

CHAPTER I

Introduction

1.1. Background of the Internship

Internship is a form of academic learning activity for students to improve and develop the ability of a qualified workplace. With this internship, it is hoped that it can improve students' skills, knowledge and experience in entering the real workplace. Therefore, students can prepare themselves well before entering the industrial world or the business world.

This internship is also used to develop students' abilities. Students are expected to gain experience in the industrial world through this activity. In addition, internship activities function as a liaison between the world of education and the world of industry so that their academic obligations can be fulfilled and can prepare students to face the competitive world of work with the knowledge they previously acquired.

In general, in the world of work, there are several problems at a broad level so that their solution requires repetition. Considering that the world of education at home or abroad must have good quality education so that it can create quality human resources. That way their lives will be better and the world can be better and the world can be more advanced.

This internship is to hone the skills, attitudes and abilities of students obtained when they are in college. Internship activities are carried out in various agencies and companies that can be used to increase student experience, knowledge and skills.

Therefore, various lecture materials and theories previously studied can be put into practice directly in the world of education in this country. As we know that the material and theory obtained is one of to support of the implementation to good and correct work. As a have been known previously that the practice is derived from previously studied theory. Therefore, to complete their study program, students must carry out this industrial work practice.

Considering that many universities are trying to create quality and skilled human resources through supporting infrastructure and good quality education so, as to produce reliable and quality graduates. Darma Persada University is a university that prioritizes student quality. The expected quality of students are those who have professional competence and ethics as a form of responding to the challenges of the real workplace

This is the realization of the goals of National Education and the Tri Dharma of Higher Education. The object of study for the internship program is the application of knowledge in institutions and companies that are partners in the internship program. Internship can be interpreted as a means of mental training, attitude, application of knowledge, and the initial formation of graduates who are competent in their respective fields. Therefore, an internship is an activity that integrates all

previous learning experiences into a training program in the form of performance in all matters relating to the application of the knowledge that has been learned.

The implementation of work internships is carried out at Department of Culture, DKI Jakarta office which prioritizes the cultural values of Jakarta's culture and preserves Jakarta's culture.

1.2 Objective of The Internship

1.2.1 To provide a real picture of the application or implementation of the knowledge or theory that has been obtained in lectures and compare it with the real conditions that exist in the field.

1.2.2 Train prospective graduate students to have the ability to adapt to the workplace.

1.2.3 Provide experience to students in terms of how to work and behave in the workplace.

1.2.4. Train students' discipline and responsibility for the assigned tasks.

1.3 Procedure of Internship

Based on the provisions in force at the University of Darma Persada, the internship program can only be implemented in the sixth semester or final semester and meet the requirements of university credit unit much 110.

1.3.1 Before carrying out an internship we are required to find an internship place and then contact the company whether to accept students for internships or not.

1.3.2 After receiving information from the company that accepts internship students, the company will ask for an internship cover letter from the university and the Curriculum Vitae (CV) that we have.

1.3.3 Student ask for an internship cover letter to the administration department of the faculty.

1.3.4 Student will get an internship cover letter from the university and then submitted to the company along with the Curriculum Vitae (CV).

1.3.5 Start an internship in April Until June.

1.4 Place and Time of the Internship

The Internship I take in the Department of Culture Development division, which is located at Jl Gatot Subroto Kav 40-41, 12th floor, South Jakarta.

The internship program will start on April 1, 2022 and end on June 30, 2022. During the internship, the working hours are Monday-Friday, 08.00 a.m - 16.00 p.m , during the fasting month, the internship hours are 08.00 a.m- 15.00.p.m.

1.5 Writing Organization of the Internship Report

Writing an internship report, there are five chapter in this internship report and sub chapters with different substances.

CHAPTER I : INTRODUCTION

This chapter consists of the backround of the internship,objective of the internship,procedur and place and time internship.

CHAPTER II : GENERAL REVIEW

The chapter consists of a general review of the institution in which the internship takes place. This includes the profile, history, vision and missions, and chart of the institutional organization.

CHAPTER III : INTERNSHIP ACTIVITIES

This chapter consists of activities carried out during the internship and details of the work.

CHAPTER IV : PARTICULAR POINTS

This chapter consists of obstacles and benefits obtained during and after the internship and reports writing.

CHAPTER V : CLOSING

This chapter consists of the conclusion of the reports and suggestions for future internship or writing.