

CHAPTER III

INTERNET MEME OF DONALD JOHN TRUMP, DONALD JOHN TRUMP AND DANIEL KURTZMAN THROUGH INTRINSIC APPROACHES

In this chapter I will analyze the internet meme of Donald J. Trump through the intrinsic concepts that I have already mentioned in the second chapter. Intrinsic has elements such as; character, setting, form, language, images, contrast, and development of plot in a literary work. By this chapter, I would like to explain further about some of those elements. There are three factors that create an internet meme such as; meme, Netizen that become a Meme maker (Daniel Kurtzman), and the object of internet meme (Donald John Trump). Those factors are divided into two sub-chapters to be analyzed. First sub-chapter is the non-fiction characterization which contains the characterization of meme maker (Daniel Kurtzman) and the object of the internet meme (Donald John Trump) that based on their biography and controversial speech of Donald John Trump in Phoenix, Arizona during the president election in America. The second sub-chapter that will be analyzed is the internet meme of Donald John Trump as the fiction character. In this chapter the analysis of internet meme of Donald J. Trump will be separated into two sub chapter. The first sub-chapter contained the analysis of non-fiction characterization. The second sub-chapter contained the analysis of fiction character (internet meme of Donald J. Trump). Further explanation about those sub-chapter will be explained as follow.

A. Characterization

Characterization is one of the important concepts in literature that will be used for a literary research. Characterization is the logical quality and feeling of the characters in narratives work which include behavior, character, habits, and experience. In this internet meme of Donald John Trump there are three characters appear, protagonist and antagonist. Each character has different characterization that brought us to understand the message of this internet meme. Those characters contains the characterization of meme maker (Daniel Kurtzman), Donald John Trump, the internet meme of Donald John Trump in fullfiling the characterization concepts by James H. Pickering and Hoeper. The analysis of those characters will be divided into two sub-chapters. The first sub-chapter discuss the characterization about Daniel Kurtzman as the meme maker and Donald John Trump as

the object of the internet meme. Daniel Kurtzman and Donald John Trump are the non-fiction character in this research. The second sub-chapter discuss the characterization of the internet meme of Donald John Trump as the fiction character in this research. The further explanation will be explained as follows.

1. The life of Daniel Kurtzman and Donald John Trump in the political environment that reinforces the internet meme of Donald John Trump through characterization approaches. (non-fiction)

In this sub-chapter the characterization analysis of Daniel Kurtzman and Donald John Trump are based on the biography of Daniel Kurtzman in www.thoughtco.com and Donald John Trump biography that based on www.biography.com. Further explanation about those characterization will be explained as follows.

a. Daniel Kurtzman

Based on www.politicalhumor2008.weebly.com Daniel Kurtzman is a journalist, author and humorist living in San Francisco. He is also a former Washington correspondent-turned political satirist, his political commentaries and humor articles have appeared in The New York Times, The Huffington Post, San Francisco Chronicle, and the Funny Times, among other publications. He has been widely cited as an expert on political humor by major media outlets around the country, while appearing as a commentator on CNN and ABC radio. He is the round character that embodied the internet meme of Donald John Trump. His idea is completing the internet meme of Donald J. Trump. He is the protagonist character for the victim of Donald John Trump controversial words in his speech, but he is the antagonist character for Donald J. Trump. It is because he makes jokes about Donald John Trump.

Daniel Kurtzman is one of the example of Netizen that triggered by Donald John Trump controversial speech to be a meme maker and the spreader of many ideas that has been created by the other meme maker. He was not only made memes but he also spread the other meme maker's idea on the internet. I choose Daniel Kurtzman to be the example of mememaker that creates and spreads the sarcastic idea to counter Donald John Trump

Controversial speech in Phoenix, Arizona. The characterization of Daniel Kurtzman will be explained as follows.

1) The artist of imitation

Characterization showing methods; through the action

According to www.dictionary.com definition of artist is a person who produces works in any of the arts that are primarily subject to aesthetic criteria. While the imitation definition is a result or product of imitating and in psychology imitation is the performance of an act whose stimulus is the observation of the act performed by another person. Memes imitate every single thing that viral on the internet world. Any tragedies or events that stimulate people to create a meme will empower the existences of meme. Meme was created and spread by the creator or editor that called the meme maker. Meme maker like Daniel Kurtzman was not only create a meme to deliver the sarcastic mind through the meme, but he also spread the idea that had already created by the other meme maker. In this explanation I will show the example of Daniel Kurtzman's action that famous on the www.politicalhumor.about.com that meme lovers usually visit as follows.



www.thoughtco.com / www.politicalhumor.about.com

STAR TRIBUNE/CagleCartoons.com



www.thoughtco.com / www.politicalhumor.about.com

Daniel Kurtzman is one of the famous political journalist who loves to spread the idea of any viral things on the internet. Daniel Kurtzman makes the imitation ideas that inspired by a political rumor that viral on the real world. He makes a lot of political meme that he spreads on the internet. He is one of the artist of imitation, his action on the internet makes him famous as the political humor meme maker. Daniel Kurtzman makes the imitation idea inspired by a political rumor that viral on the real world. He makes a lot of political meme that he spread it on the internet. His artist of imitation character can be seen through his action on the internet. It makes him famous as the political humor meme maker. He creates a meme and spreads the other meme that has been created by another meme maker. His action when he creates and spreads meme reinforce him as the artist of imitation character.



Trump's Presidential Cabinet

www.thoughtco.com / www.politicalhumor.about.com

The idea that has been produced by Daniel Kurtzman was motivated by the real situation on something viral about politics on the real life. He considers what kind of ideas that he will replicates to be a new viral meme on the internet.

2) Selfish

Characterization through telling methods; by the author.

Based on www.merriamwebster.com the word selfish can be defined as concerned excessively or exclusively with oneself: seeking or concentrating on one's own advantage, pleasure, or well-being without regard for others. It is seem the character of the meme maker was similar with the character of meme. It is because meme is the character that has been made by a meme maker. Meme character was described as the selfish character based on the book entitled meme machine by Susan Blackmore. It is because meme has a replicator character on their physical basis so the replicator seems will not care about the other things they only care about themselves, and the character of meme maker it is absolutely the same.

Meme's idea has been created by human mind and human spread the idea from one mind to the other mind with no excuse to care to other human about the negative of his or her internet meme. Daniel Kurtzman creates his political arts to show the world that his ideas are totally right but it is only for himself and for those people that disagree about the controversial speech and words from Donald John Trump, not for the other side of human that agree about controversial speech and words from Donald John Trump.

