

## CHAPTER I

### INTRODUCTION

#### 1.1 Background of the Problem

A Discrimination is a standardized conception or image of a specific group of people or objects. It exaggerates and exploits one or two attributes of a given group or class and applies to all member of that group without any distinction. It has a purpose to set that group apart from the mainstream.” (Jack Nachbar and Kevin Lause, p. 336). Jokes about the discrimination are always present in everyday life and these discrimination may affect these people’s lives and view on them. As we know that stereotype of something is not true, but some still believe that there is something behind this discrimination.

Movie script is one of the biggest influential media in society. It can affect society’s beliefs and values. There are many different harmful discrimination today that are exposed in the media, including movie. These discrimination can result in name calling, prejudice, and hurt feeling. “Dumb,” “ditzzy,” “fun-loving,” and “flirtatious” are the attributes which follow the blonde women. The most popular stereotype about blonde women is “the dumb blonde.” There are a lot of jokes about this which is 2 known by the society. People think that blonde women are stupid and empty headed. However, this stereotype refers to the beautiful one, the ugly does not count. This stereotype has been believed by the people since so many years ago.

One of the movies script that take the theme of blonde discrimination is Legally Blonde. This movie is very straight to strike the stereotype of blonde women; we can clearly see it from the title. This movie is based on the novel of the same title by 1 Amanda Brown. This movie is directed by Robert Luketic and has been released in 2001 by the MGM. The script is written by Karen McCullah Lutz and Kirsten Smith. This movie was nominated in 2001 Golden Globe Award

for The Best Picture and The Best Actress for Musical/Comedy film. The main character of this movie is Elle Woods played by Reese Witherspoon.

The movie script tells about a girl named Elle Wood. She is the girl every girl wanted to be. She is beautiful, sexy, popular, rich girl, and above all she is blonde. Elle Woods is a description of blonde woman in California. She loves shopping. She also loves all the hair cares and body treatments. In California, appearance becomes the first thing to be popular. And Elle Woods is an example of popular girl in California. She is the president of her sorority, The Homecoming Queen, Miss June in her campus calendar and also plays in Ricky Martin's video clip. She has a gorgeous boyfriend named Warner Huntington III. She dreams that she can be Mrs. Huntington III. One day she knew that Warner's grandmother is coming to the town brings a diamond ring. She is so happy because she thinks that Warner will propose her to be his wife because he asks her for dinner that night. All of her friends give a congratulation card to her. She goes to boutique to buy a new dress for that special day. She is so happy that day.

Unfortunately, it is not a marriage proposal that she get that night but a break up words from Warner. When she asks why, Warner said that he has to go to Harvard Law School to reach his dream to become a senator, just like his father and brother. That is why he needs a Jackie and not Marilyn. Elle is shocking to hear that. She cannot believe Warner breaking her because she is too blonde.

After that she makes a plan to win Warner's heart again. To do that she must go to Harvard Law School just like Warner's does. However, all of her friends, teacher, and also her parents think that it is impossible for her to go to Harvard. Her friends and parents do not agree because they think Harvard is a place for nerd people. While her teacher does not agree because even though she gets A mark but that is for her merchandising design mark. However, she does not give up. She studies hard and not plays around like her friend to get a high LSAT mark. Finally, she is accepted in Harvard Law School.

However, a life in Harvard is not like what she imagines. She is treated like an alien. She is called Malibu Barbie when she gets there, just because she looks different. She becomes the one who is poked fun by everybody, just one man named Emmet who treated her differently. He always treated her nicely even in an embarrassing situation, for example he does not laugh at Elle when she dresses up like a playboy rabbit after she was cheated by Vivian and her friends. Vivian says that there will be a welcome party for the fresh men, and she says that Elle is invited. She tells Elle that it is a costume party. That is why Elle goes there wearing a playboy rabbit costume. Even though everybody poked fun at her but she does not care. She only thinks how to get her love back. Then she gets so upset when she knew that Warner already has a fiancée.

Warner's fiancée is a Brunette girl named Vivian Kensington. Vivian is described as a serious and smart girl. Like another movie, if one character is blonde, Elle, then the other must be brunettes, Vivian. They become a rival in this movie. Elle always tries to get Warner's attention, but then she realizes that her school is more interesting than that. She tries so hard to get a good mark and always studies at the library. She does not care if everybody thinks that she is weird or what so ever. She even becomes one of the internship students in a murder trial and becomes the one who is trusted by the suspect because they are from the same school. In this case all the overripe students look jealous to her because their lecturer, Prof. Callahan, always asks her about anything. But that does not let her down. She always tries to be nice to everybody, and finally everyone becomes nice to her too, including Vivian who at first becomes her love rival. However, some people still looking at her as a dumb blonde, especially people in the court room. That is why she is still trying to prove that she is not dumb and cheap just because she is blonde.

