

CHAPTER 1

INTRODUCTION

1.1 Background of the Problem

Language is a system of sound, words, patterns that used by human to communicate. Language connects people through communication because communication is the way how people socialize with each other. When we communicate with each other, sometimes we do not understand what the speaker means or the speaker's meaning is different from what we understand. Because of that, there is a study that enables us to analyze the speaker's meaning. (Oxford : Oxford University Press, 1989, p. 700)

In this research the writer used pragmatic study, that tells about the relation between language and context. Context is an important thing in Pragmatic study, because context is a background knowledge assumed to be shared by speaker and hearer and which contributes to hearer's interpretation of what speaker means by a given utterance. In study of Pragmatics, Speech Act theory is the action or intent that a speaker accomplishes when using language in context, the meaning of which is inferred by hearers.

Speech act theory developed during the middle of the twentieth century out of sense of dissatisfaction on the part of writers such as J. L. Austin. (Edinburg : Cambridge University press, 2003, p. 34).

Austin (1962) defined speech act as the actions performed in saying something. Speech act theory says that the action performed when an utterance is produced can be analysed on the three different levels. There are, Locutionary act, Illocutionary act, and Perlocutionary act. Locutionary act is roughly equivalent to uttering a certain sentence with a certain sense and reference, which again is roughly equivalent to 'meaning'. Illocutionary act is the function of the speaker's meaning such as informing, ordering, warning, requesting, and so on. Perlocutionary act achieve by saying something or the act of the hearer. (J. L Austin, *How to do things with Words*, p. 108).

Illocutionary acts is the function of the word, the specific purpose that the speakers have in mind, this is why illocution is the most important study from three kinds of speech acts. (Joan Cutting, *Pragmatic and Discourse*, 2002).

According to George Yule (1996:3), pragmatics is concerned with the study of meaning communicated by speaker and interpreted by listener. It has consequently, more to do with the analysis of what people mean by their utterances than what the words or phrases in those utterances might mean by themselves.

To analyze illocutionary act, the writer will choose the data from the utterance of *Bad Moms* movie. *Bad Moms* is a comedy movie that directed and written by Jon Lucas, Scott Moore. The film premiered on July 19, 2016 in New York City and was theatrically released on July 29, 2016 by STX Entertainment. It became the first film from STX Entertainment to gross \$100 million domestically.

Bad Moms tells about Amy Mitchell (Mila Kunis) an overworked 30-year-old mother of two. Between caring for her kids Dylan (Emjay Anthony) and Jane (Oona Laurence), doing her job, going to PTA meetings, and just handling a bunch of things all at once, she barely has time for herself and is rarely rewarded with gratitude. She's a young mom who got pregnant at 20 and married her high school sweetheart (David Walton). (He's a bit of a one-dimensional dolt; then again, so are most of the men in this movie, and maybe that's the point). Now in her early 30s, she feels constantly harried as she juggles a part-time job and two kids (Oona Laurence and Emjay Anthony) without much help from her husband. Plus, she's the one who does all the grocery shopping, makes the breakfasts and lunches and drives the kids to their various classes, practices and games, not to mention her PTA responsibilities. She jokes sardonically that the one thing she is good at is being late all the time, but there's an honesty in that statement that cuts to the core. The PTA is run by "perfect mom" Gwendolyn James (Christina Applegate), who is always followed by her two lackeys Stacy (Jada Pinkett-Smith) and Vicky (Annie Mumolo). Gwendolyn is always getting Amy to go to PTA meetings even though they are ridiculous and Gwendolyn is clearly overbearing and crazy. Amy's job is mostly part-time at a coffee company, and her boss Dale (Clark Duke) is an idiot, while her other co-workers are lazy millennials. On a day when everything goes

wrong at once, Amy snaps and decides she's tired of trying to be the perfect parent. She's going to be a Bad Mom.

In this movie, there are some utterances describing context and illocutionary acts analysis. From the utterances, the writer is interested to analyze context and illocutionary acts of this movie. For example : "Oh shit, I gotta roller skating, you want come?"