Susan Blackmore says that meme has selfish characterization on her book entitled 'The Meme Machine' she said, "we can say that memes are 'selfish', that they 'do not care', that they 'want' to propagate themselves, and so on, when all we mean is that successful memes are the ones that get copied and spread, while unsuccessful ones do not. ideas concern processes entirely within one brain, while the meme is a replicator that jumps from one brain to another. This is the sense in which memes 'want' to get copied, 'want' you to pass them on and 'do not care' what that means to you or your genes. This is the power behind the idea of memes. To start to think mimetically we have to make a giant flip in our minds just as biologists had to do when taking on the idea of the selfish gene." (Blackmore: 1999)

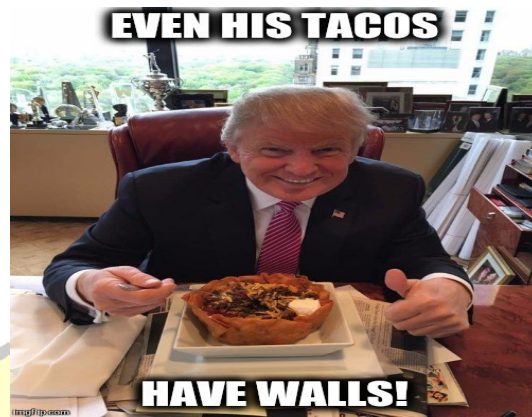
Daniel Kurtzman has a selfish character. Daniel Kurtzman only focus on his own purposes. He does not care about the impact of his actions. Daniel Kurtzman doing an imitations for only his own existences on the internet. Daniel Kurtzman does not care to the victim that became his object as the jokes purposes. Daniel Kurtzman

takes a lot of advantages from the object that become a victim of jokes on the world wide web then become the trending topic of the weeks, months, or even the years.

Based on www.thoughtco.com Daniel Kurtzman was described as the selfish character in showing methods through the dialogue, Daniel Kurtzman said, “ I'll aim to provide a witty and irreverent look at all the bizarre political antics inside, outside and below the Beltway. Whether you're on the left, right, or think both sides are nuts, consider this your one-stop source for latest jokes, cartoons, viral videos, and political insanity.” (www.thoughtco.com). His aim to provide a witty and irreverent look at all the bizarre political antics inside and outside. In the other hand he describes the political idea without protect the image of the object of the internet meme itself. Those things are the reason why the meme maker like Daniel Kurtzman could be characterized as the selfish character.

3) Creative

Based on www.dictionary.com creative definition is having the quality or power of creating or resulting from originality of thought, expression, etc. The creator of meme that usually called as meme maker is the person who has creative imagination. Daniel Kurtzman is one of the meme maker who has creative imagination who creates the internet meme about Donald J. Trump. He compares the politics with the essential of humor to create the internet meme. His creative imaginations to create an internet meme have an entertainment and sarcastic purposes The idea that he replicates has completing the form of meme that mentioned by Richard Dawkins and Susan Blackmore. It is really hard to compare two different ideas in one bowl that called as an internet meme. Daniel Kurtzman describes the political sarcasm with the humor way like a meme then he spread those ideas through the internet. Those things are the reason why Daniel Kurtzman has a creative character. For completing this explanation I will give the example of his creative internet meme as follows.



www.thoughtco.com / www.politicalhumor.about.com



www.thoughtco.com / www.politicalhumor.about.com

On those internet memes that found on the internet, the meme maker has been succeed compares two ideas in one bowl. The different ideas between the political sarcasm and humor mixed in one bowl that called meme which has been succeed spread on the internet like a virus that spread on human body. The creative imagination of Daniel Kurtzman's character as the meme maker has been successfully give existences to meme of Donald J. trump on the internet.

4) Humorous

Characterization through the action

Based on the www.dictionary.com the definition of humorous is characterized by humor; funny. In the other words the person who has high level of humor in his life. Daniel

Kurtzman is one of the example of person who has a humorous character. He describes his sarcastic idea with a funny idea. He replicates the original of political idea then he produces the funny idea to show sarcasm against the politics. So he creates the internet meme to shows his sarcasm against controversial politics from Donald J. Trump with the funny way, chronicles the absurdities of politics as a journalist, author, and humorist.

It all makes sense now...



www.thoughtco.com / www.politicalhumor.about.com

For this internet meme that I found in www.thoughtco.com we can see that the humorous character on Daniel Kurtzman appeared when he made an internet meme about Donald J. Trump. As we can see in this internet meme there is a famous evil character that produced by Nickelodeon.inc company. The famous character that Daniel Kurtzman mixed with the photo of Donald J. Trump was named “plankton”. Plankton is an evil character on cartoon movie entitle “Spongebob Squarepants” Plankton was described as the character who has an evil plant to get the secret recipe of krabby patty that owned by Mr. Crab.

The character of plankton is an evil character. In Daniel Kurtzman’s point a view, Donald John Trump has an evil character because of Donald John Trump controversial speech in Phoenix, Arizona. Daniel Kurtzman compares Donald John Trump character with “plankton” character in “Spongebob Squarepants” serial cartoon. In this internet meme there is plankton controlling Donald John Trump’s brain. The reader who see this meme will laugh because all we know that “Plankton” is the funny evil character in “Spongebob Squarepants” serial cartoon. Daniel Kurtzman mixed the idea of sarcasm with a humor to entertain and protest the Donald John Trump racist idea.



www.thoughtco.com / www.politicalhumor.about.com

Based on www.amazon.com Daniel Kurtzman was described as the humorous commentator. His political commentaries and humor articles have appeared in The New York Times, San Francisco Chronicle, and The Huffington Post, among other publications.

5) Fearless

Characterization showing methods through the action

Based on www.merriam-webster.com fearless definition is feeling or displaying no fear by temperament. It is not being completely unafraid. Fearless is having fears. Fearless is having doubts. In the other words fearless is living in spite of those things that scare you to death. Fearless is falling madly in love again, even though you had been hurt before. In the other hand fearless is the definition of people who do not have any fear on his or her life. No matter what will happen to them as long as they can lived, they will do exactly what they want without worrying any single terrible things that will occurred to them, even if they have to face the death they just do not afraid to face the death.

Daniel Kurtzman is one of the example of fearless meme maker on the internet. Danile Kurtzman declares himself as the politician journalist and editor on the meme website www.thoughtco.com or www.politicalhumor.about.com. He was very brave to create and spread the idea of sarcasm with meme on the internet world. He spreads and makes the idea of sarcasm to counter the Donald John Trump controversial speech on the website that netizen can visit easily. As we all know that Donald J. Trump it is not a

common person in the United States. He is the important person in republican parties in the United States.

