

1. To explain about the power relation from Kamala Harris utterances at Democratic National Convention 2020 and their implied meaning.
2. To explain about the ideology from Kamala Harris utterances at Democratic National Convention 2020 and their implied meaning.
3. To explain about the inequality from Kamala Harris utterances at Democratic National Convention 2020 and their implied meaning.

RESEARCH FINDING

This research finds power relations, ideology, and inequality that Kamala Harris wants to convey in her speech at Democratic National Convention 2020. The power relations from Harris's speech are she shows the power of black women in politics in the past, her educated and influential family background, experiences and achievements that she had before serving as a candidate for vice president. The implicit meaning of the power relation based on Harris's speech is she wants to make Americans believe in her power in politics to change America in the future and give their vote to her. The ideology from Harris's speech is she shows feminism, religion, and the unity between groups in America. The implicit meaning of the ideology based on Harris's speech is she wants to unite Americans who have the same ideology as her to get the extra vote. The inequality from Harris's speech is she raises the issue of inequality that occurred in America, especially for black people, and she wants to reduce this inequality. The implicit meaning of the inequality based on Harris's speech is she wants to get sympathy from Americans because of her humanity.

CONCLUSION

Through this research, it can be seen that critical discourse analysis can analyze the implicit messages and thoughts of Kamala Harris in her speech at Democratic National Convention 2020. Harris wants to show power relations, ideology, and inequality to convince her listeners that she is a good leader candidate to become America's next vice president. In addition, by demonstrating power relations, ideology, and inequality, she wants Americans to support her to replace Trump in leading America.

BY AMILIA BAJEBER - 2018130043

APPENDIX 3

PRESENTATION SLIDES

CRITICAL DISCOURSE ANALYSIS OF KAMALA HARRIS SPEECH AT DEMOCRATIC NATIONAL CONVENTION 2020

Amilia Bajeber
2018130043

ENGLISH LANGUAGE AND CULTURE DEPARTMENT PROGRAM
DARMA PERSADA UNIVERSITY
JAKARTA 2022

Gratitude to :

Examiner
Firdaus, S.S., M.Hum.

The Head of Board Examiner
Dr. Yoga Pratama, M.Pd

Advisor
Nural Fitriani, S.S., M.Hum.

BACKGROUND OF THE PROBLEM

SPEECH
CRITICAL DISCOURSE ANALYSIS
KAMALA HARRIS

IDENTIFICATION OF THE PROBLEM

Kamala Harris is the first woman and the first Indian American to hold the US vice-presidential candidate. She is seen as a woman who is strong, wise, and has a spirit of leadership that makes many people interested in supporting her. I assume that Kamala Harris wants to show herself through her powerful and meaningful speech in Democratic National Convention at 2020.

FORMULATION OF THE PROBLEM

1. What are the power relation reflected in Kamala Harris utterances in her speech at Democratic National Convention 2020 and the implicit meaning behind them?
2. What are the ideology reflected in Kamala Harris utterances in her speech at Democratic National Convention 2020 and the implicit meaning behind them?
3. What are the inequality reflected in Kamala Harris utterances in her speech at Democratic National Convention 2020 and the implicit meaning behind them?

FRAMEWORK OF THE THEORIES

Discourse Analysis → Context → Critical Discourse Analysis → Speech

↓
Power Relation
↓
Ideology
↓
Inequality

METHOD OF THE RESEARCH

- Object of the research : The transcript of Kamala Harris speech at Democratic National Convention 2020
- Data of the research : The Utterances of Kamala Harris speech at Democratic National Convention 2020

↓

The method of the research is Critical Discourse Analysis method with qualitative approach

Research Finding and Analysis

DATA ANALYSIS



Page 4



Universitas Darma Persada

POWER RELATION

Datum 5

"She came here from India at age 19 to pursue her dream of curing cancer. At the University of California Berkeley, she met my father, Donald Harris—who had come from Jamaica to study economics." (CNN, 2020)

- In this datum, Harris mentions her father's name, Donald Harris to show her power being born with a father who is a prominent professor and being born from educated family.
- The implicit meaning that Harris wants to convey is she wants to make the Americans more respect on her because she is from educated family and wants to influence her audience that Harris is not an ordinary woman.

Datum 9

"That led me to become a lawyer, a District Attorney, Attorney General, and a United States Senator." (CNN, 2020)

- In this datum, Harris wants to describe the various jobs she has held so far, including as a lawyer, a District Attorney, Attorney General, and a United States Senator. Harris wants to show her power while joining the political affair before serving as a candidate for vice president of America.
- The implicit meaning that Harris wants to make all the Americans more respect of her and not underestimate her in this election because she is experienced in politic and law.

