CHAPTER 1

INTRODUCTION

1.1. Background of the Research

Language has many forms that help humans in communicating with others. The form can be words, phrases, or even gestures can also be defined as a form of language as long as it can be understood by the interlocutor. By all means, we can communicate with each other even with people who have just met, however, this will potentially lead to misunderstandings if the language context is not well received by listeners. Therefore, general knowledge and experience are needed for someone to understand the meaning of the utterances spoken by the speaker when communicating. Based on this situation, it is commonly referred to as pragmatics which is part of linguistics. Pragmatics is the study of language use in context, according to (Huang, 2017, p. 1). In this branch of study, we apply language as utterance conveyed in communication by involving the context contained in it. If the speaker and the listener have prior knowledge and experience, then the utterance intended to the listener will be conveyed properly without any misunderstanding.

This phenomenon refers to pragmatics and context that have involvement with each other. The context will always exist in linguistics in general. If there is no context, then the message will be difficult to convey. It is inconceivable and even difficult to understand if the context does not exist in linguistics. In pragmatics, there are situations where the speaker conveys the utterance to the listener directly and both understand the meaning of the message. In addition, there are also conversational situations where the message is conveyed indirectly but between the speaker and the listener understand the meaning conveyed. This is proof that pragmatics is common in a daily conversation.

Tall Girl movie script tells the story of a girl as the main character, named Jody who has the tallest body posture which is considered 'abnormal' at school. Therefore, she felt insecure even to the point of being teased by her classmates except for her two best friends, Fareeda and Jack Dunkleman. Until the arrival of a new exchange student from Sweden, named Stig Mohlin with a charming physical appearance and also a taller

body posture than Jody. This is certainly a 'savior' for Jody because she is no longer the only tall student at school. However, between Jody and Stig, there is a love triangle with the most popular student named Kimmy. Nevertheless, Jody has the full support of her two best friends and her queen beauty sister, named Harper. In the end, Jody managed to realize that she was still valuable and was able to conquer her insecurity.

Based on the story in this movie script, the characters are a group of teenagers who usually engage in intense conversation with each other at school, home, or outside. With this conversation, it is possible for problems to occur as a result of the delivery of the speaker and the message received by the listener is not conveyed properly. This depends on how the character can convey the meaning of the message to the interlocutor implicitly or explicitly. In common, the information will be conveyed according to the intentions of each character in a conversation through the form of their utterances. Moreover, characters who are students often insert messages indirectly caused by the influence of closeness as friends that allow them to understand each other or vice versa.

1.2. Identification of the Problem

According to the background of the problem above, I identify the problem of this research are the characters in this "Tall Girl" (2019) movie script need a close relationship to understand the meaning of the purpose of speakers' utterances. The characters in this movie script often insert an implicit intention behind their utterances or hidden meaning which depends on how the interlocutors receive the messages based on their background knowledge and experience.

1.3. Limitation of the Problem

According to the identification of the problem above, I limit the problem of the research by analyzing two types of implicature based on the theory of Grice, namely the conversational and conventional implicatures used by the characters in the "Tall Girl" (2019) movie script.

1.4. Formulation of the Problem

According to the limitation of the problem above, I formulate the formulation of this problem in the "Tall Girl" movie script as follows:

1. What are the utterances reflected as a conventional implicature found in "Tall Girl" movie script?
2. What are the utterances reflected as a conversational implicature found in "Tall Girl" movie script?

1.5. Objectives of the Research

According to the formulation of the problem above, the objectives of this research on the "Tall Girl" movie script are as follows:

1. To explain about the conventional implicature found in "Tall Girl" movie script.
2. To explain about the conversational implicature found in "Tall Girl" movie script.

1.6. Benefit of the Research

The benefit of this research about the "Tall Girl" (2019) movie script are as follows:

1. This research is expected to be useful for the next researchers who want to broaden their knowledge about linguistics in the field of pragmatics, especially about the conventional and conversational implicature.
2. This research is expected to be as reference for the next researchers, especially for the universities students.

1.7. Systematic Organization of the Research

The framework of the term paper writing which titled "A Study of Pragmatics: Conventional and Conversational Implicature Found in "Tall Girl" (2019) Movie Script" is as follows:

CHAPTER 1 : **INTRODUCTION**

This chapter consists of the phases of the research layout, such as the background of the problem, the identification of the problem, the limitation of the problem, the formulation of the problem, the objectives of the problem, the benefit of the research, and the systematic organization of the research.

CHAPTER 2 : **THEORETICAL FRAMEWORK**

This chapter consists of the experts' theories study which the researcher uses in accordance with the title of the research and the analyse the research data, which are as follows: "Pragmatics", "Context", "Implicature", and "Types of Implicature".

CHAPTER 3 : **RESEARCH METHOD**

This chapter consists of time and location, approaches and methods used in research, research objects and data, data collection techniques, and data analysis techniques.

CHAPTER 4 : **A STUDY OF PRAGMATICS: CONVENTIONAL AND CONVERSATIONAL IMPLICATURE FOUND IN "TALL GIRL" MOVIE SCRIPT**

This chapter contains an explanation of the findings and analysis of the research based on the formulation of the problem that has been compiled in the first chapter.

CHAPTER 5 : **CONCLUSION**

This chapter contains the conclusion from the research results that have been disclosed and explained in the previous chapter and suggestions regarding further similar research that may be carried out by other researchers in the future.