Chattanooga Times Free Press Bennett

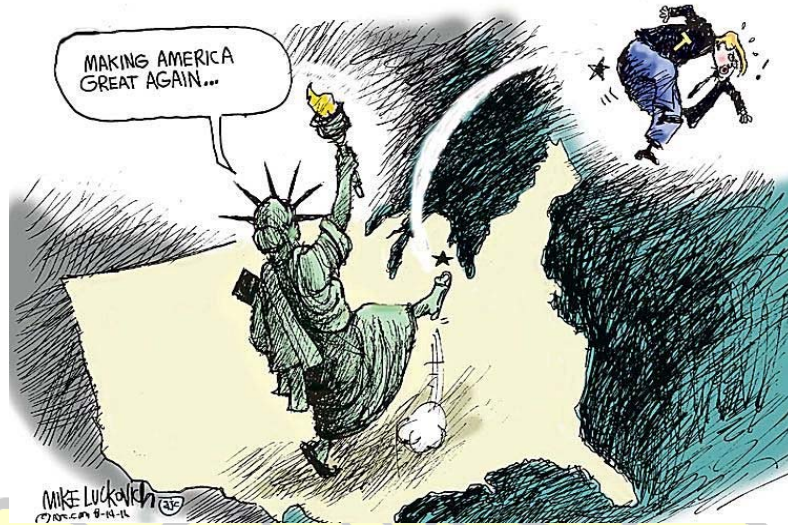


www.thoughtco.com / www.politicalhumor.about.com

Trump files for bankruptcy again.



www.thoughtco.com / www.politicalhumor.about.com



www.thoughtco.com / www.politicalhumor.about.com

In those internet memes about Donald John Trump above, Daniel Kurtzman spreads the idea about Donald John Trump through an internet meme shows or spreads the sarcastic idea from many people around the United States that do not agree about Donald John Trump controversial speech in Arizona. Daniel Kurtzman creates and spreads the idea of disagreement from himself and from many American netizens through those internet memes above. The description of “Makes America A Laughing Stock, Donald Trump Moral Bankruptcy, and Liberty statue kicks Donald Trump to making America great again” is the symbol of protest by Daniel Kurtzman and many American netizens against Donald John Trump controversial speech in Phoenix, Arizona. Daniel Kurtzman can be prisoned because he creates and spreads internet meme about important politician in the United States. He does not care about what would happen after he creates and spreads the idea of sarcastic. He has a fearless character to show and deliver his goal and many people goals who do not agree the discrimination statement from Donald John Trump in his controversial speech in Arizona.

6) Smart

Characterization telling methods through the author

Based on www.dictionary.com smart definition is having or showing quick intelligence or ready mental capability. In the other hand the person who has smart characterization is the person who could handle a problem and the person who could reach

the his goal. Daniel Kurtzman is the man who was described as the smart person. He graduated from University of California with honored doctorate.

Based on www.thoughtco.com Daniel Kurtzman received his bachelor's degree in political science from the University of California at Davis. He is currently in the market for an honorary doctorate in a field and at a university to be named later. Daniel Kurtzman was described as the smart character it because he could handle a political issues problem which created by Donald John Trump through his controversial speech with the unique way. He creates and spreads the sarcastic idea through the internet meme of Donald J. Trump. Those idea is the different solution to protest something that he does not agree. It is because of those things, Daniel Kurtzman could be characterized as the smart character.

7) Cynical
Characterization showing methods through the monologue

Based on www.dictionary.com cynical definition is showing contempt for accepted standards of honesty or morality by one's actions, especially by actions that exploit the scruples of others. In the other words, the person who has the cynical character is the person who always exploit the scruples of others with critics to the person who did anything that seems is not match with his opinion. Daniel Kurtzman is the person who has cynical character. Based on www.thoughtco.com Daniel Kurtzman says that his aim to provide a witty and irreverent look at all the bizarre political antics inside and outside. Daniel Kurtzman said that he has cynical idea because of his aim. He said, "I'll aim to provide a witty and irreverent look at all the bizarre political antics inside, outside and below the Beltway. Whether you're on the left, right, or think both sides are nuts, consider this your one-stop source for latest jokes, cartoons, viral videos, and political insanity" (www.thoughtco.com). Daniel Kurtzman as the editor of the internet page that provides the internet meme of Donald John Trump. Those aim was boiled in internet meme of Donald John Trump then he spread his aim on the world wide web

Daniel Kurtzman has cynical character because he was graduated from political science at the University of California. Based on cla.umn.edu the students of political sciences have many skills such as; strong verbal and written communication skills, knowledge of worldwide political systems and processes, critical thinking and creative

problem-solving, ability to formulate clear and persuasive messages, cross-cultural knowledge and understanding, ability to work well independently and collaboratively, and listening, clarifying, questioning and responding skills.

Kurtzman received his bachelor's degree in political science from the University of California at Davis. He is currently in the market for an honorary doctorate in a field and at a university to be named later. (www.thoughtco.com) Daniel Kurtzman has cynical character because his job as the political commentaries articles in The New York Times, The Huffington Post, San Francisco Chronicle, and the Funny Times, among other publications. Daniel Kurtzman is also political journalist, the cynical characteristic is usually appeared for political journalist, because the political journalist formulate their own opinion and participate in community, local or national matters that will affect them. Kurtzman's political commentaries and humor articles have appeared in The New York Times, The Huffington Post, San Francisco Chronicle, and the Funny Times, among other publications. An equal opportunity offender, he is author of the dueling political humor books, *How to Win a Fight with a Conservative* and *How to Win a Fight with a Liberal* -- the ultimate survival guides to arguing politics. He has been widely cited as an expert on political humor by major media outlets around the country, while appearing as a commentator on CNN and ABC radio. (www.thoughtco.com)

From the quotation above, Daniel Kurtzman was described as political commentaries related with his major in political sciences and his job desk as political journalist. According to Edward Morrissey in an opinion article from theweek.com, political journalist frequently includes opinion journalism, as current political events can be bias in their reporting. The information provided includes facts, its perspective is subjective and leans towards one viewpoint. Daniel Kurtzman creates and spreads an internet meme of Donald John Trump was motivated by political journalism. His aim to spreads the fact about Donald John Trump with cynical character based on his job desk as the political journalist to share and spread the fact that bowled in one viewpoint.

b. Donald John Trump

In this internet meme Donald John Trump is one of the character that will be analyze through the intrinsic approaches. Donald John Trump is the object in this internet

meme. Meme maker create the internet meme of Donald John Trump it is because Donald John Trump has a unique character. Donald John Trump is also the main character on this internet meme. Donald John Trump is an antagonist character, because he mentioned a racist content in his speech in Phoenix, Arizona and many people become meme maker to describe the characteristic of Donald John Trump. I use the biography of Donald John Trump and his controversial speech in Arizona to explain his character. In this chapter I will explain the characterization of Donald John Trump as follow.

1) Energetic

Characterization through telling methods, by the author.

