CHAPTER V
CONCLUSION

After analyzing this internet meme, writer can conclude that the intrinsic approach can be used to analyze *The internet meme of Donald John Trump*. Writer applies showing method to know the characterizations of some characters. The characters that writer analyze are Donald John Trump, Daniel Kurtzman, meme. The three major characters support each other in order to show their true colors. Daniel Kurtzman was the opponent for Donald John Trump and the creator and web editor of the internet meme of Donald John Trump in some popular web (www.thoughtco.com / www.politicalhumor.about.com).

Donald John Trump was described as the character who has big ambitions to reach the key of success in economics and politics. The big ambitions of Donald John Trump lead discrimination and racist for some races in the United States of America. Based on Donald John Trump biography and his speech in Phoenix, Arizona on Aug. 31, 2016. He mentioned the illegal immigrant in America will be deported with the discrimination of three races who lived as the legal immigrant or illegal immigrant that lived as the United States of America citizens. Donald John Trump statement triggered many reactions from American citizens like Daniel Kurtzman as the creator and editor the internet meme of Donald John Trump.

In conclusion, the controversial speech and words about illegal immigrant that spoken by Donald John Trump was spread to the internet world and triggered people who lived as netizen like Daniel Kurtzman to create and spread the idea of meme of Donald John Trump to described the protest against Donald John Trump controversial statement. Writer used the conditioned response in classical conditioning theory by Ivan Pavlov for extrinsic approaches to elaborates the intrinsic approaches with the extrinsic approaches in this research of the internet meme of Donald John Trump. The conditioned response is the result of the conditioned stimulus that have been created by Donald John Trump statement about illegal immigrants that lived as the citizens of America. Daniel Kurtzman and the other netizens give their protest against Donald John Trump statement with the internet meme of Donald John Trump as the form of the conditioned response.

This research has a lot of benefits to the people who love internet meme and any next researchers who interest to analyze an internet meme. Those benefits are; First, people who love meme will understand the aim of the internet meme. Because the netizen who create an internet meme has an idea to be spread in the form of internet meme. There are many ideas or purposes in the bowl of the internet meme. Those ideas are; sarcasm, protest, salutation, description of something viral in the real world or even in the internet world. Second, the people will realize that an internet meme is not only the product for any entertainment purposes but, internet meme has an idea that can be a weapon to manipulate or imitate the image of some people that become the target of the meme maker. Third, internet meme gives an entertainment for the people when they are getting bored. The last one, internet meme is the symbol of evolution culture in almost every country in the world.

People who lived as netizen familiar with internet meme on their smartphone. Netizen who has any social media account will found internet meme in any social media application. Those are the benefits that can be found in this research. The internet meme of Donald John Trump or internet meme could be analyzed by using any different concepts and theories. Such as aesthetics which talk about beauty in a particular field. In the aesthetics there is a concept of beauty to look at some unusual thing to be enjoyed in a single perception or viewpoint. Internet meme could be categorized as a beautiful thing to be enjoyed in some viewpoint. The internet meme could be analyzed by using sociological approaches. The internet meme of Donald John Trump or any internet meme could be analyzed by using some institutions approaches to know deeper about the purposes or the manifest and latent functions of those institution in the internet meme of Donald John Trump or any internet meme.