

# CHAPTER 1

## INTRODUCTION

### 1. 1 Background of the Problem

Humans are social beings, it is impossible to live alone without interacting with other people to fulfill their needs. In interacting, language plays an important role in human life because language is a means of human communication in everyday life. With language, a person can convey ideas, thoughts, feelings to others, both orally and in writing

Language is used in most human activities. When humans communicate not only convey ideas that are thought of, but need to pay attention to applicable norms such as: procedures, customs, or habits that apply in society as a form of politeness in language. In general it can be said that language is a tool to convey knowledge, emotions, concepts or feelings. While the study of science is called linguistics.

Lyons (1968: 1) linguistics may be defined as the scientific study of language, linguists usually describe linguistics as the scientific study of language. Whereas Crystal (1987:82) in his book entitled “The Cambridge Encyclopedia of Language” divides the types of linguistics into six parts, namely: first, morphology: the branch of grammar studies the structure of words. Second, phonetics: the physical facts of pronunciation, as defined by the processes of articulation, acoustic transmission and audition, third, phonology: the way different languages organize sounds to convey differences of meaning. Fourth.syntax: the way in which words are arranged to show the relationship of meaning with in (and sometimes between) sentences, fifth, semantics: the study of meaning in language. Sixth, pragmatics: studies the factors that govern our choice of language in social interaction and the effects of our choice on others.

Furthermore, Crystal (1987: 120) states that pragmatic study is the factors that govern our choice of language in social interaction and the effect of our choice on others. In theory, we can say anything we like. In practice, we follow a large number of social rules (most of them unconsciously) that constrain the way

we speak. While Levinson (1983: 7) provides a pragmatic definition as the study of language from a functional perspective, that is, that it attempts to explain the facets of linguistic structure by reference to non-linguistic pressures and causes. One aspect that is included in pragmatics is politeness.

According to Brown and Levinson (1978, p. 70), politeness is how people behave in a way that takes into account the feelings of the other person. Politeness also means that being polite is not just saying, “thank you” or “please” in the right places. It is a matter of how people use their language appropriately with their interlocutor. That is, politeness is an important point to maintain good relations with other people. Brown and Levinson (1987:60) identify human politeness behavior in four politeness strategies or general behavior patterns that can be applied by speakers, namely (1) bald-on record strategy, (2) positive politeness strategy, (3) negative politeness strategy, (4) off-record politeness strategy. This implies that an understanding of politeness strategies is very necessary in maintaining the continuity and success of a person in communicating.

The importance of politeness strategies in communication is not only in real society but can also be found in films (Holmes, 1993: 296-297). Therefore, in this study the I will analyze the movie script. Furthermore, I am interested in analyzing politeness strategies based on Brown and Levinson's politeness strategies in “The Witches” movie script.

The Witches with the main character Anne Hathaway is a fantasy comedy movie directed by Robert Zemeckis released on HBO Max in the United States on October 22, 2020. The movie script entitled “The Witches” has a good story about a boy is Charlie (Jahzir Kadeem) who loses both people. old because of an accident. The child is then raised by his grandmother is Agatha (Octavia Spencer). Even though at first it was difficult for the child to accept the fact that his parents had passed away, his grandmother kept trying to comfort him until finally the eight-year-old child was able to relieve his sadness (Zemeckis, 2020).

## **1.2 Identification of The Problem**

Based on the background above, I assume that there is a use of politeness strategies in the utterance of the characters in "The Witches" movie script. To

overcome the main problem, it is necessary to analyze the politeness strategies used by the characters and the influence of the utterances of the characters in "The Witches" movie script.

### **1.3 Limitation Of The Problem**

To make the research more specific and focused, I limit the three characters, because these three main roles play an important role in the plot of the film, and the frequency of their appearance. The three main characters are The Grand High Witch, Charlie and Agatha. The utterance produced by the main character can be in the form of a politeness strategy.

### **1.4 Formulation of The Problem**

Based on the research background above, I propose the main problem as follows:

1. What are utterances representing politeness in "The Witches" movie script?
2. What are the impact on utterances of the main character in "The Witches" movie script?

### **1.5 Objectives of The Research**

In line with the problem statement, the research objectives are:

1. To describe the types of politeness strategies used in the main character's utterances in the movie script entitled "The Witches".
2. To explain some of the impacts of the main character's utterances in "The Witches" movie script.

### **1.6 Benefit of the research**

Theoretically, this study is expected to enrich theoretical perspective on positive politeness strategies used in "The Witches" movie script. Practically, the results of this study is useful reference for further researchers who are investigating relevant topic in the area of politeness with the different aspect, such

as literary works or comparative analysis of politeness in different languages and culture.

### **1.7 Systematic Organization of the Research**

The Term Paper organization is systematically arranged as follows:

#### **CHAPTER 1: INTRODUCTION**

Chapter one explains about the background of the problem, identification of problem, limitation of problem, formulation of problem, objective of the research, benefit of the research and systematic organization of the research.

#### **CHAPTER 2: THEORETICAL FRAMEWORK**

Chapter two describes the definitions, concepts and theories used to conduct the analysis, include consists of the theories about pragmatics, politeness strategies theory by Brown and Levinson.

#### **CHAPTER 3: RESEARCH METHOD**

Chapter three explains in general the research methods that contain related information: place and time of research, research approaches and methods, research objects and data sources, data collection methods, and data analysis techniques.

#### **CHAPTER 4: POLITENESS STRATEGIES USED BY THE MAIN CHARACTER IN *THE WITCHES* MOVIE SCRIPT BY ROBERT ZEMECKIS**

Chapter four describes the results of research and research analysis based on the formulation of the problem that has been prepared in the Chapter 1.

#### **CHAPTER 5: CONCLUSION**

Chapter five contains conclusions from research results that are disclosed comprehensively.