13



Universitas Darma Persada

IDEOLOGY

Datum 2

"Women like Mary Church Terrell and Mary McLeod Bethune, Fannie Lou Hamer and Diane Nash, Coretta Scott King, Rosa Parks, and Shirley Chisholm. We're not often taught their stories. But as Americans, we all stand on their shoulders." (CNN, 2020)

- In this datum, Harris shows feminist ideology by mentions several female figures who she uses as inspiration in building America.
- The implicit meaning that Harris wants to convey that she wants Americans to believe in the power of women in building a country. Therefore she wants Americans to support her as a candidate for vice president of America who can bring changes for the better America like the women fighters before.

Datum 4

"I do so, committed to the values she taught me. To the Word that teaches me to walk by faith, and not by sight." (CNN, 2020)

- In this datum, Harris wants to show her religious side to Americans.
- The implicit meaning that Harris wants to convey that she wants to get more attention and respect from Americans by showing her religious ideology. Furthermore, Harris wants Americans to believe in her as a vice-presidential candidate who can lead America well even though some of her struggles to make it happen are cannot be seen.

11



Universitas Darma Persada

INEQUALITY

Datum 7

"Donald Trump's failure of leadership has cost lives and livelihoods." (CNN, 2020)

- In this datum, Harris states that Trump's leadership is a failed leadership as America's president because it harms Americans a lot which as we know that there are many rules that harm society and cause social inequality.
- The implicit meaning in which she wants to say that Trump's leadership must end, because it has harmed the American people. Therefore, Harris has come to bring change for a better America and reduce existing inequalities.

Datum 9

"For George Floyd. For Breonna Taylor. For the lives of too many others to name. For our children. For all of us." (CNN, 2020)

- In this datum, Harris mentions George Floyd and Breonna Taylor to show about the inequality that occurred in America.
- The implicit meaning that can be found in the datum above is Harris wants to end injustice and discrimination against black people, and she also wants to protect all Americans, especially black people in legal injustice.

12



Universitas Darma Persada

CONCLUSION

This research has applied Critical Discourse Analysis (CDA) theory to analyze Kamala Harris speech at Democratic National Convention 2020. From the explanation of the data analysis, it can be understood that Harris' way to win the hearts of Americans in the upcoming American election is to explain her power relations, ideology, and inequality in her campaign speech at Democratic National Convention 2020. It is important to gain sympathy and support from the audience. Therefore, the role of language is very important because it can express our desires, thoughts, and goals for something or someone. This is Harris used to fight Trump in the upcoming US presidential and vice-presidential elections.

APPENDIX 4

TOEIC CERTIFICATE

ETS TOEIC LISTENING AND READING OFFICIAL INSTITUTIONAL SCORE REPORT

Amilia Bajeber
Name

3175037001001001 Identification Number
2000/01/30 Date of Birth (yyyy/mm/dd)

2022/01/15 Test Date (yyyy/mm/dd)
2024/01/15 Valid Until (yyyy/mm/dd)

LISTENING
Your score **415**
5 ————— 495

READING
Your score **240**
5 ————— 495

TOTAL SCORE
655

Client/Institution Name: Putra Pratama Raya, PT

PT International Test Center, Plaza Sentral, 17th Floor, Jl. Jend. Sudirman, Kay 47, Jakarta, Indonesia, 12930

Copyright © 2015 by Educational Testing Service. All rights reserved. ETS, the ETS logos, and TOEIC are registered trademarks of Educational Testing Service.

This score report is intended for use only by the institution which sponsored the test administration.

