

## POSTER OF RESEARCH



### JAMES MARCIAN IDENTITY STATUSES OF CHARACTER MOANA IN WALT DISNEY PICTURES' MOANA MOVIE: A STUDY OF PSYCHOLOGY

RADA APSAKUYUM | 2013130030 |  
DEPARTMENT OF LITERATURE | DARMA PERSADA  
UNIVERSITY | Dairyafshalexandra@gmail.com |

#### BACKGROUND

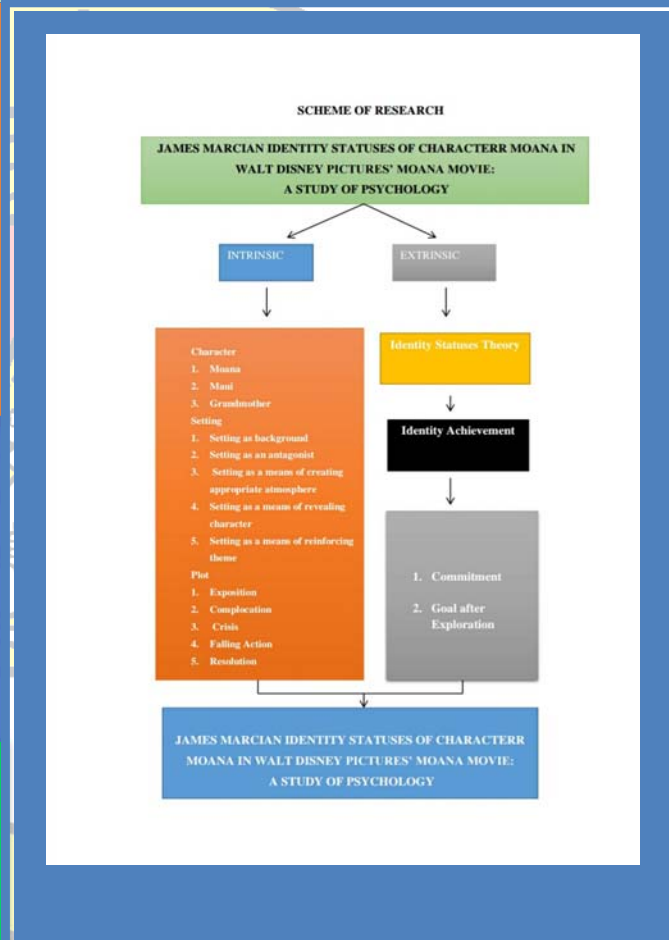
Moana is a daughter of the chief of her tribe, coming from a long line of navigators she sets off for a fabled island with her hero, the demi God Maui. Along the way, Moana fulfills the ancient quest of her ancestors and discovers the one thing she always sought her own identity. Along the voyage they battle the treacherous ocean and all which it hides, all the while learning what the power love between friends can accomplish.

#### METHODS OF THE RESEARCH

To analyze this research, I will use qualitative methods. The qualitative methods can be used to analyze the literature by using psychological approaches. I use intrinsic such as characterization, plot and setting. Extrinsic is the concept of identity achievement by James Marcia

#### RESULT OF THE RESEARCH

This research reveals the type of teenage character in choosing their future, we can show what kind of teenager? How it is and determine the problem and make decisions Whether they include type 1. Achievement 2. Moratorium 3. Diffused or 4. foreclosure. All of these types are influenced by family, environmental and child-facing factors. Moana is a highly committed figure, because of the teachings and beliefs that the family gives her, which makes her a teenager who is not easily discouraged, confident, and intelligent.



#### SUMMARY

As explained of all methods that I use, it proves the theme of this research which is identity statuses theory, I analyzed this case and matched all of Moana's characters. Based on the characteristics of the nature of the moana and the characteristics of the Achievement theory itself, Its characteristics are committed and explored in its experience

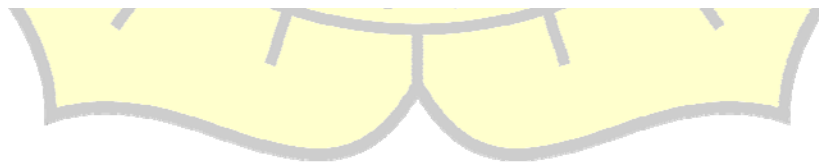
## PRODUCTION HOUSE



**Walt Disney Pictures, Inc.** is an American film production company and a subsidiary of Walt Disney Studios, owned by The Walt Disney Company. The division is based at the Walt Disney Studios in Burbank, California, and is the main producer of live-action feature films within the Walt Disney Studios unit. It took on its current name in 1983. Today, in conjunction with

the other units of Walt Disney Studios, Walt Disney Pictures is classified as one of Hollywood's "Big Six" film studios. Animated films such as those produced by Walt Disney Animation Studios and Pixar Animation Studios are also released under this brand. *Pirates of the Caribbean* is the studio's most successful franchise, with two of its sequels, released in 2006 and 2011, earning over \$1 billion in worldwide box office gross.

Moana is an important movie for Disney because for the first time featuring Polynesian princesses. But not only that. The film also features a daughter who has a normal body shape that is unlike other princesses, lacking a super small waistline and abnormally long legs. Such as Cinderella, Frozen and other princes. Moana's movie has just been screened in theaters and earned a variety of positive responses, one from Slant Magazine which praised Disney's latest princess as "stubborn but unselfish and innocent" The latest Disney animation scored debuts at \$ 56.6 million for 3 days and \$ 82.1 million for 5 days. With that number, the film is in second place of the highest debut, under Frozen (\$ 93.6 million).



## CURRICULUM VITAE

Name : Rada Apsakuyum  
Sex : Male  
Place, Date of Birth : Bondowoso, 15 December 1991  
Address : Jl. Setia No.1c Jatiwaringin,  
Pondok Gede Bekasi  
Mobile : 081291040897  
Email : Dairyafshalexandra@gmail.com



### Educational Background

1998 – 2003 : SDN 1 Klabang Bondowoso, Jatim  
2003 – 2006 : SMP N 1 Klabang Bondowoso, Jatim  
2006 – 2009 : SMK N 1 Panji Situbondo, Jatim  
2013 – present : University of Darma Persada

### Training and Courses

2010 - 2016 Training Of Customer Service Matahari Dept.Store

### Achievement

2013 1st winner for The Best Customer Service in PT. Matahari Dept Store  
2014 1st winner for The Best Customer Service in PT. Matahari Dept Store  
2015 3rd winner for The Best Customer Service in PT. Matahari Dept Store  
2016 1st winner for The Best Customer Service in PT. Matahari Dept Store

### Work Experience

2010 Sales Promosion Boy in Nino Collection, Bali  
2010 Sales Promostion Boy in NOC Group, Malang  
2010-2016 Sales Associate, Casier, Customer Service in PT. Matahari Dept Store