Based on www.dictionary.com energetic definition is possessing or exhibiting energy, especially in abundance, which means the person who energetic character is the person who has power in any leadership including his own life. Based on Donald John Trump biography, Donald John Trump was described as the energetic person since he was child. He is the man who never give up and the man who always focus on something that he does. His parents send him to New York Military Academy at age 13. His parents hope the discipline manner that New York Military Academy can make him to be `a better person. He passed Military Academy very well.

His parents wish become true, He became a better person when he joined the New York Military Academy.“ Donald John Trump is the fourth of five children of Frederick C. and Mary MacLeod Trump. Frederick Trump was a builder and real estate developer who specialized in constructing and operating middle-income apartments in Queens, Staten Island and Brooklyn. Donald was an energetic, assertive child, and his parents sent him to the New York Military Academy at age 13, hoping the discipline of the school would channel his energy in a positive manner. (www.biography.com) Trump did well at the academy, both socially and academically, rising to become a star athlete and student leader by the time he graduated in 1964. He then entered Fordham University and two years later transferred to the Wharton School of Finance at the University of Pennsylvania, from which he graduated in 1968 with a degree in economics. During his years at college, Trump secured education deferments for the Vietnam War draft and ultimately a 1-Y medical deferment after he graduated. (www.biography.com)

He entered Fordham University and two years later he was being transferred to the Wharton School of Finance at the University of Pennsylvania. He aims to be the important person in his family business in real estate development that his father owned. His characters create him to be a great person in the United States of America.

2) Ambitious

Characterization through telling methods, by the author.

According to www.dictionary.com the definition of ambitious is having ambition; eagerly desirous of achieving or obtaining success, power, wealth, a specific goal, etc. In other words the person who has ambitious character is very tough to get his or her goal. Person who has ambitious character will do anything to reach his or her goal, no matter what kind of struggle that he will face. Donald John Trump was described as an ambitious man on his biography. His desires to success control his family business. He was motivated by his father when his father successfully to build a big real estate development business.

Trump followed his father into a career in real estate development, bringing his grander ambitions to the family business. As a student, Trump worked with his father during the summer and then joined his father's company, Elizabeth Trump & Son, after graduation from college. He was able to finance an expansion of the company's holdings by convincing his father to be more liberal in the use of loans based on the equity in the Trump apartment complexes. However, business was very competitive and profit margins were narrow. (www.biography.com)

3) Brave

Characterization through showing methods, by the monologue.

Based on www.merriam-webster.com brave definition is typical example of bravery is facing down an enemy in battle or facing death in the eye in another. Donald was described as a brave character on his biography. He declares the rumor about federal government filed a complaint against Trump company. He gives an explanation bravely to the federal government to clear his company's name.

"They are absolutely ridiculous, he said of the Justice Department which filed the case. We never have discriminated, and we never would. There have been a number of

local actions against us, and we've won them all. We were charged with discrimination, and we proved in court that we did not discriminate, said Donald John Trump on the courts when he protects his company.” (www.biography.com)

From the quotation above the brave character that Donald John Trump have is appeared. He declares the statement to protect his company against the federal government. He shows what the right things that his company have. He fought the federal government in court with no fear. After a lengthy legal battle, the case was settled in 1975. As part of the agreement, the Trump company had to train employees about the Fair Housing Act and inform the community about its fair housing practices. Trump wrote about the resolution of the case in his 1987 memoir *Art of the Deal*: "In the end, the government couldn't prove its case, and we ended up taking a minor settlement without admitting any guilt. (www.biography.com)

He protects his company from any negative issues about his companies from the people who do not like him and his family business. The federal government are fought with a brave character who is standing to protects his company from negative issues. At least the federal government can not prove that Trump's company discriminated against tenants and potential tenants based on their race, a violation of the Fair Housing Act, which is part of the Civil Rights Act of 1968.

- 4) Smart
Characterization through telling methods, by the author.

Donald John Trump was described as the smart person. Not only brave, ambitious, energetic Donald John Trump was described as the smart person. His parents sent him to the New York Military Academy at age 13, hoping the discipline of the school would channel his energy in a positive manner. Trump did well at the academy, both socially and academically, rising to become a star athlete and student leader by the time he graduated in 1964. He then entered Fordham University and two years later transferred to the Wharton School of Finance at the University of Pennsylvania, from which he graduated in 1968 with a degree in economics. (www.biography.com). He is not only successful in education but he also makes the grade in his business. He continues his father business, the success points

on Trump's company increased since Donald John Trump took control his family business. He was expanding his company to become the big company in the United States.

Expanding his empire to the south, around this time Trump developed a condominium project in West Palm Beach, Florida, and in 1989 he branched out to purchase the Eastern Air Lines Shuttle for \$365 million, which he later renamed the Trump Shuttle. After failing to be profitable, Trump defaulted on the loans and the airline venture ended in 1992 after a merger. In January 1990, Trump flew to Los Angeles to unveil a plan to build a \$1 billion commercial and residential project featuring a 125-story office building. (www.biography.com)

from the quotation above the smart character has been reinforced through the telling methods, by the author. The author of Donald John Trump's biography tells the reader about the smart character in the history of Donald John Trump business leadership.

5) Impolite

Characterization through showing methods, by the monologue.

Donald John Trump was an impolite man. Trump was embroiled in another shocking scandal. Donald John Trump gives statement about kissing Nancy O'Dell. She is become the victim of Donald John Trump statements. The Washington Post released a 2005 recording in which he lewdly described kissing and groping women, and trying to have sex with television personality Nancy O'Dell, who was married at the time. "I've gotta use some Tic Tacs, just in case I start kissing her, Trump said in the recording which was caught on a microphone that had not been turned off. You know I'm automatically attracted to beautiful I just start kissing them. It's like a magnet. Just kiss. I don't even wait. And when you're a star they let you do it. You can do anything" said Donald John Trump that written on his biography. (www.biography.com)

From the quotation above the Donald John Trump's character was completely impolite and rude. As the American public figure he was not suppose to be like that. People who watch this record will think that Donald John Trump does not give a good example to the United States citizens. Trump later posted a videotaped apology on Facebook in which he said, "I've never said I'm a perfect person, nor pretended to be someone that I'm not. I've said and done things I regret, and the words released today on this more than a decade-

old video are one of them. Anyone who knows me knows these words don't reflect who I am. I said it, I was wrong, and I apologize." (www.biography.com)

6) Racist

Characterization through showing methods, by the monologue.