LISTENING		READING	
<p>Your scaled score is between 400 and 495. Test takers who score around 400 typically have the following strengths:</p> <ul style="list-style-type: none"> They can infer the central idea, purpose, and basic context of short spoken exchanges across a broad range of vocabulary, even when conversational responses are indirect or not easy to predict. They can infer the central idea, purpose, and basic context of extended spoken texts across a broad range of vocabulary. They can do this even when the information is not supported by repetition or paraphrase and when it is necessary to connect information across the text. They can understand details in short spoken exchanges, even when negative constructions are present, when the language is syntactically complex, or when difficult vocabulary is used. They can understand details in extended spoken texts, even when it is necessary to connect information across the text and when this information is not supported by repetition. They can understand details when the information is paraphrased or when negative constructions are present. <p>To see weaknesses typical of test takers who score around 400, see the *Proficiency Description Table.</p>		<p>Your scaled score is close to 250. Test takers who score around 250 typically have the following strengths:</p> <ul style="list-style-type: none"> They can make simple inferences based on a limited amount of text. They can locate the correct answer to a factual question when the language of the text matches the information that is required. They can sometimes answer a factual question when the answer is a simple paraphrase of the information in the text. They can sometimes connect information within one or two sentences. They can understand easy vocabulary, and they can sometimes understand medium-level vocabulary. They can understand common, rule-based grammatical structures. They can make correct grammatical choices, even when other features of language, such as difficult vocabulary or the need to connect information, are present. <p>To see weaknesses typical of test takers who score around 250, see the *Proficiency Description Table.</p>	
<p>ABILITIES MEASURED</p> <p>PERCENT CORRECT OF ABILITIES MEASURED</p> <p>Your Percentage</p> <p>0% ————— 100%</p>	<p>ABILITIES MEASURED</p> <p>PERCENT CORRECT OF ABILITIES MEASURED</p> <p>Your Percentage</p> <p>0% ————— 100%</p>		

Can infer gist, purpose and basic context based on information that is explicitly stated in short spoken texts	91	0% ————— 100%
Can infer gist, purpose and basic context based on information that is explicitly stated in extended spoken texts	85	0% ————— 100%
Can understand details in short spoken texts	88	0% ————— 100%
Can understand details in extended spoken texts	78	0% ————— 100%
Can make inferences based on information in written texts	75	0% ————— 100%
Can locate and understand specific information in written texts	47	0% ————— 100%
Can connect information across multiple sentences in a single written text and across texts	55	0% ————— 100%
Can understand vocabulary in written texts	50	0% ————— 100%
Can understand grammar in written texts	58	0% ————— 100%

* Proficiency Description Table can be found on our web site, www.ets.org/toEIC

HOW TO READ YOUR SCORE REPORT:

Percent Correct of Abilities Measured:
Percentage of items you answered correctly on this test form for each one of the Abilities Measured. Your performance on questions testing these abilities cannot be compared to the performance of test-takers who take other forms or to your own performance on other test forms.

Note: TOEIC scores more than two years old cannot be reported or validated.

APPENDIX 5

CERTIFICATES

The image contains two certificates. The top certificate is from Elex Media Komputindo, dated Saturday, October 2, 2021, presented to Amilia Bajeber for participating in a webinar on forensic linguistics. It is signed by Y. Wahyu Raharjo and Dr. Niknik M. Kuntarto. The bottom certificate is from Ahlimedia Press, dated September 2, 2021, presented to Amilia Bajeber for authoring the book 'DISCOURSE ANALYSIS'. It is signed by Teguh Arie Sandy, M.Pd. and includes a QR code and a small image of the book cover.

ELEX MEDIA KOMPUTINDO

CERTIFICATE

OF PARTICIPATION

THIS CERTIFICATE IS PROUDLY PRESENTED TO

Amilia Bajeber

SEBAGAI PESERTA WEBINAR
**SELISIK LINGUISTIK FORENSIK:
PENANGANAN KONFLIK KOMUNIKASI**
Sabtu, 2 Oktober 2021 oleh Elex Media Komputindo

Y. Wahyu Raharjo
Y. Wahyu Raharjo, M. Hum
(General Manager PT Elex Media Komputindo)

Dr. Niknik M. Kuntarto
Dr. Niknik M. Kuntarto, M.Hum.
(Penulis Buku "Selisik Linguistik Forensik")

AHLIMEDIA PRESS

Piagam Penghargaan

Diberikan Kepada:
Amilia Bajeber

Sebagai Penulis Buku Berjudul:
DISCOURSE ANALYSIS

Dengan Nomor JSBN:
978-623-6351-60-4



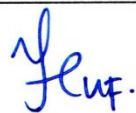

Malang, 2 September 2021
Direktur,
Ahlimedia Press
Teguh Arie Sandy
Teguh Arie Sandy, M.Pd.

