CHAPTER I
INTRODUCTION

1.1. Background of the Problem

Abnormality, in a clear sense is something that deviates from normal or different, characterized by rare or dysfunctional conditions. Behavior is considered abnormal if not uncommon, which causes some kind of disorder, or consists of undesirable behavior. Normal or abnormal is a controversial issue in abnormal psychology. Abnormal behavior patterns are classified as "mental disorders". Mental disorders involve emotional distress such as depression or anxiety. Dissociative identity disorder (DID), also known as multiple personality disorder (MPD), is a mental disorder characterized by at least two distinct and relatively long-lived identities or separate personality states. DID is one of the most controversial psychiatric disorders, with no clear consensus on diagnostic criteria or treatment. There is no systematic and empirically supported "dissociation" definition. Those with MPD have a dominant personality that determines individual behavior. The multiple personality minds look like a shelter where two or more individuals live side by side.

There are many literature works in the world that can describe or tell the fact about people situation today. The works that they have created have different meaning and purpose. It can be defined as an intellectual work expressed in written words, numbers, and symbols. There are different purpose and meaning that the author wants to convey the reader. “from M. Night Shyamalan become one of them.

M.Night Shyamalan (born 6 August 1970) is an American filmmaker and screenwriter, best known for directing The Sixth Sense which was released in 1999 and grab at least six Academy Award. Later his family move to United States when he is still young. He has graduated from film major at New York University in 1993. Shyamalan is the son of two physicians. By the time he graduated from New York University, he has already written, directed and starred in his first full length of feature, Praying With Anger, the semi-autobiographical story of Indian-American.
Split is a psychological-thriller movie. It follows a man with 23 different personalities who kidnaps and imprisons three teenage girls in an isolated underground facility. They do not know why they are being kidnapped at first. In the middle of the film they one shocked by the abductor which is Kevin Wendell Crumb whose possess 23 different identities in his self. They recognize Kevin’s personality disorder, and try to get out from that place. Kevin has been evaluated by a psychiatrist Dr. Karen Fletcher, who discovers that he forms multiple personalities as a means to cope with abuse from his obsessive-compulsive mother.

Kevin Wendell Crumb is a man who suffers from an extreme case of Dissociative Identity Disorder (DID) with twenty three separate personalities residing in his mind and alternatively taking over it. He come from an abusive mother when he was a child. Kevin is just run out from his house, but in the middle of the run he got lost control of his mind. The alternate personalities are taking over from him. As with real life cases of Dissociative Identity Disorder (DID), Kevin has no memory of his alter personality actions.

The alter personalities characters of Kevin Wendell Crumb has some similarities features between Maslow’s Hierarchy of Needs theory, after comparing some of the research relation with “Split” (2017) movie. To analyzing Kevin Wendell Crumb’s Dissociative Identity Disorder as the reflection of the theories, I points out the theory of humanistic psychology that is introduced by Abraham Maslow. The theory of humanistic psychology expects how people reach all of his potential to obtain the great kind of human. I am interested in conducting this research on main character Kevin Wendell Crumb based on the description above. Maslow’s Hierarchy of needs will prove the theoretical basis which is very important process to understand the basics needs of multilevel concept in the theory of humanistic psychology that happen in the story.
1.2. Identification of the Problem

Based on the background of problem above, I limit my identification of problem to the character of Kevin Wendell Crumb alter personalities characters who suffers Dissociative Identity Disorder, which loss memories of his alter actions. The right as a child and person is hard to get, considering the only parent that he has completely abused him to the deep. Therefore, I assume that the assumption of this research is The Reflection of Maslow’s Hierarchy of Needs in Kevin Wendell Crumb’s Characters in SPLIT Movie by M. Night Shyamalan.

1.3. Limitation of the Problem

Based on the identification of the problem, I limit the problem of the research as follows:

1. Through intrinsic approach characterizations - showing method; setting; and plot.
2. Through extrinsic approach which is the psychology of literature Maslow’s Hierarchy of Needs concept in Split movie by M. Night Shyamalan.
3. Through extrinsic approach such as five multilevel needs concept which is psychology of literature that elaborate with Kevin Wendell Crumb’s Dissociative Identity Disorder Characters as the reflection of Maslow’s Hierarchy of Needs concept.

1.4. Formulation of the Problem

Based on the limitation of problem, the formulation of this research aims to answer is it correct that the theme of this research is The Reflection of Maslow’s Hierarchy of Needs in Kevin Wendell Crumb’s Characters in Split Movie by M. Night Shyamalan. In order to answer this question, I formulate the problem as following questions:

a. What are the characterizations: showing methods; setting; and plot of Kevin Wendell Crumb and his alter-personalities in “Split” movie?

b. What are the Hierarchy of Needs concepts in “Split” movie?
c. Does the five multilevel needs concept is elaborate with Kevin Wendell Crumb’s Dissociative Identity Disorder characters as the reflection of Maslow’s Hierarchy of Needs concepts?

1.5. Objectives of the Research

Based on the formulation of the research, the objective of this research is to prove the theme of this movie is The Reflection of Maslow’s Hierarchy of Needs in Kevin Wendell Crumb’s Characters in Split Movie by M. Night Shyamalan. Due to achieve the objectives of this study, there are several steps that must be performed, as follows:

1. To analyze the characters and characterizations through showing methods; setting; and plot.
2. To analyze the Maslow’s Hierarchy of Needs of concepts can be used to analyze “Split” movie.
3. To analyze Kevin Wendell Crumb’s Dissociative Identity Disorder characters by elaborating the characterizations of Dennis personality and Maslow’s Hierarchy of Needs concepts with five multilevel needs concept.

1.6. Methods of the Research

The type of this research is qualitative method which is using data collection method. It refers a way of conducting, and conceiving the research. In qualitative research, the writer is the instrument or the tool for designing, collecting, and analyzing research. Split movie by M.Night Shyamalan is the essential datum, while other source relate to this research functions as the secondary data to help this research.

1.7. Benefits of the Research

This research aims to develop the knowledge about literature and to apply the theory of the literature, in this case theory of Maslow’s Hierarchy of Needs to the movie of M. Night Shyamalan, Split. For the audience, in this case, the students, this research intends to help developing point of view towards literature. It also helps them to find reference in the way to do their
own research. For the public, this research wants to introduce literature as an artistic product, through a new perspective by applying the concept of Maslow’s Hierarchy of Needs, which gives a lesson and reference in social life.

1.8.Systematic Organization of the Research

Relating to the title of this research, the systematic presentation is written as follows:

Chapter I  This chapter entitled INTRODUCTION consists of introductory such as background of the research, identification of the problem, limitation of the problem, formulation of the problem, the objective of the research, framework of theories, method of the research, benefits of the research, and systematic organization of the research.

Chapter II  This chapter entitled FRAMEWORK OF THEORIES consists of intrinsic theoretical and extrinsic theoretical review through psychological approaches that includes explanation on five multilevel needs concept of Maslow’s Hierarchy of Needs.

Chapter III  This chapter consists of analysing intrinsic approaches that includes intrinsic elements such as character and characterization through showing method, plot and setting.

Chapter IV  This chapter consists of analysing extrinsic approaches by psychological concept of Maslow’s Hierarchy of Needs reflected on Kevin’s Dissociative Identity Disorder characters.

Chapter V  This chapter is the conclusion of movie analysis M.Night Shyamalan’s Split. It will prove that the theme of this analysis is “The Reflection of Maslow’s Hierarchy of Needs in Kevin Wendell Crumb’s Characters in SPLIT Movie by M.Night Shyamalan”.

Attachment: References and Poster of the Research.