

FLOUTING MAXIMS TO CREATE HUMOR  
USING GRICE'S COOPERATIVE  
PRINCIPLE IN MOVIE "*THE BIG BANG  
THEORY*"

Cooperative Principle  
Theory

Analyze Maxim Flouting

Analyze Humor Through  
Maxim Flouting

1. Flouting maxim Quantity
2. Flouting Maxim Quality
3. Flouting Maxim Relevance
4. Flouting Maxim Manner

1. Humor by Flouting Maxim of Quantity
2. Humor by Flouting Maxim of Quality
3. Humor by Flouting Maxim of Relevance
4. Humor by Flouting Maxim of Manner

**FLOUTING MAXIMS TO  
CREATE HUMOR USING  
GRICE'S COOPERATIVE  
PRINCIPLE IN MOVIE "*THE  
BIG BANG THEORY*"**

## CURRICULUM VITAE

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## FLOUTING MAXIMS TO CREATE HUMOR USING GRICE'S COOPERATIVE PRINCIPLE IN MOVIE "THE BIG BANG THEORY"

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### BACKGROUND

Humor plays an important role in everyday life. humor is worth doing when the situation in which people are speaking is frozen and rigid. It is a tool that can be used to enhance informal communication and relationship among participant. The writer takes a Sitcom from serial movie as the object of the research. The reason for the writer to choose movie The Big Bang Theory are; this movie has achieved People's Choice Award for Favorite TV show, and got fine rated from IMDb. That makes the writer is eager to analyze the humor in this movie by using Gricean Theory. The writer takes flouting maxim for the theory by the reason of, humor mostly appear by intentionally between the speaker and the hearer. Here, the writer does analyze the dialog each character in this movie which is flouts maxim blatantly.

### METHODS OF THE RESEARCH

To analyse this research, the writer uses qualitative methods. The qualitative methods can be used to analyse the dialog from the movie script by using pragmatics approach. The writer uses Paul Grice's theories in order to finds the kind of flouting maxim are employed by the characters and proves flouting maxim from the dialogue of the character cause humor. As the results, the writer can assume that flouting maxim can cause humor.

### FRAMEWORKS OF THE THEORIES

The writer uses Paul Grice's cooperative principle theory. The writer takes the category of theory as follows;

- Maxim of quantity flouting
- Maxim of quality flouting
- Maxim of relevance flouting
- Maxim of manner flouting

### RESULT OF THE RESEARCH

After conducting analysis about flouting maxim, the writer concludes that Grice's pragmatics theory is able to proves flouting maxim can create humor atmosphere to the "The Big Bang Theory" movie. In the end, it proves that those flouting maxims play a lot of roles in making those humor situations in the given movie.