Based on www.meriam-webster.com, racist definition is a belief that race is the primary determinant of human traits and capacities and that racial differences produce an inherent superiority of a particular tribe or race. In the other words the group of people either personally that claimed their tribe or race is the best in the world. The person who has character like these definition is the person who demeans the other races. For example there are many white people in America demeaning the other races with discrimination of something. The races that become the victims of discrimination usually skinned such as; black, Latin, and Arabian. Donald John Trump has the racist character. He speaks a lot of racist things on his speech in Phoenix Arizona. On top of that she promises uncontrolled, low-skilled immigration that continues to reduce jobs and wages for American workers, and especially for African-American and Hispanic workers within our country. Donald John trump said "our citizens. Most incredibly, because to me this is unbelievable, we have no idea who these people are, where they come from. I always say Trojan Horse. Watch what's going to happen, folks. It's not going to be pretty. This includes her plan to bring in 620,000 new refugees from Syria and that region over a short period of time. And even yesterday, when you were watching the news, said Donald John Trump on his controversial in Phoenix, Arizona 2016" (www.latimes.com)

From the quotation above the racist character appeared through Donald John Trump statement that demining the other races in American citizens. "Hispanic" word that he stated for Mexican-American. He also demeaning African-American and Mexican American, and the immigrant from Syria. Donald John Trump said that Syrian that need protection from U.S government will be a big problem for U.S citizens, so Donald John Trump denied Syrian immigrant who want to move from Syria to America. From the quotation above Donald John Trump speaks as a racist president candidate. Since 2013 alone, the Obama administration has allowed 300,000 criminal aliens to return back into United States communities. These are individuals encountered or identified by ICE, but

who were not detained or processed for deportation because it wouldn't have been politically correct, said Donald John Trump on his controversial speech in Phoenix, Arizona (www.latimes.com)

He blames the previous American president authority to let many illegal immigrants come to America. He said “aliens” to illegal immigrants that come from Mexico, Syria, and Africa. He thinks that those “aliens” is only increasing the number of criminality in America. According to federal data, there are at least 2 million, 2 million, think of it, criminal aliens now inside of our country, 2 million people criminal aliens. We will begin moving them out day one. As soon as I take office. Day one. In joint operation with local, state, and federal law enforcement. Said Donald John Trump on his controversial in Phoenix Arizona. He said “aliens” to illegal immigrants that come from Mexico, Syria, and Africa. He thinks that those “aliens” is only increasing the number of criminality in America. He want to changes the face of immigrant system in the United States with his racist way to control the illegal immigrants in the United States. His aim to develop a safety places to United States citizen lives without fear high number of criminality on their city environment.

2. — The characterization of internet meme of Donald John Trump (fiction)

In this sub-chapter the characterization analysis of the internet meme of Donald John Trump is based on the Susan Blackmore theory about meme in her book entitled “The Meme Machine”. Further explanation about the characterization of the internet meme will be explained as follows.

a. The internet meme of Donald John Trump (Fiction)

The internet meme of Donald John Trump is the main character on this Internet meme. Meme has their own life that bowled in the world wide web. The character of meme can be considered as the protagonist and antagonist character. It is because meme replicates the viral things to describe the positive reaction or the negative reaction from the meme maker who lived as the netizen in the world wide web. The theory of meme is defined by Richard Dawkins and developed by Susan Blackmore. The character of meme depends on the viral issues. Meme can be antagonist if the issues are controversial but meme also can

be protagonist if the issues are good. Memes are usually things of minor consequence: jokes, urban legends, human and animal oddities.

1) Replicator

Characterization through telling methods, by the author.

Replicator is an object or organism that can create copies of itself. Meme was described as the replicator. Replicator character on meme can be seen by the way how the meme copy the other object to show their existences to the people around the world. The author of meme machine book describe the basic idea of memes have insufficient copying fidelity, and nobody really knows what a meme physically is. Meme has the replicator character it is because meme does not has physical basic which means meme contained a lot of things that meme copied to show their existences in the internet world. (Blackmore: 1999)

Meme exist as the replicator in the evolution of culture that found in many internet pages. They reinforce the image of replicator by the ideas that spread from one place to another from one person to another. In this research the internet meme Donald John Trump replicates every single details that real Donald John Trump did. This internet meme replicates many things such as; Donald John Trump's words, Donald John Trump's face, Donald John Trump's style, and the last is Donald John Trump's ideas. The whole point of a memetic theory of cultural evolution is to treat memes as replicators in their own right. This means that memetic selection drives the evolution of ideas in the interest of replicating memes.

Memes can spread for other reasons, including less benign ones. They might spread because they appear to provide advantages even when they do not, because they are especially easily imitated by human brains, because they change the selective environment to the detriment of competing memes, and so on. (Blackmore: 1999)

The internet meme of Donald John Trump spread its ideas on the internet world, they reinforce their existences with replication ideas. The ideas that have been spread in the internet involve the viral object. If meme has been completed replicates the viral objects on internet their existences will appear on the internet world. Meme is an antagonist in this internet meme of Donald John Trump, the aim of the internet meme of Donald J. Trump describes the protest from the people around world, especially the people of the United

States against the controversial speech that spoken by Donald J. Trump during the president election in the United States. Meme become an antagonist character because meme describes the senses of Mexican, Moslem, and African-American when they heard racist speech about them. Meme appeared to counter the controversial words (Racist) that has been spoken by Donald J. Trump in his speech in Arizona. Internet is the place to spread the idea of meme that has been replicated through Donald J. Trump words in his controversial speech.

2) Selfish

Characterization through telling methods, by the author.

Based on www.merriamwebster.com the word selfish can be defined as concerned excessively or exclusively with oneself: seeking or concentrating on one's own advantage, pleasure, or well-being without regard for others. Internet meme's character was described as the selfish character based on the meme machine book by Susan Blackmore. It is because meme has a replicator character on their physical basis so the replicator seems will not care about the other things. They only care about themselves. According to Susan Blackmore's book the characterization of meme is the selfish character. Meme does not care about the effect of the reflection of the action of the meme itself. Susan Blackmore said, "we can say that memes are 'selfish', that they 'do not care', that they 'want' to propagate themselves, and so on, when all we mean is that successful memes are the ones that get copied and spread, while unsuccessful ones do not. This is the sense in which memes 'want' to get copied, 'want' you to pass them on and 'do not care' what that means to you or your genes. This is the power behind the idea of memes. To start to think mimetically we have to make a giant flip in our minds just as biologists had to do when taking on the idea of the selfish gene." (Blackmore: 1999)

Internet meme of Donald John Trump could be categorized as a selfish character. Internet meme of Donald John Trump only focus on themselves without worried the impact of its actions. Internet meme of Donald John Trump does an imitation for only its own existences on the internet Memes. Internet meme of Donald John Trump do not care to the victim that became its subject as joke purposes. Internet meme of Donald John Trump take

a lot of advantages from their subject that become a victim of jokes on the world wide web then changed to be trending topic of the weeks, months, or even the years.

3) Evil

Characterization through showing methods, through the action.

