

LAMPIRAN

Gambar 2.1. Satoshi Tajiri



(sumber: cdn2.gamedots.mx)

Gambar 2.2. Logo GAME FREAK



G A M E F R E A K

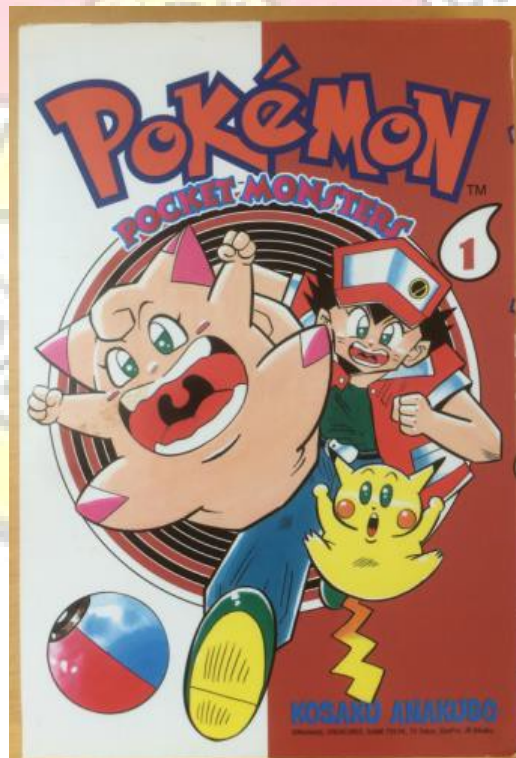
(sumber: logos.wikia.com)

Gambar 2.3. Bungkus Kotak Permainan Pertama Pokemon



(sumber: pokemon.co.jp)

Gambar 2.4. Sampul Manga Pokemon Vol. 1 Terbitan Shogakukan



(sumber: bulbapedia.bulbagarden.net)

Gambar 2.5. Makhluk Pokemon Charmander (ヒトカゲ)



(sumber: pokemon.com)

Gambar 2.6. Hasil Survei Rumah Tangga dengan Barang-Barang Konsumer Tertentu di UK

Households with selected consumer durables: by type of household, 1999-00

United Kingdom						Percentages
	One adult	One adult with children ¹	Two adults no children ¹	Two adults with children ¹	Two or more adults	All households
Television	97	100	99	99	99	99
Telephone	91	86	98	96	98	95
Deep freezer/fridge freezer	81	96	95	98	95	91
Washing machine	78	97	96	99	97	91
Video recorder	67	94	91	97	92	86
Microwave	67	86	82	90	83	80
Compact disc player	49	84	72	93	76	72
Tumble dryer	33	54	55	68	57	52
Home computer	19	33	35	62	39	38
Satellite TV	18	32	30	47	33	32
Dishwasher	7	16	26	38	28	23

¹ Children are unmarried people under 18 years of age.

Source: Family Expenditure Survey, Office for National Statistics

(sumber: webarchive.nationalarchives.gov.uk/)

Gambar 2.7. Kotak Judul Permainan Pokemon Pertama di USA dan UK



(sumber: pokemon.com)

Gambar 3.1. Peta daerah UK



(sumber: bmvwarehouse.co.uk)

Gambar 3.2. Judul dan Slogan Pokemon Versi Bahasa Inggris



(sumber: logos.wikia.com)

Gambar 3.3. Maskot Anime Pokemon, Pikachu dan Ash



(sumber: www.justpushstart.com)

Gambar 3.4. Contoh Pokemon Imut



(sumber: pokemon.com)

Gambar 3.5. Pokemon Blastoise dan Machop



(sumber: pokemon.com)

Gambar 3.6. Presenter Dec Meparodikan Pokemon di Acara Segmen Anak SM:TV



(sumber: youtube.com)

Gambar 3.7. VCR Bertemakan Pokemon dan VHS Pokemon



(Sumber: [instagram.com/nintendoh](https://www.instagram.com/nintendoh))

**Gambar 3.8. Variasi Konsol Permainan Game Boy Beserta Judul-
Judul Permainannya**



(sumber: [youtube.com](https://www.youtube.com))

Gambar 3.9. Dua Game Boy yang Disambungkan dengan Link Cable dan Inspirasi Awal Pembuatan Pokemon.



(sumber: bulbagarden.net)

Gambar 3.10. Ragam Kartu-Kartu Pokemon



(sumber: cdn.vox-cdn.com)

Gambar 3.11. Contoh kartu Pokemon Langka



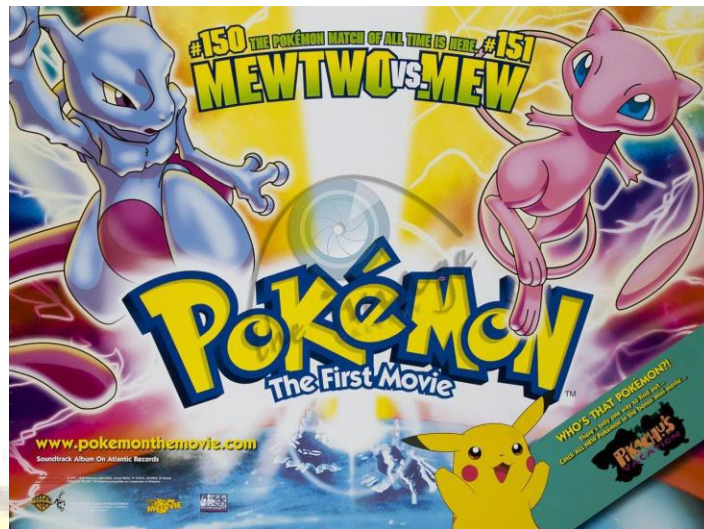
(sumber: <http://thetopcut.net>)