This movie script is not a discrimination movie script. Indeed it is a satirical one. This is a movie script where the blonde is laughed at and in the same time it helps to clear misperception in this discrimination. This is an interesting theme for the reader because most women in America are blonde. That is why it

looks so strange for the reader how come this d exists in a community where most people in that community are looking like that. According to that discrimination, it means that most people in America, especially women, are stupid because most of them are blonde. That makes the researcher wants to know further what is behind that discrimination

## 1.2 Identification of the Problems

Based on the background of the problems above, I identified the problem of this research is : plot centered on Elle Woods Most feature films Legally Blonde The characteristics possessed by Elle Woods are a more form of fashion consumption, often consuming grooming services and activities in the use of leisure time. So there is a desire to research content that contains elements of consumerism in every scene in the film. I used a literature review consisting of secondary reviews. For the secondary review, I use books for reference, such as: sociology discrimination, research methods, and others related to the topic. And I use the theoretical aspect, this research is supported by psychological. The author would like to provide limitations in this study to avoid possible bias. This research will only focus on the character of Elle Woods as the main character although there are many other blonde characters.

## 1.3 Limitation of the Problems

Based on identification of the problem above, the writer the writer wants to give a limitation in this research to avoid the bias that can exist. This research will only focus on Elle Woods Character as the main character even though there are many other blonde characters.

1. Through intrinsic approach such as telling and showing method, characterization, setting, and plot.
2. Through extrinsic approach which is the sociology discrimination Elle's character in "legally blonde" movie script.

#### 1.4 Formulation of the Problems

Based on the limitation of the problem above, The writer wants to give a limitation in this research to avoid the bias that can exist. This research will only focus on Elle Woods Character as the main character even though there are many other blonde characters.

1. What are the characterizations through the telling method and showing method?
2. What is the plot and setting of this movie?
3. What analysis concept is used?
4. What is the theme can be developed through intrinsic and extrinsic approach?

#### 1.5 Objective of the Research

The objective of the study is to describe how Legally Blonde The Movie challenges blonde stereotype.

1. To analyze the characterization through telling and showing method of the movie "Legally Blonde"
2. To analyze the setting and plot of the movie "Legally Blonde"
3. To analyze the concept of discrimination through characterizations, setting and plot.
4. To develop the theme through intrinsic and extrinsic approaches.

#### 1.6 Benefit of the Research

In this research is conducted to get more knowledge about the purpose of this study is to give an understanding that discrimination often harm people so we cannot judge people from its characteristics as a result of elle woods.

## 1. Theoretical Benefits

The theoretical benefits of this research are expected to add insight and knowledge about a person's obsession with social media and how it can have a bad impact so that someone becomes an obsession with someone who is on social media, and It is also expected as a means of developing knowledge theoretically studied in lectures.

## 2. Practical Benefits

The practical benefits of the Research are provide knowledge or experience in the application of the theory of obsession, especially interms of characters who influence a literary work, especially in films. In addition, this research can be used as a source of reference and information in improving learning about obsessive disorder in lecture learning. And I hopes that this research can add new insight towards literature students or those who have an interest, especially regarding the obsession with social media and how it can cause a person to have obsessive disorder so that it can be used as a basis for further research.

### 1.7 Method of the Research

Based on the research objectives above, I use research methods with a variety of qualitative, which tries to explore all phenomena or film scripts and pictures "Legally Blonde" directed by Robert Luketic as the main source and supported by several references related to theories and concepts. That are related to the problems that appear in the story. It is mainly based on the verbal data that are taken from the film.

### 1.8 Systematic Organization of the Research

In accordance to the title of the research above, the order of the presentation is written as follows:



## CHAPTER I: INTRODUCTION

This chapter describe about introduction. It includes background of the study, identification of the problem, limitation of the problem, statement of the problem, objective of the research, method of the research, benefits of the research, and systematic organization of the research.

## CHAPTER II: FRAMEWORK OF THEORIES

This chapter describe about concepts and theories. It includes intrinsic and extrinsic approach. In intrinsic approach explain characterization, through extrinsic approach I use psychological approach.

## CHAPTER III: Legally Blonde: DISCRIMINATION THAT LEADS TO HAPPINESS IN ELLE WOODS

It consists of telling and showing method, analysis of characterization, setting, plot, and theme through telling and showing method. The concepts above have to be appeared in several parts.

## CHAPTER IV: Legally Blonde: DISCRIMINATION THAT LEADS TO HAPPINESS IN ELLE WOODS

It consists of analysis of characterization through the main character of Elle Woods. The analysis above is shown in some sub-chapters.

## CHAPTER V: CONCLUSION

It consists of a conclusion and evaluation from the sub-chapters and the implication of the evaluated result that show the theme of this movie.