Based on www.dictionary.com, evil definition is characterized or accompanied by misfortune or suffering; unfortunate; disastrous or due to actual or imputed bad conduct or character. In this internet meme of Donald John Trump meme was described as the idea that spread like a virus from human mind to the another human mind based on the book of meme machine by Susan Blackmore. As the selfish genes that spread ideas on the internet, internet meme of Donald John Trump does not care the effect after the idea that has been replicated by the internet meme of Donald John Trump itself. Internet meme of Donald John Trump acts like virus infected from one human body to another human body. The internet meme of Donald John Trump needs to be alive and develop their population on the world wide web. The internet meme of Donald John Trump does not care any negative effects to the object of internet meme of Donald John Trump itself.

— These thought it is similar with the other internet meme ideas that can be found in many internet pages, or the worse on the social media. The object that becomes meme idea is a victim of cyber bullying in a large number of negative idea. They became selfish because they self replicating to spread the negative idea like virus on the human mind through the internet.

Meme spread the idea like a virus. The essence of any memplex is that the memes inside it can replicate better as part of the group than they can on their own. We shall meet many more examples of memplexes in due course. The simple self-replicating meme groups we have considered so far have been given a great boost by the advent of computers and the Internet. Computer viruses are an obvious and familiar example. They can leap from user to user and the number of users (at least at the moment) keeps increasing. They can cross vast distances at the speed of light and then lie dormant in safe and solid memory banks. However, they cannot be just a bare instruction to 'Copy me'. (Blackmore: 1999)

Most every ideas that has been imitated by meme and has been spread on the internet it is the negative idea. Memes only care about their survival on the internet they

do not care about the idea that hurts the feeling of their victim as the victim of cyber bullying. This might succeed in clogging up the entire memory of the first computer it got into but would have no way of getting any further. So viruses have co-memes for promoting their survival. They lurk in the programs that people mail to their friends on disks. Some evade immediate detection by infecting only a small proportion of the machines they reach, and some are triggered probabilistically. “Some bury themselves in memory only to pop up at a specified time – we may expect many at midnight on 31 December 1999 – quite apart from the looming problem of computers that cannot cope with the year ‘00” (Blackmore: 1999)

4) Adventurous

Characterization through showing methods, through the action.

According to www.dictionary.com adventurous definition is inclined or willing to engage in adventures; enjoying adventures. In the book entitled ‘meme machine’ meme was described as the character who loves to move and travel from one mind to the other mind. Memes was described as the character who likes to travel from one pool to the other pool on the internet. In this research the internet meme of Donald John Trump could be found in many internet pages. They travelled from one internet pages to another internet pages. Memes travel longitudinally down generations, but they travel horizontally too, like viruses in an epidemic. (Blackmore: 1999). Internet memes develop their existence with an adventurous character on the world that named with World Wide Web. For example exist on many internet pages that created by a meme maker such as on:

- www.9gag.com
- www.politicalhumor.about.com
- www.comixed.memebase.com
- www.lifewire.com

Those internet pages provide many memes to be enjoyed by readers who love popular internet meme. Memes become exist because they travel from one mind to the other mind, from one internet page to another internet page.

B. Setting

As writer explains in the previous chapter, setting puts elements in fiction and has relation to plot, character and theme. Setting has many functions, as well in this internet meme of Donald John Trump; the writer tries to describe and explain the function of the setting as follows.

1. Setting as background

The setting of place is reference to the location where the events occur in a fiction. The elements that might be used are the places with certain names, certain initials, perhaps a particular location without a clear name. The internet meme of Donald John Trump mainly took place on the World Wide Web and in the America. There are two setting places in this internet meme. Two different places create an internet meme of Donald John Trump. The internet meme setting as background contains two subjects to be analyzed such as; Setting as background of Internet meme and setting as background of Donald John Trump's controversial speech.

a. Setting as background of internet meme of Donald John Trump.

The internet meme of Donald John Trump can be found in many meme websites. Meme maker spread their idea about the protest of Donald John Trump controversial speech on the internet pages. The internet pages have important role to help the meme maker spread their idea to the public that called as netizen. Those internet pages that have role as the setting as background of this internet meme are:

- www.thoughtco.com
- www.politicalhumor.about.com

Those pages are the setting as background of internet meme of Donald John Trump. Internet meme develop from one mind to the other mind through the internet pages that every meme lovers can see. The another setting as background of Donald John Trump is the main idea for meme maker to create the internet meme of Donald John Trump. Meme maker desires to create an internet meme of Donald John Trump was motivated by Donald John Trump controversial speech in America on Phoenix, Arizona. The further explanation

about setting as background of Donald John Trump controversial speech will be explained as follows.

b. Setting as background of Donald John Trump Controversial speech.

The setting as background of Donald John Trump Controversial speech occurred in America on Phoenix, Arizona. Donald John Trump does his speech when he campaigns during American president election on Phoenix, Arizona in 2016. In Arizona he discussed the illegal immigrant in America and he wants to solve the problem of illegal immigrant in America. "Wow. Thank you. That's a lot of people, Phoenix, that's a lot of people. Thank you very much. Thank you, Phoenix. I am so glad to be back in Arizona. The state that has a very, very special place in my heart. I love people of Arizona and together we are going to win the White House in November. Now, you know this is where it all began for me. Remember that massive crowd also. So, I said let's go and have some fun tonight. We're going to Arizona, OK? This will be a little bit different. This won't be a rally speech, per se. Instead, I'm going to deliver a detailed policy address on one of the greatest challenges facing our country today, illegal immigration," said Donald John Trump during his promotion as the 45th American President candidate. (www.latimes.com)

He states the controversial words that contains racist content when he talks about immigrant in the United States. He reinforces the number of voters with a racist statement to declare him as the good president of the United States. In Arizona he spreads his idea about how to control the illegal immigrants that come from Mexico and Syria.

2. Setting as an antagonist

Setting as the antagonist creates plot and determines the event. Writer assume that in this internet meme of Donald John Trump, the environment that has been created by Donald John Trump controversial speech created negative response from netizens around the World Wide Web. Donald J. Trump stated the idea that contains racist content about immigrant when he speaks about how to decrease the number of criminal, reinforce the desire of U.S citizen and netizen to become meme maker to protest his controversial

speech through the internet meme of Donald John Trump. His ambition to be a successful person creates him to be an antagonist character that many U.S citizens do not like him. Daniel Kurtzman is the man who does not agree about Donald John Trump statement.

As I mentioned in Donald John Trump characterization in the previous part, he mentioned the words that has racist content in his speech. His speech that has been spread on the internet from many journalist that post that video creates massive negative response from people around the world, especially U.S citizens. People who watch his speech video give the negative response to counter Donald John Trump statement on Phoenix, Arizona. Internet meme of Donald John Trump has been spread from one brain to another brains then spread continually.

