

## CHAPTER 5

### CONCLUSION

I close this research by concluding all the analyzes based on the previous chapter. It can be concluded that in the movie "Beauty and the Beast" 2017, signifier and signified have been found from scene one to scene seventeen. The hidden meaning of the movie that I analyzed is that "Beauty and the Beast" has a meaning about life and love that is sincere regardless of the physical. From the beginning to the end of the scene, it is shown the simple life and life of a noble who is cursed with the whole castle.

The struggle of an ordinary person who wants to free himself from the words of the villagers who always think he is strange and the struggle of a prince and the furniture in the castle who wants to become human again by finding his true love. I analyzed signs in the movie "Beauty and the beast" 2017 using the semiotic theory of Roland Barthes, then I also add a moral message contained in this movie. Based on the analysis in chapter 4, I have classified the movie into 17 scenes with signifier and signified.

After I find the signifier and the signified, I reveal the hidden meaning based on the signifier and the signified to the denotative and connotative meaning. As a result of the many signs that appear in the movie, many things need to be understood in depth. This makes the audience or readers understand the hidden meaning conveyed by the movie. After all the research, I have discovered how the overall signifier and signified and denotative and connotative meaning in this movie. Then reveal the hidden meaning in each scene in the movie.

In the movie "Beauty and The Beast" a lot of talk about roses, as in the analysis in table 4.4 there is a picture of a rose in a glass container, the picture has a signifier that is A red rose is in a glass container. Then the picture has a signified that is The red rose cannot be touched, and is awake because it is in a glass container. Symbolizing that the rose is not an ordinary flower. Then, it is analyzed using the denotative meaning, namely, The roses are protected in a glass case. Glass is a hard object, usually clear and breaks easily. Glass can also usually be a protector

of an object or room. After that, it was analyzed with a connotative meaning, namely Roses in glass containers are not ordinary roses, because ordinary roses cannot grow in closed glass containers. Because glass breaks easily, it is considered a symbol of vulnerability and fragility. However, sometimes glass is also associated with protective and strong objects that can protect. After that came the myth that Red roses are not real flowers or cursed flowers, so roses can determine the survival of the prince, his servants and the entire palace. If on the 7th rose petal and the prince has not found his true love, when the last petal falls he will remain a beast and his assistant and the entire castle will remain in magic and not return to its original human form. Other analyzes have been explained in chapter 4.

My conclusion is that the meaning that the movie "Beauty and the Beast" 2017 wants to convey in general has been conveyed to the reader through the analysis I did. Due to certain scenes, signs in the movie have both positive and negative sides. The positive side that I understand as a researcher is that the movie "Beauty and the Beast" teaches about sincerity and love in the family, doing good to others and loving others regardless of physical appearance. This movie also teaches about how what looks good is not necessarily a good heart, as well as what looks bad is not necessarily a bad heart.

The negative side that I understand from this movie is that sometimes humans have an arrogant, impolite, selfish attitude and have no sense of empathy with others. In short, my research is still far from perfect. Based on this research, it can be an example for further research related to semiotics in movie with several other methods. This research can also introduce English Language and Culture Department students about selfishness, true love, compassion, sacrifice and sincerity in films, especially in the field of linguistics.

This research can also later be used as a comparison for others in making a better analysis.