Gambar 3.12. Contoh Kartu Pokemon Berbahasa Jepang



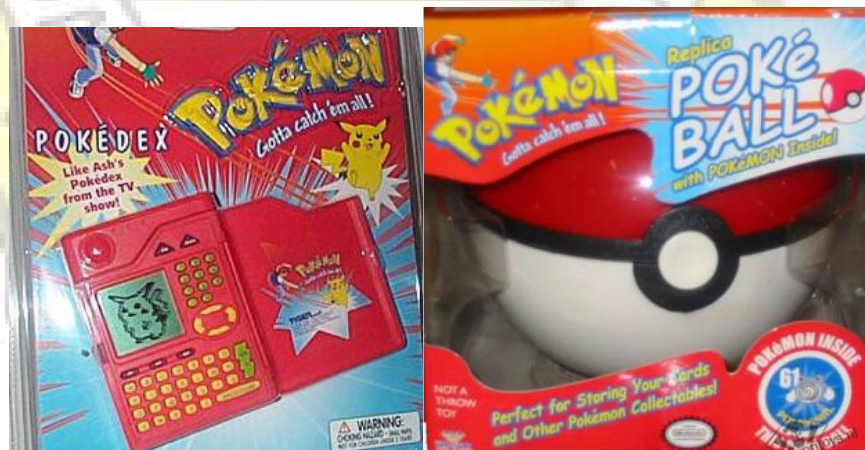
(sumber: pkmncollectors.wikia.com)

Gambar 3.13. Poster Promosi Film Bioskop Pokemon Pertama



(sumber: pokemonthemovie.com)

Gambar 3.14. Mainan Replika Pokedex dan Pokeball



(sumber: bulbapedia.bulbagarden.net)

Gambar 3.15. Stiker Pokemon dan Buku Album Stiker



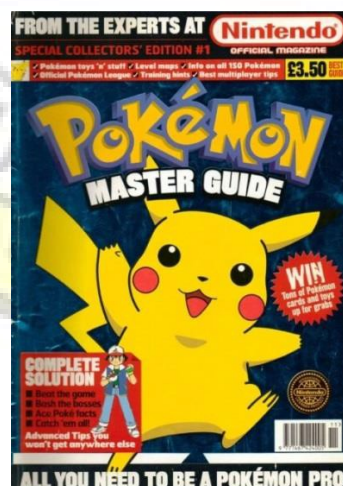
(sumber: youtube.com)

Gambar 3.16. Sereal Kellogg's Pokemon dan Saus Tomat Pokemon



(sumber: bulbagarden.net)

Gambar 3.17. Salah Satu Buku Majalah Pokemon



(sumber: docdroid.net)

Gambar 3.16. Statistik Agama di UK Tahun 1999

Frequency of attending religious services¹: by gender, 1999

Great Britain	Percentages		
	Males	Females	All
Once a week or more	10	13	12
Less often but at least once in two weeks	1	2	2
Less often but at least once a month	4	6	5
Less often but at least twice a year	8	10	9
Less often but at least once a year	6	7	7
Less often	5	5	5
Never or practically never	53	44	49
Varies too much to say	-	1	1
Not answered	1	2	1
No religion	11	10	10
All	100	100	100

¹ Respondents aged 18 and over who said they belonged to a religion or were brought up in a religion, were asked how often, apart from special occasions such as weddings, funerals and baptisms, they attended services or meetings connected with their religion.

Source: British Social Attitudes Survey, National Centre for Social Research

(sumber: webarchive.nationalarchives.gov.uk)

Gambar 3.17. Toko Pokemon Center Pertama di Tokyo



(sumber: tokyotimes.com)

GLOSSARIUM

A

Anime	Singkatan dari <i>animation</i> yang merupakan ciri-khas animasi Jepang
Arkade Permainan	Tempat bermain beratap yang terdapat permainan video

B

Bruto	Keuntungan yang didapatkan diluar penjualan
-------	---

G

Gameboy	Merek permainan konsol milik Nintendo
---------	---------------------------------------

H

Hak cipta	Hak untuk menyalin suatu ciptaan
-----------	----------------------------------

L

Link cable	Kabel penghubung bagi permainan konsol Game Boy
------------	---

M

Manga	Komik ciri khas Jepang
-------	------------------------

P

Pemasaran konsumen	Aktifitas menjal dengan mengetahui kebutuhan
Pengembang Permainan	Pengembang perangkat lunak yang berspesialisasi di bidang permainan video
Permainan Konsol	Mesin khusus yang dirancang untuk memainkan permainan video
Pokemon	Kata lain untuk binatang yang terdapat di dunia Pokemon
Pokeball	Bola yang digunakan untuk menangkap Pokemon
Portable	Dapat dibawa kemana-mana