Meme spread the idea like a virus. The essence of any memplex is that the memes inside it can replicate better as part of the group than they can on their own. They can leap from user to user and the number of users (at least at the moment) keeps increasing. They can cross vast distances at the speed of light and then lie dormant in safe and solid memory banks. However, they cannot be just a bare instruction to 'Copy me. (Blackmore: 1999)

3. — Setting as a means of creating appropriate atmosphere — ★

The internet meme of Donald J. Trump occurred in the internet from U.S netizen, during the American president election in 2016. The U.S netizen create an imitation art for show to protest the controversial words that spoken by Donald John Trump as the candidate of American president. The controversial words that contained racist words could not be accepted for almost people around the world. This is why the internet meme of Donald J. Trump appeared in many internet pages. The idea to create an internet meme of Donald J. Trump it is because the atmosphere of Donald J. Trump words reinforce people to create an internet meme about him. Once meme created by one person then spread to the other person, the idea that spread is seem like viruses that attack human body. Memes travel longitudinally down generations, but they travel horizontally too, like viruses in an epidemic. Indeed, it is largely horizontal epidemiology that we are studying when we measure the spread of words like 'memetic', 'docudrama' or 'studmuffin' over the Internet. (Blackmore: 1999). From the quotation above, the idea of meme spread by idea to idea, by one mind the other mind, and by internet pages to the internet pages. The internet meme

of Donald J. Trump can be seen in many internet pages . The United States netizens consider those internet meme as the symbol of protest to describe what does exactly they feel about racist words that spoken by Donald John Trump during the American president election in 2016.

4. Setting as means of revealing character

Donald John Trump is one of the main character in this internet meme. As writer explain in the characterization his character are energetic and ambitious. He shows many action which sometimes catch writer sympathy, but in the other hand he used his character to discriminates many immigrants in the United States. His ambition to decrease the number of criminal in the United States give a negative impacts to non – white American who lived in the United States. He declares want to build a big great wall in the border nation between America – Mexico, so Mexicans could not be a legal U.S citizens anymore. Donald John Trump said that there are many gangster and rapist from Mexico and build a big wall in the nation border is the best solution for decrease the number of criminal in America.

—Based on Donald John Trump controversial speech he says he wants to reduces the wages of low-skilled immigrant that work in the United States. “On top of that she promises uncontrolled, low-skilled immigration that continues to reduce jobs and wages for American workers, and especially for African-American and Hispanic workers within our country. Our citizens. Most incredibly, because to me this is unbelievable, we have no idea who these people are, where they come from. I always say Trojan Horse. Watch what's going to happen, folks. It's not going to be pretty. This includes her plan to bring in 620,000 new refugees from Syria and that region over a short period of time. And even yesterday, when you were watching the news, you saw thousands and thousands of people coming in from Syria.” (www.latimes.com)

Not only about Mexican-American but Donald John Trump also discussed about to denied the Syrian immigrant that need a protection during the chaos situation in Syria. Donald John Trump stated that the African-American was the example of low-skilled immigrant when they are working as the American worker. This energetic and ambitious

character has been successful to be in used. In the other hands his character gives the negative impact for Donald John Trump himself.

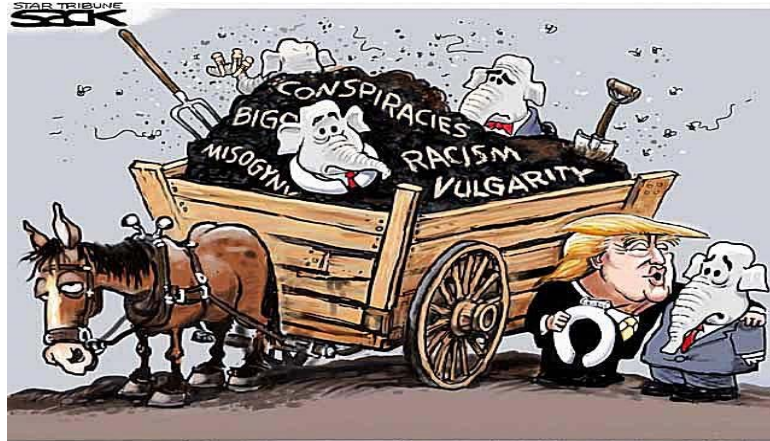
5. Setting as means of reinforcing theme

As I mentioned before, setting is also can be functioned to reinforce and clarify the theme. The theme in this research is the netizens response to Donald John Trump controversial speech through the internet meme of Donald John Trump during the American president election in 2016. Which according to some psychology expert, Ivan Pavlov the response that has been created by two conditioned stimuli will give a result as the conditioned response. The response that created by netizens which become an internet meme maker is contain protest, sarcasm, disappointment, etc. They describe the disagreement through the evolution culture art that called as an internet meme. The meme maker want to shows the reader the viral event on the internet through the funny way.

Eventhough all the aim of meme maker is a disagreement or protest, they described the protest with humor but has a very deep meaning about the humor itself. For example Daniel Kurtzman is one of the meme maker and the spreader of meme idea on the world wide web says "I'll aim to provide a witty and irreverent look at all the bizarre political antics inside, outside and below the Beltway. Whether you're on the left, right, or think both sides are nuts, consider this your one-stop source for latest jokes, cartoons, viral videos, and political insanity" (www.thoughtco.com) He want to makes the reader who read his internet meme could get the messages in the internet meme and he want to makes the reader realize that what is occurred in the internet meme it is not only about jokes. In this internet meme of Donald J. Trump internet meme Daniel Kurtzman want to shows what kind of negative that Donald J. Trump had already did to U.S citizens, especially Mexican-American, Africa-American, and Moslem-American.



www.thoughtco.com / www.politicalhumor.about.com



WELCOME TO THE TRUMP BANDWAGON. I SAVED YOU A SEAT.

www.thoughtco.com / www.politicalhumor.about.com

From the internet meme above the character of Donald John Trump reinforces theme that I use in this research. There are many people that disagree about what was spoken by Donald John Trump in his speech. Donald John Trump controversial speech reinforces netizen aim to create an internet meme of Donald John Trump to show netizen protest against his controversial speech.

C. Plot

As writer mentioned in chapter II, plot is a narrative events which arranged based on time sequence and causality. The plot that will be use in this paper is based on the biography of Donald John Trump conceived through five stages as follows:

1. Exposition

Exposition is the beginning stages where the author provides necessary background information, including characters and conflicts or potential conflicts. The story will writer use non-fiction story based on the biography of Donald John Trump and the controversial speech as the object of the internet meme of Donald J. Trump. The story opened by Donald John Trump has an ambitious to develop his family business in Trump cooperation. Donald John Trump was not only ambitious to develop his business but he also ambitious in politics when he wants to be the United States president. In this event, Donald Trump introduces the potential conflict that Donald Trump want to winning public recognition in business and politics.