Based on the context, Dale (the boss) come and telling about his dream that he saw a coffee in a hotel and he actually wants to start selling a coffee in the hotel. But, Amy does not want to sell another coffee in the hotel, because she already sells it in the restaurant, supermarket, and airlines. Also, she is just a part-time worker, so she is in the office almost everyday and she has no time for her family to take care of. Dale said "oh shit, I gotta roller skating, you want come?", because he is cranky to Amy and wants to avoid a lot of work. The writer analyzes the illocutionary acts in Dale's utterance with directives that he commands Amy to do it. *Directives* are those kinds of speech act that represent attempts by the speaker to get the hearer to do something. It includes advice, commands, orders, question, and requests.

Judging the way the players utterances, there is a problem in *Bad Moms* movie that is using locutionary, illocutionary, and perlocutionary. Also, there is a misunderstand in the interpretation of the dialogue between speaker and hearer, and there are some utterances describing the context and illocutionary acts analysis. So, in this research, the writer will focus on illocutionary acts as expressed in the utterances spoken by the players of *Bad Moms* movie. The writer will collect the data from watching the movie, then describe the context and clasification of Illocutionary Acts.

1.2 Identification of Problem

Based on the background of the problem, the writer assume that how the context supports the use of the type of illocution in the conversation as expressed in the utterances spoken by Amy and her friend as the main character in *Bad Moms* movie.

1.3 Formulation of the Problem

Based on the background above, the writer formulates the problem of the assumption that there is a misunderstanding between the speaker and hearer which contributes to hearer's interpretation of what speaker means by a given utterance. To answer this question, the writer formulate the problem as follow :

1. What types of illocutionary acts are implied in Amy and her friends' utterances of *Bad Moms Movie*?
2. What context underlie illocutionary acts that Amy and her friends used in utterances of *Bad Moms Movie*?

1.4 Objectives of the Problem

Based on the formulation of the problem above, the writer states the objectives to prove that there is a misunderstanding in *Bad Moms* movie. To achieve this purpose the writer does the following steps :

1. To identify the types of illocutionary acts which are implied in utterance of *Bad Moms* movie.
2. To identify the underlying context of illocutionary acts used in utterance of *Bad Moms* movie.

1.5 Limitation of the Problem

Based on the identification of the problem, the problem that will be discussed in this research will be taken from *Bad Moms* movie by Jon Lucas released in 2016. The writer uses herself as main research instrument through reading, identifying, and collecting the dialogue and making it as data by using J.L Austin and John Searle's theories.

1.6 Method of the Research

The type of this research will be qualitative, because it is used to gain an understanding of the underlying reasons and opinions. The document analysis will be done by watching the movie, reading books that have relation with theory, methodology and the problems that are being searched in this research.

1.7 Benefit of the Research

Based on the methods of the research above, this study is expected to be beneficial for those who are interested in getting deeper of Speech Act theory. This study is expected to be useful because there is a problem in *Bad Moms* movie that use so many locutionary, illocutionary, and perlocutionary. It makes the viewer like the writer curious and think harder what the players mean. What is the reason of the *Bad Moms* players use speech act. Whether it is satirical, ostensibly, or annoyed. It makes a misunderstand in the interpretation of the dialogue between speaker and hearer, and there are some utterances describing the context and illocutionary acts analysis. So, with this study the meaning of utterances can be described.

1.8 Systematic Organization of the Research

This writing of research uses paper organization. The writer organizes it to be some sections that consist of four chapters :

CHAPTER 1 : INTRODUCTION

In this chapter, the writer will explain about the background, identification of the problem, purpose, method, limitation of the problem, and benefits of the research about the analysis of the illocutionary acts in *Bad Moms* movie.

CHAPTER 2 : FRAMEWORK OF THE THEORIES

In this chapter consist of the theories of speech act and context. The writer also mentions some theories that support the theories that are used.

CHAPTER 3 : ILLOCUTIONARY ACTS IN JON LUCAS' MOVIE *BAD MOMS*

This chapter provides explanation as analysis the data. The explanation is based on problem statements and theories.

CHAPTER 4 : CONCLUSION

This chapter is the answer of the question from that research, and from this final chapter the writer will give statements from this research