Number: 578/SK-AM/2020

APPENDIX 6

TERM-PAPER COUNSELLING FORM

Nama Mahasiswa : Amilia Bajeber
 Dosen Pembimbing : Nurul Fitriani, S.S., M.Hum.
 Judul Skripsi : Critical Discourse Analysis of Kamala Harris Speech at Democratic National Convention 2020.
 Mulai Bimbingan : 08 Oktober 2021
 Tahun Akademik : Gasal 2021/2022

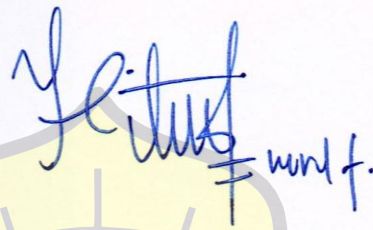
NO.	Hari & Tanggal	Catatan Pembimbing	Paraf
1.	08 – 10 – 2021	Mengubah bentuk pertanyaan dalam <i>formulation of the problem</i> agar menjadi lebih singkat, padat, dan jelas. Dan juga mengubah <i>objectives of the research</i> mengikuti bentuk pertanyaan sebelumnya. Perbaikan ini dilakukan pada bab 1.	
2.	21 – 10 – 2021	Membetulkan kesalahan pada penggunaan <i>grammar</i> dan memperbaiki kalimat ambigu pada bab 1.	
3.	25 – 10 - 2021	Membetulkan beberapa penggunaan kata dan perbaikan <i>grammar</i> pada bab 1.	
4.	05 – 11 - 2021	Harus mencantumkan sitasi yang jelas, dan banyak teori pada bab 2 ini yang tidak jelas rujukannya. Teknik penulisan dan tata bahasa juga masih ada yang inkonsisten.	

5.	16 – 11 – 2021	Perbaiki pada huruf kapital, tanda baca serta grammar pada bab 2.	Y. Huf.
6.	18 – 11 – 2021	Pengecekan hasil revisi dan melanjutkan penulisan ke bab 3.	Y. Huf.
7.	25 – 11 – 2021	Dalam bab 3, sub-bab pendekatan dan metode penelitian yang masih kurang elaboratif dan komprehensif. Selain itu, terlalu boros dalam menampilkan teori.	Y. Huf.
8.	30 – 11 - 2021	Pada bagian <i>research approach and method</i> masih belum ada penjelasan komprehensif terkait pendekatan penelitian.	Y. Huf.
9.	02 – 12 - 2021	Perbaiki pada bagian <i>research approach and method</i> agar kalimatnya menjadi koheisi dan koherensi. Setelah itu melanjutkan penulisan pada bab 4.	Y. Huf.
10.	03 – 01 – 2022	Pada bab 4 perlu memperbaiki format penulisan kutipan, konsistensi penggunaan tenses, dan teknik penulisan lainnya.	Y. Huf.
11.	18 – 01 - 2022	Merapikan beberapa bagian pada skripsi terutama pada bagian bastrak dan poster.	Y. Huf.

Jakarta, 20 Januari 2022

Menyetujui:

Dosen Pembimbing



(Nurul Fitriani, S.S., M.Hum.)

Mengetahui:

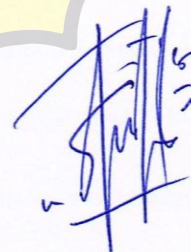
Pembimbing Akademik

Ketua Program Studi

S-1 Bahasa dan Kebudayaan Inggris




(Eka Yuniar Ernawati, S.S. M.Si.)



(Dr. Yoga Pratama, M.Pd.)

APPENDIX 7

CURRICULUM VITAE



Amilia Bajeber

English Language and Culture

Contact

Phone	Email
+6285810263107	Milibajeber999@gmail.com

Location
Cipinang Muara 3, No. 16, Jatinegara, East Jakarta.

About Me

Amilia Bajeber is a woman who loves any kind of language especially Indonesian, English, and Korean languages. I choose to deepen my English with become a student of English Language and Culture at Darma Persada University and my major is linguistic. In addition, my background is a broadcaster and I love anything about art because art is the best thing to express ourselves. Other than that, I am a creative person, innovative, cheerful, hard worker, responsible, and adaptable.

My Skill

- Public Speaking
- Microsoft Office
- English Language
- Korean Language
- Creative Design

Education

2007 - 2012	2012 - 2015
14 Elementary School Cipinang Muara 3, East Jakarta.	148 Junior High School Cipinang Muara 3, East Jakarta.
2015 - 2018	2018 - 2022
48 Vocational High School Raden Inten, Duren Sawit.	Darma Persada University Pondok Kelapa, Duren Sawit.

Organization Experiences

2013 - 2014	Student Council in Junior High School
2019 - 2020	Himpunan Mahasiswa Sastra Inggris (HIMASINDA)

Job Experiences

2016	PT. Sigaz Pro Audio Visual Assistant Editor
2020	LP3i Course Center (LCC) Private English Teacher