“In 1971, Donald Trump was given control of the company, which he later renamed the Trump Organization. He also moved his residence to Manhattan, where he began to make important connections with influential people. Convinced of the city's economic opportunity, Trump soon became involved in large building projects in Manhattan that would offer opportunities for earning high profits, using attractive architectural design and winning public recognition.” (www.biography.com)

Then after Donald Trump success winning public recognition in his business the federal government of Pennsylvania choose Trump cooperation to develop railroad's yards on the West Side of Manhattan. Trump promoted the property as the location of a city convention center, and the city government selected it over two other sites in 1978. In 1973, Donald Trump and his father filed a complaint from the federal government about the discrimination against their tenants. “The federal government filed a complaint against Trump, his father and their company alleging that they had discriminated against tenants and potential tenants based on their race, a violation of the Fair Housing Act, which is part of the Civil Rights Act of 1968.” (www.biography.com)

From the quotes above the beginning of complication in Donald John Trump business in his Biography was begin. Donald John Trump and his cooperation fight the federal government in courts to prove that he and his cooperation are innocent. In politics he started the complication about his racist speech on Phoenix, Arizona which discussed immigrant in the United States when he was running for president of the United States. " On June 16, 2015, Trump made his White House ambitions official when he announced his run for president on the Republican ticket for the 2016 elections, joining a crowded field of more than a dozen major candidates. "I am officially running for president of the United States," Trump said during his announcement at Trump Towers in New York City, "and we are going to make our country great again." He added with his signature bravado: "I will be the greatest jobs president that God ever created." Upon Trump's announcement to run for president, his scathing, derogatory remarks about Mexicans and immigration caused NBC to sever business ties with him.” (www.biography.com)

He also believed President Barack Obama was not born in the United States, it is seemingly discredited his political reputation. Many statement that stated by Donald John Trump that triggered the meme maker like Daniel Kurtzman and another meme maker to

create the internet meme of Donald J. Trump. Those things are the factors the complication in the internet meme of Donald John Trump.

Based Donald John controversial speech Donald John Trump he said, “In 2012, Trump's flirtation with politics resumed when he publicly announced he was considering running for president again. However, his prior association with the "Birther" movement, a fringe group that staunchly believed President Barack Obama was not born in the United States, seemingly discredited his political reputation.” (www.biography.com)

2. Complication

Complication or the rising action is the stage where the existing equilibrium is damaged. It also introduces the characters and the underlying or inciting conflict. The conflict is then developed gradually and intensified. Donald John Trump breaks the complaint of the discrimination that he and his father ever did in their family business. He said that he never said a discrimination about their tenants when he was interviewed on New York Times.

The federal government take this discrimination case the courts. “Trump's business practices were called into question when, in 1973, the federal government filed a complaint against Trump, his father and their company alleging that they had discriminated against tenants and potential tenants based on their race, a violation of the Fair Housing Act, which is part of the Civil Rights Act of 1968. Trump responded to the case in an interview published in the New York Times” (www.biography.com)

In politics he started the controversial speech that spoken in Arizona. He said that he wants to build a wall for Mexicans so Mexicans can not to be American citizens anymore. He wants to reduce the number of low-skilled African – American workers. Donald J. Trump wants to denied the immigrants from Syria who need a protection from the government of America. “On top of that she promises uncontrolled, low-skilled immigration that continues to reduce jobs and wages for American workers, and especially for African-American and Hispanic workers within our country. Our citizens. Most incredibly, because to me this is unbelievable, we have no idea who these people are, where they come from. I always say Trojan Horse. Watch what's going to happen, folks. It's not going to be pretty. This includes her plan to bring in 620,000 new refugees from Syria and

that region over a short period of time. And even yesterday, when you were watching the news, you saw thousands and thousands of people coming in from Syria.” (www.latimes.com)

3. Crisis

Crisis is the stage where the moment at which the plot reaches its point of greatest emotional intensity; it is the turning point of the plot, directly precipitating its resolution. The story finally reaches its point of greatest emotional intensity when Donald Trump realized that the federal government did not have any prove to claim their complaint about the discrimination to Donald Trump’s tenants. Donald John Trump defense his company from the problem of discrimination.

He said, “They are absolutely ridiculous, he said of the Justice Department which filed the case. “We never have discriminated, and we never would. There have been a number of local actions against us, and we've won them all. “We were charged with discrimination, and we proved in court that we did not discriminate.” (www.biography.com). In politics that Donald Trump realized the main focus of American problem was illegal immigrant that ought to be deported from American and the new immigrant comer ought to be denied. “My plan will begin with safety at home – which means safe neighborhoods, secure borders, and protection from terrorism, he told his supporters. There can be no prosperity without law and order. On immigration, we are going to build a great border wall to stop illegal immigration, to stop the gangs and the violence, and to stop the drugs from pouring into our communities.” (www.biography.com)

4. Falling Action

Falling action is the stage where the turning point has been reached and tension subsides and the plot moves toward to conclusion. Following the crisis, the story begins to slowly wind down. Falling action, one of the two final story elements, shows the result of the actions or decisions the character has made as a result of the climax. The falling action of Donald Trump Biography and his controversial speech is when he won the president election in America and he realized that his controversial speech was meant to be a war that he considered as the part of campaign and he said the campaign it was not about a war

and for the people who those chosen him as the president, Donald Trump need a guidance to be a good president for all of the people of America. In a stunning victory that defied polls, Trump won the majority of electoral college votes and was elected the 45th president of the United States on November 8, 2016. After one of the most contentious presidential races in U.S. history, Trump's surprising rise to the office of president was considered a resounding rejection of establishment politics by blue-collar and working class Americans.

In his victory speech delivered at 2:30 am the following morning at the Hilton Hotel in New York City, Trump said: "I pledge to every citizen of our land that I will be president for all Americans. "As I've said from the beginning, ours was not a campaign, but rather an incredible and great movement made up of millions of hard-working men and women who love their country and want a better, brighter future for themselves and for their families," Trump said about his supporters.

He also spoke to those Americans who did not vote for him. In the falling action of Donald John Trump biography he needs a guidance to be a good leader that U.S citizens like. For those who have chosen not to support me in the past, of which there were a few people, "I'm reaching out to you for your guidance and your help so we can work together and unify our great country." (www.biography.com)

5. Resolution

Resolution is the final stage where records the outcome of the conflict and establish some new equilibrium or stability. The outcome of the several arrested by the victory of Donald John Trump to be the president of America. This event marked the end of the glorious day of Donald John Trump. He ended his victory speech with a promise to the country. "We're going to get to work immediately for the American people," he said. "And we're going to be doing a job that hopefully you will be so proud of your president. (www.biography.com) Donald John Trump was succeed to become the 45th American president and he promises to make America great again during his authority.