



**THE NETIZEN RESPONSE TO DONALD JOHN TRUMP'S CONTROVERSIAL SPEECH THROUGH INTERNET MEME OF DONALD JOHN TRUMP IN FULFILLING IVAN PAVLOV'S**

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**BACKGROUND:**

Meme, is the new product from unknown entertainer that called as meme maker. Meme maker is the person who create and spread the idea of meme in the internet world. In this research the internet meme of Donald John Trump is the example of the internet meme that has been made by meme maker (Daniel Kurtzman). Meme has an idea that travelled from one mind to another minds, from one brain to another brains, from one internet page to another internet pages.

**FRAMEWORK OF THEORIES:**

Classical Conditioning

**Ivan Pavlov**

- Unconditioned stimulus
- Unconditioned response
- Conditioned stimulus
- Conditioned response

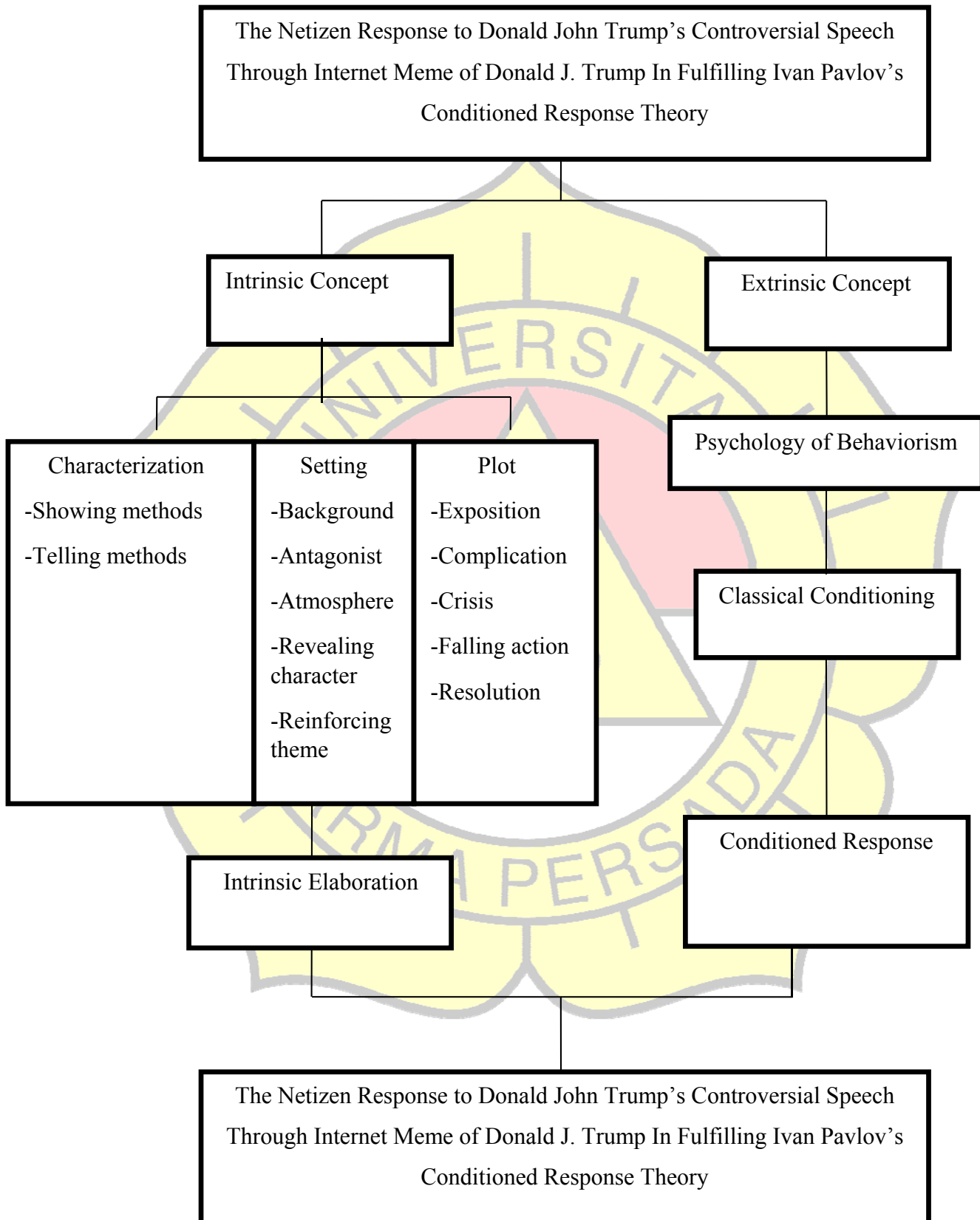
**METHOD OF THE RESEARCH:**

The research was conducted through a qualitative approaches method with observation and documentation technique for collecting the data. The writer analyze the internet meme of Donald John Trump to know netizen conditioned response to Donald John Trump controversial speech.

**RESULT OF THE RESEARCH:**

The controversial speech and words about illegal immigrant that spoken by Donald John Trump was spread to the internet world and triggered people who lived as netizen like Daniel Kurtzman to create and spread the idea of meme of Donald John Trump to described the protest against Donald John Trump controversial statement.

## SCHEME OF RESEARCH



## THE AUTHOR



Susan Blackmore is the writer of “ *The Meme Machine*” book Blackmore is a freelance writer, lecturer and broadcaster, and a Visiting Professor at the University of Plymouth. She has a degree in psychology and physiology from Oxford University (1973) an MSc and a PhD in parapsychology from the University of Surrey (1980). She no longer works on the paranormal. Her research interests include memes, evolutionary theory, consciousness, and meditation. She practices Zen, campaigns for drug legalization and plays in her village samba band, Crooked Tempo. Sue Blackmore writes for several magazines and newspapers, blogs for the Guardian newspaper and Psychology Today, and is a frequent contributor and presenter on radio and television. She is author of over sixty academic articles, about eighty book contributions, and many book reviews.

## THE WRITTER

### Curriculum vitae

Name : Habi Nofyansyah Tasty  
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### Educational Background

1999-2005 : SD Tunas Jakarsampurna Bekasi  
2005-2008 : SMPN 2 Bekasi  
2008-2011 : SMAN 6 Bekasi

### Work experience

Assistant owner in Dulloh's kitchen catering since 2013  
5 months being a merchandiser at Makarizo P.T Akasha Wira, Tbk.

### Achievements

Green belt Taekwondo at Barris club Taekwondo  
Blue belt Taekwondo at Barris club Taekwondo

Habi Nofyansyah Tasty, continues his study at Darma Persada University since year 2014, majoring in English Literature. He finished his Senior High School from SMAN6 Bekasi. He was student of Gunadarma University in 2013 then he moved to Darma Persada in 2014. He works with his mother as the owner assistant in Dulloh' Kitchen catering business. He also works as the merchandiser officer at PT. Akahsa wira.Tbk in east of Jakarta. His passion are getting to know knowledge, political development, business development and millitary develepmont. Writers hobby are swimming, playing video game, playing Dota2, and hiking. His short planning is applying his curriculum vitae to TNI AU for P.A P K indonesian Military officer. While his long term is being The Indonesian ambassdor for the United States of America.